

# 2019-2020 Undergraduate Business Student Outcomes

CLASS OF 2020	
KNOWLEDGE RATE	98%
% JOB SEEKERS EMPLOYED	98%
EMPLOYED FULL-TIME	85%
ENROLLED IN FURTHER STUDY	13%
NOT SEEKING	0%
SUCCESS RATE	98%
STILL SEEKING	2%

FULL-TIME COMPENSATION		
SALARY DISCLOSURE RATE	95%	
	MEAN	MEDIAN
BASE SALARY	\$72,357	\$72,000
SIGNING BONUS	\$7,927	\$7,500

INTERNSHIP STATISTICS CLASS OF 2021	
SUMMER 2020 INTERNSHIP	96%
AVERAGE SUMMER INCOME	\$12,379
PAID / STIPEND	80%

Internship statistics reflect a 50% response rate from anticipated Class of 2021 business majors.

EMPLOYMENT BY INDUSTRY	FULL-TIME		INTERNSHIP	
	MEAN SALARY	% OF STUDENTS	MEAN INCOME	% OF STUDENTS
FINANCIAL SERVICES	\$78,104	37%	\$15,208	42%
CONSULTING	\$74,850	22%	\$11,368	17%
TECHNOLOGY / SCIENCE	\$69,143	11%	\$10,098	11%
CONSUMER PACKAGED GOODS / RETAIL	\$68,100	4%	\$11,450	1%
REAL ESTATE / CONSTRUCTION	\$69,445	4%	\$10,695	6%
MARKETING / ADVERTISING / PR	\$61,273	4%	\$7,415	4%
HEALTHCARE	\$67,714	3%	\$7,830	1%
MEDIA / ENTERTAINMENT	\$57,286	3%	\$12,425	4%
ACCOUNTING	\$64,667	1%	\$8,600	1%
OTHER	\$62,896	11%	\$10,400	11%

EMPLOYMENT BY FUNCTION	FULL-TIME		INTERNSHIP	
	MEAN SALARY	% OF STUDENTS	MEAN INCOME	% OF STUDENTS
FINANCE	\$76,874	40%	\$14,818	48%
• Investment Banking / Sales & Trading	\$83,667	49%	\$17,989	43%
• Internal Finance	\$65,933	14%	\$11,062	22%
• Real Estate	\$68,333	4%	\$10,953	5%
• Investments	\$78,333	10%	\$15,791	13%
• Other Finance	\$70,080	24%	\$13,458	16%
CONSULTING	\$74,632	26%	\$11,041	22%
MARKETING / SALES	\$61,400	14%	\$8,742	12%
ANALYTICS	\$73,750	7%	\$11,015	5%
OPERATIONS / PRODUCTION	\$62,300	4%	\$8,139	3%
GENERAL MANAGEMENT	\$73,143	3%	\$6,479	3%
ENTREPRENEUR / FOUNDER	\$75,000	1%	\$7,730	1%
OTHER	\$61,415	7%	\$11,469	6%

EMPLOYMENT BY REGION								
REGION	NORTH CAROLINA	NORTHEAST	SOUTH*	MID-ATLANTIC	WEST	SOUTHWEST	MIDWEST	OUTSIDE U.S.
FULL-TIME % of students	32%	27%	15%	11%	6%	5%	4%	2%
INTERN % of students	33%	28%	17%	4%	9%	3%	3%	3%

\*NC not included.

CT, MA, ME, NH, NJ, NY, RI, VT

AL, AR, FL, GA, KY, LA, MS, SC, TN

DC, DE, MD, PA, VA, WV

AK, CA, HI, ID, MT, NV, OR, UT, WA, WY

AZ, CO, NM, OK, TX

IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, WI

TOP 3 FULL-TIME DESTINATIONS		
NEW YORK, NY	CHARLOTTE, NC	ATLANTA, GA
20%	14%	9%

This report conforms to The National Undergraduate Business Symposium First Destination Reporting Standards (NUBS Standards), which can be found online at (<http://tinyurl.com/NUBSStandards>). The career outcomes data presented are based upon a Knowledge Rate of 98% (with a base survey Response Rate of 90% for the Class of 2020). The full-time compensation data presented are based upon a Response Rate of 97% and a Salary Disclosure Rate of 95% for the Class of 2020. Success Rate defined as students with a positive outcome (full-time employment, continuing education, or military service plus those who are not seeking employment or continuing education). Still Seeking statistic includes students either still seeking employment (2%) or further education (0%). "Other" full-time industries include: Defence (0.4%), Education (0.7%), Energy (0.7%), Government (1.1%), Hospitality (0.7%), Manufacturing (0.7%), Non-profit (0.4%), Retail (2.2%), Sports/Leisure (0.7%), and students who selected "Other" (3.3%). "Other" full-time functions include: Accounting (0.4%), Education (1.1%), Human Resources (0.4%), Info Tech (1.4%) and students who selected "Other" (3.6%).