

ENTREPRENEURSHIP

Differentiate yourself with entrepreneurial skills.

The Entrepreneurship concentration inspires, motivates, and develops the entrepreneurial leaders of tomorrow. Students from a variety of backgrounds are exposed to new ideas, mentors, and methods, and learn how to recognize opportunities, solve complex problems, and scale solutions. We help lifelong learners identify the opportunities they have to create a positive impact in the world, both locally and globally, and support career transitions through our global network of alumni mentors and coaches.

EDUCATIONAL RESOURCES

Entrepreneurship and Venture Capital Club (EVC)

The EVC Club offers real-world opportunities to work with local entrepreneurs and venture capitalists. EVC Fellowships are available to help students offset the cost of working for a startup during an internship.

“In recent years, entrepreneurship and innovation have become critically important, not just in education but in corporate America. The Entrepreneurship concentration plays a symbiotic role with the entrepreneurial community to make sure this innovation is accessible for all. We are focused on building an entrepreneurial mindset and skills in students through our classes and hands-on experiences. Now more than ever, entrepreneurial skills such as agility, critical thinking, creative problem solving, and perseverance are needed across every industry and size company.”

Ted Zoller
TW Lewis Professor of Entrepreneurship

UNC Kenan-Flagler Alumni

Our globally active network of 1,150+ alumni currently work as serial entrepreneurs, venture capitalist/private equity investors and intrapreneurs in high-growth businesses. Students can connect with this network through the Entrepreneurship concentration's Entrepreneurs Lab and through our vast alumni network



SELECT EXPERIENTIAL COURSES

Startup Consulting

Students consult with growth-stage startups, developing and honing their entrepreneurial and startup skills through hands-on work while also expanding their network in the entrepreneurial ecosystem.

Entrepreneurs Lab (ELab)

ELab offers students a rare opportunity to meet one-on-one with local entrepreneurs at their locations to observe innovation firsthand. The class invites best-in-class thought leaders to offer their insights and connections to accelerate the student experience.

Venture Capital/Angel Intern Program

Students work directly with the local private equity investment community in an experiential learning environment, engaging in their research and due diligence needs as they consider potential new investments. Through this experience, students are exposed to potential employers and career opportunities.

SELECT COURSES OFFERED

Founder

- » Entrepreneurs Lab (ELab)
- » Innovation and Design Thinking
- » Introduction to Entrepreneurship
- » StartUp Consulting
- » StartUp-UNC

Funder

- » Business Plan Analysis
- » Entrepreneurial Finance
- » Private Equity

Joiner/Corporate Intrapreneur

- » Commercializing Emerging Technologies
- » Managing the Growing Company
- » Strategic Innovation
- » Strategy in High Velocity Markets



SELECT EXPERIENTIAL PROGRAMS

Venture Capital Investment Competition (VCIC)

Founded at UNC Kenan-Flagler in 1998, VCIC attracts 1,200 MBA students from 60 global business schools, providing a unique opportunity for students to learn about venture capital funding by acting as venture capitalists and evaluating real startup ventures.

Launch Chapel Hill

This startup accelerator increases the growth potential of high-impact startup and early stage ventures. Launch Chapel Hill provides the support, tools and knowledge needed to decrease risks, reduce go-to-market time, and accelerate startup growth.

Startup-UNC

Providing hands-on coaching and mentoring, this series of courses in feasibility, business planning and financing teaches, empowers, and inspires entrepreneurial teams to launch commercial businesses and social ventures.

NOTABLE ALUMNI

Founders

Susan Acker-Walsh: CREO Inc.
 Jason Kilar: Hulu
 Sophia Lopez: Kaleido
 Julian Robertson: Tiger Management
 Amit Singh: Spectraforce
 Doug Speight: AnnexTech Partners
 Sumit Vohra: Lonerider Brewing Company
 Napoleon Wallace: Partners in Equity & Activest

Funders

David Jones: Bull City Ventures
 Tim McLoughlin: Cofounders Capital
 Whitney Narcisse: First Round Capital
 Robin Richards Donohoe: Draper Richards Foundation

Joiner/Corporate Intrapreneurs

Phaedra Boindiris: IBM
 Z. Biri Singh: Imply
 Tucker York: Goldman Sachs

“My experience with UNC’s Entrepreneurship program was a formative part of my professional journey. As an active member of the Venture Capital Investment Competition, Entrepreneurship & Venture Capital Club and the Apprenticeship Program, I honed my leadership skills and developed a network of mentors in the Triangle ecosystem.”

Whitnie Narcisse (MBA '16)
 VP of Talent and Community Resources, First Round Capital



HIGH GROWTH businesses, which are overwhelmingly startups, account for as much as 50% of gross new job creation overall.

Source: Kauffman Foundation

ENTREPRENEURIAL SKILLS are among the top 10 skills required for employment in 2020.

Source: World Economic Forum



COMPENSATION*

BASE SALARY	SIGNING BONUS	TOTAL
\$133,491	+ \$30,433	= \$163,924

*Mean compensation in 2022 for UNC Kenan-Flagler Full-Time MBA graduates