



Kenan-Flagler
Business School

Wood Center for
Real Estate Studies

John A. Mitchener Housing Affordability Symposium

December 4, 2026 | Steven D. Bell Hall | Chapel Hill, NC

8-8:45 a.m. **Check-In** | The Quinton Maynard Event Forum
 Continental breakfast | *Sponsored by Community First Homes*

8:45-9 a.m. **Welcome**
 Eric Maribojoc | UNC Wood Center
 Jeff Tucker (MBA '00) | UNC Wood Center

9-9:55 a.m. **Policy Keynote Speaker: What Can Change Now That Congress Has Passed Housing Legislation**
 Dennis Shea | J. Ronald Terwilliger Center for Housing Policy, Bipartisan Policy Center

9:55-10:15 a.m. **Break**

10:15-11:10 a.m. **Industry Keynote Speaker: Fast Track the Future: The Housing Case We Have to Make Now**
 Tiffany Manuel | TheCaseMade

11:10-12:05 a.m. **Featured Speaker: Reforming Building Codes for Less Housing Cost and More Housing Options**
 John Zeanah | former Memphis and Shelby County Planning

12:05 a.m.-12:50 p.m. **Lunch** | *Sponsored by Greystar*

12:50-1:50 p.m. **Measuring The Impact of Market Rate Development On Housing Affordability Panel**
 Pearse Haley | Community Development Team, Federal Reserve Bank of Atlanta
 Alew Horowitz | The Rew Charitable Trusts
 Franklin Qian | UNC Kenan-Flagler
 Moderated by:
 Eric Maribojoc | UNC Wood Center

1:50-2 p.m. **Break**

2-3 p.m. **Latest Opportunities and Challenges in Development and Finance for Housing Affordability Panel**
 Kenneth Bowers (MCRP '97) | City of Raleigh
 Dustin Mills (MBA '11) | Taft-Mills Group
 Eric Moody (BSBA '98) | RBC Community Investments
 Moderated by:
 TBD

3-3:05 p.m. **Closing Remarks**
 Eric Maribojoc | UNC Wood Center

Generous support for the symposium provided by:

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