



November 29th, 2023

Students: Joseph Ferguson, Susan Liu, Garrett Wallis

Long: Janus International Group, Inc. (NYSE: JBI)

**Current Price**: \$10.43 (11/17/2023) | **1Y Price Target:** \$13.77 (32% Upside)



# Janus International Group, Inc. (NYSE: JBI) Overview

# Leading Provider of Turnkey Building Products & Services for the Self-Storage and Commercial Markets

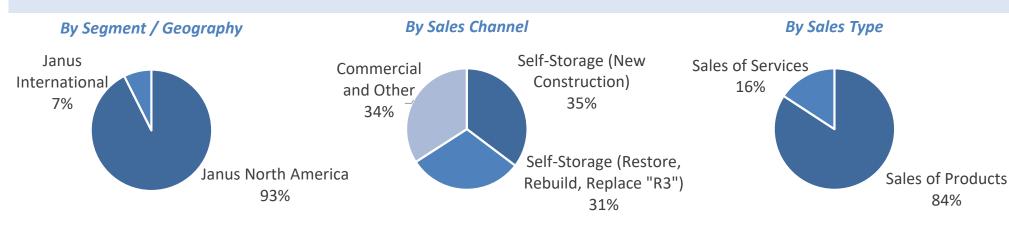
### **Company Description**

- Manufactures and supplies roll up and swing doors, hallway systems, relocatable storage units, and facility and door automation technologies
- Primarily serving 2 markets: (1) self-storage and (2)
   broader commercial industrial market
- 11 domestic & 3 international manufacturing facilities
- PE firm Clearlake acquired Janus in 2018, doubling its business before it went public via SPAC in 2021
- Founded in 2002, headquartered in Temple, Georgia, and has ~2,300 employees

### **Key Financials and Trading Statistics**

,		,	
Current Price (\$)	\$10.43	52W High / Low (\$)	\$12.45 / \$8.66
Market Cap	\$1,533	Avg. Volume (mm)	1.55
Enterprise Value	\$2,039	Float (%)	76.3%
'24E Revenue	\$1,133	Short Interest (%)	1.8%
'23-'25 CAGR (%)	4.4%	EV/'24 EBITDA (x)	6.9x
'24E GM (%)	41.7%	'24 P/E (x)	9.8x
'24E EBITDA	\$301	ND / '23 EBITDA (x)	1.9x
EBITDA Margin (%)	26.6%	LTM Q3'23 ROA	11.8%
2024E EPS (\$)	\$1.06	Dividend Yield (%)	

### **Revenue Breakdown**



Source: Capital IQ

Note: Projections based on Consensus Estimates



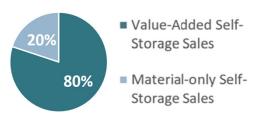
# Janus International Group, Inc. (NYSE: JBI) Overview

# Leading Provider of Turnkey Building Products & Services for the Self-Storage and Commercial Markets

# **Self-Storage (66% of Revenue)**

Market leading provider of end-to-end turnkey building products solutions

Estimated TAM & Growth<sup>(1)</sup>: \$1.5B+ / MSD



### Non-Institutional

| Janus Market Share: ~55% |

Janus Market Share: ~80%

**Institutional Facilities** 

LIAIII®Ì

















**SBS** 

## **Commercial (34% of Revenue)**

Supplier of roll-up doors w/ light commercial and heavy industrial applications

Estimated TAM & Growth<sup>(2)</sup>: \$3B+ / MSD

### **Rolling Doors**

**Janus Market Share: 8%** 









# Why Does the Opportunity Exist?

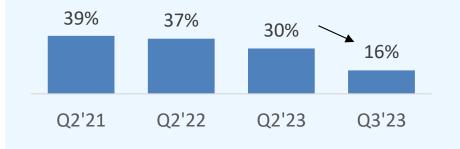
Janus International is a Misunderstood Business, and its SPAC Origins and Ownership Dynamics have Masked its True Value

# **Shaking Off Stigma**

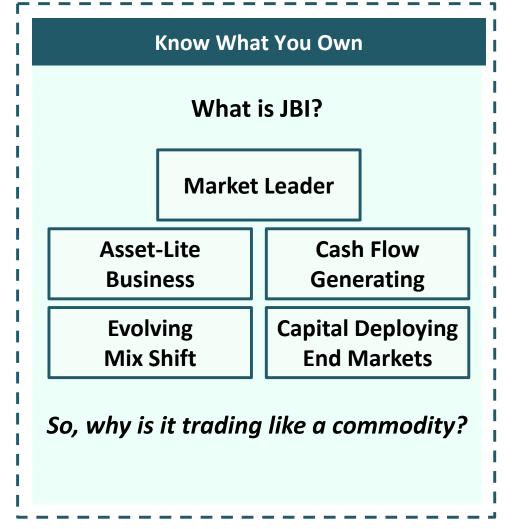
**SPAC, a four-letter word**: de-SPAC'd in Jun 2021, company may be lumped in with other underperformers from the SPAC bubble

Removal of PE Overhang: Clearlake (owner since 2018) has materially unwound its position and now owns ~15%, which should help remove market fears of sustained large share selling

### **Clearlake Ownership History**



# Our Focus Today



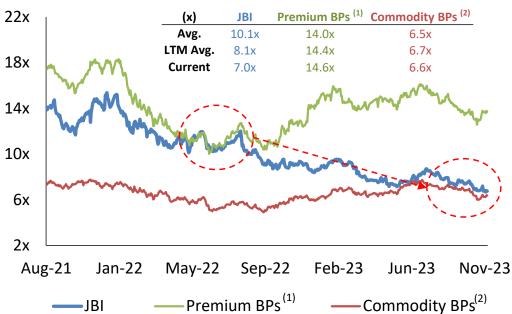


# **How is the Market Currently Valuing Janus?**

# **Understanding JBI's Current Relative Value**

### JBI is the Baby Thrown Out With The Bathwater

# EV/NTM EBITDA History



- Stuck Between Two Cohorts: The market is currently valuing JBI in correlation with Commodity BPs, a significant discount to Premium BPs, and where it was trading pre-September 2022
- **The reason:** JBI's revenues are related to Self-Storage REIT spend; however, only a portion of JBI's revenues are expected to be cyclical to the Self-Storage REIT Cycle

