Employer Engagement Opportunities

Academic Calendar
Spring 2021
Class rings
January 19
Winter Recess
February 5-12
March 15-22
April 5
Summer
May 9
Spring Break
May 17
Graduation
May 18

University Career Services (UCS)
UNC offers a wide variety of career services for students:

- On-campus interview scheduling
- Off-campus interview scheduling
- Seminars, workshops, and career fairs
- Resume and cover letter reviews
- Networking opportunities with employers
- Job shadowing opportunities
- Internship and job search strategies
- Assistance with graduate school applications

Global Learning Opportunities in Business Education (GLOBE)
GLOBE is a unique program that allows students to gain international business experience through hands-on projects and assignments.

Executive Development Programs
Uncasville, CT
The University of North Carolina at Chapel Hill
Kenan-Flagler Business School

University Career Services (UCS)

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ExecDev@kenan-flagler.unc.edu
Julie_Pendergraph@unc.edu

Chapel Hill, NC 27599 USA
McColl Building, Suite 3100
The University of North Carolina at Chapel Hill
Kenan-Flagler Business School

Employer Engagement Opportunities
Undergraduate Business Symposium
The premier career event for undergraduate students provides career education, networking, and full development through diverse panels, workshops, and other opportunities. The symposium includes over 30 student and alumni profiles.

Assured Enrollment Program
This program is designed to effectively attract a select group of students who will enroll at the University of North Carolina at Chapel Hill. This program is offered to students who have secured assured enrollment to the Business Program.

Global Learning Opportunities in Business Education (GLOBE)
The GLOBE program brings together students from the University of North Carolina at Chapel Hill and other top business schools around the world to gain international business experience.

Student Teams Achieving Results (STAR)
The STAR program is an experiential learning program that teams students with local and global companies. The program provides students with real-world experience and prepares them for future careers.

Career Development Services
Undergraduate Business Recruiter Guide
Undergraduate Business Program
The University of North Carolina at Chapel Hill
Kenan-Flagler Business School

www.kenan-flagler.unc.edu

Selected Employer Partners

Argyle

Connect & Engage
Leadership Begins With Student Clubs And Organizations

- **181 DEGREES CONSULTING**
- **ACCOUNTING CLUB**
- **AGLEND**
- **BUSINESS TECHNOLOGY CLUB**
- **CAIUS CASE CHALLENGE**
- **CAROLINA REAL EYE CLUB**
- **CAROLINA WOMEN IN BUSINESS**
- **COMMUNITY, GYNE & INCUSION BOARD**
- **CONSULT YOUR COMMUNITY**
- **CONSULTING CLUB**
- **DEAN’S ADVANCEMENT COUNCIL**
- **DELTA SIGMA PSI**
- **EMORY BUSINESS CLUB**
- **FRANCIS, CHAPTERS OF AMERICA**
- **GLOBAL PROGRAMS SPECIALISTS**
- **HEALTHCARE CLUB**
- **INTERNATIONAL BUSINESS CLUB**
- **KENAN SCHOLARS**
- **MARKETING CLINICAL**
- **MINORITY BUSINESS STUDENT ALLIANCE**
- **MONEY THINK**
- **OPERATIONS CLUB**
- **PREMINGER**
- **SUSTAINABILITY & BUSINESS COMMITTEE**
- **THE UNDERGRADUATE BUSINESS LEADERS**
- **COMMUNITY SERVICE LEADERS**
- **MINORITY BUSINESS STUDENT ALLIANCE**
- **Undergraduate Business Program**

