

FULL-TIME MBA

Kenan-Flagler Business School

Full-Time MBA



"I found a community where vulnerability was being fostered and encouraged. That is what makes a community great, and that was when I knew I wanted to be a UNC Kenan-Flagler MBA. Our MBA program is full of career switchers of every industry, every work experience, every demographic and every personal journey. We aren't afraid to ask questions and push our boundaries. In the end, this helps us grow from each other's experiences."

Olivia Koziol, MBA '22

LEARN TO LEAD WITH **PURPOSE AND PASSION.**



At UNC Kenan-Flagler, we build and inspire business leaders who make the world a better place.

We think differently. More importantly, we teach differently, viewing learning as a lifelong journey. We equip students with the real-world skills to succeed and the enduring values to do what's right. In and out of the classroom, through the curriculum we design, the experiences we provide, the collaborative culture we promote, the faculty we hire and even the way we engage with our local community, we are guided by our core values.

Here, you'll become part of a community driven to succeed. A community that collaborates, innovates and inspires. A community dedicated to making a difference in the lives of those around us, close to home and around the world.

OUR MORE THAN

42,000

HIGH-ACHIEVING ALUMNI live, work and flourish in all 50 states and in 86 countries. They are ambitious, principled leaders keenly focused on the bottom line as well as the greater good.



"Nothing could override the feeling of being in an environment where I could grow and thrive. The students at Carolina are the most friendly, humble, hard-working and intelligent group of people I have ever had the privilege to be around."

Melissa Sieffert, MBA '20



INTEGRITY
INCLUSION
INNOVATION
IMPACT

VALUES AND MISSION

A BUSINESS SCHOOL BUILT FROM THE CORE VALUES UP.

Our core values of integrity, inclusion, innovation and impact guide us. We take responsibility for our own leadership, embrace diverse perspectives and vigorous debate, question the status quo while learning from research, and create change that will bring a positive impact on society.

These are the foundations for our individual and organizational success and you will find that they strengthen your potential for achieving your goals.

Our top-ranked, STEM-designated MBA programs are designed to ensure your experience is as strong as your education. We offer five MBA formats that deliver the same exceptional education to a variety of professionals with different backgrounds, experience levels, motivations and needs:

- Full-Time MBA
- Charlotte Executive MBA
- Evening Executive MBA
- Weekend Executive MBA
- Online MBA

The UNC Kenan-Flagler MBA is designed to transform you into a strategic, data-driven leader who will make an impact at every phase of your career. Here, you'll grow and learn to think differently through experiences with a diverse cohort as you prepare for opportunities you didn't realize were possible.



EXPLORE YOUR POTENTIAL.

In the Full-Time MBA Program, you'll learn practical skills and knowledge that will act as a catalyst for your career in the business world. Our customizable, future-forward curriculum will challenge you to think differently, tackle problems head on and find innovative solutions.

62
CREDIT HOURS

21
MONTHS TO COMPLETE

125+
ELECTIVES

12
CONCENTRATIONS

THE STEVE & DEBBIE VETTER DEAN'S FELLOWS PROGRAM

This premier leader-scholar program offers distinctive opportunities to make a significant, lasting impact in the community, while transforming personally and professionally. With a focus on building inclusive leadership skills, the program includes community project collaborations and initiatives, an incoming student retreat, numerous alumni and employer events, and a unique global learning experience. You have the opportunity to apply for the Vetter Dean's Fellows Program as part of your admissions application.

CONCENTRATIONS

Pick from 12 Full-Time MBA concentrations specific to your goals and interests. You also have the option of designing your own course of study by choosing from a wide variety of electives.

UNC Kenan-Flagler is recognized for its concentrations, which closely mirror employers' hiring needs. Our Real Estate concentration is one of the nation's largest. Our Healthcare concentration partners with UNC's top-ranked schools of medicine and pharmacy. Graduates from our Management Consulting concentration have landed jobs in almost all of the top 50 consulting firms. And our Business Analytics and Management Science concentration prepares graduates with the strategic decision-making skills to lead companies.

