

# EMPLOYER CONNECTIONS FOR DIVERSE STUDENT POPULATIONS



KENAN-FLAGLER  
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Updated 9/10/2019

UNDERGRADUATE BUSINESS PROGRAM – EMPLOYER RELATIONS



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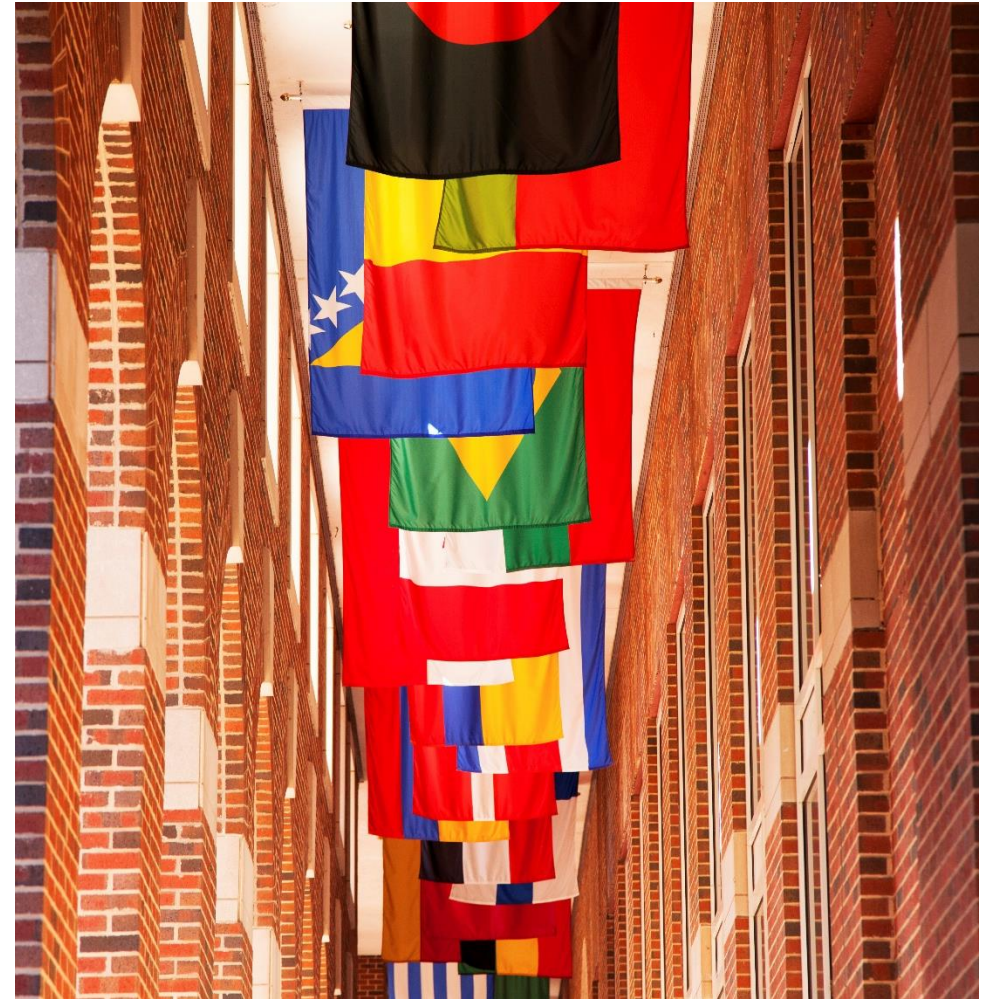
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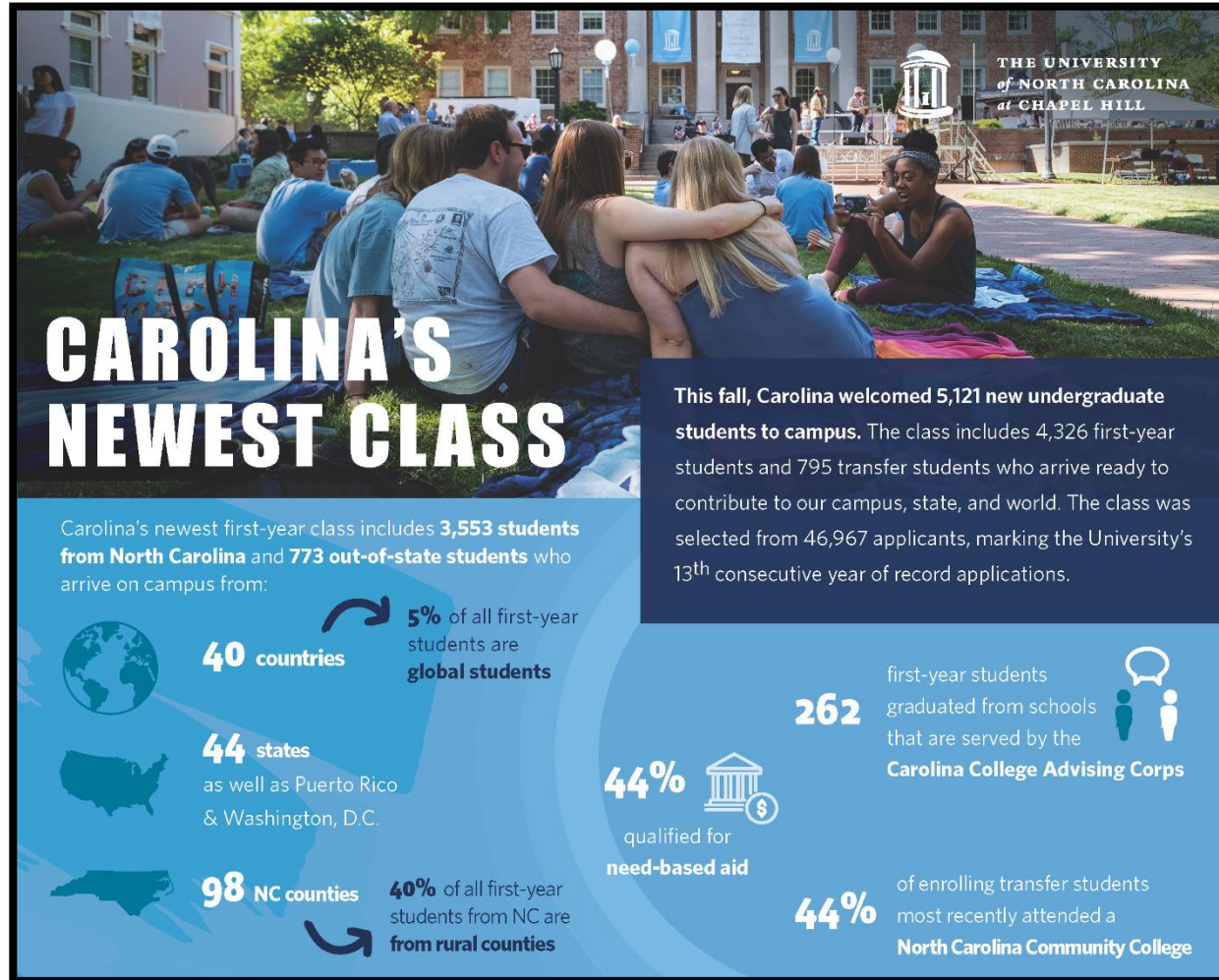
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*The portico of the McColl Building at Kenan-Flagler Business School showcases a vibrant display of flags that run the full length of the building.*