**2019-2020 Undergraduate Business Student Outcomes**

<table>
<thead>
<tr>
<th>CLASS OF 2020</th>
<th>FULL-TIME</th>
<th>INTERNSHIP</th>
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<tbody>
<tr>
<td><strong>EMPLOYMENT BY INDUSTRY</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FINANCIAL SERVICES</td>
<td>$78,714</td>
<td>$71,200</td>
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<tr>
<td>MARKETING</td>
<td>$92,000</td>
<td>$87,762</td>
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<tr>
<td>TECHNOLOGY/SCIENCE</td>
<td>$90,143</td>
<td>$83,050</td>
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<tr>
<td>CONSUMER PROCESSED GIFTS/GOODS</td>
<td>$68,108</td>
<td>$61,581</td>
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<tr>
<td>REAL ESTATE CONSTRUCTION</td>
<td>$80,000</td>
<td>$73,245</td>
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<tr>
<td>MARKET RESEARCH/ADVERTISING</td>
<td>$81,272</td>
<td>$75,762</td>
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<tr>
<td>HEALTHCARE</td>
<td>$82,774</td>
<td>$76,381</td>
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<td>BUSINESS SERVICES</td>
<td>$87,406</td>
<td>$81,980</td>
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<tr>
<td>ACCOUNTING</td>
<td>$84,946</td>
<td>$79,316</td>
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<tr>
<td>OTHER</td>
<td>$82,996</td>
<td>$77,381</td>
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<tr>
<td><strong>FULL-TIME COMPENSATION</strong></td>
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<tr>
<td>BASE SALARY</td>
<td>$50,936</td>
<td>$45,595</td>
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<tr>
<td>BONUS/COMMISSION</td>
<td>$10,534</td>
<td>$9,300</td>
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<tr>
<td><strong>INTERNSHIP STATISTICS</strong></td>
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<tr>
<td><strong>INTERNSHIP RATE</strong></td>
<td>85%</td>
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<tr>
<td><strong>INTERNSHIP PAY</strong></td>
<td>$8,329</td>
<td>$9,381</td>
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<tr>
<td><strong>OPERATIONS / PRODUCTIONS</strong></td>
<td>$12,893</td>
<td>$14,381</td>
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<tr>
<td>GENERAL MANAGEMENT</td>
<td>$70,416</td>
<td>$65,000</td>
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<tr>
<td><strong>INTERNSHIP SALARY</strong></td>
<td>$107,852</td>
<td>$99,381</td>
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<tr>
<td><strong>INTERNSHIP PAY</strong></td>
<td>$11,450</td>
<td>$12,425</td>
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<tr>
<td>OTHER</td>
<td>$83,064</td>
<td>$77,381</td>
</tr>
<tr>
<td><strong>FULL-TIME ENROLLED</strong></td>
<td>95%</td>
<td></td>
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<tr>
<td><strong>FULL-TIME EMPLOYED</strong></td>
<td>80%</td>
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<tr>
<td><strong>NOT SEEKING FURTHER STUDY</strong></td>
<td>15%</td>
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<tr>
<td><strong>STILL SEEKING</strong></td>
<td>10%</td>
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**Undergraduate Business Curriculum**

**PREREQUISITE COURSES**

- Calculus-based mathematics
- Introduction to economics
- Introduction to financial accounting
- Introduction to statistics
- Microeconomics
- Microeconomics

**CORE COURSES**

- Business analytics
- Business ethics
- Corporate finance
- Corporate strategy
- Financial accounting
- Lead and managing
- Leadership and management
- Corporate communication
- Operations management
- Principles of marketing
- Strategic management

**AREAS OF EMPHASIS**

- Consulting
- Entrepreneurship
- Finance
- Investment banking
- Investment management
- Multinational finance
- Real estate
- Marketing management & sales operations

**EMPLOYMENT BY REGION**

- **Northeast**
- **Mid-Atlantic**
- **South**
- **Midwest**
- **West**
- **Outside**

- **20%**
- **30%**
- **40%**
- **50%**
- **60%**
- **70%**

**Uniformity of class of 2021 commerce majors.**

*Based on statistics at the time of admission.

For over a century, we've fostered a unique, applied-learning environment characterized by a culture of collaboration and world-class leadership development.

UNC Kenan-Flagler is singular in the world of business education.
Leadership Begins With Student Clubs And Organizations

- 185 DEGREES CONSULTING • ACCOUNTING CLUB • ASCEND
- BUSINESS TECHNOLOGY CLUB • CARRboro CAsE Challenge • CARRboro REAL ESTATE CLUB • CARRboro WOMEN IN BUSINESS • COMMUNITY, EQUITY & INCLUSION BOARD • CONSULT YOUR COMMUNITY • CONSULTING CLUB • DEANS ADVANCEMENT COUNCIL • DELTA SIGMA FI • FARMY BUSINESS CLUB • FINANCE, JOBS, DEBTS & GOVERNANCE • GLOBAL PROGRAMS SPECIALISTS • HEALTHCARE CLUB • INTERNATIONAL BUSINESS CLUB • KERWIN SCHOLARS • MARKETING CLUB • MINORITY BUSINESS STUDENT ALLIANCE • MONEY THINK • OPERATIONS CLUB • PRECISION • SUSTAINABILITY & BUSINESS STRATEGIES FORUM • SYDNEY BLOOM GRIFFIN (SBG) CORE COMMITTEE • TRIFON
- UNDERGRADUATE BUSINESS STUDENT OUTCOMES • UNDERGRADUATE BUSINESS STUDENT OUTCOMES

Our Students Emerge As Leaders

UNC Kenan-Flagler is singular in the world of business education. For over a century, we’ve fostered a unique, applied-learning environment characterized by a culture of collaboration and world-class leadership development.

