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Cb =pH[H<sup>+</sup>] [OH<sup>-</sup>]

Analysis: Complete.  
Position: #120498 05  
Offset: &4005 980 011B  
Current status: Online.

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7.403.98E-08	2.1E-07	0.201	0.20
7.602.51E-08	3.98E-07	0.285	0.28
8.001.00E-08	1.0E-06	0.500	0.50

## Engage a STAR Student Team to Tackle Your Business Challenge

In the dynamic healthcare industry, are you looking for new ideas to improve patient experiences and engagement? Are you seeking higher NPS scores that reflect customer satisfaction? Would an independent, fast-based assessment help you to evaluate a new market or identify new revenue opportunities?

Talk to us about how STAR - Student Teams Achieving Results - can help you!

UNC Kenan-Flagler’s STAR program, in collaboration with the Center for the Business of Health, matches teams of the brightest MBA and undergraduate business students with healthcare providers, payers and pharmaceutical companies to solve their ambiguous and complex challenges. STAR healthcare projects may also include a student from UNC’s Schools of Medicine, Pharmacy or Public Health.

Since 2005, over 2,400 students have crafted almost 450 data-driven and innovative recommendations for their STAR partner organizations.

“By the end of the STAR project, it was hard for me to reconcile that I was working with students - the level of professionalism that they exhibited and the work that was accomplished over a few months was of exceptionally high quality and definitely met our business objective.”

– MICHAEL RICKLES  
Executive Director  
Research Strategy  
Sharecare

# Ten reasons why our corporate partners keep coming back to STAR

- 1 Engage with five to six exceptional and diverse business students matched based upon experience, aspirations and interests
- 2 Receive contributions from each student who spends an average of 10 hours per week on the business challenge for the semester (roughly 14 weeks)
- 3 Appreciate the dedicated faculty advisor, who may be a former consultant or executive industry leader
- 4 Learn from the students who receive extensive training in consulting, project and relationship management, and thought leadership
- 5 Recognize the efficient and effective student teamwork using the proven McKinsey TEAM FOCUS methodology
- 6 Maximize the extensive primary and secondary research completed by the students
- 7 Value the fresh, independent perspective offered around the business challenge
- 8 Receive innovative and actionable solutions to the business challenge
- 9 Collaborate with student teams face-to-face, or virtually from anywhere in the world
- 10 Receive the consulting services at a fraction of the cost of traditional consultancies



**“The UNC Kenan-Flagler STAR program provided us actionable recommendations that we will move to implement. The students, faculty and program leadership brought fresh perspective and high energy to the problem we placed before them. Great engagement and great results.”**

– Chris Peronto  
Vice President  
Head of Enterprise  
Strategy & Innovation  
BLUE CROSS NC



**“The STAR experience has proven to be the most actionable student project team ever given the depth and breadth of students involved and their thorough analysis using various research and business consulting techniques. Thank you.”**

– Teri Kaslow, Senior Vice President of Consumer & Provider Analytics, OPTUM

## STAR

Start a conversation with us today about how STAR can help your company's performance.

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