

Sample Full-Time Job Description

Company Description:

ABC is a division of Sample Corporation. Sample Corporation has been a leader in the consumer goods industry for over 75 years. ABC markets goods such as X, Y, Z. We provide goods to over 1 billion people in over 50 countries. With headquarters' in NYC, Sample Corp operates 200 offices worldwide. Our core values include: leadership, integrity, efficiency, & honesty. We are ranked #3 as the best place to work in the US by Prestigious Magazine.

Position Description:

As an Associate Brand Manager you will be working for ABC division for brands such as X, Y, Z, etc. You will report to the Senior Brand Manager. Example projects could include, managing strategic brand issues, in depth brand analysis, executing product launches, etc.

Responsibilities:

- Managing and/or participating on cross function teams
- Assisting with the brands long term vision and planning process
- Evaluate brand performance & develop plans for improvement
- Assessing all aspects of competitor's brand to design & recommend strategies to compete more effectively

Qualifications/Characteristics:

- Currently pursuing MBA from top-tier University, with plans to graduate in May
- 3-5 year pre-MBA work experience with a top marketing firm a plus, but not required
- Must possess superb analytical/problem solving skills
- Must have ability to think creatively and seek innovate solutions to complex problems
- Strong leadership abilities exhibited through experience at work/internships, school, or extracurricular activities
- Must be able to work effectively in a team environment and able to handle multiple tasks with ease
- Able to communicate efficiently and clearly
- We seek a person who pays close attention to detail and is results oriented, with a proven track record of high levels of success

Company ABC is an EEO, and does not discriminate based on race, gender, color, religion, sexual orientation, age, disability, national origin, citizenship status or veteran status.

Position Type: Full Time

Class Level: 2nd year MBA Desired

Work Authorization: Permanent US & Non-Permanent US

Resume Receipt: Accumulate Online

Automatic Packet Generation: Yes

Requested Documents: None

Job Title: Associate Brand Manager

Job Function: Marketing & Sales

Posting Date:

End Date:

Salary: TBD

Location: New York City, New York 10001

Display Contact Info: Yes