### What's Under the Hood?

JBI has two synergistic businesses with distinct drivers

- Greenfield (New Development): Provides materials, technology & services for construction of new self-storage facilities. Driven by real estate development and favorable market conditions, similar to REIT revenue growth
- R3 (Enhancing Existing Real Estate): Focuses on renovating and upgrading existing self-storage facilities. Driven by REITs CapEx spend, looking to increase customer willingness-to-pay

# **Each Business is Not Equally Understood**

- Given current cost of debt and cap-rates, the market does not expect REITs to do new acquisitions and construction, which would hamper Greenfield development
- As a result, renovation CapEx is the next highest ROI spend; however, the market has less insight into REIT Cap-Ex spend, the main driver of R3:

	Type of CapEx Disclosed							
Ticker	Maintenance	Deferred Maintenance	Revenue-Enhancing					
CUBE	Yes	No	No					
EXR	No	No	No					
LSI	Yes	No	No					
NSA	Yes	Yes	Yes					
PSA	Yes	No	Yes (as of 2Q23)					

Source: Capital IQ, Company Materials, Company Filings

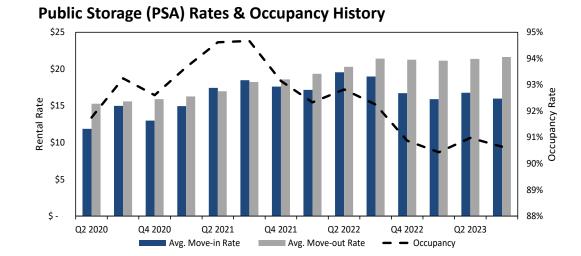


# What's Under the Surface at the End Market?

# **Operators Must Face Decisions in the New Environment**

### Old Lever is No Longer Working, and Operators Need to React

- Current Situation: Falling rental rates, stubborn valuations, and higher debt costs have neutralized the operators price hike and greenfield development lever
- REITs Need to Shift to Sustain Growth: REITs can't pool capital; however, self-storage operators generate significant cash, which requires continuous evaluation of highest ROI cap. allocation
  - "The best returns on capital continues to be redevelopment of existing stores...high-single, lowdouble digit returns" – Extra Space CEO



### How Reinvestment Drives Value for Operators...

### **Storage Center Generations**

### First & Second Gen



Single story Limited Amenities No HVAC Equipment

### **Third Gen**



Multi-story Greater Amenities Climate Controlled

~60% Self Storage Install Base >20 Years Old

### **Enhanced Rental Rates & Tax Benefits**

### **Rental Premium**

+25-30%

### **Tax Benefits**

1 year Dep. & 100% Ded.

- Against intuition, storage centers are not commoditized
- Customers are willing to pay a premium when certain features are present (e.g., security, automation, renovated)
- Newer generations have more revenue streams for operators, and the depreciable life and deductibility of the enhancements yields tax benefits





# How can Janus Take Advantage of this REIT Cycle?

# Janus has the Competitive Advantage to Capitalize on this Cycle

### **Relationships and Geographic Footprint to Deliver**

Market Leader: Janus is the go-to partner for products and services in the Institutional Self-Storage (~80% market share) and Sub-Institutional (~55% market share) market

"First of all, we bought everybody and there's not much else in terms of competition. So I've always said there probably is clear monopoly as I've ever seen anywhere, right? They got like 90% of the market." — Expert Call



### **Differentiated Products that Enhance Storage Center Value**

- Nokē Smart Entry System: A key-less entry control system that forms the core of JBI's "Security-as-a-Service" offering. It provides seamless access, sophisticated usage analytics, and enhanced security, directly increasing the perceived value of operators' properties. <u>SaaS model with strong value proposition</u>
- Restore, Rebuild, Replace (R3): Replace storage unit doors, optimize unit mix and idle land, and add a better security solution (e.g., Nokē). Clients can double their ROI per month
- Quality Service & Installation Network: JBI's extensive installer network ensures smooth product installation and integration, distinguishing it from competitors. This comprehensive service eases the operational burden on clients and solidifies customer satisfaction and loyalty





"We're getting 30% premiums over our competitors at our facility in Marana, Arizona. That facility is in a retirement community, and our tenants loved the technology so much that we replaced PTI with the Nokē system at our 6 properties in Texas and Utah." - President of National Self Storage

# What Does This Mix Shift Mean for Janus?



# "Price is what you pay, value is what you get." - Warren Buffett

## You're Buying a Good Business...

### **Margin Stability**

 Weathered, Not Worn: JBI has proven its ability to maintain strong margins despite supply chain issues, a more durable business then the market is giving credit

### Last 5 Year Gross Margins (%):

Margins & variance %s more in-line with Premium BP Peers



### **Strong and Steady FCF Conversion**

- Asset-lite Business Model: JBI's asset-lite model (Net PP&E-to-Sales: 8%) allows for significant FCF generation even during periods of growth
- FCF Generation Affords Flexibility: Strong cash flow generation of 95% provides material downside protection in both growth and no growth scenarios

### ...That's Going to be a Great Business

### **Shift to R3 Accelerates Unit Economics**

- Not Created Equal: Because Janus can provide more services when refurbishing and remixing an existing storage center, R3 can provide a higher dollar content per square foot. For instance, conversions are 2.5x dollar content per square
- The Result: R3 provides greater revenue per contract, and with refurbishing contract volumes growing, this means accelerated revenue growth from mix shift

Dollar Content Per Square Foot						
	Greenfield	R3 (Conversions)				
\$ / Square Ft.	~\$8	~\$20				