CONCENTRATIONS

- Business Analytics and Management Science
- Capital Markets and Investments
- Consulting
- Corporate Finance
- Energy
- Entrepreneurship
- Healthcare
- Marketing
- Operations Management
- Real Estate
- Sustainable Enterprise
- Technology and Innovation Management

FOCUS AREA

- Family Enterprise



APPLIED WORK EXPERIENCE

Applying the skills and knowledge you gain through tangible work experience will prepare you to make an immediate impact when you begin your career. Before your second year of coursework, you'll fulfill the **Applied Work Experience degree requirement** with an established company or organization. These opportunities can include company internships, entrepreneurial endeavors, consulting engagements, faculty-directed research projects and other externally oriented experiential opportunities that will enrich your journey.

DUAL-DEGREE PROGRAMS

A dual-degree program combines business education with another graduate program, enabling you to earn two degrees in less time than pursuing the degrees individually.

UNC CAMPUS PROGRAMS

- Adams School of Dentistry: MBA/DDS
- City and Regional Planning: MBA/MCRP
- Eshelman School of Pharmacy: MBA/PharmD
- Exercise and Sports Science: MBA/MA
- Gillings School of Global Public Health: MBA/MHA, MBA/MSPH
- School of Law: MBA/JD
- School of Medicine: MBA/MD

DUKE UNIVERSITY CAMPUS PROGRAMS

- Nicholas School of the Environment: MBA/MEM, MBA/MF
- Sanford School of Public Policy: MBA/MPP

EXPERIENTIAL LEARNING

EXPAND YOUR BOUNDARIES.



With numerous experiential learning opportunities at UNC Kenan-Flagler, you'll learn by doing — analyzing data, leading teams, brainstorming to make decisions and implementing solutions.

STAR

Student Teams Achieving Results (STAR) is a unique, hands-on consultative opportunity to apply course concepts to real-life projects for real organizations. **Recent STAR clients include ESPN, Royal Caribbean, TIAA, Red Hat, P&G, NASCAR, Eastman and GSK.**

Designed for students pursuing any career path, you'll learn best practices in consulting and market research, and practice effective leadership and teamwork skills, so you can deliver actionable recommendations to your client organization. This experience strengthens your portfolio while it expands your network.

GLOBAL STUDY OPPORTUNITIES

At UNC Kenan-Flagler, our many unique experiential global opportunities will give you a chance to witness firsthand how business is conducted in international markets and shape your perspective of the world around you.

Global Immersion Electives (GIEs)

In our Global Immersion Electives, you'll study a world culture and economy by analyzing current business issues and learning how business is conducted abroad. Culminating in an intensive in-country immersion, you'll meet with business leaders, engage in unique cultural experiences, interact with local communities and develop key global competencies.

Doing Business In (DBI)

We offer short elective courses that give you an opportunity to study abroad and explore another culture. Courses typically last one to two weeks and include class sessions and/or cultural visits at one of our MBA exchange partner schools around the world.

Exchange Programs

In your second year in the MBA program, you'll have the opportunity to participate in module- or semester-long exchange programs with over 50 top business schools in Asia, Europe, South America, Africa and the Middle East. You'll gain unique career and personal experience abroad at no added cost.

RECENT GLOBAL IMMERSIONS

Healthcare (Switzerland)

Strategy and General Management (Zambia and Zimbabwe)

Real Estate (Ecuador and Peru)



Sustainability and Social Enterprise (Nepal and Bhutan)

Entrepreneurship and Innovation (Vietnam, Thailand and Singapore)



"The GIE experience exposed me to international cultures in an actual business setting. You get to see challenging political, social and economic situations and understand how those factors come together in a broader context that goes well beyond spreadsheets and business fundamentals."

