

Five ways to measure the

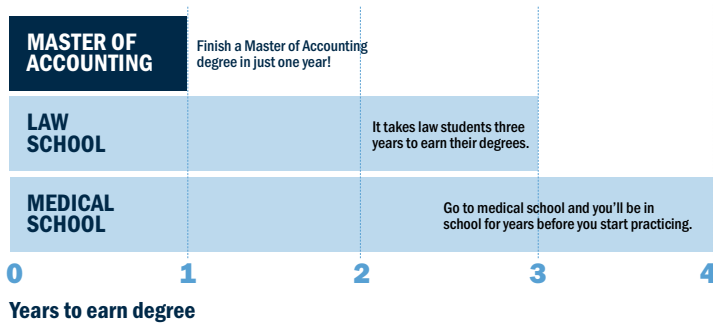
ROI

of a Master of Accounting degree.

Return on investment comes in many forms, from your starting salary to your job security to your satisfaction in the workplace. When you think about your career, be sure to account for them all.

SPEED TO MARKET

ONE YEAR.



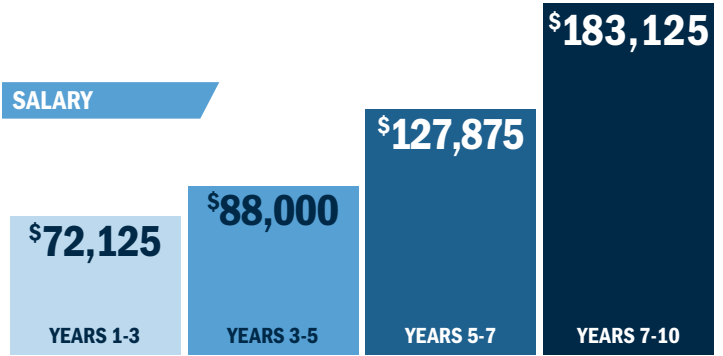
INVESTMENT



Average student loan debt

SOURCES: UNC Financial Aid Offices, credible.com

SALARY



Typical salary progression for public accountants¹

Role	Salary Range
CORPORATE TAX SERVICES	\$71,000 - 91,500
FINANCIAL REPORTING	\$67,250 - 78,000
COST ACCOUNTING	\$74,500 - 82,500
BUDGET ANALYSIS	\$67,000 - 82,250
FINANCIAL ANALYSIS	\$59,500 - 67,250
INTERNAL AUDITING	\$55,500 - 62,500

Average starting salaries for other entry-level accounting roles²

SOURCE: Robert Hall 2024 Salary Report. ¹ Average salaries, excluding bonuses or other benefits, for tax and audit professionals at the associate, senior associate, manager, and director levels, respectively, in the 75th percentile at public accounting firms. ² Ranges reflect salaries, excluding bonuses or other benefits, in the 50 to 75th percentile at public accounting firms and corporations.

+20%

In a 2019 study, the American Institute of Certified Public Accountants revealed projections that accountants with a master's degree will earn 10% to 20% more than those who only hold a bachelor's degree.

SOURCE: Teach.com

RECRUITMENT OPPORTUNITY

99%

of UNC Kenan-Flagler Master of Accounting students accepted a full-time employment offer within six months of graduation.

(Class of 2023 data)

SATISFACTION

#2 | #3

After nurse practitioners, finance managers hold the second-most satisfying jobs and the finance industry is the third-happiest sector.

SOURCE: US News / bamboohr.com

#12

"Accountant" ranks high on the list of "Best Business Jobs".

SOURCE: US News