# ...and on top of that!

### **Cost Improvements & Productivity**

- Cost Protection: Redesigned contracts and corporate actions have lowered and streamlined cost pass through
- Capacity Expansion: Two factories in development are expected to drive further efficiencies
- Positive Outlook: Management is guiding to long-term EBITDA margins of 25% - 27%, which it has already accomplished over the LTM

Source: Capital IQ



# **Valuation Summary – Overview**

# 12-Month Price Target of \$13.77 in the Base Case with 32% Upside

# **Valuation Approach**

We used **2 different approaches** for valuation (P/E Multiple and EV/EBITDA Multiple), and we **averaged the results to determine price targets across** our Bear, Base, and Bull cases

# **P/E** based on historical multiple

# **EV/EBITDA** based on historical multiple

Valuation Summary: 2024 Target Price						
		Base	Bull	Bear		
P/E	2025 EPS	\$1.26	\$1.30	\$0.87		
Multiple	Forward P/E	11.0x	13.0x	9.0x		
wintiple	Target Price	\$13.88	\$16.94	\$7.84		
	2025 EBITDA	295	303	243		
	Forward EV/EBITDA	8.0x	9.0x	7.0x		
	Enterprise Value	2,359	2,727	1,699		
EV/EBITDA	Debt	(508)	(508)	(708)		
Multiple	Cash	156	163	331		
	Equity	2,006	2,381	1,322		
	Shares O/S	147	147	147		
	Target Price	\$13.65	\$16.20	\$8.99		
	Avg. Target Price	\$13.77	\$16.57	\$8.42		
	Upside/(Downside)	32%	59%	(19%)		

Forecast vs. Consensus (Base Case)								
		2023		2024				
	Forecast	Consensus	% Diff.	Forecast	Consensus	% Diff.		
Revenue	1,091	1,087	0.4%	1,167	1,133	3.0%		
% growth	7.0%	6.6%		7.0%	4.2%			
Gross Profit	451	454	(0.7%)	491	476	3.1%		
% margin	41.3%	41.8%		42.0%	42.0%			
EBITDA	286	286	(0.1%)	314	301	4.3%		
% margin	26.2%	26.3%		26.9%	26.6%			
EPS	\$0.92	\$0.95	(2.9%)	\$1.12	\$1.05	6.3%		

Forecast Assumptions							
	Base	Bull	Bear				
'23-27 Rev. CAGR	6.2%	7.0%	0.9%				
'23-27 avg. GM %	41.9%	42.1%	41.2%				
'23-27 avg. EBITDA %	23.7%	24.1%	22.7%				



# Valuation Summary – Multiples Expansion to the Upside

# JBI Fundamentals Deserve an Uplift in Multiples

Company	Mkt Cap	Forwar	d P/E	Forward EV	/EBITDA	GM%	ROA	ROC	ROE	Hist. 3yr	Fwd. 2yr	ND/	PPE/
Company	(\$MM)	2024	2025	2024	2025	GNI 70	KUA	RUC	KUE	Rev.	EPS	EBITDA	Sales
Premium Building Products:													
Donaldson Company, Inc.	7,287	19.0x	17.3x	x 12.3x	11.4x	34%	12%	16%	29%	10%	7%	0.85x	21%
Fortune Brands Innovations, Inc.	8,479	16.1x	13.9x	x 11.0x	10.0x	41%	6%	8%	17%	-8%	-1%	2.92x	20%
Graco Inc.	13,603	25.6x	23.8x	x 17.4x	16.3x	52%	15%	19%	26%	11%	10%	0.00x	29%
The AZEK Company Inc.	4,648	30.5x	26.4x	x 14.9x	13.8x	28%	2%	2%	1%	15%	2%	2.11x	48%
Trex Company, Inc.	7,337	31.2x	26.7x	x 20.3x	17.7x	41%	-2 <sup>19%</sup> -	24%	31%	10%	10%	0.24x	57%
Median	7,337	25.6x	23.8x	14.9x	13.8x	41%	12%	16%	26%	10%	7%	0.85x	
Janus International Group, Inc.	1,531	9.8x	8.9x	x 6.9x	6.6x	41%	12%	13%	32%	36%	20%	1.94x	8%
										-			
<b>Commodity Building Products:</b>													
Acuity Brands, Inc.	5,566	13.4x	12.8x	x 9.2x	9.1x	43%	9%	12%	18%	6%	1%	0.31x	10%
Atkore Inc.	4,904	8.0x	7.3x	x 5.8x	5.4x	38%	20%	25%	51%	26%	-4%	0.49x	19%
JELD-WEN Holding, Inc.	1,347	9.3x	7.6x	x 6.4x	5.7x	20%	5%	7%	15%	7%	0%	2.38x	18%
Masonite International Corporation	1,927	9.9x	8.5x	x 6.4x	5.9x	23%	7%	9%	21%	9%	-4%	2.12x	29%
Owens Corning	11,676	9.6x	8.9x	x 6.2x	5.9x	28%	9%	11%	24%	12%	3%	0.92x	42%
Median	4,904	9.6x	8.5x	6.4x	5.9x	28%	9%	11%	21%	9%	0%	0.92x	3
Janus International Group, Inc.	1,531	9.8x	8.9x	x 6.9x	6.6x	41%	112%	13%	32%	36%	20%	1.94x	8%
4						· · · · · · · · · · · · · · · · · · ·	L			_			

	Forwar	d P/E	Forward EV	//EBITDA
JBI Valuation Premium/(Discount)	2024	2025	2024	2025
Multiple Premium vs. Commodity Comps	2%	5%	9%	12%
Multiple Discount vs. Premium Comps	(62%)	(63%)	(53%)	(52%)

# Rationale for Bull Case Multiple Re-rate:

1

**Premium Gross Margin** 

41% vs 28% for Commodity Peers

2

Strong ROA, ROC, ROE

**Asset-lite Model** 

Net PPE-to-Sales: 8%

Source: Capital IQ



# **Risks to Valuation**

# While There Exist Key Risks to Valuation, JBI is Protected

# Volatile Input Prices

 Risk: Janus faces volatility in steel coil and other commoditylinked product prices, which may lead to unstable results for part of its business due to global supply and demand factors