Hill Winstead, MBA '19

CASE COMPETITIONS

Case competitions — hosted at UNC Kenan-Flagler and by other schools and organizations — give you a chance to practice what you learn, solving real-world business problems with your peers and students from other top MBA programs. You'll collaborate with your classmates to analyze the challenge, brainstorm solutions and prepare and deliver a powerful presentation to a panel of judges who will provide frank feedback to sharpen your skills.

Recently, UNC Kenan-Flagler students brought back top placings at:

- Deloitte National MBA Case Competition
- Fidelity Investments Alpha Challenge
- UNC Kenan-Flagler Real Estate Development Challenge
- Venture Capital Investment Competition (VCIC®)

OTHER OPPORTUNITIES

UNC Kenan-Flagler's unique **Nonprofit Board Consultants Program** places you on a nonprofit board of directors as a non-voting member, offering exposure to high-level strategy and leadership experiences, opportunities to interact with experienced mentors and chances to serve the community.

You'll also have numerous opportunities in the MBA program to learn about asset management, both in the classroom and by working directly with several student-managed funds. With over $18 million in assets, our 13 **Student-managed Funds** provide opportunities for you to gain valuable investment management experience.

From our state-of-the-art **Capital Markets Lab**, you can manage equity and fixed-income portfolios, conduct research for assignments, and experiment with risk management and financial modeling concepts. With live data feeds and sophisticated financial software platforms used at all of the major financial institutions, you'll get hands-on, real-world experience in a live trading room environment.

CAREER SUPPORT

CONNECT AND BUILD YOUR FUTURE.



Career support, and, ultimately, career advancement, are the most important reasons why you'll pursue your MBA. We're here to help.

With **expert coaching and career advice**, we'll help you chart your career path and create a plan to get there. Through industry workshops and communications training, we'll help you build critical skills you'll use to market yourself to potential employers. And with on-campus and virtual recruiting, career treks and networking forums, we'll help you meet recruiters from the many companies and organizations excited to hire UNC Kenan-Flagler MBA students like you!

The Business Communication Center offers free consultations and workshops to help you strengthen your communications skills, including:

- Polishing your resume, cover letters and written presentations
- Practicing your interview skills
- Planning and drafting papers and reports

You'll work one-on-one with our team of dedicated career coaches to explore a variety of opportunities across industries and functions to ensure you have the information you need to choose the right career and make sure you're fully prepared to pursue it and thrive.

Dedicated career coaches will identify your unique leadership goals and provide the right opportunities to gain targeted skills, including:

- Workshops
- Business simulations
- Access to expert speakers
- Developmental assessments and reflection
- Personal effectiveness training

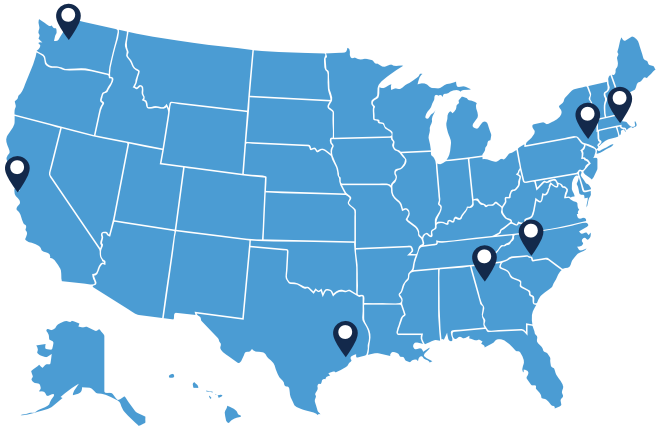
RECRUITMENT

Recruiters conduct career workshops and mock interviews and hold one-on-one conversations during company-specific office hours facilitated by the UNC Kenan-Flagler Career & Leadership team. These direct dialogues are priceless connections.

We maintain strong relationships with hundreds of companies across numerous industries: major corporations, family ventures, progressive startups, government agencies, nonprofits and other organizations.

You'll also have access to the complete UNC alumni network. These connections run deep — you'll find that alumni the world over are always willing to talk with fellow Tar Heels!

