

# EMPLOYMENT OUTCOMES

UNC Master of Accounting, 2023

## EMPLOYMENT OVERVIEW

**75** seeking full-time employment via structured recruiting

**99%** accepted a full-time employment offer

**\$68,950** average starting salary

**\$2,658** average signing bonus reported

**\$4,824** average CPA completion bonus reported

## INDUSTRY, FUNCTION, AND SALARY

Public Accounting		Average Salary
AUDIT/ASSURANCE	65%	\$67,585
TAX ACCOUNTING	22%	\$68,188
ADVISORY	7%	\$81,000
Other Roles		
CORPORATE/FINANCE	3%	\$90,000
OTHER	4%	\$55,000

## LOCATION

RALEIGH/DURHAM	20%
CHARLOTTE	28%
WASHINGTON METRO	9%
NEW YORK METRO	5%
ATLANTA	4%
OTHER	26%

Other major cities include: Philadelphia, San Francisco, Los Angeles, Tampa, Denver, Chicago, Salt Lake City, Nashville, and Houston.

## KEY EMPLOYERS

KPMG

pwc

Deloitte.

EY

BDO

FORV/S

RSM

Grant Thornton

T|J|T

elliott davis

IBM

CohnReznick  
ADVISORY • ASSURANCE • TAX



KENAN-FLAGLER BUSINESS SCHOOL  
Master of Accounting

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