

# ENTREPRENEURSHIP

Differentiate yourself with an entrepreneurial mindset.

The Entrepreneurship concentration inspires, motivates, and develops the entrepreneurial leaders of tomorrow. Students across a variety of backgrounds and career pathways are exposed to how to recognize opportunity, leverage innovation and entrepreneurial methods to design solutions to complex problems, build value and scale. We help lifelong learners identify the opportunities they have to create a positive impact in the world, both locally and globally, and support career transitions through our global network of alumni mentors and coaches.

## EDUCATIONAL RESOURCES

### Entrepreneurship and Venture Capital Club (EVC)

The EVC Club offers real-world opportunities to work with local entrepreneurs and venture capitalists. EVC Fellowships are available to help students offset the cost of working for a startup during an internship.

“In recent years, entrepreneurship and innovation have become critically important, not just in education but in corporate America. The Entrepreneurship concentration plays a symbiotic role with the entrepreneurial community to make sure this innovation is accessible for all. We are focused on building an entrepreneurial mindset and skills in students through our classes and hands-on experiences. Now more than ever, entrepreneurial skills such as agility, critical thinking, creative problem solving, and gumption are needed across every industry and size company.”

Ted Zoller  
TW Lewis Professor of Entrepreneurship

### Carolina Angel Network

This University-wide angel network has a close relationship with UNC Kenan-Flagler and provides complimentary membership to graduates for two years after degree completion. It provides training in venture investing and access to a large network of UNC founders, funders and growth executives, as well as a monthly meetups/social.

### UNC Kenan-Flagler Alumni

Our globally active network of 1,150+ alumni currently work as serial entrepreneurs, venture capitalist/private equity investors and intrapreneurs in high-growth businesses. Students can connect with this network through the Entrepreneurship concentration's Entrepreneurs Lab and through our vast alumni network.



## SELECT EXPERIENTIAL COURSES

### Startup Consulting

Students consult with growth-stage startups, developing and honing their entrepreneurial and startup skills through hands-on work while also expanding their network in the entrepreneurial ecosystem.

### Entrepreneurs Lab (ELab)

ELab offers students a rare opportunity to meet one-on-one with local entrepreneurs at their locations to observe innovation firsthand. The class invites best-in-class thought leaders to offer their insights and connections to accelerate the student experience.

### Venture Capital/Angel Intern Program

Students work directly with the local private equity investment community in an experiential learning environment, engaging in their research and due diligence needs as they consider potential new investments. Through this experience, students are exposed to potential employers and career opportunities.

## SELECT COURSES OFFERED

### Founder

- » Entrepreneurs Lab (ELab)
- » Innovation and Design Thinking
- » Introduction to Entrepreneurship
- » New Ventures Discovery
- » StartUp Consulting

### Funder

- » Business Plan Analysis
- » Entrepreneurial Finance
- » Private Equity

### Operator/Growth Executive

- » Commercializing Emerging Technologies
- » Managing Growing Enterprises
- » Strategic Innovation
- » Strategy in High Velocity Markets



KENAN-FLAGLER BUSINESS SCHOOL  
Full-Time MBA

[mba.unc.edu/entrepreneurship](https://mba.unc.edu/entrepreneurship)

For more information: [mba\\_info@unc.edu](mailto:mba_info@unc.edu)



## SELECT EXPERIENTIAL PROGRAMS

### Venture Capital Investment Competition (VCIC)

Founded at UNC Kenan-Flagler in 1998, VCIC attracts 1,200 MBA students from 60 global business schools, providing a unique opportunity for students to learn about venture capital funding by acting as venture capitalists and evaluating real startup ventures.

### The Junction and Launch Chapel Hill

The University's startup and innovation hub sponsors events and hosts Launch Chapel Hill, the longest-standing accelerator in Research Triangle. Both serve to increase the growth potential of high-impact startup and early stage ventures. Launch Chapel Hill provides the support, tools and knowledge needed to decrease risks, reduce go-to-market time and accelerate startup growth.

### New Ventures Discovery

Working in concert with Launch Chapel Hill to provide hands-on coaching and mentoring, this series of courses in feasibility, business planning and financing teaches, empowers and inspires entrepreneurial teams to launch new enterprises with substantial market and social impact.

## NOTABLE ALUMNI

### Founders

Susan Acker-Walsh: CREO Inc.  
Jason Kilar: Hulu  
Sophia Lopez: Kaleido  
Mike Maser: Big Sky Health  
Julian Robertson: Tiger Management  
Amit Singh: Spectraforce  
Doug Speight: AnnexTech Partners  
Sumit Vohra: Lonerider Brewing Company  
Napoleon Wallace: Partners in Equity & Activest

### Funders

David Jones: Bull City Ventures  
Tim McLoughlin: Cofounders Capital  
Whitnie Narcisse: First Round Capital  
Robin Richards Donohoe: Draper Richards Foundation

### Operator/Growth Executives

Phaedra Boinodiris: IBM  
Joe Darcy: Volvo Venture Capital  
Z. Biri Singh: Impley  
Tucker York: Goldman Sachs

"My experience with UNC's Entrepreneurship program was a formative part of my professional journey. As an active member of the Venture Capital Investment Competition, Entrepreneurship & Venture Capital Club and the Apprenticeship Program, I honed my leadership skills and developed a network of mentors in the Triangle ecosystem."

Whitnie Narcisse (MBA '16)

VP of Talent and Community Resources, First Round Capital



**HIGH GROWTH** businesses, which are overwhelmingly startups, account for as much as 50% of gross new job creation overall.

Source: Kauffman Foundation

**THE TOP THREE CHALLENGES** entrepreneurs face in 2024 are: managing inflation (23%), recruiting and retaining employees (19%), and generating capital/cash flow (16%).

Source: Guidant Financial, 2024



## COMPENSATION\*

|             |               |                    |
|-------------|---------------|--------------------|
| BASE SALARY | SIGNING BONUS | TOTAL              |
| \$140,490   | + \$33,422    | = <b>\$173,912</b> |

\*Mean compensation in 2024 for UNC Kenan-Flagler Full-Time MBA graduates