*The display, changed annually, represents the diversity of our students.*





## The University of North Carolina at Chapel Hill is committed to Diversity & Inclusion

Our Office for Diversity & Inclusion builds understanding across differences, creates conditions to ensure the equitable educational and social benefits of diversity, and cultivates a welcoming and supportive environment for undergraduate students, graduate and professional students, faculty, and staff, positioning them to reach their greatest potential.

Visit our [University Office for Diversity & Inclusion](#) at UNC for additional information and statistics.



## RESEARCH DEMONSTRATES THAT ORGANIZATIONS WITH DIVERSE TEAMS OUTPERFORM

*"Why Diversity Matters" - McKinsey & Co. (January 2015)*

According to the National Association of Colleges & Employers (NACE),  
**88% of employers have diversity recruiting efforts.**



Source: [NACE 2018 Recruiting Benchmarks Survey Report](#)

Targeted demographics often include:

- Women
- African-Americans
- Hispanic-Americans
- Asian-Americans
- Native Americans
- Students with Disabilities
- Military Veterans
- LGBTQ-IA
- First Generation College Students

## **Find diversity-focused organizations by searching UNC Clubs (subset ~ 800 clubs at UNC)**

[Office of Student Life and Leadership](#) (SLL) updates the Heel Life contact information every October.

After [searching](#) for these student organizations using keywords, send personalized emails to the organizations to introduce yourself and inquire about potential collaborations.



