The Sustainable Enterprise program prepares students to strategically approach social, environmental and governance challenges. You’ll be exposed to innovative and wide-ranging course topics that complement your career and other enrichment concentrations. You’ll graduate with a sustainability mindset and toolkit, prepared to lead at the intersection of profit, society and the environment.

EDUCATIONAL RESOURCES

UNC Kenan-Flagler Center for Sustainable Enterprise
The Center serves to accelerate progress in social and environmental sustainability through innovative and profitable business solutions. We engage with stakeholders to empower students, faculty and businesses to create impactful solutions and identify breakthrough opportunities.

Stacia L. Wood Social Impact Summer Grants
This grant program provides financial support to MBA students utilizing business skills during their summer internship within organizations that make a positive social impact.

Net Impact Club
The club builds upon our tradition of leadership in sustainable business practices by providing students with education, opportunity to drive social and environmental change. Our chapter has received gold status for five consecutive years from the national Net Impact organization.

Energy Club
This student group organizes networking events, case competitions and career treks to provide students with the knowledge and networking opportunities to secure leadership positions in the energy industry.

EXPERIENTIAL LEARNING

Careers with Impact Forum
The forum brings a diverse range of companies to UNC Kenan-Flagler to share new ideas to MBA students interested in fostering social or environmental impact throughout their careers. The event covers topics including corporate social responsibility, strategy, tech, and startup financing with the goal to facilitate meaningful dialogue among students and corporate leaders.

ClimateCap: The Global MBA Summit of Climate, Capital and Business
This annual event brings MBA students and industry leaders together to explore and discuss the business implications of climate change. Trillions of dollars of assets are at risk. The opportunities are just as large. MBA students need to be prepared to lead and respond.

National Case Competitions
UNC Kenan-Flagler students have the opportunity to participate in a variety of sustainability-focused case competitions including:

- Net Impact Challenges
- Carolina Challenge
- Kellogg-Morgan Stanley Sustainable Investing Challenge
- Turner MIINT: The MBA Impact Investing Network & Training

MBA FOODCON
This daylong conference connects thought leaders in food and agribusiness and MBA students from UNC Kenan-Flagler, Duke University, and NC State University to create valuable professional connections while discussing pressing issues and trends within the food industry.

SELECT COURSES OFFERED

- The Business of Renewable Energy
- Corporate Communication: Social Advocacy and Activism
- Corporate Reputation Management
- Gender and the Workplace
- ESG and Impact Investing: Essential Skills
- Managing Workplace Diversity
- Negotiations: Gender and Race at the Bargaining Table
- Renewable Energy: Project Development and Finance
- Strategy & Sustainability
- Sustainable Operations
- Systems Thinking for Sustainable Enterprise
- Sustainability Reporting and Certification
- Social Innovation and Financial Inclusion
- Thinking and Communicating with Data

mba.unc.edu/sustainableenterprise
For more information: mba_info@unc.edu
UNC Kenan-Flagler offers numerous resources for students pursuing career paths in sustainability, including personalized career coaching, workshops and experiential learning programs, and opportunities to network with employers.

Career Development
Our faculty, Career & Leadership team, Net Impact Club and the Center for Sustainable Enterprise partner to provide a variety of avenues to explore career opportunities, including:

- Workshops by renowned experts in sustainability career paths
- Various student-led career treks to visit organizations across the U.S.
- Speaker events with sustainability industry leaders
- Local and global sustainable enterprise conferences

Career Treks
The Net Impact Club organizes two treks annually, one during fall Career Week and one focused on local companies pursuing sustainability goals. Treks provide students unparalleled exposure to different business models and networking opportunities beyond traditional on-campus recruiters.

“"We strive to prepare our students with the knowledge, experience and network to lead the way in sustainability - delivering positive social and environmental impact through profitable business solutions. The Business and Sustainable Development Commission estimated that achieving the Sustainable Development Goals will result in business revenue and savings of at least $12 trillion annually, and potentially 2-3 times more. Our alumni, nearly 800 within the sustainable enterprise concentration, are leading the way to realizing these business opportunities.”

Jeffrey Mittelstadt
Executive Director, Center for Sustainable Enterprise
Professor of the Practice, Strategy and Entrepreneurship

99% of CEOs from companies with more than $1 billion in annual revenues believe sustainability will be important to the future success of their business. Source: 2019 Accenture Strategy CEO Study

88% of CEOs believe our global economic systems need to refocus on equitable growth. Source: 2019 Accenture Strategy CEO Study

Key Employers

- Accenture
- Amazon
- Bain
- BASF
- Burt’s Bees Corning
- Deloitte Consulting
- Duke Energy
- Johnson & Johnson
- McKinsey
- Olam Foods
- Republic Services
- Schlumberger
- ScottMadden
- Self Help Credit Union
- Walmart

Compensation*

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<th>BASE SALARY</th>
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* Mean compensation in 2020 for UNC Kenan-Flagler MBA graduates