

# 2020-2021 Undergraduate Business Student Outcomes

CLASS OF 2021	
KNOWLEDGE RATE	96%
% JOB SEEKERS EMPLOYED	98%
EMPLOYED FULL-TIME	89%
ENROLLED IN FURTHER STUDY	9%
NOT SEEKING	0%
SUCCESS RATE	98%
STILL SEEKING	2%

FULL-TIME COMPENSATION		
SALARY DISCLOSURE RATE	96%	
	MEAN	MEDIAN
BASE SALARY	\$71,976	\$72,000
SIGNING BONUS	\$7,629	\$7,000

INTERNSHIP STATISTICS CLASS OF 2022	
SUMMER 2021 INTERNSHIP	97%
AVERAGE SUMMER INCOME	\$12,658
PAID / STIPEND	92%

Internship statistics reflect a 43% response rate from anticipated Class of 2022 business majors.

EMPLOYMENT BY INDUSTRY	FULL-TIME		INTERNSHIP	
	MEAN SALARY	% OF STUDENTS	MEAN INCOME	% OF STUDENTS
FINANCIAL SERVICES	\$77,778	43%	\$13,216	43%
CONSULTING	\$74,019	20%	\$13,053	15%
TECHNOLOGY / SCIENCE	\$65,998	10%	\$16,008	13%
REAL ESTATE / CONSTRUCTION	\$64,941	7%	\$14,038	5%
CONSUMER PACKAGED GOODS	\$71,000	3%	\$9,753	7%
HEALTHCARE	\$61,000	3%	\$8,843	3%
MARKETING / ADVERTISING / PR	\$59,778	3%	\$9,768	3%
RETAIL	\$58,800	2%	\$4,500	1%
AEROSPACE	\$68,500	1%	NA	0%
MEDIA / ENTERTAINMENT	\$52,667	1%	\$10,994	2%
SPORT / LEISURE	\$43,750	1%	\$9,461	2%
OTHER	\$65,977	5%	\$7,041	6%

EMPLOYMENT BY FUNCTION	FULL-TIME		INTERNSHIP	
	MEAN SALARY	% OF STUDENTS	MEAN INCOME	% OF STUDENTS
FINANCE	\$76,425	45%	\$13,622	41%
• Investment Banking / Sales & Trading	\$82,160	45%	\$15,716	46%
• Internal Finance	\$71,964	9%	\$10,070	23%
• Real Estate	\$69,636	10%	\$10,647	9%
• Investments	\$80,167	11%	\$16,052	13%
• Other Finance	\$69,000	25%	\$13,415	9%
CONSULTING	\$75,610	23%	\$12,491	20%
MARKETING / SALES	\$61,152	13%	\$8,862	14%
ANALYTICS	\$69,917	5%	\$15,648	6%
OPERATIONS / PRODUCTION	\$64,995	4%	\$9,366	4%
GENERAL MANAGEMENT	\$57,800	2%	\$9,421	3%
INFORMATION TECHNOLOGY	\$70,000	2%	\$19,630	3%
ENTREPRENEUR / FOUNDER	\$30,000	1%	NA	0%
OTHER	\$61,964	5%	\$12,529	9%

EMPLOYMENT BY REGION								
REGION	NORTH CAROLINA	NORTHEAST	SOUTH*	MID-ATLANTIC	WEST	SOUTHWEST	MIDWEST	OUTSIDE U.S.
FULL-TIME % of students	34%	25%	17%	8%	7%	5%	3%	0%
INTERN % of students	38%	21%	17%	7%	5%	5%	6%	1%

\*NC not included.

CT, MA, ME, NH,  
NJ, NY, RI, VT

AL, AR, FL, GA, KY, LA,  
MS, SC, TN

DC, DE, MD, PA, VA, WV

AK, CA, HI, ID, MT, NV,  
OR, UT, WA, WY

AZ, CO, NM, OK, TX

IA, IL, IN, KS, MI, MN,  
MO, ND, NE, OH, SD, WI

TOP 3 FULL-TIME DESTINATIONS		
NEW YORK, NY	CHARLOTTE, NC	ATLANTA, GA
19%	19%	12%

This report conforms to The National Undergraduate Business Symposium First Destination Reporting Standards (NUBS Standards), which can be found online at (<http://tinyurl.com/NUBSSStandards>). The career outcomes data presented are based upon a Knowledge Rate of 96% (with a base survey Response Rate of 86%) for the Class of 2021. The full-time compensation data presented are based upon a Response Rate of 96% and a Salary Disclosure Rate of 96% for the Class of 2021. Success Rate defined as students with a positive outcome (full-time employment, continuing education, or military service plus those who are not seeking employment or continuing education). Still Seeking statistic includes students either still seeking employment (1.5%) or further education (0.3%). "Other" full-time industries include: Accounting (0.4%), Education (0.4%), Energy (0.4%), Hospitality (0.4%), Non-profit (0.4%), Pharma/Biotech (0.8%), Transportation/Logistics (0.4%), and students who selected "Other" (1.9%). "Other" full-time functions include: Accounting (0.4%), Education (0.4%), Human Resources (0.4%), Logistics (0.4%) and students who selected "Other" (3.8%).