# UNDER-REPRESENTED MINORITY GROUPS



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## At Kenan-Flagler

- **Minority Business Student Alliance (MBSA)**
  - MBSA seeks to unite minority students who are interested in business administration, economics, industrial relations and other business-related disciplines. Students are brought together with business professionals and faculty members who advise on career and educational opportunities.
- **Co-Presidents:** [Kennedy Parkins](#) & [Frank Godfrey](#)
- **Club Email:** [minoritybusinesskfbs@outlook.com](mailto:minoritybusinesskfbs@outlook.com)



## Across Campus

- [Minority Student Caucus at the Gillings School of Global Public Health](#)
- [Carolina Millennial Scholars](#)
- [STEMinority](#)
- [Pearl Hacks](#)
- [Black Student Movement](#)
- [Carolina Hispanic Association](#)
- [National Association For The Advancement Of Colored People \(NAACP\)](#)
- [Carolina Association of Black Journalists](#)
- [Allies for Minorities and Women in Science and Engineering](#)

# UNDER-REPRESENTED MINORITY GROUPS *(continued)*



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## Women of Worth Initiative

- The Women of Worth Initiative creates and sustains a community for women of color and women who identify as members of underrepresented populations that will promote academic preparedness, holistic student success and wellness, identity development, and sisterhood at the University of North Carolina at Chapel Hill.



## Mi Pueblo

- Mi Pueblo seeks to sponsor awareness around Latino/a issues, culture, and heritage at UNC and the surrounding community, as well as provide a supportive and welcoming environment for all students. We hope to promote tolerance, multiculturalism, community, and support of one another.

**Contact Information:** [uncchispa@gmail.com](mailto:uncchispa@gmail.com)



## Omega Phi Beta Sorority

- Omega Phi Beta Sorority, Incorporated is a multi-ethnically-based, Latina-oriented organization embracing the diversity of all women. OPBSI was founded on March 15, 1989 by seventeen diverse women. We are an organization focusing on women's empowerment, academic achievement, professionalism, service, and diversity. The purpose of Omega Phi Beta Sorority Incorporated is to Serve and Educate people of diverse backgrounds through sisterhood, leadership, and guidance.



# UNDER-REPRESENTED MINORITY GROUPS *(continued)*



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## Black Student Movement

- The Black Student Movement embraces a culture distinct from the dominant culture found at the University of North Carolina at Chapel Hill. In view of this fact, it is the goal of this organization to strive for the continued existence of the unity among all its members, to voice the concerns and grievances of its members to the University, to offer outlets for expressing Black ideals and culture, and finally, to ensure that the Black Student Movement members never lose contact with the Black community.

**Contact: Chris Suggs** – *President of BSM* ([chrisjsuggs@unc.edu](mailto:chrisjsuggs@unc.edu))



## Carolina Indian Circle

- Assists Native American Indian students academically and socially by providing a positive atmosphere and a sense of community. Aids the university in culturally relevant activities in the recruitment, retention and support of American Indian students. To fulfill our responsibility to our Native American communities by providing, performing and supporting public and community service. **Contact Information:** [unccic1974@gmail.com](mailto:unccic1974@gmail.com)



## CLC at UNC

- The Carolina Latinx Collaborative (CLC) is committed to developing a greater awareness of Latina/o issues, cultures and identities by building collaborative relationships across campus and the community.

# WOMEN-FOCUSED GROUPS



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## At Kenan-Flagler

- **Carolina Women In Business (CWIB)**
- CWIB is dedicated to promoting the advancement of women in the business world through professional development, community outreach, campus involvement, and social opportunities.
- **President:** [Rebecca Swierkowski](#)



## Across Campus

- **Females Excelling More in Mathematics, Engineering, and Science**
- **Women in Computer Science**
- **Women in Science at UNC Chapel Hill**
- **Women in Economics**
- **Allies for Minorities and Women in Science and Engineering**





## At Kenan-Flagler

- **Undergraduate Pride@KFBS**
- Seeks to increase LGBTQ+ visibility at Kenan-Flagler and to establish a sense of community for LGBTQ+ students and allies interested in business. Additionally, we connect students to LGBTQ-friendly employers and seeks to provide extensive professional development opportunities specific to the needs of LGBTQ+ students in business. Our organization welcomes allies to show support and partake in educational events, which will provide them the tools to become a better ally.
- **Co-President:** [Graeme Strickland](#)
- **Co-President:** [Brendan Kerestes](#)



