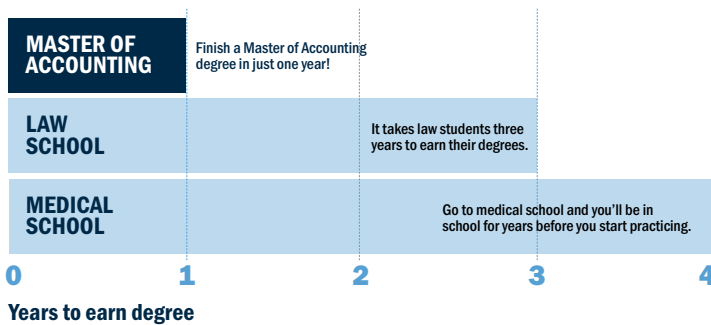


Five ways to measure the ROI of a Master of Accounting degree.

Return on investment comes in many forms, from your starting salary to your job security to your satisfaction in the workplace. When you think about your career, be sure to account for them all.

SPEED TO MARKET

ONE YEAR.



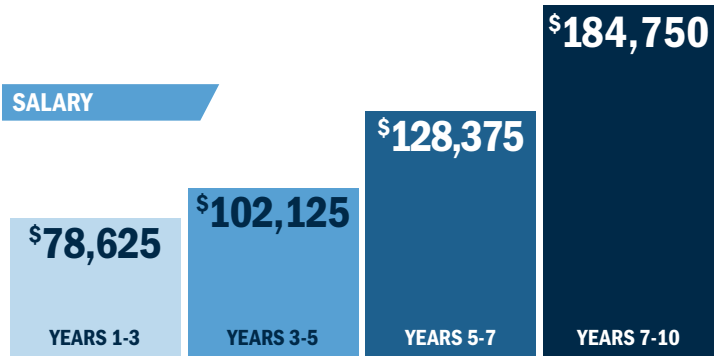
INVESTMENT

ACCOUNTING (UNC)	\$41,370
LAW (U.S. AVERAGE)	\$138,088
MEDICINE (U.S. AVERAGE)	\$243,483

Average student loan debt in 2025

SOURCES: EducationData.org

SALARY



Typical salary progression for public accountants¹

CORPORATE TAX SERVICES	\$72,500 - 92,500
FINANCIAL REPORTING	\$68,000 - 79,000
COST ACCOUNTING	\$76,250 - 84,500
BUDGET ANALYSIS	\$69,500 - 85,250
FINANCIAL ANALYSIS	\$60,750 - 69,000
INTERNAL AUDITING	\$63,000 - 70,750

Average starting salaries for other entry-level accounting roles²

SOURCE: Robert Hall 2025 Salary Report. ¹ Average salaries, excluding bonuses or other benefits, for tax and audit professionals at the associate, senior associate, manager, and director levels, respectively, in the 50th percentile at public accounting firms. ² Ranges reflect salaries, excluding bonuses or other benefits, in the 50 to 75th percentile at public accounting firms and corporations.

+20%

The American Institute of Certified Public Accountants' study revealed projections that accountants with a master's degree will earn 10% to 20% more than those who only hold a bachelor's degree.

SOURCE: Teach.com

RECRUITMENT OPPORTUNITY

100%

of UNC Kenan-Flagler Master of Accounting students accepted a full-time employment offer within six months of graduation.

(Class of 2024 data)

SATISFACTION

#4

Finance manager ranks fourth in the U.S. News & World Report's 100 Best Jobs in 2025.

SOURCE: US News

#11

"Accountant" ranks high on the list of "Best Business Jobs".

SOURCE: US News



KENAN-FLAGLER BUSINESS SCHOOL
Master of Accounting

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