

CHRISTOPHER B. BINGHAM

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EDUCATION

STANFORD UNIVERSITY

Ph.D. - Management Science & Engineering 2005

Dissertation title: Learning from heterogeneous experience: The internationalization of entrepreneurial firms

Dissertation committee: Kathleen Eisenhardt (Chair), Robert Sutton, Charles O'Reilly, Riitta Katila, Thomas Byers

BRIGHAM YOUNG UNIVERSITY

Master of Business Administration 2000

Master of Arts – International and Area Studies 2000

Bachelor of Science - Accounting 1995

ACADEMIC POSITIONS

THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Professor of Strategy & Entrepreneurship and Area Chair 2015-present

Faculty Director of Entrepreneurship Center 2016-present

Associate Professor of Strategy & Entrepreneurship 2012-2015

Phillip Hettleman Distinguished Scholar 2011-present

Assistant Professor of Strategy & Entrepreneurship 2008-2012

THE UNIVERSITY OF MARYLAND

Assistant Professor of Strategy & Organization 2005-2008

HONORS

FELLOWSHIPS AND SCHOLARSHIPS

- Phillip Hettleman Distinguished Scholar 2011-present
- Stanford University MS&E Research Fellowship 2000-2001
- BYU Marriott School and BYU Kennedy School Full Tuition Scholarships 1998-2000

AWARDS

- Bullard Research Impact Award for research with a major impact on business practice 2020
- “MBA Teaching All-Star” award 2012-2020
- Best Professor in Executive MBA Program (as voted by graduating class) 2017, 2018
- Winner - Strategic Entrepreneurship Journal Best Paper of the Year 2017
- The Distinguished Faculty Award for Outstanding Dedication in the MBA Curriculum 2011, 2016- 2018
- The Distinguished Faculty Award for Outstanding Teaching in the MBA Curriculum 2015
- Winner - Administrative Science Quarterly Award for Scholarly Contribution 2015
- Kenan-Flagler Core Faculty Champion in Sustainability award 2013, 2015
- Winner - Technology and Innovation Management Division (AoM) Best Paper Award 2014
- Western Academy of Management Ascendant Scholar Award 2013
- Weatherspoon Award for Excellence in MBA Teaching (one faculty member per year) 2012
- Finalist - “Best Conference Paper” – Strategic Management Society 2010
- Winner - IDEA Thought Leader Award for best published paper in entrepreneurship 2010
- University of Maryland “Top 15% of Instructors” Award 2006-2008
- Winner - Academy of Management Carolyn Dexter Best Paper Award 2006
- Runner-up - Heizer Award for the best dissertation on entrepreneurship 2006
- Finalist - Richard N. Farmer Award for the best dissertation in international business 2006
- Winner - Atlanta Competitive Advantage Conference Best Paper Award 2005

Updated: November, 2020

BIBLIOGRAPHY

ARTICLES

1. Furr, N., & Eisenhardt, K., & Bingham, C. (2021). Simple rules for a world of change: Reflections on “turning a process into a capability”. *Strategic Entrepreneurship Journal*, In press.
2. Bingham, C., Hendricks, B., & Howell, T. (2020). Do founders tune out their teams? *MIT Sloan Management Review*, October
3. Bingham, C., Hendricks, B., Howell, T., & Kolev, K. (2020). Boomerang CEOs: What happens when the CEO returns? *MIT Sloan Management Review*, September
4. Strueben, J., Lee, B., & Bingham, C. (2020). Collective action problems and resource allocation during market formation. *Strategy Science*, 5(3): 245-270
5. Hallen, B., Cohen, S., & Bingham, C. (2020). Do accelerators work? If so, how? *Organization Science*, 31(2): 378-414
 - Winner - Technology and Innovation Management Division (AoM) Best Paper Award
6. Bingham, C., Howell, T., & Ott, T. (2019). Capability creation: Heuristics as microfoundations. *Strategic Entrepreneurship Journal*, 13(2): 121-153
7. Hendricks, B., Howell, T. & Bingham, C. (2019) How much do TMTs matter in founder-led firms? *Strategic Management Journal*, 40(6): 959-986
8. Cohen, S., Bingham, C., & Hallen, B (2019). Why are some accelerators more effective? Bounded rationality and venture development. *Administrative Science Quarterly* 64(4): 810–854.
 - Also published in the Academy of Management Meeting Best Paper Proceedings
9. Lee, B., Strueben, J., & Bingham, C. (2018). Collective action and market formation: An integrative framework. *Strategic Management Journal*, 39(1): 242-266
10. Eisenhardt, K., & Bingham, C. (2017). Superior strategies in entrepreneurial settings: Thinking, doing and opportunity logic. *Strategy Science*, 2(4): 246-257
11. Ott, T., Eisenhardt, K., & Bingham, C. (2017). Strategy formation in entrepreneurial settings. *Strategic Entrepreneurship Journal*, 11(3): 306-325
12. Bingham, C., Heimeriks, K., Schijven, M. & Gates, S. (2015). Concurrent learning: How firms develop multiple dynamic capabilities in parallel. *Strategic Management Journal*, 36(12): 1802-1825
 - Also published in the Academy of Management Meeting Best Paper Proceedings
13. Heimeriks, K., Bingham, C., & Laamanen, T. (2015). Unveiling the temporally contingent role of codification in alliance success. *Strategic Management Journal*, 36(3): 462-473
14. Bingham, C., & Eisenhardt, K. (2014). Heuristics in strategy and organizations. *Strategic Management Journal*, 35(11): 1698-1702
15. Bingham, C., & Kahl, S. (2014). Anticipatory learning. *Strategic Entrepreneurship Journal*, 8(2): 101-127
16. Bingham, C., Furr, N., & Eisenhardt, K. (2014). The opportunity paradox: Flexibility vs. focus. *MIT Sloan Management Review*, 56 (1): 29-35
17. Bingham, C., & Kahl, S. (2013). How to use analogies to introduce new ideas. *MIT Sloan Management Review*, 54 (2): 10-12