## Across Campus

- [UNC LGBTQ Center](#)
- [LGBTQ Health Disparities Research Collaborative](#)
- [Sexuality and Gender Alliance \(SAGA\)](#)
- [Out in STEM](#)
- [Checked Out](#)
  - *A historically LGBTQ+ student organization – works across intersections to promote equity, inclusion, and social justice in information and library science.*



## At Kenan-Flagler

- **Community, Equity & Inclusion Board**
  - The Undergraduate Business Program's CEI Board is made up of students, staff and faculty who work to promote the celebration of all identities that have not been historically celebrated or represented to promote intercultural dialogue and interactions.
- **Student Lead:** [Graeme Strickland](#)
- **Staff Leads:** [Anna Millar](#) (Assistant Dean of the Undergraduate Business Program) & [Michael Penny](#) (Assoc. Director of Student Engagement)
- **Faculty Lead:** [Dr. Allison Schlobohm](#) (Management & Corporate Communications)
- **Employer Relations Lead:** [Cherrelle Lawrence](#) (Assistant Director of Employer Relations)



## Across Campus

- **Veterans**
  - [Carolina Veterans Organization](#)
  - [Veterans Advocacy Legal Organization \(VALOR\)](#)
  - [Kenan-Flagler Military Veterans Club](#)
  - [Military Dental Student Organization](#)
- **Students with Disabilities**
  - [Accessibility Resource Center](#)
- **First Generation College Students**
  - [Carolina Covenant Scholars](#)
  - [Carolina Firsts](#)
- **Other Diversity-focused Groups**
  - UNC Chapter of [NOBCCChE](#)
  - [SACNAS](#)



# GRADUATE-LEVEL CLUBS AND ORGANIZATIONS



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[MBA Carolina Women in Business](#)

[MBA Pride@KFBS](#)

[Alliance of Minority Business Students](#)

[Handshake's list of Diversity Conferences](#)

*(more typical for MBA recruiting)*

## Fall Event: Undergraduate Business Symposium

### Diversity Networking Breakfast

- The Diversity Networking Event is a breakfast for students, from historically underrepresented populations, and companies who have chosen to participate.
- The event will allow companies to interact with students from diverse backgrounds at UNC Kenan-Flagler.
- Platinum Sponsors will receive one representative for the diversity-focused event at no additional cost.
- All sponsorship levels below Platinum will have the opportunity to participate in the diversity focused event for a fee per Diversity representative.
- Contact the [Symposium Core Committee](#) to learn more



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**SYMPOSIUM**  
*Connect. Engage.*





# CORPORATE ADVISORY BOARD FOR DIVERSITY & INCLUSION



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**Kenan Flagler Business School's Corporate Advisory Board For Diversity & Inclusion (2018-19)**

Led by the Dean of the Kenan-Flagler Business School, **Dr. Doug Shackelford** and Distinguished Professor, **Dr. James "Jim" Johnson**.

Members Include:

**Sandra Altiné**, Managing Director and Global Head Of Diversity & Inclusion at *Moody's*

**Cynthia Bowman**, Chief Diversity & Inclusion Officer at *Bank Of America*

**Derek Dingle**, Senior Vice President and Chief Content Officer at *Black Enterprise Magazine*

**Donna Fielding**, Senior Vice President and Chief Human Resources Officer at *Systemax*

**James Fripp**, Chief Diversity & Inclusion Officer at *Yum! Brands, Inc.*

**Maital Guttman** (MBA'13), Global Strategic Inclusion Manager at *McKinsey & Company*

**Mike Preston**, Chief Talent Officer at *Deloitte U.S.*

# ADDITIONAL DIVERSITY-RELATED OPPORTUNITIES



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CAROLINA  
*Millennial*  
SCHOLARS

## Carolina Millennial Scholars Program

- CMSP is a comprehensive, two-year cohort program designed to promote academic and professional success and to provide academic, cultural, and social support. CMSP invites newly accepted Carolina males from diverse backgrounds to apply. In a community of brotherhood, Scholars are provided with academic and social support and are nurtured around their academic majors or interests.

CSS  
CHANCELLOR'S  
Science Scholars

## Chancellor's Science Scholarship

- NC's Chancellors Science Scholars program began as a partnership in 2011 with UMBC's nationally recognized Meyerhoff Scholars program and the Howard Hughes Medical Institute. The purpose of these relationships was to diversify and provide access to jobs in the fields of STEM.



## Gates Millennium Scholars

- The Campus Based Leaders initiative is a focused priority of the Gates Millennium Scholars Program. Highly engaging and interactive, this program depends on the involvement of active, dedicated hand-selected members of the GMS community working together.