#7 U.S. NEWS & WORLD REPORT
#7 OVERALL
#7 MANAGEMENT
#7 MARKETING
#9 ENTREPRENEURSHIP
#6 FINANCE

UN2020 Undergraduate Business Student Outcomes

- 2019-2020 Undergraduate Business Student Outcomes
- Class of 2020
- EmploYment by Industry
- Fedora
- Finance
- Government
- Healthcare
- Manufacturing
- Non-profit
- Retail
- Sports/Leisure
- Total Temporary
- Other
- Student Clubs
- Student Diversity
- Undergraduates

Leadership Begins With Student Clubs And Organizations:
- 185 DEGREES CONSULTING • ACCOUNTING CLUB • ASCEND
- BUSINESS TECHNOLOGY CLUB • CARRboro CAsE Challenge • CARRboro REAL ESTATE CLUB • CARRboro WOMEN IN BUSINESS • COMMUNITY, EQUITY & INCLUSION BOARD • CONSULT YOUR COMMUNITY • CONSULTING CLUB • DEANS ADVANCEMENT COUNCIL • DELTA SIGMA FI • FARMY BUSINESS CLUB • FINANCE, JOBS, DEBTS & GOVERNANCE • GLOBAL PROGRAMS SPECIALISTS • HEALTHCARE CLUB • INTERNATIONAL BUSINESS CLUB • KERWIN SCHOLARS • MARKETING CLUB • MINORITY BUSINESS STUDENT ALLIANCE • MONEY THINK • OPERATIONS CLUB • PRECISION • SUSTAINABILITY & BUSINESS STRATEGIES FORUM • SYDNEY BLOOM GRIFFIN (SBG) CORE COMMITTEE • TRIFON
- UNDERGRADUATE BUSINESS STUDENT OUTCOMES • UNDERGRADUATE BUSINESS STUDENT OUTCOMES
**Academic Calendar**

- **Spring 2021**
  - Classes Inaugurated: January 19
  - Final Exams: April 5
  - Graduation: May 14

**University Career Services (UCS)**

- UCB manages on-campus recruiting for all undergraduate and graduate students except MBA, MD, Medical, Law, and Dentistry. UCBS is a full-service career office that offers a variety of resources and activities (in-person and virtual), including:
  - **Rockrill Lewis**
    - **September 22, 2021**
    - **January 19, 2022**
    - **April 19, 2022**
    - **July 19, 2022**
  - **Julie Pendergraph**
    - **February 23, 2022**
    - **May 23, 2022**
  - **Allison Manning**
    - **October 25, 2021**
    - **February 18, 2022**
    - **May 18, 2022**
  - **Miles Rosen**
    - **December 7, 2021**
    - **April 14, 2022**
    - **July 14, 2022**

**Student Teams Achieving Results (STAR)**

- The STAR program is an experiential learning program that teams UNC Kenan-Flagler Business School undergraduate students with faculty to address complex business challenges for global or local companies. With the China University of Hong Kong (CUHK) and the Copenhagen Business School (CBS) to offer a unique, integrated global business experience that spans 3 semesters and 3 continents, participating students are provided with significant educational and professional development opportunities.

**Global Learning Opportunities in Business Education (GLOBE)**

- GLOBE program brings together the Leavey School of Business at Santa Clara University, the Chinese University of Hong Kong (CUHK) and the Copenhagen Business School (CBS) to offer a unique, integrated global business experience that spans 3 semesters and 3 continents. In each region, GLOBE students participate in a 3-week intensive field experience and capstone studies with public and private sector organizations to engage in dynamic learning centered around local expertise that has global relevance.