18. Bingham, C., & Kahl, S. (2013). The process of schema emergence: Assimilation, deconstruction, unitization and the plurality of analogies. *Academy of Management Journal*, 56(1): 14-34
 - Also published in Academy of Management Meeting Best Paper Proceedings
19. Bingham, C., & Davis, J. (2012). Learning how to grow globally. *MIT Sloan Management Review*, 53(3): 16-19
20. Bingham, C., & Davis, J. (2012). Learning sequences: Their existence, evolution and effect. *Academy of Management Journal*, 55(3): 611-641
 - Also published in the Academy of Management Meeting Best Paper Proceedings
21. Bingham, C., & Halebian, J. (2012). How firms learn heuristics: Uncovering missing components of organizational learning. *Strategic Entrepreneurship Journal*, 6(2): 152-177
 - Also published in the Academy of Management Meeting Best Paper Proceedings
22. Bingham, C., Eisenhardt, K., & Furr, N. (2011). Which strategy when? *MIT Sloan Management Review*, 53(1): 71-78
23. Bingham, C., & Eisenhardt, K. (2011). Rational heuristics: The “simple rules” strategists learn from their process experiences. *Strategic Management Journal* 32(13): 1437-1464
 - Winner – Atlanta Competitive Advantage Conference Best Paper Award; Finalist - Strategic Management Society Best Conference Paper; Winner – Academy of Management Carolyn Dexter Award
 - Top cited SMJ article in 2012
24. Eisenhardt, K., Furr, N., & Bingham, C. (2010). Micro-foundations of performance: Balancing efficiency and flexibility in dynamic markets. *Organization Science*, 21(6): 1263-1273
25. Bingham, C. (2009). Oscillating improvisation: How entrepreneurial firms create success in foreign market entries over time. *Strategic Entrepreneurship Journal*, 3(4): 321-345
 - Winner – Academy of Management IDEA Award for best published paper in entrepreneurship
26. Davis, J., Eisenhardt, K., & Bingham, C. (2009). Optimal structure, market dynamism, and the strategy of simple rules. *Administrative Science Quarterly*, 54(3): 413-452
 - Winner - Administrative Science Quarterly Award for Scholarly Contribution, 2015
27. Bingham, C., & Eisenhardt, K. (2008). Position, leverage and opportunity: A typology of strategic logics linking resources with competitive advantage. *Managerial Decision and Economics*, 29(2-3): 55-75
28. Bingham, C., Eisenhardt, K., & Furr, N. (2007). What makes a process a capability? Heuristics, strategy, and effective capture of opportunities. *Strategic Entrepreneurship Journal*, 1(1-2): 27-47
 - One of the “Top 5” articles of *Strategic Entrepreneurship Journal*
 - *Strategic Entrepreneurship Journal* Best Paper of the Year Award, 2017
29. Davis, J., Eisenhardt, K., & Bingham, C. (2007). Developing theory through simulation methods. *Academy of Management Review*, 32(2): 480-499

BOOK CHAPTERS

1. Bingham, C., Ott, T. & Eisenhardt, K. (2013). Simple Rules. Palgrave Encyclopedia of Strategic Management Helfat, C. (eds.)

