### Class of 2018

#### 2017-2018 Undergraduate Business Student Outcomes

<table>
<thead>
<tr>
<th>Region</th>
<th>Paid / Stipend</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NORTH CAROLINA</strong></td>
<td>NC</td>
</tr>
<tr>
<td>AL, AR, FL, GA, KY, LA, MS, SC, TN</td>
<td>NC</td>
</tr>
<tr>
<td>IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, WI</td>
<td>NC</td>
</tr>
<tr>
<td>AK, CA, HI, ID, MT, NV, OR, UT, WA, WY</td>
<td>NC</td>
</tr>
<tr>
<td>AZ, CO, NM, OK, TX</td>
<td>NC</td>
</tr>
<tr>
<td>CT, MA, ME, NH, NJ, NY, RI, VT</td>
<td>NC</td>
</tr>
</tbody>
</table>

#### Full-Time Internship

**Earnings By Region**

**Base Salary**

- New York, NY: $69,000
- Charlotte, NC: $66,000
- Atlanta, GA: $59,000

**Significance Rate**

- FINANCIAL SERVICES: 38%
- CONSULTING: 15%
- TECHNOLOGY/SCIENCE: 11%
- CONSUMER Packaged Goods: 10%
- Real Estate: 7%
- MARKETING/ADVERTISING/PR: 5%
- HEALTHCARE: 3%
- MEDIA/ENTERTAINMENT: 2%
- ACCOUNTING: 2%
- OTHER: 1%

**Survey Response Rate**

- Internship statistics reflect a 77% response rate from anticipated Class of 2019 business majors.

**Salary Disclosure Rate**

- 96%

**Success Rate**

- 96%

**Still Seeking**

- 3%

**Not Seeking**

- 0%

The career outcomes data presented are based upon a survey response rate of 98% for the Class of 2018. The full-time compensation data presented are based upon a response rate of 98% and a salary disclosure rate of 96% for the Class of 2018.

Success rate defined as students with a positive outcome (full-time employment, continuing education, or military service). Still seeking statistic includes students either still seeking employment (3%) or further education (0%).

"Other" full-time industries include: Aerospace (0.4%), Education (1.2%), Energy (1.2%), Government (1.2%), Manufacturing (0.4%), Pharma/Biotech (0.4%), Sports/Leisure (0.4%), Transportation/Logistics (0.4%), and "Other" (4.3%). "Other" full-time functions include: Accounting (0.4%), Education (0.4%), Entrepreneur/Founder (1.5%), Human Resources (1.1%), and "Other" (4.2%).