

CHRISTOPHER B. BINGHAM

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EDUCATION

STANFORD UNIVERSITY

Ph.D. - Management Science & Engineering 2005
Dissertation title: Learning from heterogeneous experience: The internationalization of entrepreneurial firms
Dissertation committee: Kathleen Eisenhardt (Chair), Robert Sutton, Charles O'Reilly, Riitta Katila, Thomas Byers

BRIGHAM YOUNG UNIVERSITY

Master of Business Administration 2000
Master of Arts – International and Area Studies 2000
Bachelor of Science - Accounting 1995

ACADEMIC POSITIONS

THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Hettleman Distinguished Professor of Strategy & Entrepreneurship 2022-present
Faculty Director of Entrepreneurship Center 2016-present
Area Chair of Strategy & Entrepreneurship 2015-present
Professor of Strategy & Entrepreneurship and Hettleman Distinguished Scholar 2016-2021
Associate Professor of Strategy & Entrepreneurship and Hettleman Scholar 2012-2015
Assistant Professor of Strategy & Entrepreneurship 2008-2011

THE UNIVERSITY OF MARYLAND

Assistant Professor of Strategy & Organization 2005-2008

HONORS

FELLOWSHIPS AND SCHOLARSHIPS

- Stanford University Fellowship 2000-2005
- BYU Marriott School and BYU Kennedy School Full Tuition Scholarships 1998-2000

AWARDS

- “MBA Teaching All-Star” award (given annually to top 10% of instructors) 2012-2021
- Best Professor in Executive MBA Program (as voted by graduating class) 2017, 2018, 2021
- Bullard Research Impact Award for research with a major impact on business practice 2020
- Winner - Strategic Entrepreneurship Journal Best Paper of the Year 2017
- The Distinguished Faculty Award for Outstanding Dedication in the MBA Curriculum 2011, 2016- 2018
- The Distinguished Faculty Award for Outstanding Teaching in the MBA Curriculum 2015
- Winner - Administrative Science Quarterly Award for Scholarly Contribution 2015
- Kenan-Flagler Core Faculty Champion in Sustainability award 2013, 2015
- Winner - Technology and Innovation Management Division (AoM) Best Paper Award 2014
- Western Academy of Management Ascendant Scholar Award 2013
- Weatherspoon Award for Excellence in MBA Teaching 2012
- Finalist - “Best Conference Paper” – Strategic Management Society 2010
- Winner - IDEA Thought Leader Award for best published paper in entrepreneurship 2010
- University of Maryland “Top 15% of Instructors” Award 2006-2008
- Winner - Academy of Management Carolyn Dexter Best Paper Award 2006
- Runner-up - Heizer Award for the best dissertation on entrepreneurship 2006
- Finalist - Richard N. Farmer Award for the best dissertation in international business 2006
- Winner - Atlanta Competitive Advantage Conference Best Paper Award 2005

BIBLIOGRAPHY

ARTICLES

1. Howell, T., Bingham, C., & Hendricks, B. (2022). Going alone or together? A configurational analysis of solo-founding vs. co-founding. *Forthcoming at **Organization Science***
2. Bingham, C., & McDonald, R. (2022). The eight critical tensions that every innovation leader must master. *Forthcoming at **MIT Sloan Management Review***
3. Uparna, J., & Bingham, C. (2022). Breaking “Bad”: Negativity’s benefit for entrepreneurial funding. ***Journal of Business Research***, 139: 1353-1365
4. Hendricks, B., Howell, T. & Bingham, C. (2021). How long should a founder remain CEO? ***Harvard Business Review***, December
5. Furr, N., & Eisenhardt, K., & Bingham, C. (2020). Simple rules for a world of change: Reflections on “turning a process into a capability”. ***Strategic Entrepreneurship Journal***, 14(4): 560-562
6. Bingham, C., Hendricks, B., & Howell, T. (2020). Do founders tune out their teams? ***MIT Sloan Management Review***, October
7. Bingham, C., Hendricks, B., Howell, T., & Kolev, K. (2020). Boomerang CEOs: What happens when the CEO returns? ***MIT Sloan Management Review***, September
8. Strueben, J., Lee, B., & Bingham, C. (2020). Collective action problems and resource allocation during market formation. ***Strategy Science***, 5(3): 245-270
9. Hallen, B., Cohen, S., & Bingham, C. (2020). Do accelerators work? If so, how? ***Organization Science***, 31(2): 378-414
 - Winner - Technology and Innovation Management Division (AoM) Best Paper Award
10. Bingham, C., Howell, T., & Ott, T. (2019). Capability creation: Heuristics as microfoundations. ***Strategic Entrepreneurship Journal***, 13(2): 121-153
11. Hendricks, B., Howell, T. & Bingham, C. (2019). How much do TMTs matter in founder-led firms? ***Strategic Management Journal***, 40(6): 959-986
12. Cohen, S., Bingham, C., & Hallen, B (2019). Why are some accelerators more effective? Bounded rationality and venture development. ***Administrative Science Quarterly*** 64(4): 810–854.
 - Also published in the Academy of Management Meeting Best Paper Proceedings
13. Lee, B., Strueben, J., & Bingham, C. (2018). Collective action and market formation: An integrative framework. ***Strategic Management Journal***, 39(1): 242-266
14. Eisenhardt, K., & Bingham, C. (2017). Superior strategies in entrepreneurial settings: Thinking, doing and opportunity logic. ***Strategy Science***, 2(4): 246-257
15. Ott, T., Eisenhardt, K., & Bingham, C. (2017). Strategy formation in entrepreneurial settings. ***Strategic Entrepreneurship Journal***, 11(3): 306-325
16. Bingham, C., Heimeriks, K., Schijven, M. & Gates, S. (2015). Concurrent learning: How firms develop multiple dynamic capabilities in parallel. ***Strategic Management Journal***, 36(12): 1802-1825
 - Also published in the Academy of Management Meeting Best Paper Proceedings

