



KENAN-FLAGLER BUSINESS SCHOOL

Leonard W. Wood Center for Real Estate Studies

John A. Mitchener Housing Affordability Symposium

December 5, 2025 | Carolina Club | Chapel Hill, NC

8-8:45 a.m. **Check-In and Continental breakfast** | Alumni Hall

8:45-9 a.m. **Welcome**

Eric Maribojoc | UNC Wood Center | Associate Director, Housing Affordability Lead

Jeff Tucker (MBA '00) | UNC Wood Center | Executive Director

9-9:45 a.m. **Keynote Speaker**

Ryan Marshall | PulteGroup | CEO

9:45-10 a.m. **Break**

10-10:45 a.m. **Featured Speaker: Defining the Housing Gap in North Carolina**

Patrick Bowen | Bowen National Research | Author

10:45 a.m.- Noon **Duet Session: How are We Using Our Land?**

Insights from the Zoning Atlas Project and the Zonda Lot Index

Scott Markley | National Zoning Atlas Project | Research Director

Shaun McCutcheon | Zonda | Vice-President — Advisory

Noon-12:45 p.m. **Lunch** | *Sponsored by Greystar*

12:45-1:45 p.m. **Innovative Land Strategies for More Affordable Housing Panel**

Rev. John Cleghorn | Caldwell Presbyterian Church, Charlotte | Pastor

Anna Shapiro | Fairfax County, VA Department of Housing and

Community Development | Deputy Director

Emily Hamilton | Mercatus Center, George Mason University |

Senior Research Fellow and Director of the Urbanity Project

Moderated by:

John Clarkson (MBA '10) | Greystar | Senior Managing Director of Development

1:45-2 p.m. **Break**

2-2:45 p.m. **Capital Challenges for Affordable Housing Investment Panel**

Ben Justus (MBA '19) | Self-Help Credit Union | Executive Staff, Affordable Housing

Rob Morgan (BSBA '06) | Lubert Adler | Managing Partner

Philip Porter (MCRP '96, MBA '96) | Enterprise Community Partners |

Senior Vice President, Head of Acquisitions, Housing Credit Investments

Moderated by:

Pamela West (MBA '07) | Nuveen | Head of U.S. Affordable Housing & Portfolio Manager

2:45-3 p.m. **Closing Remarks**

Eric Maribojoc | UNC Wood Center | Associate Director, Housing Affordability Lead

Generous support for the symposium provided by:

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