

2021-2022

# UNDERGRADUATE BUSINESS STUDENT OUTCOMES

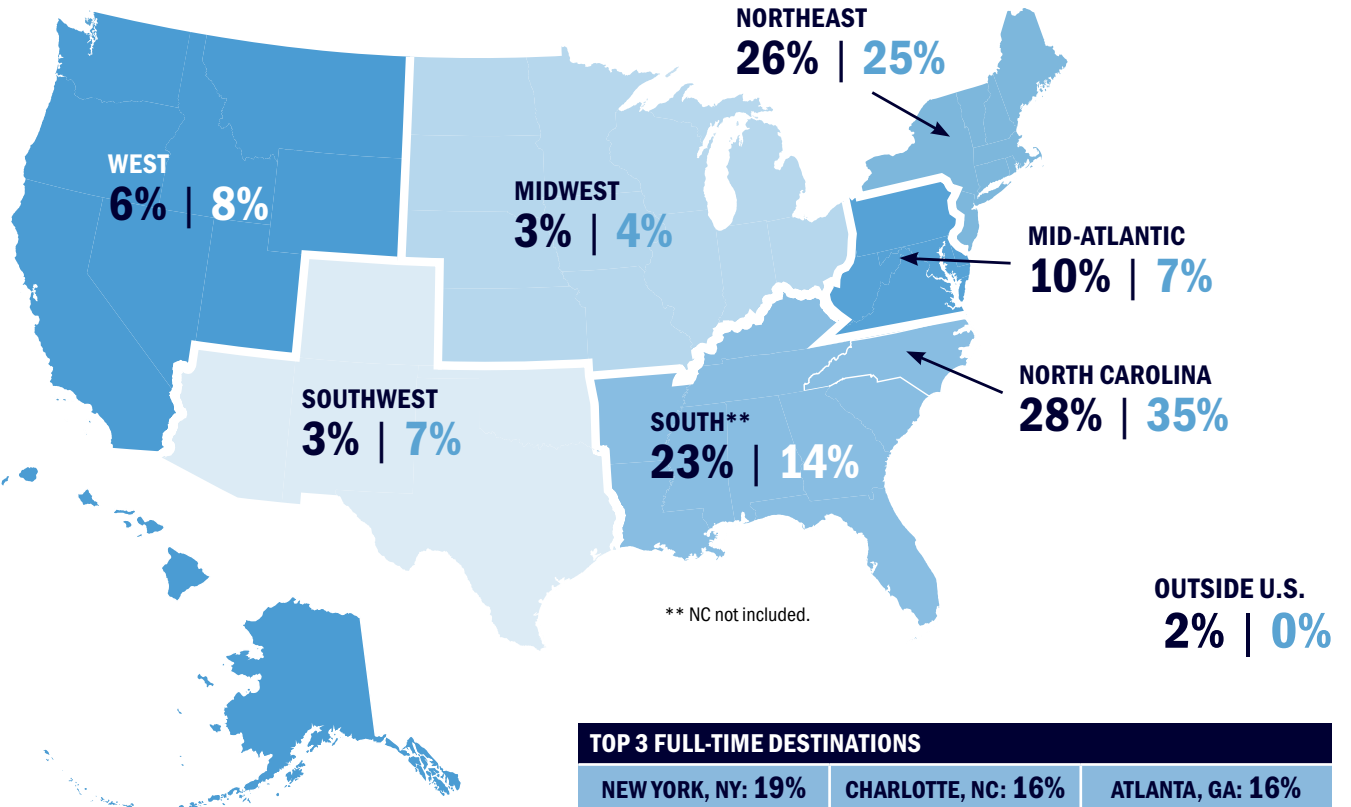
## EMPLOYMENT OUTCOMES

CLASS OF 2022	
KNOWLEDGE RATE	<b>96%</b>
% JOB SEEKERS EMPLOYED	<b>97%</b>
EMPLOYED FULL-TIME	<b>89%</b>
ENROLLED IN FURTHER STUDY	<b>6%</b>
NOT SEEKING	<b>1%</b>
SUCCESS RATE	<b>97%</b>
STILL SEEKING	<b>3%</b>