Mitigant: With high market share and differentiated products,

Janus has been and should be able to continue passing on prices

**Moderate** 

# Dependence on Self Storage Market

■ **Risk:** Janus's significant leverage to the domestic self-storage market makes it susceptible to industry shifts and changes in the creditworthiness of storage operators

to customers, shielding its current margins

Low

 Mitigant: The trends in the self-storage market, particularly as it relates to the renovation of existing units provide market tailwinds in the near-term

# Competition and Market Share

- Risk: The threat of new entrants and competitors in Janus's primary end markets, especially within the self-storage space, could erode its market share
- Mitigant: Janus holds robust market share in a fragmented market that is consolidating. Its competitive products and network defend its competitive position

Low







Photo Credit: Joseph Ferguson



# **Appendix**

# **Appendix: Value Added Research Summary**



# Client Channel Checks / Site Visits / Expert Interviews (Performed by Team)

- Extra Space General Manager, New York City, New Jersey
- Morgan Stanley Commercial Real Estate Analyst
- Self Storage Investor, Texas

# **Tegus Transcripts**

- CFO of Shurgard Self Storage
- President & CEO of Self Storage Platform
- Director at StorSafe Storage
- President of National Self Storage
- Consultant at Self Storage Consultants

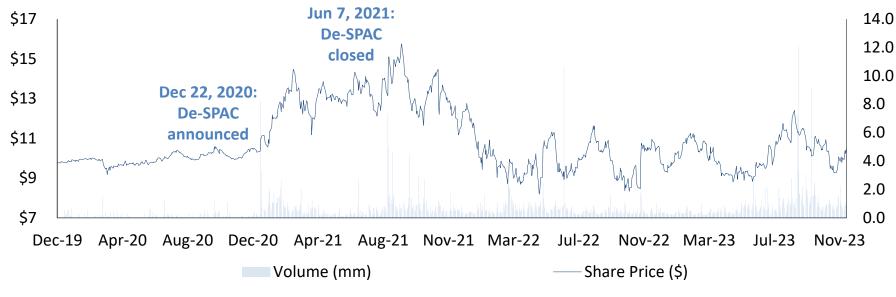
### Media

- YouTube 10+ Videos, including Janus Marketing, Customer Testimonials, Installation / Services Demonstrations
- TikTok user-generated video content by investors and operators
- Facebook Self-Storage Investors/Owners Group (45K+ members) Testimonials & Comments

# **Appendix: Trading History**







# Forward P/E & EV/EBITDA



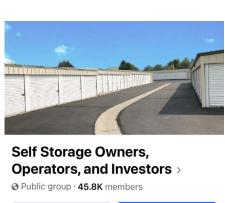
Source: S&P Capital IQ



# **Appendix: Primary Research – Facebook Group**

Self Storage Owners,

# **Positive Testimonials from the Community**





28 new posts today 548 in the last month

Joined ▼

45.8K members
+547 in the last week

Created 5 years ago



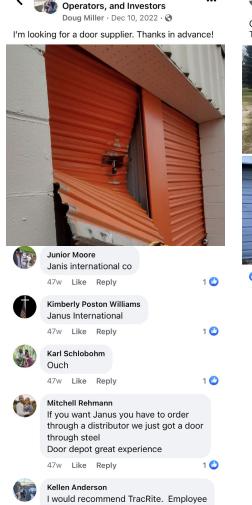
Anybody have recommendations for good value roll up door sweep replacements?

Invite



2y Like Reply





owned, every single door is wind rated,

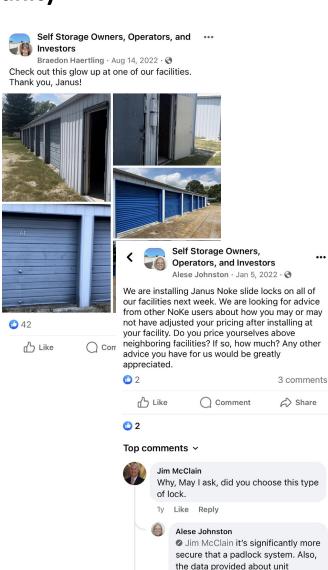
4 👛

and all colors are the same price.

Janus international corporation They are all over the country

47w Like Reply

Sal Lucio



Source: Facebook

2

access, internal temp and motion

sensors is next level. Customer

convenience is key as well.

1v Like Reply



# **Appendix: Nokē - Security-as-a-Service**

# **Option Value from Growing "SaaS" Business Model**

### **Nokē Smart Entry**

Acquired in 2018, Nokē is the company's key-less access control system which is the foundation of its "Security-as-a-Service" business. Coupled with in-unit motion sensors, this platform allows for seamless customer transition and detailed customer usage data for operators to better understand the value of their portfolios while increasing the level of security at each facility



1

### **Strong Value Proposition**

- Operators can optimize pricing at the facility level based on real-time foot traffic (Higher Traffic = Higher Value)
- Reduces the need for on-site labor due to enhanced ability to remotely manage facility access and customer onboarding
- Current rate environment is pushing operators to drive shareholder value through price optimization & cost cutting

2

# **Early Innings of Product Roll-out**

- Installation base of 255,000 units (YTD Increase: 54%)
- Only at 1% penetration of R3 TAM (55k facilities x 400 avg. units). \$5.5B addressable market at \$250 unit price
- Expected annual growth of 50%

3

# **Recurring Revenue & Higher Margins**

- SaaS model will provide enhance revenue durability of the overall business (churn rate <1%)</li>
- Subscription model will also drive higher firm level margins as the Nokē segment becomes a larger part of the overall business



