

OPERATIONS

Deliver with excellence and efficiency.

Operations Management addresses the coordination of resources and the delivery of value-added products and services to global customers. UNC Kenan-Flagler builds leaders in the discipline by focusing on the latest developments in operations, including technology-driven innovation, digital and data-driven operations, e-commerce, sustainability, smart operations with IoT and blockchains, AI/machine learning.

EDUCATIONAL RESOURCES

World-class Faculty

Our curriculum is taught by leaders with extensive practical experience working and consulting with the world's top firms in retail, healthcare, travel, technology, and energy, as well as public-sector and nonprofit organizations. In addition, our faculty advise industry-leading firms on operations, supply chain management, quality control, and sustainability.

“Students gain exposure to state-of-the-art operations management techniques and knowledge that can be applied to a wide variety of industries. These invaluable tools and skills help them make better managerial decisions that support superior financial performance and higher customer satisfaction for the organizations where they work. Regardless of the career path students take, from operations and consulting to sustainable enterprise and marketing, to technology, entrepreneurship, healthcare and finance, they can benefit from operations management tools and skills.”

Nur Sunar

Associate Professor of Operations

Concentration Leader for Operations Management

Operations and General Management Club

This club provides resources, education, and interactive experiences that help students prepare for successful careers in operations and general management. The club sponsors numerous events, including alumni panels, skill building workshops and mock interviews, that help students build their professional networks and learn more about the ever-changing industry.



EXPERIENTIAL LEARNING

National Case Competitions

UNC MBA students apply their knowledge and network with peers and professionals at competitions focused on operations, including the Global Operations Conference Case Competition, the Operations Simulation Competition, and the International Operations Case Challenge.



There is a 6.7% annual employment growth for **BUSINESS OPERATION MANAGERS.**

Source: The Bureau of Labor Statistics, Mar. 5, 2024

Consulting Projects in Operations

Students develop consulting skills for their careers in operations through numerous UNC Kenan-Flagler programs, including STAR (Student Teams Achieving Results). Working with a faculty advisor and an executive client, students develop and present comprehensive recommendations and strategies to domestic and global organizations.

SELECT COURSES OFFERED

- » Business Modeling: Prescriptive Analytics
- » Data Analytics and Decision Making
- » Data Analytics: Tools and Opportunities
- » Design and Delivery of Healthcare Systems
- » Global Supply Chain Management
- » Project Management
- » Retail Operations
- » Service Operations and Revenue Management
- » Sustainable Operations
- » The Challenge of Health Care: A System Overview
- » Thinking and Communicating with Data
- » Value Chain Innovation: Technology, Data, and Analytics



KENAN-FLAGLER BUSINESS SCHOOL
Full-Time MBA

mba.unc.edu/operations

For more information: mba_info@unc.edu



PROFESSIONAL AND CAREER DEVELOPMENT

UNC Kenan-Flagler offers numerous resources for students pursuing careers in operations management, including personalized career coaching and opportunities to network with numerous organizations in consumer packaged goods, technology, consulting, healthcare, and manufacturing industries.

Career Preparation and Industry Speakers

The Operations and General Management Club provides intimate networking sessions and panel discussions on campus with executives from operations-focused companies, which provide students with perspective on the work and life of operations from various sectors. Past events have included executives from Amazon, PepsiCo, Emerson Electric and Apple.

Career Treks

An important networking opportunity, career treks allow students to visit top employers to learn about business and industry challenges. Past treks have visited companies known for their operations excellence, including Amazon and PepsiCo.

Six Sigma Training

The Operations and General Management Club organizes an annual Six Sigma weekend training. Students have the opportunity to earn a highly valuable certification to expand their skill set as well as make them more marketable to future employers.

SKILLS AND COMPETENCIES

Change Management
Data Analysis
Drive for Results and Execution
Integrated Supply Chain Inventory Management
Managing Customer Service
Performance Metrics and Management
Process Improvement and Lean Techniques

Production Management
Quality Management
Regulatory Requirements and Compliance
Resource Management and Mobilization
Risk Management
Strategic Planning and Deployment
Supply Chain Architecture



WHERE OUR STUDENTS GO

UNC Kenan-Flagler MBA graduates have been successful in gaining employment in operations management across almost all industries, including technology, healthcare, manufacturing, energy, consulting and transportation.

CAREER PATHS

- » Data Analytics
- » E-commerce and Digital Platforms
- » Logistics
- » Management Consulting
- » Procurement
- » Project Management
- » Service Operations
- » Supply Chain Management

KEY EMPLOYERS

- » Amazon
- » Bank of America
- » BASF
- » BMS
- » Deloitte Consulting
- » Delta
- » Driven Brands
- » Emerson Electric
- » Google
- » Johnson & Johnson
- » PepsiCo
- » Wayfair

COMPENSATION*

BASE SALARY
\$139,637

SIGNING BONUS
\$32,558

*Mean compensation in 2025 for all UNC Kenan-Flagler Full-Time MBA graduates; signing bonus is based on % of students who reported receiving a bonus.