## EMPLOYMENT BY REGION

**% Students with full-time offers** | **% Students with internships**



### TOP 3 FULL-TIME DESTINATIONS

NEW YORK, NY: 19% | CHARLOTTE, NC: 16% | ATLANTA, GA: 16%



## FULL-TIME COMPENSATION

BASE SALARY	
MEAN	MEDIAN
<b>\$83,525</b>	<b>\$80,000</b>
SIGNING BONUS	
MEAN	MEDIAN
<b>\$9,394</b>	<b>\$10,000</b>

SALARY DISCLOSURE RATE: 91%

## INTERNSHIP STATISTICS CLASS OF 2023

SUMMER 2022 INTERNSHIP	<b>94%</b>
AVERAGE SUMMER INCOME	<b>\$13,595</b>
PAID / STIPEND	<b>97%</b>

Internship statistics reflect a 65% response rate from anticipated Class of 2023 business majors.

## EMPLOYMENT BY INDUSTRY

	FULL-TIME		INTERNSHIP	
	MEAN SALARY	% OF STUDENTS	MEAN INCOME	% OF STUDENTS
FINANCIAL SERVICES	\$92,104	39%	\$16,174	42%
CONSULTING	\$83,808	23%	\$12,518	19%
TECHNOLOGY/SCIENCE	\$79,077	12%	\$12,922	11%
REAL ESTATE/CONSTRUCTION	\$81,818	5%	\$10,443	7%
CONSUMER PACKAGED GOODS/RETAIL	\$70,000	3%	\$8,545	2%
MEDIA/ENTERTAINMENT	\$63,667	3%	\$11,538	2%
MARKETING/ADVERTISING/PR	\$64,286	3%	\$11,706	4%
HEALTHCARE	\$68,167	2%	\$9,510	1%
AEROSPACE	\$76,500	1%	n/a	0%
SPORTS/LEISURE	\$65,000	1%	\$6,997	2%
TRANSPORTATION/LOGISTICS	\$67,667	1%	\$7,230	1%
OTHER	\$65,507	8%	\$12,066	10%

## EMPLOYMENT BY FUNCTION

	FULL-TIME		INTERNSHIP	
	MEAN SALARY	% OF STUDENTS	MEAN INCOME	% OF STUDENTS
FINANCE	\$90,959	40%	\$15,630	47%
• Investment Banking/Sales & Trading	\$102,375	40%	\$18,092	34%
• Internal Finance	\$73,304	23%	\$13,451	25%
• Real Estate	\$92,500	2%	\$16,120	1%
• Investments	\$91,905	22%	\$16,110	28%
• Other Finance	\$84,273	14%	\$12,958	11%
CONSULTING	\$81,899	29%	\$13,624	16%
MARKETING/SALES	\$66,000	14%	\$8,526	13%
ANALYTICS	\$72,923	6%	\$11,587	5%
OPERATIONS/PRODUCTION	\$71,000	3%	\$12,939	3%
INFORMATION TECHNOLOGY	\$106,500	3%	\$15,358	2%
GENERAL MANAGEMENT	n/a	< 1%	\$10,492	4%
OTHER	\$62,800	6%	\$8,521	11%

This report conforms to The National Undergraduate Business Symposium First Destination Reporting Standards (NUBS Standards), which can be found online at (<http://tinyurl.com/NUBSStandards>). The career outcomes data presented are based upon a Knowledge Rate of 96% (with a base survey Response Rate of 88%) for the Class of 2022. The full-time compensation data presented are based upon a Response Rate of 89% and a Salary Disclosure Rate of 91% for the Class of 2022. Success Rate defined as students with a positive outcome (full-time employment, continuing education, or military service plus those who are not seeking employment or continuing education). Still Seeking statistic includes students either still seeking employment (2%) or further education (1%). "Other" full-time industries include: Accounting (0.8%), Education (0.4%), Energy (0.4%), Non-profit (0.4%), Pharma/Biotech (0.4%), Retail (0.4%), Defense (0.8%), Government (0.8%), Manufacturing (0.4%) and students who selected "Other" (2.7%). "Other" full-time functions include: Entrepreneur/Founder (0.4%), Education (0.4%), General Management (0.4%), Human Resources (0.4%), Logistics (0.4%) and students who selected "Other" (3.9%).