CAREER TREKS AROUND THE U.S.



Some recent treks include:

- **Real Estate Club** (Atlanta and New York City)
- **Technology Club** (Seattle and the San Francisco Bay Area)
- **Energy Club** (Boston and Houston)
- **Finance Club** (New York City)
- **Consulting Club** (Charlotte and Atlanta)

MORE THAN

280

COMPANIES HIRE OUR MBA STUDENTS EACH YEAR

FOR FULL TIME POSITIONS AND INTERNSHIPS

OVER

100

COMPANIES PARTICIPATE IN MBA RECRUITING SESSIONS

EACH YEAR



STUDENT EXPERIENCE

GET INSPIRED BY YOUR NEW COMMUNITY.



Our Full-Time MBA program is defined by its culture of collaboration. Students push each other to succeed. They work together and they play together. They get involved and they become better because of it — better students, better colleagues and better citizens.

When you join UNC Kenan-Flagler, you'll be placed into one of eight legacies for both academic and social experiences with people from different industries, different backgrounds and with different approaches to solving problems. Students will have a core group of students in their legacy who will take classes with another legacy so they can get to know each other in a smaller classroom setting.

With support from the MBA program, student clubs facilitate connections to important career preparation resources, community-service projects, expert speakers and conferences, and provide the opportunity to take on leadership roles outside of the classroom. With so many clubs and our smaller cohort size, you'll find there are plenty of opportunities to get involved.

BLUE CUP

Blue Cup is a friendly competition that takes place between UNC Kenan-Flagler and the Duke Fuqua School of Business each spring, featuring social and sporting activities.

LEGACY CUP

Legacies take part in a variety of fun, social endeavors, including Penny Wars fundraising, karaoke nights and trivia nights, which end with the winning of a trophy, and lasting friendships.

40+ **ACTIVE STUDENT-LED ORGANIZATIONS**

CAREER | DIVERSITY | COMMUNITY

Including:

- Black Business Student Association
- Carolina Women in Business
- Pride Club
- The Healthcare Club
- The Investment Banking Club
- The Marketing Club
- The Real Estate Club

CHAPEL HILL

When you're ready to get away for the weekend, we are ideally situated three hours from the Blue Ridge Mountains, just two hours from North Carolina's sparkling beaches, four hours from Washington, D.C., six hours from Atlanta, and a short 30-minute drive from Raleigh-Durham International Airport!

Routinely **ranked as one of the best college towns and best places to live in the U.S.**, Chapel Hill has a friendly, small-town feel with an eclectic, international vibe. The dynamic location is home to award-winning restaurants, outstanding public schools, a healthy economy, world-renowned museums and a vibrant music and performing arts scene.

Numerous nearby lakes offer kayaking, canoeing, swimming and paddle boarding opportunities; parks, running trails and golf courses abound. You'll often catch UNC Kenan-Flagler MBA students biking or running at the nearby 22-mile American Tobacco Trail.

Chapel Hill is also a dynamic hub of innovation, technology, healthcare and entrepreneurship. We are part of the Triangle region (Chapel Hill, Durham and Raleigh), which also boasts other top-tier universities and the entrepreneurial hotbed known as **Research Triangle Park (RTP) — the largest research park in the U.S.** and among the top 20 fastest-growing U.S. cities.



13.2
MILES OF BICYCLE LANES

95+
RESTAURANTS & BARS

350
ACRES OF PARKS

12
THEATERS & LIVE MUSIC VENUES

#1 STATE FOR BUSINESS
— CNBC

#6 BEST PLACES TO LIVE
— U.S. News & World Report

#3 BEST PLACES FOR BUSINESS AND CAREERS
— Forbes

OVER 54,000 BUSINESSES AND 500 START-UPS

THE UNC KENAN-FLAGLER NETWORK

LEARN FROM THE BEST.

