

CONSULTING

Deliver solutions that propel business forward.

The consulting concentration is designed to prepare students for a successful career in the consulting industry with a focus on rapid career advancement during the critical first four years with a consulting firm. Students learn analytical and strategic thinking, team leadership, and client management skills through real-world client engagements. The unmatched focus on experiential learning equips graduates with the skills to make an immediate impact in a variety of consulting roles.

EDUCATIONAL RESOURCES

Faculty Led by Industry Veterans

Consulting faculty are industry and consulting practice leaders with extensive experience working for some of the world's leading consulting firms. They leverage their consulting experience to build tailored and relevant courses that prepare students for career success from day one. They also actively engage in supporting student career placement.

Consulting Club

One of the largest student clubs, the Consulting Club is a highly-engaged organization that works hand-in-hand with the Career & Leadership team and faculty to support students in their pursuit of careers in strategy and consulting. Students work with UNC Kenan-Flagler stakeholders for important career advice, to improve casing skills, and prepare for interviews.

“UNC Kenan-Flagler does an excellent job building each student’s core consulting capabilities so that they can quickly add value for our clients. Integrating these strong capabilities with a very similar collaborative culture enables UNC Kenan-Flagler MBA students to have very successful careers at Deloitte.”

Tim Partridge (MBA '06)
Principal, Deloitte Consulting LLP



EXPERIENTIAL LEARNING

STAR Consulting Program

STAR (Student Teams Achieving Results) student teams address business challenges in healthcare, consumer products, sustainability, technology, financial services, energy and more. Students serve as STAR project leaders, manage the client relationship and team, provide thought leadership and guide the project.

Startup Consulting

Students consult with early stage, UNC-affiliated startups, developing and honing their entrepreneurial and startup skills through hands-on work. This is also an excellent opportunity for students to expand their networks of founders, advisors and management teams.

2nd Year Ad Hoc Consulting

Many 2nd year students work on small teams with a faculty member to hone their consulting skills and improve their industry acumen. Numerous projects are identified and sponsored by the Center for the Business of Health (CBOH), the Center for Sustainable Enterprise (CSE) and the Energy Center.

MANAGEMENT CONSULTING

jobs are projected to grow 11% by 2031, much faster than the average for other occupations.

Source: U.S. Bureau of Labor Statistics 2023

SELECT COURSES OFFERED

- » Advanced Consulting Skills and Frameworks
- » Corporate Strategy
- » Data Analytics: Tools and Opportunities
- » Financial Statement Analysis
- » Global Business Strategy
- » Introduction to Consulting Skills and Frameworks
- » Managing the Professional Services Firm
- » Marketing Analytics: Big Data and Marketing
- » Sales: Professional Selling Skills
- » Strategic Innovation
- » Technology Strategy and Business Innovation
- » Value Chain Innovation: Technology, Data and Analytics



KENAN-FLAGLER BUSINESS SCHOOL
Full-Time MBA

mba.unc.edu/consulting

For more information: mba_info@unc.edu



PROFESSIONAL AND CAREER DEVELOPMENT

Career & Leadership Support

The Career & Leadership team equips MBA students to achieve their career aspirations by offering a broad range of career development resources, including:

- Individualized career coaching
- Hands-on workshops
- Active management of relationships with leading consulting firms to connect employers with MBA students

Career Treks

Students visit top consulting firms in Charlotte, Atlanta and Washington, DC to enhance their understanding of consulting careers and the distinctive culture of leading consulting firms while taking advantage of networking opportunities with partners, consultants and alumni.

Employer Connections

Representatives of various consulting firms provide virtual and on-site office hours, giving students a forum to develop relationships and gain consulting career advice from major employers.

Case-Off

This unique competition enables UNC Kenan-Flagler MBA students to practice their case-based interviewing skills while competing against peers in a bracket-based competition. Judges include UNC alumni currently employed as consultants for leading firms.

Interview Preparation

Dedicated career coaches with previous consulting experience and second-year consulting students serve as mock interviewers to help prepare students for case interviews, behavioral interviews and other unique attributes of the consulting search process.

Alumni

UNC Kenan-Flagler has a broad and active network of alumni working in the field of consulting. Over 1,100 UNC Kenan-Flagler alumni are currently working in the field of management consulting and are ready to support your journey.



THE MOST COMMON

first jobs of **CEOs** is consulting.

Source: LinkedIn, 2018

KEY EMPLOYERS

- » Accenture
- » Bain & Company
- » Boston Consulting Group
- » Chartis Group
- » Cognizant Business Consulting
- » Deloitte Consulting LLP
- » EY-Parthenon
- » Ernst & Young LLP
- » Kearney
- » McKinsey & Co.
- » NTT Data Consulting
- » PwC
- » ScottMadden
- » Simon-Kucher
- » Tata Consulting Services
- » Teneo
- » Triangle Insights Group
- » ZS Associates

SELECT STAR CONSULTING CLIENTS

- » Advance Auto
- » Bayer Crop Science
- » Coca-Cola
- » Domino's
- » Duke Energy
- » Eli Lilly
- » ESPN
- » GlaxoSmithKline
- » Lincoln Financial
- » Nascar
- » P&G
- » Red Hat
- » Ronald McDonald House Chapel Hill
- » Royal Caribbean
- » Strata Solar

COMPENSATION*

BASE SALARY SIGNING BONUS TOTAL
 \$146,779 + \$34,555 = \$181,334

*Mean compensation in 2023 for UNC Kenan-Flagler Full-Time MBA graduates