For 20 years, the UNC Kenan-Flagler Sustainable Enterprise program has prepared students to lead and strategically approach social, environmental and governance challenges. With innovative and wide-ranging course topics, the Sustainable Enterprise curriculum is structured to complement the functional disciplines of marketing, operations, finance, entrepreneurship and consulting. In addition, students can expect to find well-established extracurricular opportunities like conferences, speaker and networking events, competitions and experiential learning programs to further engage in Sustainable Enterprise.

### CLASSES OFFERED

- **Strategy & Sustainability**
- **Systems Thinking for Sustainable Enterprise**
- **The Energy Value Chain**
- **The Business of Alternative Energy**
- **Gender and the Workplace**
- **Strategic Innovation**
- **Sustainable Operations**
- **Sustainability Consulting - Special Topics**
- **Impact Investing**
- **Renewable Energy Project Development and Finance**
- **Innovations in Green Building: Business Opportunities in CleanTech**
- **Experiencing Workplace Diversity and Inclusion**
- **Global Immersion on Sustainability and Social Enterprise**
- **Managing Workplace Diversity**

### KEY RESOURCES

**UNC KENAN-FLAGLER CENTER FOR SUSTAINABLE ENTERPRISE (CSE)**

The Center assembles and shares thought leadership in research, education and best practice. Our goal is to empower business leaders in their quest for shareholder value while exercising environmental stewardship and promoting economic development and growth.

**STACIA L. WOOD SOCIAL IMPACT SUMMER GRANTS PROGRAM**

The Stacia L. Wood Social Impact Summer Grants provide financial support to MBA students utilizing business skills during their summer internship within organizations that make a positive social impact.

**UNC KENAN-FLAGLER NET IMPACT CLUB**

One of the largest student clubs, Net Impact’s mission is to build upon the UNC Kenan-Flagler tradition of leadership in sustainable business practices by providing students with education, opportunity and inspiration to drive social and environmental change. Our Net Impact chapter has received gold status for five consecutive years from the national Net Impact organization.

**UNC KENAN-FLAGLER ENERGY CLUB**

This active student group organizes networking events, case competitions and career treks to provide students with the knowledge and critical networking opportunities to secure leadership positions in the energy industry.
PROFESSIONAL DEVELOPMENT AND EXPERIENTIAL LEARNING OPPORTUNITIES

CAREER DEVELOPMENT
Our faculty, Career & Leadership team, Net Impact Club and the Center for Sustainable Enterprise partner to provide a variety of avenues to explore career opportunities. Examples include:
• Workshops by renowned experts in sustainability career paths
• Various student-led career treks to visit national organizations
• Speaker events with sustainability industry leaders
• Local and global sustainable enterprise conferences

NATIONAL CASE COMPETITIONS
UNC Kenan-Flagler students have the opportunity to participate in a variety of sustainability-focused case competitions including The National Net Impact Challenge, Carolina Challenge, the Nespresso Sustainability MBA Challenge, Patagonia, Smeal, U.S. Chamber of Commerce, Education Innovation Case competitions; and MIINT, the MBA Impact Investing Network & Training.

CENTER FOR SUSTAINABLE ENTERPRISE (CSE) KENAN SCHOLAR
The Kenan Institute’s MBA Kenan Scholar program is the only organized research program for UNC Kenan-Flagler students. This elite group of students are recognized for their superior scholarship and genuine interest in putting academics into action and, as Kenan Scholars, have the unique opportunity to supplement their classroom learning with hands-on leadership and research experiences.

MBA FOODCON
This day-long conference connects thought leaders in food and agribusiness and MBA students from UNC Kenan-Flagler, Duke University, and North Carolina State University to create valuable professional connections while discussing pressing issues and trends within the food industry.

GLOBAL IMMERSION ELECTIVE
A new innovation this year, this for-credit elective provides students interested in sustainability with a global perspective on practices around the world.

UNC CLEAN TECH SUMMIT
This annual Summit brings together professionals in business, policy, and academia from across the state and region for two days of discussion, workshops, career mentoring with students, and networking to foster leadership and growth in the Southeast’s clean tech industry.

CAREER TREKS
The Net Impact Club organizes two treks annually, including one during Career Week to San Francisco and one focused on local companies that are focused on sustainability. Treks provide students unparalleled exposure to different business models and networking opportunities beyond traditional campus employers.

“Environmental, social and governance challenges have become major strategic issues for companies around the globe. At UNC Kenan Flagler, we view sustainability holistically: from the various drivers to the “different shades of green” (or different degrees of adoption and implementation of sustainability strategy), and most importantly, to the various outcomes when firms can maximize social, environmental and economic value. We believe that as leaders in the 21st century, our students need to understand sustainability challenges and opportunities. Through our research, engagement and teaching, we aim to move our planet towards more sustainable development.”

Olga Hawn
Faculty Director of the Center for Sustainable Enterprise
Assistant Professor of Strategy and Entrepreneurship
Sustainability Distinguished Fellow

97% of CEOs believe that sustainability is important to the future success of their business.
89% say commitment to sustainability is translating into real impact in their industry.

From the 2016 Accenture Strategy CEO