

Kenan-Flagler Business School | Wood Center for Real Estate Studies

John A. Mitchener Housing Affordability Symposium

December 4, 2026 | Steven D. Bell Hall | Chapel Hill, NC

8-8:45 a.m. **Check-In** | The Quinton Maynard Event Forum
Continental breakfast | *Sponsored by Community First Homes*

8:45-9 a.m. **Welcome**
Eric Maribojoc | UNC Wood Center
Jeff Tucker (MBA '00) | UNC Wood Center

9-9:55 a.m. **Policy Keynote Speaker: What Can Change Now That Congress Has Passed Housing Legislation**
Dennis Shea | J. Ronald Terwilliger Center for Housing Policy, Bipartisan Policy Center

9:55-10:10 a.m. **Break**

10:10-11:05 a.m. **Industry Keynote Speaker: Fast Track the Future: The Housing Case We Have to Make Now**
Tiffany Manuel | TheCaseMade

11:05 a.m.-12 p.m. **Featured Speaker: Reforming Building Codes for Less Housing Cost and More Housing Options**
John Zeanah | former Memphis and Shelby County Planning

12-12:45 p.m. **Lunch** | *Sponsored by Greystar*

12:45-1:45 p.m. **Measuring The Impact of Market Rate Development On Housing Affordability Panel**
Pearse Haley | Community Development Team, Federal Reserve Bank of Atlanta
Alex Horowitz | The Pew Charitable Trusts
Franklin Qian | UNC Kenan-Flagler
Moderated by:
Nina Albert (MBA/MCRP '02) | Government of the District of Colombia

1:45-2 p.m. **Break**

2-3 p.m. **Latest Opportunities and Challenges in Development and Finance for Housing Affordability Panel**
Kenneth Bowers (MCRP '97) | City of Raleigh
Dustin Mills (MBA '11) | Taft-Mills Group
Eric Moody (BSBA '98) | RBC Community Investments
Moderated by:
Eric Maribojoc | UNC Wood Center

3-3:05 p.m. **Closing Remarks**
Eric Maribojoc | UNC Wood Center

Generous support for the symposium provided by:

Breakfast Sponsor

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