Five ways to measure the ROI of a Master of Accounting degree.

Return on investment comes in many forms, from your starting salary to your job security to your satisfaction in the workplace. When you think about your career, be sure to account for them all.

Starting salary

$54K

Five years in

$105K

Speed to market

ONE YEAR

The demand

139,900

new accounting jobs

Recruitment opportunity

98%

of UNC Kenan-Flagler MAC students are employed within three months of graduation (Class of 2017, U.S. only)

The most in-demand degree

Of the three types of Master’s degrees in accounting (Master of Accounting, Master of Taxation or an MBA in Accounting), 86% of all new CPA graduates hired by accounting firms held Master of Accounting degrees.

Average starting salaries for typical accounting roles

<table>
<thead>
<tr>
<th>ROLE</th>
<th>SALARY RANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>TAX SERVICES</td>
<td>$59,931 - $74,981</td>
</tr>
<tr>
<td>AUDIT/ASSURANCE SERVICES</td>
<td>$60,200 - $73,100</td>
</tr>
<tr>
<td>MANAGEMENT SERVICES</td>
<td>$58,856 - $76,594</td>
</tr>
<tr>
<td>COST ANALYST</td>
<td>$50,974 - $62,350</td>
</tr>
<tr>
<td>BUDGET ANALYST</td>
<td>$49,719 - $63,963</td>
</tr>
<tr>
<td>FINANCIAL ANALYST</td>
<td>$51,063 - $65,844</td>
</tr>
</tbody>
</table>

TAX SERVICES

AUDIT/ASSURANCE SERVICES

MANAGEMENT SERVICES

COST ANALYST

BUDGET ANALYST

FINANCIAL ANALYST

Source: Robert Half 2015 Salary data. Salaries reflect typical positions at large public accounting firms and large corporations, increased 7.5% to reflect the typical 5-15% increase due to master's degree and CPA credential.

The most satisfied job

“Accountant” ranks No. 3 in the “Best Business Jobs” list.

Satisfaction

#2

After engineers, finance and accounting professionals are the second most satisfied with their jobs.