

# CORPORATE FINANCE

Become a leader in corporate finance.

Designed to teach practical skills critical to success as a financial leader, our curriculum provides a strong foundation on corporate finance and investment banking, numerous experiential learning opportunities, and an array of electives that allow students to tackle specific areas relevant to their individual career aspirations.

## EDUCATIONAL RESOURCES

### Finance Development Program (FDP)

Taught by experts from Training the Street™, the FDP supplements the academic curriculum with the requisite practical skills for successful careers in corporate finance or investment banking, including courses in financial modeling, corporate valuation, deal structures, interview preparation, and many other topics.

- 8 separate modules, which can be taken individually or collectively
- In-depth instruction on all investment banking valuation models

### Capital Markets Lab

Students hone key skills of financial services professionals in this state-of-the-art learning environment. With 20 Bloomberg terminals and access to other resources such as Factset, the lab provides a real-world setting for students to manage equity and fixed-income portfolios.

### Select Career Clubs

Career clubs focused on Corporate Finance, Investment Banking, Investment Management, Private Equity, Private Wealth Management, and Entrepreneurship and Venture Capital provide networking opportunities with leading employers through career treks, practical insights into potential careers, and peer learning and collaboration.

### World-Class Faculty and Career Coach

Students work with concentration faculty leaders and a finance career coach who have years of practical experience in investment banking and financial services, ensuring they gain a strong foundation to excel in corporate finance and investment banking from day one.



## EXPERIENTIAL LEARNING

### National Case Competitions

UNC MBA students apply their knowledge and network with peers and professionals at company-sponsored competitions, which provide opportunities to apply industry and technical knowledge and to showcase strategic thinking and presentation skills to potential employers.

### Student-Managed Funds

Students manage live portfolios in public securities through the Global Perspectives hedge fund, a private equity fund, and a real estate fund, developing tangible skills in global macroeconomic asset allocation, portfolio management, and investment communication. Students manage all aspects of the investment cycle – raising capital, sourcing deals, performing due diligence, and underwriting investments.

## SELECT COURSES OFFERED

- » Applied Corporate Finance
- » Complex Deals
- » Corporate Valuation and Financial Strategy
- » Entrepreneurial Finance
- » Entrepreneurship Through Acquisition
- » Global Finance and Emerging Markets
- » Healthcare Mergers and Strategic Transactions
- » Industrial Finance
- » Investment Banking
- » Mergers & Acquisitions
- » Multinational Corporate Finance
- » Private Equity
- » Tactics and Techniques of Project Finance
- » Taxes and Business Strategy
- » Topics in Financial Reporting



## PROFESSIONAL AND CAREER DEVELOPMENT

### Company Presentations and Employer Office Hours

Over 20 financial services firms present information on employment opportunities, provide additional networking opportunities and share industry case studies. Firm representatives hold on-site office hours, providing a forum for students to develop relationships and gain career advice from major employers.

**“UNC Kenan-Flagler develops skilled financial leaders capable of making responsible financial decisions in a rapidly changing global economy. Our curriculum provides a rigorous conceptual and analytical foundation, practical applications of those concepts in real-life data, and case studies that demonstrate complex financial problem-solving.”**

**Anil Shivdasani**  
Wells Fargo Distinguished Professor of Finance and Director of the Wells Fargo Center for Corporate Finance

### Career Workshops

**Finance for All/Financial Services 101:** Overview of financial services careers, including investment banking, investment management, private wealth management, and corporate finance.

**Introduction to Excel & Financial Modeling:** Introduction to efficient Excel navigation and building dynamic financial projections and modeling.

**Corporate Valuation and M&A Strategy:** Fundamentals of key valuation methodologies including public and private comparables analysis, discounted cash flow, merger analysis, and leveraged buyout analysis.

**Tracking the Markets and General Economy:** The macroeconomic environment and key economic indicators that impact the financial markets.

**Interview Prep: Investment Banking and Private Equity:** Prepares candidates for the “fit” and technical portions of the investment banking and private equity interview.

**Leveraged Buyout Modeling:** Construction of interactive models to analyze leveraged buyouts, learning how to represent shareholders, lenders, and financial sponsors.

**Anatomy of a Deal:** Practical applications of the investment banking deal process, the major steps in a transaction, and valuation simulations of live-deal negotiations.

**Advanced Excel:** Advanced Excel content including scenario analysis, analyzing data via Lookup functions and Pivot Tables, working with text data and building macros.

### Career Treks

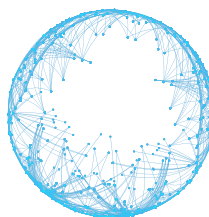
An important networking opportunity, career treks allow students to visit top financial services firms to enhance their understanding of careers in investment banking, investment management, and private wealth management.

### Finance Club Meetings

Several clubs, in collaboration with our Career & Leadership team, host regular meetings to guide students through the recruiting processes, including networking and interview preparation.

### Interview Preparation Workshops

Students tackle common interview questions on valuation, finance, and accounting and gain critical advice on resume building.



**GLOBAL ASSETS** under management in North America grew to an all-time high of \$88.5 trillion in the last five years.

Source: McKinsey

## CAREER PATHS

- » Corporate Finance
- » Investment Banking
- » Investment Management
- » Private Equity
- » Private Wealth Management

## KEY EMPLOYERS

- » Bank of America
- » Capital One
- » Barclays
- » Evercore
- » ExxonMobil
- » Fidelity
- » Goldman Sachs
- » Harris Williams
- » Jefferies
- » JPMorgan
- » McKesson
- » Morgan Stanley
- » PepsiCo
- » Procter & Gamble
- » Prudential
- » Truist (previously SunTrust)

## COMPENSATION\*

<b>BASE SALARY</b>		<b>SIGNING BONUS</b>		<b>TOTAL</b>
<b>\$126,957</b>	<b>+</b>	<b>\$29,588</b>	<b>=</b>	<b>\$156,545</b>

\* Mean compensation in 2020 for UNC Kenan-Flagler MBA graduates