# **Appendix: Key Management Overview**

# **Management Team Consists of Experienced Industry Leaders and Newly Bolstered Financial/Accounting Positions**

Name / Title	Years at Janus / in Industry	Experience
Ramey Jackson CEO	21 / 25+	<ul> <li>Joined Janus in 2002, when founded</li> <li>Self-storage expert with deep customer relationships</li> <li>Previously VP of Sales &amp; Marketing at Janus &amp; sales manager at DBCI and Atlas</li> <li>Established track record of achieving growth (double-digit organic &amp; overall Rev CAGR since 2016)</li> </ul>
Anselm Wong CFO	1	<ul> <li>Joined Janus in 2022</li> <li>25+ years experience driving financial performance at public companies</li> <li>Previously CFO of GE Digital, Deputy CFO of Resideo Technologies, CFO of Honeywell Safety &amp; Productivity Solutions, CFO of Honeywell Security &amp; Fire, and other finance roles at Honeywell</li> </ul>
Peter Frayser Chief Commercial Officer	7 / 15	<ul> <li>Janus's VP of Sales &amp; Estimating (2019-2023) &amp; other positions including business development at Janus in Latin America, Asia, and Africa since 2016</li> <li>Before Janus, was a real estate developer in Spain and worked in the international sports industry with the NBA and MLB in New York</li> </ul>
Morgan Hodges EVP, Technical Sales	21 / 25+	<ul> <li>Joined Janus in 2002, when founded</li> <li>Previously owned and operated a general contracting firm which constructed self storage facilities</li> <li>Widely respected by self-storage industry participants</li> </ul>
Vic Nettie VP, Operations	21 / 25+	<ul> <li>Joined Janus in 2002, when founded</li> <li>Prior to Janus, was a senior manager with Doors and Building Components</li> <li>25+ years of experience in installation and production of commercial and self storage products</li> </ul>
David Vanevenhoven Chief Accounting Officer	1	<ul> <li>Joined Janus in 2023</li> <li>15+ years of experience in financial accounting and auditing</li> <li>Previously Global Controller at Mirion Technologies (NYSE: MIR), Assistant Corporate Controller/Director of Accounting at Fleet Farm (a KKR Portfolio Company), and KPMG</li> </ul>

Source: Company Website, Press Releases, LinkedIn





Name and Principal Position	Year	Salary (\$)1	Bonus (\$)2	Stock Awards   (\$)3	Option Awards (\$)4	Non-Equity Incentive Plan Compensation (\$)5	All Other Compensation (\$)6	
Ramey Jackson	2022	606,731	500	1,104,493	1,104,514	780,000	23,387	3,619,625
Chief Executive Officer	2021	425,000	_	<u> </u>	_	514,657	22,690	962,347
Morgan Hodges	2022	276,962	500	99,992	100,000	414,000	16,220	907,674
Executive Vice President	2021	295,028	_	<u> </u>	_	275,709	17,748	588,485
Norman V. Nettie	2022	220,192	500	99,992	100,000	415,125	16,806	852,615
Executive Vice President	2021	200,000	_	<u> </u>	_	275,709	16,200	491,909
				'		<u>' :</u>	l	

### **Management Incentive Plan**

- Based on the Company's: (i) dollar value growth of EBITDA year-overyear, (ii) sales growth of certain product lines, and (iii) working capital
- The improvement in EBITDA from the prior year to the applicable year is multiplied by 6% to determine the bonus pool for the applicable bonus year

### Stock Awards & Option Awards are ~61% of CEO pay

- The PSU awards vest using straight-line interpolation based on a percentage of 90-110% of the Company's Cumulative Adjusted EBITDA
- The number of PSUs that become earned can range between 0% and 200% of the original target number of PSUs awarded and the performance period is January 2, 2022 through December 28, 2024
- The Option awards vest 25% on the first anniversary of the vesting commencement date and 25% on each anniversary thereafter until 100% of the Options have vested on the fourth anniversary of the vesting commencement date, subject in each case to continued employment through the applicable vesting date. Options expire on the 10th anniversary of the grant date
- Options for key executives were granted April 2022 and have an exercise price of \$9.46

JANUS INTERNATIONAL GROUP



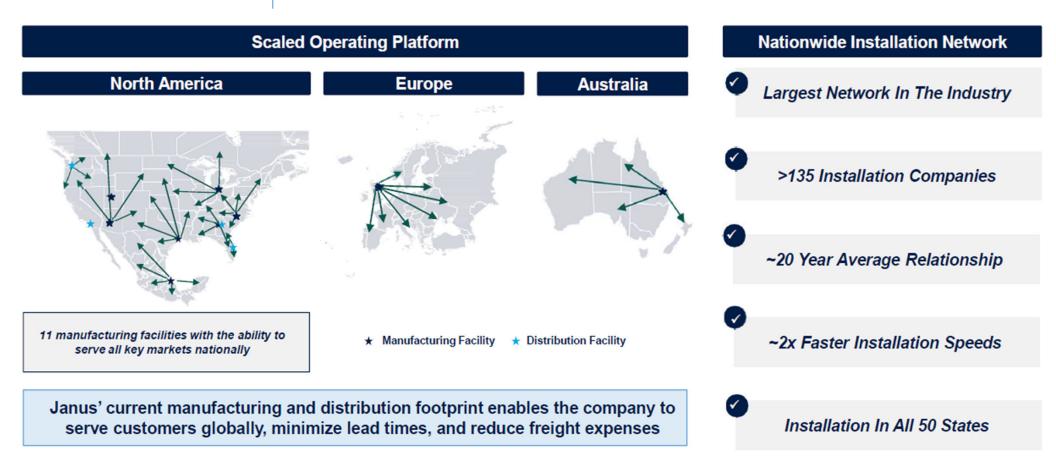
# **Appendix: Board of Directors Overview**