JOURNAL ARTICLES SUBMITTED FOR PEER-REVIEW

- I. Bingham, C., Meyer-Doyle, P., & Heimeriks, K. (2020). Integrated autonomy and successful post-merger integration. Revise and Resubmit at *Strategy Science*

Updated: November, 2020

2. Bingham, C., Hendricks, B., Howell, T., & Kolev, K. (2020). Boomerang founders: What happens when the CEO comes back? Revise and Resubmit at *Strategic Entrepreneurship Journal*
3. Loock, M., Laamanen, T., & Bingham, C. (2020). Organizational dynamics in the selection and maintenance of organizational heuristics. Under second review at *Academy of Management Review*
4. Howell, T., Bingham, C., & Hendricks, B (2020). Solo- vs. Co: When do solo-founded ventures outperform co-founded ones? Revise and Resubmit at *Organization Science*

RESEARCH PROJECTS IN PREPARATION FOR JOURNAL SUBMISSION

1. Bingham, C., & McDonald, R. (2020). Leading in Entrepreneurial Settings
2. Howell, T., & Bingham, C. (2020). Co-working: Working alone, together
3. Bingham, C., Kolev, K., & Haleblian, J. (2020). Expanding and contracting practice

TEACHING RECORD

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

MBA 800 – Strategic Management 2009-2018

- Teaching ratings for MBA core strategy course (out of 5.0): 4.8
- Highest rated MBA core course in the business school
- “MBA Teaching All-Star” award
- Weatherspoon Award for MBA Teaching Excellence

PhD - Seminar in Qualitative Methods 2014, 2016

Executive MBA 899 – Strategy in High Velocity Markets 2012-present

- Teaching ratings for Executive MBA elective (out of 5.0): 4.9
- Top 5% of instructors
- Voted Best Professor in Executive MBA Program (2017, 2018)

UNC/Tsinghua MBA 800 – Strategy in a Global Arena 2013-2017

- Teaching ratings for EMBA elective for Tsinghua executives (out of 5.0): 4.9
- Top 10% of instructors

Executive Execution – Strategy & Innovation (half and full day courses) 2010-present

- Average teaching ratings (out of 5.0): 4.9

UNIVERSITY OF MARYLAND

MBA 690 – Strategic Management 2006-2008

- Top 15% Instructor Award for academic years 2006-2008

GRANTS

- UNC Kenan Center for Private Enterprise 2017-2019
- UNC Center for International Business Research (CIBER) Research Grant (PI) 2011
- UNC Center for International Business Research (CIBER) Research Grant (PI) 2010
- Business and International Education Grant from the U.S. Department of Education (PI) 2006
- University of Maryland General Research Board Grant (PI) 2006
- National Science Foundation Grant #28820 - How do firms learn from experience? (Co-PI) 2003-2006
- Lilly Research Grant (PI) 2003
- George & Dolores Eccles Research Grant (PI) 2000
- David M. Kennedy International Research Grant (PI) 1999

PROFESSIONAL SERVICE

Associate Editor:

- *Strategic Entrepreneurship Journal* 2020-present
- *Strategic Management Journal* 2014-2020

Editorial board member:

- *Strategic Management Journal* 2010-2014
- *Journal of Business Venturing* 2008-2013

Representative at large:

- Strategic Management Society – Knowledge and Innovation Interest Group 2013-present
- Strategic Management Society – Strategy Process Interest Group 2010-2013

Founding member:

- Strategic Management Society – Behavioral Strategy Interest Group 2013-present

Membership:

- Strategic Management Society 2009-present
- Academy of Management 2000-present

Ad hoc reviewer:

- *Strategic Entrepreneurship Journal* 2007-present
- *Administrative Science Quarterly* 2007-present
- *Organization Science* 2005-present
- *Academy of Management Review* 2005-present
- *Academy of Management Journal* 2002-present

Co/Organizer -research conferences/seminars:

- Frontiers of Entrepreneurship Conference 2017-present
- UNC Strategy & Entrepreneurship Seminar Series 2010-2011
- 4th Annual Smith Entrepreneurship Research Conference 2008
- Stanford Technology Ventures Speaker Series 2002-2003

INDUSTRY EXPERIENCE

Deloitte Consulting	<i>Strategy Research Intern</i>	San Francisco, CA. - 2001
McKinsey & Company	<i>Strategy Intern</i>	Provo, UT. - 1999
Anita Brooks Inc.	<i>General Manager</i>	Las Vegas, NV. - 1997-1998
Price Waterhouse	<i>Audit and Business Advisory Consultant</i>	Boston, MA. - 1996