

Sample Internship Job Description

Company Description:

ABC is a division of Sample Corporation. Sample Corporation has been a leader in the consumer goods industry for over 75 years. ABC markets goods such as X, Y, Z. We provide goods to over 1 billion people in over 50 countries. With headquarters' in NYC, Sample Corp operates 200 offices worldwide. Our core values include: leadership, integrity, efficiency, & honesty. We are ranked #3 as the best place to work in the US by Prestigious Magazine.

Position Description:

As a Marketing Summer Intern you will be working for ABC division for brands such as X, Y, Z, etc. You will report to the Senior Brand Manager. All interns will be a part of a 12 week program within a brand team. This program is designed to identify future leaders of Sample Corporation. The development program will offer valuable industry and functional insight. You will have the opportunity to have a mentor and learn from senior executives at the company. Example projects could include managing strategic brand issues, in depth brand analysis and executing product launches.

Responsibilities:

- Managing and/or participating on cross function teams
- Assisting with the brands long term vision and planning process
- Evaluate brand performance & develop plans for improvement
- Assessing all aspects of competitor's brand to design & recommend strategies to compete more effectively

Qualifications/Characteristics:

- Must be currently enrolled as a 1st year in a MBA program
- Superior leadership abilities
- Strong business acumen, communication and interpersonal skills
- Highly motivated to achieve desired goals and objectives
- Demonstrated analytical and critical thinking skills to solve complex business problems.
- Must also be able to work effectively in a team environment, and ability to handle multiple tasks with ease.
- Must be detail and results oriented with a proven track record of success.

Company ABC is an EEO, and does not discriminate based on race, gender, color, religion, sexual orientation, age, disability, national origin, citizenship status or veteran status.

Position Type: Internship

Class Level: 1st year MBA

Work Authorization: Permanent US & Non-Permanent US

Resume Receipt: Accumulate Online

Automatic Packet Generation: Yes

Requested Documents: None

Job Title: Marketing Summer Intern

Job Function: Marketing & Sales

Posting Date:

End Date:

Salary: TBD

Location: New York City, New York 10001

Display Contact Info: Yes