Name / Title	Experience
José E. Feliciano Chairman	<ul> <li>Managing Partner and Co-Founder of Clearlake Capital Group, L.P. which he co-founded in 2006</li> <li>Primarily focused on investments in the industrials, energy and consumer sectors</li> </ul>
Ramey Jackson CEO	<ul> <li>Joined Janus in 2002, when founded</li> <li>Self-storage expert with deep customer relationships</li> </ul>
David Doll Director	<ul> <li>Seasoned executive in the self-storage industry</li> <li>Also serves on the board of directors of Tenant Inc., a self-storage focused software development company</li> <li>President of Real Estate for Public Storage (2005-2017), world's largest owner of self-storage facilities</li> <li>Prior to Public Storage, was with Westfield, an international shopping center developer, owner and operator</li> </ul>
Roger Fradin Vice Chairman	<ul> <li>40+ years of experience acquiring, building and leading a diverse set of industrial technology businesses</li> <li>Previous roles include President and CEO of the Security and Fire Solutions segment of Pittway Corporation, President and CEO of Honeywell Automation and Control Solutions, and Vice Chairman of Honeywell</li> <li>Currently serves as Chairman of Resideo Technologies, Inc. and sits on the boards of L3Harris and Vertiv</li> </ul>
Xavier A. Gutierrez Director	<ul> <li>President and Chief Executive Officer of the Arizona Coyotes Hockey Club</li> <li>1st Latino President and CEO in the history of the National Hockey League</li> <li>Managing Director at Clearlake (2017-2020), CIO of Meruelo Group (2010-2017), Principal &amp; Managing Director with Phoenix Realty Group (2003-2010)</li> </ul>
Heather Harding Director	<ul> <li>25+ years of experience holding finance leadership roles of increasing responsibility in global industrial companies</li> <li>Served as CFO of Luxfer Holdings PLC (NYSE: LXFR) 2018-2022, served as VP of Finance for Eaton Lighting, and as VP of Finance for various operating units within Cooper Industries and Emerson Electric</li> </ul>
Colin Leonard Director	■ Partner of Clearlake Capital (joined in 2007)
Thomas A. Szlosek Director	<ul> <li>EVP and CFO of AutoNation (NYSE:AN)</li> <li>Previously EVP and CFO of Avantor (2018-2023), spent 14 years with Honeywell, including the last five years as CFO</li> <li>Also spent 8 years with GE Corporation</li> </ul>

Source: Company Website



# **Appendix: Global Manufacturing and Installation Footprint**



# **Appendix: Products & Solutions Overview**



End-To-End **Solutions Provider for Self Storage** 

# **Facility Planning** Integrated in customer planning cycles Consultation and architectural network Facility plan



- Industry leading technology
- New construction and retrofit
- Recurring revenue





#### Construction

- Industry leading self-storage products
- Speed and certainty of construction





### Restore, Rebuild, Replace

- . Conversions and expansions
- · Remix to optimize economics
- Renovate to refresh / rebrand



Roll-Up **Doors Supplier** with Light **Commercial** and Heavy **Industrial Applications** 

### **Commercial Sheet Doors**



- Lighter gauge
- Easier to install

### **Applications**

- · Commercial applications
- Pre-engineered buildings

#### Key Highlights

- Serving this market since 2002
- Developed both organically and through M&A

### **Rolling Steel Doors**



- Heavy-duty steel
- More durable
- Premium pricing

#### **Applications**

- · Applications demanding greater durability
- · Heavy industrial applications

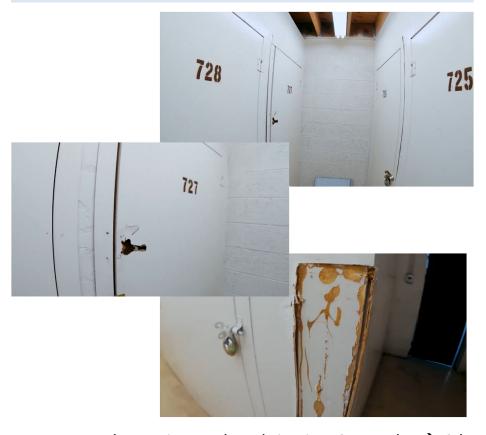
### Key Highlights

- · Key growth opportunity
- · Acquisitions add scale and manufacturing capabilities

# Appendix: R3 (Restore. Rebuild. Replace.) Example



### **Before Door Replacement**



### **After Door Replacement**





- Increased security: 77 break-ins in <6 months → 0 break-ins after replacement of swing doors</p>
- Speed: can replace 20-25 doors in <24 hours</p>
- Higher rental rates: new doors allows you to charge higher rental rates
- ADA Complaint: painting only pushes more weight onto a storage door, putting tenants in danger



# **Appendix: Product Details (1/2)**

		Product	Product Description	Example Products
	Nokē	Electronic Lock  - Nokē Smart Entry	<ul> <li>Automated overlock that is located inside of storage units to prevent breaking into a unit</li> <li>Provides additional security and access control to both occupied and vacant units</li> <li>Data collection and monetization opportunity</li> <li>Data subscription a major potential future growth angle</li> </ul>	
		Self-Storage Doors	<ul> <li>3rd / 4th gen doors are easy to install and are the only doors that are currently ADA compliant</li> <li>Steel swing doors provide an alternative to overhead steel roll-up doors in multi-story self-storage facilities</li> <li>Significant presence of 1st and 2nd gen doors that are going to be replaced</li> </ul>	
ge Systems	Н	Hallway Systems	<ul> <li>Hallway systems designed with durability and easy installation to complement roll-up doors</li> <li>Fully customizable to fit the needs of each customer</li> <li>Numerous older facilities requiring upgrades</li> </ul>	
Self-Storage Syst	3	Door Replacement Program	<ul> <li>Door replacement of pre-existing units</li> <li>Enables facilities to renovate without loss of rental income and with assurance of no damage to or theft of tenants' belongings</li> <li>Systematized program that includes video recording and active security guard monitoring</li> </ul>	
	~	Remix / Renovation	<ul> <li>Reconfiguration of larger units into multiple smaller units to maximize rentable units</li> <li>Redevelopment of existing locations to high-end facilities</li> <li>Provides consulting services to assist operators in determining optimal mix of facility</li> </ul>	3 3 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5
	Installation		<ul> <li>Industry-leading installation services</li> <li>Comprehensive offering of additional options, including vision panels, insulation, repair kits, and automated door operators</li> <li>Janus typically does 75%+ of the installations for self-storage projects (excluding commercial)</li> </ul>	