OUR FACULTY

Our outstanding faculty are innovative educators whose unparalleled dedication to our students sets the tone for our collegial environment. You'll love learning from our professors. They do more than just teach; they are **smart, talented people with fascinating backgrounds who will engage you in perspective-shifting dialogue.** You'll look forward to your classes because they are passionate about the curriculum — and your success — inspiring you to explore new concepts and dig deeper into familiar topics. They are at the forefront of their academic areas and real-world practitioners with a finger on the pulse of the business world, dedicated to helping you succeed.

YOUR PEERS

Our students come to Chapel Hill from all corners of the state, the country and the world. They represent **different cultures, different genders and different ethnic backgrounds.** They've studied different subjects and have worked in different industries. They've lived different experiences and have unique opinions and aspirations.

For all that makes our students unique, they share a motivation, a passion and a will to succeed. Your peers will be fiercely competitive on the inside, yet comfortable, supportive and down-to-earth on the outside.

Study Groups encourage accountability, provide constructive feedback and learning experiences and celebrate wins. As you discuss, decide and delegate real collaborations, you'll learn from one another while building your community.

When you're ready to chat with a current student, our MBA Student Ambassadors provide candid, firsthand perspectives on the school, coursework, co-curricular activities and life as a Tar Heel in Chapel Hill. Our ambassadors come from a variety of backgrounds so there's probably someone whose interests are just like yours!

ALUMNI AND NETWORK

Once a Tar Heel, always a Tar Heel! Our alumni often return to campus as guest speakers, participate in on-campus recruiting and assist with case prep and networking. These are all great in-person opportunities for you to connect and benefit from their expertise.

You can also tap into the UNC Kenan-Flagler community to access a built-in online network that connects you with **42,000+ alumni eager to share their professional expertise and knowledge** to help you with your career goals. After graduation, you'll lean on these connections for career advice, your next job opportunity and even as potential clients or investors.

> "Our students are really diverse, and not just in demographics but also in their interests and what they want to do. The impact they will have on society will be widespread. Teaching students to solve complex problems — in a way that develops their own confidence - is our most important work."
>
> **Sekou Bermiss**
> **Professor of Strategy and Entrepreneurship**



ADMISSIONS

EMBARK ON YOUR MBA JOURNEY.

Through our holistic admissions process, we seek bright, motivated students who aspire to make an impact in the business world. We encourage all competitive applicants to apply.

Here's what you'll need to provide:

- Essays
- Letter of recommendation
- Resume
- Transcript of all academic work completed at the undergraduate and graduate levels
- GMAT/GRE test scores OR an approved test waiver
- Application fee
- Interview (select candidates will be invited to participate)

FELLOWSHIPS AND TUITION

We are committed to helping you make the most of your academic experience and that starts with providing numerous options for funding your education. We also offer reduced-rate tuition for North Carolina residents, student loan programs and access to private scholarships.

APPROXIMATELY

60%

OF STUDENTS RECEIVE A MERIT-BASED FELLOWSHIP

ADMISSIONS PARTNERSHIPS

UNC Kenan-Flagler strives to ensure diversity, equity and inclusion (DEI) in all we do. You can explore identity-based options that are right for you during diversity-focused admissions events in the fall and spring and through various student-led DEI club webinars and coffee chats.

We proudly partner with numerous education industry organizations that support a diverse student body. These include The Consortium for Graduate Study in Management (CGSM), Management Leadership for Tomorrow (MLT), The Forté Foundation, Reaching Out MBA (ROMBA), the MBA Veterans Network and Carolina Veterans Resource Center.

THE CONSORTIUM

MLT

Forté FOUNDATION
Inspiring Women Business Leaders.

REACHING OUT

MBA VETERANS

Transform your career.
APPLY TODAY!
go.unc.edu/MBAapply





CONNECT WITH US TO LEARN MORE.

To learn more about UNC Chapel Hill and UNC Kenan-Flagler Business School, as well as surrounding communities and the state, view our showcase video at go.unc.edu/UNCMBATour.

Or, connect with our Admissions team:
+1 919.962.9129 | mba_info@unc.edu

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