17. Heimeriks, K., Bingham, C., & Laamanen, T. (2015). Unveiling the temporally contingent role of codification in alliance success. *Strategic Management Journal*, 36(3): 462-473
18. Bingham, C., & Eisenhardt, K. (2014). Heuristics in strategy and organizations. *Strategic Management Journal*, 35(11): 1698-1702
19. Bingham, C., & Kahl, S. (2014). Anticipatory learning. *Strategic Entrepreneurship Journal*, 8(2): 101-127
20. Bingham, C., Furr, N., & Eisenhardt, K. (2014). The opportunity paradox: Flexibility vs. focus. *MIT Sloan Management Review*, 56 (1): 29-35
21. Bingham, C., & Kahl, S. (2013). How to use analogies to introduce new ideas. *MIT Sloan Management Review*, 54 (2): 10-12
22. Bingham, C., & Kahl, S. (2013). The process of schema emergence: Assimilation, deconstruction, unitization and the plurality of analogies. *Academy of Management Journal*, 56(1): 14-34
 - Also published in Academy of Management Meeting Best Paper Proceedings
23. Bingham, C., & Davis, J. (2012). Learning how to grow globally. *MIT Sloan Management Review*, 53(3): 16-19
24. Bingham, C., & Davis, J. (2012). Learning sequences: Their existence, evolution and effect. *Academy of Management Journal*, 55(3): 611-641
 - Also published in the Academy of Management Meeting Best Paper Proceedings
25. Bingham, C., & Halebian, J. (2012). How firms learn heuristics: Uncovering missing components of organizational learning. *Strategic Entrepreneurship Journal*, 6(2): 152-177
 - Also published in the Academy of Management Meeting Best Paper Proceedings
26. Bingham, C., Eisenhardt, K., & Furr, N. (2011). Which strategy when? *MIT Sloan Management Review*, 53(1): 71-78
27. Bingham, C., & Eisenhardt, K. (2011). Rational heuristics: The “simple rules” strategists learn from their process experiences. *Strategic Management Journal* 32(13): 1437-1464
 - Winner – Atlanta Competitive Advantage Conference Best Paper Award; Finalist - Strategic Management Society Best Conference Paper; Winner – Academy of Management Carolyn Dexter Award
 - Top cited SMJ article in 2012
28. Eisenhardt, K., Furr, N., & Bingham, C. (2010). Micro-foundations of performance: Balancing efficiency and flexibility in dynamic markets. *Organization Science*, 21(6): 1263-1273
29. Bingham, C. (2009). Oscillating improvisation: How entrepreneurial firms create success in foreign market entries over time. *Strategic Entrepreneurship Journal*, 3(4): 321-345
 - Winner – Academy of Management IDEA Award for best published paper in entrepreneurship
30. Davis, J., Eisenhardt, K., & Bingham, C. (2009). Optimal structure, market dynamism, and the strategy of simple rules. *Administrative Science Quarterly*, 54(3): 413-452
 - Winner - Administrative Science Quarterly Award for Scholarly Contribution, 2015
31. Bingham, C., & Eisenhardt, K. (2008). Position, leverage and opportunity: A typology of strategic logics linking resources with competitive advantage. *Managerial Decision and Economics*, 29(2-3): 55-75
32. Bingham, C., Eisenhardt, K., & Furr, N. (2007). What makes a process a capability? Heuristics, strategy, and effective capture of opportunities. *Strategic Entrepreneurship Journal*, 1(1-2): 27-47
 - One of the “Top 5” articles of *Strategic Entrepreneurship Journal*; Best Published Paper of SEJ, 2017
33. Davis, J., Eisenhardt, K., & Bingham, C. (2007). Developing theory through simulation methods. *Academy of Management Review*, 32(2): 480-499

BOOKS

1. Bingham, C., & McDonald, R. (2022). Productive Tensions: How Every Leader Can Tackle Innovation's Toughest Trade-Offs. **MIT Press, Management on the Cutting-Edge Series** (MIT Press partnership with MIT Sloan Management Review).