**Executive Development (ExecDev)**

- **Julie Pendergraph**
  - **February 23, 2022**
  - **May 23, 2022**

**Executive MBA (execmba)**

- **Miles Rosen**
  - **December 7, 2022**
  - **April 14, 2023**
  - **July 14, 2023**

**Undergraduate Business Recruiter Guide**

- **Kenan-Flagler Business School**
  - **The University of North Carolina at Chapel Hill**
  - **Chapel Hill, NC 27599 USA**
  - **Office of Undergraduate Business Program**
  - **Julie Pendergraph**
    - **Office Manager**
    - **919.962.1627**
    - **919.962.1704**
    - **919.962.1627**
  - **Allison Manning**
    - **Director of Recruiting**
    - **919.962.3570**
    - **919.962.3570**
  - **Miles Rosen**
    - **Director of Executive Programs**
    - **919.962.3570**
    - **919.962.3570**

**Undergraduate Business Program**

- **Office of Undergraduate Business Program**
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  - **Miles Rosen**
    - **Director of Executive Programs**
    - **919.962.3570**
    - **919.962.3570**

**Selected Employer Partners**

- **Accounting Subsystems**
  - **AMNCA**
  - **Bank of America**
  - **Bank of America**
  - **Balfour Beatty**
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  - **Baf
Employer Engagement Opportunities

Academic Calendar
Spring 2021

• Classes begin January 19
• Winter Break January 19-24
• Classes End April 5
• Graduation April 14

Undergraduate Business Symposium

This spring career event for undergraduate students provides career education, networking, and skill development through interactive panels, workshops, and case studies led by employers from more than 80 student and alumni companies. Register online.

Assured Enrollment Program

This program is designed to effectively attract a select group of students. Each year, students accepted into the Undergraduate Business Program are invited to participate in the Assured Enrollment Program. Students in the Assured Enrollment Program have the opportunity to form a core of teams UNC Kenan-Flagler Business School faculty, staff, students, and alumni.

Global Learning Opportunities in Business Education (GLOBE®)

The GLOBE® program brings together students from four of the world’s premier business schools to provide 18 undergraduate and graduate programs to engage students and alumni. Participating schools are located in 12 countries and participate in interactive and experiential learning opportunities. The GLOBE® program prepares students to be leaders in a global marketplace.

Selected Employer Partners

- Allied Irish Bank & Company of America
- Bank of America
- Barclays
- Bank of New York Mellon
- BBVA
- Boston Consulting Group
- Bristol-Myers Squibb
- Boeing
- Capital One
- Credit Suisse
- Deloitte
- DHL
- EY
- Fברילב
- FIS
- Goldman Sachs
- Google
- Group Health Association
- Hanes
- Hexad
- IBM
- J.P. Morgan
- Johnson & Johnson
- KPMG
- Lawrence Berkeley National Laboratory
- Lenovo
- Lockheed Martin
- Mckinsey & Company
- Morgan Stanley
- Northrop Grumman
- Oracle
- PwC
- Price Waterhouse Coopers
- Red Ventures
- Regions Bank
- Red Hat
- Raytheon
- Red Hat
- Regeneron
- Red Hat
- Reckitt Benckiser
- Red Hat
- Siemens AG
- Red Hat
- Star of the South
- Red Hat
- Stanley Black & Decker
- Red Hat
- State Farm
- Red Hat
- Starbucks
- Red Hat
- State Farm
- Red Hat
- Turkey Hill
- Red Hat
- Union Bank
- Red Hat
- United Airlines
- Red Hat
- UPS
- Red Hat
- USAA
- Red Hat
- Vistra Energy
- Red Hat
- Wells Fargo
- Red Hat
- Wilmington Trust
- Red Hat
- Xerox

Recruiting at UNC Kenan-Flagler Business School

Undergraduate Business Program

EMPLOYER RELATIONS TEAM
919-962-2629
recruiting@kenan-flagler.unc.edu

Executive, Full-time MBA
919-962-2629
executive@kenan-flagler.unc.edu

MBA PROGRAMS
919-962-2629
mba@kenan-flagler.unc.edu

Undergraduate Business Program

EMPLOYER ENGAGEMENT & RECRUITING TEAM
919-962-4520
undergraduate@kenan-flagler.unc.edu

University Career Services

Employer Engagement Team
919-962-6378
recruiting@kenan-flagler.unc.edu

Summer Internship Program
919-962-6224
summer.internships@kenan-flagler.unc.edu

Global Learning Opportunities in Business Education (GLOBE®)

Executive, Full-time MBA
919-962-2629
executive@kenan-flagler.unc.edu

Career and Leadership for MBA & Alumni
919-962-2629
careerandleadership@kenan-flagler.unc.edu

MBA Programs
919-962-2629
mba@kenan-flagler.unc.edu

Undergraduate Business Recruiter Guide

The University of North Carolina at Chapel Hill
Kenan-Flagler Business School
www.kenan-flagler.unc.edu