# Appendix: Product Details (2/2)

	Product	Product Description	Example Products
	Mezzanine Systems	Mezzanine systems create additional space vertically and are designed to provide operators with flexibility to customize facility mix	THE RESERVE TO SERVE THE PARTY OF THE PARTY
Solutions	Relocatable Storage Systems	<ul> <li>Movable Additional Storage Structures "MASS" allow customers to add storage units without costly or unattainable construction processes</li> <li>Roofing designed to prevent leakage and building "sweating"</li> </ul>	
Self-Storage	Premium Series: Multi-Story	<ul> <li>High land costs, limited land availability, and land configuration have driven the growing trend in multi-story self-storage buildings</li> <li>Multi-story self-storage buildings are a more efficient use of space, as the increase in revenue from more rentable square footage outweighs the additional construction costs</li> </ul>	
	Other Solutions	Facility design services, project management / general contracting (for select customers / projects), and technical & warranty services	
Solutions	Rolling Steel Doors	<ul> <li>Heavier gauge steel, more durable, and more expensive than roll-up sheet and sectional doors</li> <li>Used in facilities such as warehouses, particularly in heavy industrial applications (ability to trap hot/cool air inside the facility)</li> </ul>	
Commercial	Roll-Up Sheet Doors	<ul> <li>Lighter gauge steel, less durable, and less expensive than rolling steel doors</li> <li>Used in pre-engineered buildings and for applications where insulation is less important</li> <li>Wide range of color options available</li> </ul>	



# **Appendix: M&A History**

# Nine Acquisitions Completed since 2016 with Pipeline of Targets

#### Proven Track Record of Successful M&A

- Management has a proven track record identifying, executing and integrating acquisitions to support strategic growth
- Formalized corporate development function
- Highly accretive strategy focuses on the following priorities:
  - Portfolio diversification into logical adjacencies
  - Geographic expansion
  - Technological innovation
- Strong pipeline of acquisition targets

### Recent Highlights in M&A Activity Since 2016



- Acquired in July-17
- Expands commercial door segment

#### STEEL STORAGE

- Australasia
   Acquired in Jan-20
- Expanded global automated product suite



- Acquired in Dec-18
- Provided an in-house technology platform



- Acquired in Aug-21
- Largest to date, compliments commercial and self-storage

### BETCO

- Acquired in Feb-19
- Improved multi-story self storage offerings



- Acquired in Aug-21
  - Accelerates Nokē adoption

### Robust M&A Pipeline With Ample Inorganic Opportunities



### **Highly Attractive Opportunities**

Adjacent Opportunities High Priority Bolt-Ons

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Self-Storage Interiors

Warehousing Systems

Commercial / Loading Docks

Residential Exterior Doors

Technology / Wireless Solutions





				Segment	Revenue	Build					
			Histor	ical	Forecast						
	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027
New Construction	234	267	303	265	286	330	337	344	361	380	400
R3	76	103	139	147	217	307	361	418	459	502	547
Commercial & Other	78	115	124	137	247	382	393	405	417	430	443
Total	388	485	565	549	750	1,020	1,091	1,167	1,237	1,312	1,390
% growth		25%	17%	-3%	37%	36%	7%	7%	6%	6%	6%
<b>New Construction:</b>											
% growth		14%	13%	-12%	8%	16%	2%	2%	5%	5%	5%
% of total	60%	55%	54%	48%	38%	32%	31%	29%	29%	29%	29%
R3:											
% growth		35%	35%	6%	48%	41%	17%	16%	10%	9%	9%
% of total	20%	21%	25%	27%	29%	30%	33%	36%	37%	38%	39%
Commercial:											
% growth		48%	8%	11%	80%	55%	3%	3%	3%	3%	3%
% of total	20%	24%	22%	25%	33%	37%	36%	35%	34%	33%	32%



# **Appendix: Income Statement**

			Base					Bull		Bear					
	2023	2024	2025	2026	2027	2023	2024	2025	2026	2027	2023	2024	2025	2026	2027
Revenue	1,091	1,167	1,237	1,312	1,390	1,091	1,167	1,249	1,336	1,430	1,091	1,036	1,067	1,099	1,132
growth	7.0%	7.0%	6.0%	6.0%	6.0%	7.0%	7.0%	7.0%	7.0%	7.0%	7.0%	-5.0%	3.0%	3.0%	3.0%
COGS	640	676	717	761	807	638	674	721	772	826	643	608	627	647	668
Gross Profit	451	491	520	551	583	453	493	528	565	604	447	428	440	452	465
margin	41.3%	42.0%	42.0%	42.0%	42.0%	41.5%	42.2%	42.3%	42.3%	42.2%	41.0%	41.3%	41.2%	41.1%	41.0%
SG&A	203	215	225	236	247	201	212	225	238	252	206	194	197	201	205
EBIT	248	276	295	315	336	252	281	303	327	352	241	235	243	251	260
margin	22.7%	23.6%	23.8%	24.0%	24.2%	23.1%	24.0%	24.3%	24.5%	24.6%	22.1%	22.6%	22.7%	22.8%	22.9%
Interest Exp.	66	56	46	41	41	66	56	46	41	41	71	71	71	71	71
Other Inc./Exp.	-	-	=	=	-	-	-	=	=	-	-	=	=	-	-
Taxes	46	56	63	70	75	48	57	66	73	79	43	42	44	46	48
Net Income	136	164	186	204	220	139	168	192	213	232	127	122	128	134	141
margin	12.4%	14.1%	15.0%	15.6%	15.8%	12.7%	14.4%	15.3%	15.9%	16.2%	11.6%	11.8%	12.0%	12.2%	12.4%
Shares O/S	147	147	147	147	147	147	147	147	147	147	147	147	147	147	147
Diluted EPS	\$0.92	\$1.12	\$1.26	\$1.39	\$1.50	\$0.94	\$1.14	\$1.30	\$1.45	\$1.58	\$0.86	\$0.83	<b>\$0.87</b>	\$0.91	\$0.96



