Operations Management addresses the coordination of resources and the delivery of value-added products and services to global customers. UNC Kenan-Flagler builds leaders in the discipline by focusing on the latest developments in operations, including technology-driven innovation, digital and data-driven operations, e-commerce, sustainability, smart operations with IoT and blockchains, AI/machine learning.

EDUCATIONAL RESOURCES

World-class Faculty
Our curriculum is taught by leaders with extensive practical experience working and consulting with the world’s top firms in retail, healthcare, travel, technology, and energy, as well as public-sector and nonprofit organizations. In addition, our faculty advise industry-leading firms on operations, supply chain management, quality control, and sustainability.

“Students gain exposure to state-of-the-art operations management techniques and knowledge that can be applied to a wide variety of industries. These invaluable tools and skills help them make better managerial decisions that support superior financial performance and higher customer satisfaction for the organizations where they work. Regardless of the career path students take, from operations and consulting to sustainable enterprise and marketing, to technology, entrepreneurship, healthcare and finance, they can benefit from operations management tools and skills.”

Nur Sunar
Associate Professor of Operations
Concentration Leader for Operations Management

EXPERIENTIAL LEARNING

National Case Competitions
UNC MBA students apply their knowledge and network with peers and professionals at competitions focused on operations, including the Global Operations Conference Case Competition, the Operations Simulation Competition, and the International Operations Case Challenge.

Consulting Projects in Operations
Students develop consulting skills for their careers in operations through numerous UNC Kenan-Flagler programs, including STAR (Student Teams Achieving Results). Working with a faculty advisor and an executive client, students develop and present comprehensive recommendations and strategies to domestic and global organizations.

SELECT COURSES OFFERED

- Business Modeling: Prescriptive Analytics
- Data Analytics
- Design and Delivery of Healthcare Systems
- Digital Operations
- Global Supply Chain Management
- Project Management
- Retail Operations
- Service Operations and Revenue Management
- Sustainable Operations
- The Challenge of Health Care: A System Overview
- Thinking and Communicating with Data
- Value Chain Innovation: Technology, Data, and Analytics

mba.unc.edu/operations
For more information: mba_info@unc.edu
UNC Kenan-Flagler offers numerous resources for students pursuing careers in operations management, including personalized career coaching and opportunities to network with numerous organizations in consumer packaged goods, technology, consulting, healthcare, and manufacturing industries.

**Career Preparation and Industry Speakers**
The Operations and General Management Club provides intimate networking sessions and panel discussions on campus with executives from operations-focused companies, which provide students with perspective on the work and life of operations from various sectors. Past events have included executives from Amazon, PepsiCo, Emerson Electric, Meritor, and the Raleigh-Durham Airport Authority.

**Career Treks**
An important networking opportunity, career treks allow students to visit top employers to learn about business and industry challenges. Treks visit companies known for their operations excellence, including Amazon and PepsiCo.

**Six Sigma Training**
The Operations and General Management Club organizes an annual Six Sigma weekend training. Students have the opportunity to earn a highly valuable certification to expand their skill set as well as make them more marketable to future employers.

**SKILLS AND COMPETENCIES**
- Change Management
- Data Analysis
- Drive for Results and Execution
- Integrated Supply Chain Inventory Management
- Managing Customer Service
- Performance Metrics and Management
- Process Improvement and Lean Techniques
- Production Management
- Quality Management
- Regulatory Requirements and Compliance
- Resource Management and Mobilization
- Risk Management
- Strategic Planning and Deployment
- Supply Chain Architecture

**WHERE OUR STUDENTS GO**
UNC Kenan-Flagler MBA graduates have been successful in gaining employment in operations management across almost all industries, including technology, healthcare, manufacturing, energy, consulting and transportation.

**CAREER PATHS**
- Data Analytics
- Logistics
- Management Consulting
- Process Improvement
- Procurement
- Project Management
- Service Operations
- Supply Chain Management

**KEY EMPLOYERS**
- Amazon
- Bank of America
- BASF
- BMS
- Deloitte Consulting
- Delta
- Driven Brands
- Emerson Electric
- Google
- Johnson & Johnson
- PepsiCo
- Tesla
- United Airlines
- Wayfair

**COMPENSATION**

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<tr>
<th>BASE SALARY</th>
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*Mean compensation in 2023 for UNC Kenan-Flagler Full-Time MBA graduates*