

SUSTAINABLE ENTERPRISE

Lead the triple bottom line.

The Sustainable Enterprise program prepares students to strategically approach social, environmental and governance challenges. You'll be exposed to innovative and wide-ranging course topics that complement your career pursuits. You'll graduate with a sustainability mindset and toolkit, prepared to lead at the intersection of profit, society and the environment.

EDUCATIONAL RESOURCES

UNC Kenan-Flagler Ackerman Center for Excellence in Sustainability (ACES)

ACES serves to accelerate progress in social and environmental sustainability through innovative and profitable business solutions. We engage with stakeholders to empower students, faculty and businesses to create impactful solutions and identify breakthrough opportunities.

Stacia L. Wood Social Impact Summer Grants

This grant program provides financial support to MBA students utilizing business skills during their summer internship within organizations that make a positive social impact.

Net Impact Club

The club builds upon our tradition of leadership in sustainable business practices by providing students with education and opportunities to drive social and environmental change. Our chapter has received gold status for six consecutive years from the national Net Impact organization.

Energy Club

This student group organizes networking events, case competitions and career treks to provide students with the knowledge and networking opportunities to secure leadership positions in the energy industry.

EXPERIENTIAL LEARNING

Turner MIINT

Turner MBA Impact Investing Networking and Training Program is conducted virtually throughout the year and culminates in a final investment pitch competition at Wharton during the spring. In 2019, the winning team secured a \$50,000 investment for the business they represented.

ClimateCAP

The Global MBA Summit on Climate, Capital, & Business is an annual event that brings MBA students and industry leaders together to learn what every MBA needs to know about the business implications of climate change. It's also a platform for resources for learning more.



Launching Investment for Future Transformation (LIFT)

LIFT, sponsored by Bank of America, calls on students from around the world to develop blended finance strategies to drive true triple bottom line sustainability – simultaneously addressing the most pressing environmental, social and economic challenges of our time.

MBA FOODCON

This daylong conference connects thought leaders in food and agribusiness and MBA students from UNC Kenan-Flagler, Duke University, and NC State University to create valuable professional connections while discussing pressing issues and trends within the food industry.

SELECT COURSES OFFERED

- » Corporate Communication: Social Advocacy and Activism
- » Corporate Reputation Management
- » ESG and Impact Investing: Essential Skills
- » Gender and the Workplace
- » Global Immersion Elective in Sustainability and Social Enterprise
- » Managing Workplace Diversity
- » Renewable Energy: Project Development and Finance
- » Social Innovation and Financial Inclusion
- » Strategy and Sustainability
- » Sustainability Reporting and Certification
- » Sustainable Finance
- » Sustainable Operations
- » Systems Thinking for Sustainable Enterprise
- » The Business of Renewable Energy



KENAN-FLAGLER BUSINESS SCHOOL
Full-Time MBA

mba.unc.edu/sustainableenterprise

For more information: mba_info@unc.edu



PROFESSIONAL AND CAREER DEVELOPMENT

UNC Kenan-Flagler offers numerous resources for students pursuing career paths in sustainability, including personalized career coaching, workshops and experiential learning programs, and opportunities to network with employers.

Career Development

Our faculty, Career & Leadership team, Net Impact Club and ACES partner to provide a variety of avenues to explore career opportunities, including:

- Workshops by renowned experts in sustainability career paths
- Various student-led career treks to visit organizations across the U.S.
- Speaker events with sustainability industry leaders
- Local and global sustainable enterprise conferences

Careers with Impact Forum

The Net Impact Club organizes an annual forum to bring thought leaders to UNC Kenan-Flagler to discuss careers in sustainability and sustainability in careers.

“We strive to prepare our students with the knowledge, experience and network to lead the way in sustainability – delivering positive social and environmental impact through profitable business solutions. The Business and Sustainable Development Commission estimated that achieving the Sustainable Development Goals will result in business revenue and savings of at least \$12 trillion annually, and potentially 2-3 times more. Our alumni, more than 800 within the sustainable enterprise concentration, are leading the way to realizing these business opportunities.”

Jeffrey Mittelstadt

Executive Director, Ackerman Center for Excellence in Sustainability
Professor of the Practice, Strategy and Entrepreneurship

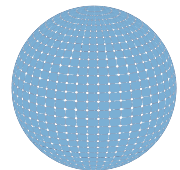


SIGNIFICANT ATTENTION will be paid to adaptation and resilience financing. In addition to more grants, concessional loans and equity, we foresee growing interest in innovative financing instruments, including debt-for-climate swaps.

Source: [S&P Global Key Sustainability Trends](#)

SUSTAINABILITY was cited as being on the same level of importance as brand trust for CEOs in 2022 and 2023.

Source: Gartner annual CEO and Senior Business Executive Survey



CAREER PATHS

- » Clean Tech
- » Consumer Packaged Goods/Retail
- » Corporate Social Responsibility
- » ESG Analyst
- » Global Supply Chain Management
- » Impact Investing
- » New Ventures
- » Renewable Energy
- » Sustainability Consulting

KEY EMPLOYERS

- | | |
|-----------------------|--------------------------|
| » Accenture | » Duke Energy |
| » Amazon | » Johnson & Johnson |
| » Bain | » McKinsey |
| » Bank of America | » Republic Services |
| » BASF | » Schlumberger |
| » Burt's Bees | » ScottMadden |
| » Corning | » Self Help Credit Union |
| » Deloitte Consulting | » Walmart |

COMPENSATION*

BASE SALARY	SIGNING BONUS	TOTAL
\$146,779	+ \$34,555	= \$181,334

*Mean compensation in 2023 for UNC Kenan-Flagler Full-Time MBA graduates