# **Appendix: Top Shareholders**

Latest Holders													
Holder ▽	Comm Sto Equivale	<u>ck</u> nt	Market Value (USD in mm)	Change in Shares ▽	% Change ▽	Position Date	Source ▽	Portfolio Turnover Category	Portfolio Turnover	Investment Orientation	Calculated Investment Style	Market Cap ▼ Emphasis	▽ <u>Owner Type</u> ▽
Clearlake Capital Group, L.P.	y 23,07			(21,369,007)	(48.09)	Sep-15-2023	13D	Very Low	4.05		Growth	Mid cap	VC/PE Firms (>5%
Wasatch Advisors LP	9,07	6,719 6.183	90.9	(1,251,836)	(12.12)	Jun-30-2023	13F	Low	31.32	Active	Growth	Mid cap	stake) Traditional Investment Managers
The Vanguard Group, Inc.	v 7,91	4,587 5.391	79.3	1,380,106	21.12	Jun-30-2023	13F	Very Low	3.02	Passive	Growth	Large cap	Traditional Investment Managers
BlackRock, Inc. (NYSE:BLK)	· 7,41	2,925 5.049	74.3	753,414	11.31	Jun-30-2023	13F	Very Low	8.03	Passive	Growth	Large cap	Traditional Investment Managers
Senvest Management, LLC	V 6,18	8,363 4.215	62.0	(290,318)	(4.48)	Sep-30-2023	13F	Low	49.33	Active	Blend	Multi cap	Hedge Fund Managers (<5% stake)
Baron Capital Group, Inc.	y 5,50	0,000 3.746	5 55.1	<u>-</u>	0.00	Jun-30-2023	13F	Very Low	13.98	Active	Growth	Large cap	Traditional Investment Managers
Thrivent Investment Management Inc.	· 4,00	4,641 2.728	40.1	261,481	6.99	Jun-30-2023	13F	Low	38.93	Active	Growth	Large cap	Traditional Investment Managers
Allspring Global Investments, LLC	· 3,43	3,473 2.339	34.4	143,753	4.37	Sep-30-2023	13F	Low	30.62	Active	Growth	Large cap	Traditional Investment Managers
Vaughan Nelson Investment Management, L.P.	v 3,38	7,165 2.307	7 33.9	3,387,165	New	Sep-30-2023	13F	Low	45.27	Active	Growth	Large cap	Traditional Investment Managers
Fradin, Roger B. Independent Vice Chairman of the Board	3,19	5,669 2.177	32.0	-	0.00	Jul-05-2023	Form 4	-	-	-	-	-	Individuals/Insiden
Cook, Brian Scott Former Independent Director	3,08	7,357 2.103	30.9	-	0.00	May-01-2023	Proxy			-	-	-	Individuals/Insiden
Janus Henderson Group plc (NYSE:JHG)	y 2,83	1,446 1.929	28.4	368,089	14.94	Jun-30-2023	13F	Low	23.63	Active	Growth	Large cap	Traditional Investment Managers
Bayberry Capital Partners LP	· 2,79	0,000 1.900	28.0	5,000	0.18	Jun-30-2023	13F	Moderate	77.62	Active	Growth	Mid cap	Hedge Fund Managers (<5% stake)
Boston Partners Global Investors, Inc.	v 2,67	1,021 1.819	26.8	1,173,128	78.32	Sep-30-2023	13F	Low	31.31	Active	Growth	Large cap	Traditional Investment Managers
Davenport Asset Management	· 2,66	8,071 1.817	7 26.7	205,179	8.33	Sep-30-2023	13F	Low	23.73	Active	Growth	Large cap	Traditional Investment Managers
Marshall Wace LLP	y 2,28	8,354 1.559	22.9	2,256,238	7,025.28	Jun-30-2023	13F	High	127.26	Active	Growth	Large cap	Hedge Fund Managers (<5% stake)
JP Morgan Asset Management	v 1,80	7,261 1.231	18.1	166,909	10.18	Jun-30-2023	13F	Low	20.38	Active	Growth	Large cap	Traditional Investment Managers
Teachers Insurance and Annuity Association-College Retirement Equities Fund	V 1,75	9,643 1.199	17.6	-	0.00	Sep-30-2023	13F	Very Low	17.53	Active	Growth	Large cap	Traditional Investment Managers
Geode Capital Management, LLC	v 1,75	8,519 1.198		175,422	11.08	Sep-30-2023	13F	Very Low		Passive	Growth	Large cap	Traditional Investment Managers
State Street Global Advisors, Inc.		8,070 1.109		56,319	3.58		13F	Very Low	5.43	Passive	Growth	Large cap	Traditional Investment Managers
Jackson, Ramey Pierce CEO & Director	1,61	4,510 1.100	16.2	-	0.00	May-01-2023	Proxy	-	-		-1	-	Individuals/Insiden
Dimensional Fund Advisors LP	v 1,35	6,092 0.924	13.6	361,381	36.33	Sep-30-2023	13F	Very Low	10.90	Active	GARP	Large cap	Traditional Investment Managers
Nettie, Vic Vice President of Operations	· 1,14	6,308 0.781	11.5		0.00	May-01-2023	Proxy	-	-	-	-	-	Individuals/Insiden
Hodges, Morgan Executive Vice President	. 1,11	7,731 0.761	11.2	-	0.00	May-01-2023	Proxy	-	-	•	-	-	Individuals/Insider
Sannes CPA, Scott M. Former Chief Financial Officer	1,06	0,492 0.722	10.6	-	0.00	May-01-2023	Proxy	-		•	-		Individuals/Insider

Source: Capital IQ