JOURNAL ARTICLES SUBMITTED FOR PEER-REVIEW

1. Bingham, C., Meyer-Doyle, P., & Heimeriks, K. (2021). Integrated autonomy and successful post-merger integration. Revise and resubmit at *Strategy Science*
2. Howell, T., Bingham, C., & Kolev, K. (2021). Boomerang founders: What happens when the CEO comes back? Reject and resubmit at *Strategic Management Journal*
3. Bingham, C., Kolev, K., & Haleblian, J. (2021). Expanding and contracting practice. Reject and resubmit at *Strategic Management Journal*
4. Garg, S., & Bingham, C. (2021). How venture CEOs develop positive board relationships. Under review at *Strategic Management Journal*

RESEARCH PROJECTS IN PREPARATION FOR JOURNAL SUBMISSION

1. Howell, T., Hendricks, B. & Bingham, C. (2021). Consolidating control: How do founders shape their TMT when leading large firms?
2. Volmar, E., Cox, E., & Bingham, C. (2021). Mission and Money: Unpacking competition between hybrid organizations in nascent markets

GRANTS

- UNC Kenan Center for Private Enterprise 2017-2019
 - UNC Center for International Business Research (CIBER) Research Grant (PI) 2010, 2011
 - Business and International Education Grant from the U.S. Department of Education (PI) 2006
 - University of Maryland General Research Board Grant (PI) 2006
 - National Science Foundation Grant #28820 - How do firms learn from experience? (Co-PI) 2003-2006
 - Lilly Research Grant (PI) 2003
 - George & Dolores Eccles Research Grant (PI) 2000
 - David M. Kennedy International Research Grant (PI) 1999
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TEACHING RECORD

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

MBA 800 – Strategic Management

2009-2018

- Teaching ratings for MBA core strategy course (out of 5.0): 4.8
- Highest rated MBA core course in the business school
- “MBA Teaching All-Star” award
- Weatherspoon Award for MBA Teaching Excellence

PhD - Seminar in Qualitative Methods

2014, 2016

Executive MBA 899 – Strategy in High Velocity Markets

2012-present

- Teaching ratings for Executive MBA elective (out of 5.0): 4.9
- Top 5% of instructors
- Voted Best Professor in Executive MBA Program (2017, 2018, 2021)

UNC/Tsinghua MBA 800 – Strategy in a Global Arena

2013-2017

- Teaching ratings for EMBA elective for Tsinghua executives (out of 5.0): 4.9
- Top 10% of instructors

Executive Execution – Strategy & Innovation (half and full day courses)

2010-present

- Average teaching ratings (out of 5.0): 4.9
- Clients include 2U, Astellas, AvalonBay, CenturyLink, CommScope, Corning, CSX, ExxonMobil, FedEx, Huber Woods, IHRSA, Intel, Leidos, Lenovo, Levi Strauss, Liberty Hardware, Marriott, Royal Caribbean, Southern Glazers, Sunbelt Rentals, Tanger, Textron, U.S. Air Force, U.S. Army, U.S. Marines, U.S. Navy, U.S. Space Force, Veterans Affairs, Volunteers of America, Vulcan Materials and WL Gore.

UNIVERSITY OF MARYLAND

2006-2008

MBA 690 – Strategic Management

- Top 15% Instructor Award for academic years 2006-2008

PROFESSIONAL SERVICE

Associate Editor:

- *Strategic Entrepreneurship Journal* 2020-present
- *Strategic Management Journal* 2014-2021

Editorial board member:

- *Strategic Management Journal* 2010-2014
- *Journal of Business Venturing* 2008-2013

Representative at large:

- Strategic Management Society – Knowledge and Innovation Interest Group 2013-present
- Strategic Management Society – Strategy Process Interest Group 2010-2013

Founding member:

- Strategic Management Society – Behavioral Strategy Interest Group 2013-present

Membership:

- Strategic Management Society 2009-present
- Academy of Management 2000-present

Organizer:

- Frontiers of Entrepreneurship Conference 2017-present

INDUSTRY EXPERIENCE

Deloitte Consulting	<i>Strategy Research Intern</i>	San Francisco, CA. - 2001
McKinsey & Company	<i>Strategy Intern</i>	Provo, UT. - 1999
Anita Brooks Inc.	<i>General Manager</i>	Las Vegas, NV. - 1997-1998
Price Waterhouse	<i>Audit and Business Advisory Consultant</i>	Boston, MA. - 1996