



2026 ALPHA CHALLENGE & IM4A SPONSOR LEVELS

Event	Alpha Challenge & IM4A	Alpha Challenge	Alpha Challenge & IM4A	Alpha Challenge	IM4A	IM4A
Sponsor Level	Mega Cap +	Mega Cap	Large Cap +	Large Cap	IM4A+	IM4A
Price	\$18,000	\$15,000	\$11,000	\$8,000	\$6,000	\$5,000
Number of sponsors at this level	6	6	Unlimited	Unlimited	Unlimited	Unlimited
# of Invitations to Alpha Challenge Event	4	4	2	2	0	0
# of Invitations to IM4A Event	4	0	2	0	4	2
Alpha Challenge Resume and Investment Idea Book	Nov 6	Nov 6	Nov 9	Nov 9		
IM4A Resume Book	Nov 6		Nov 9		Nov 6	Nov 9
# of Designated AC Interview Room(s) on FRI, Dec 4	2	2	1	1	0	0
# of Designated IM4A Coffee Chat Table(s) on WED, Dec 2	2	0	2	0	2	1
Invitation to Wednesday Industry Only evening activity						
Logo/name included in all marketing, signage, and website						
Signature Event Gift						
Invitation to DOR Roundtable reception Thu, Dec 3						
Invitation to Industry Professionals Dinner, Thu, Dec 3						
Judging Opportunity during AC Competition	★	★				
Virtual Company presentation with participating students						

★ Final round judging opportunity (first come, first served)