

CHRISTOPHER B. BINGHAM

cbingham@unc.edu

EDUCATION

STANFORD UNIVERSITY

Ph.D. - Management Science & Engineering (Kathleen Eisenhardt Dissertation Chair) 2005

BRIGHAM YOUNG UNIVERSITY

Master of Business Administration 2000

Master of Arts – International and Area Studies 2000

Bachelor of Science - Accounting 1995

ACADEMIC POSITIONS

THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Assistant Dean of Strategy and Innovation 2023-present

Hettleman Distinguished Professor of Strategy & Entrepreneurship 2022-present

Area Chair of Strategy & Entrepreneurship 2015-present

Faculty Director of Entrepreneurship Center 2016-2022

Professor of Strategy & Entrepreneurship and Hettleman Distinguished Scholar 2015-2021

Associate Professor of Strategy & Entrepreneurship and Hettleman Scholar 2011-2015

Assistant Professor of Strategy & Entrepreneurship 2008-2011

THE UNIVERSITY OF MARYLAND

Assistant Professor of Strategy & Organization 2005-2008

HONORS

- “Top Cited Article” in Strategy Science 2024
- One of top ten most cited articles in Organization Science from 2022-2024 2024
- Finalist - Technology and Innovation Management Division (AoM) Best Paper Award 2023
- “MBA Teaching All-Star” award (given annually to top 10% of instructors) 2012-2024
- Best Professor in Executive MBA Program (as voted by graduating class) 2017, 2018, 2021
- Bullard Research Impact Award for research with a major impact on business practice 2020
- Winner - Strategic Entrepreneurship Journal Best Paper of the Year 2017
- Sandra Dawson Visiting Distinguished Professor, Cambridge University 2017
- The Distinguished Faculty Award for Outstanding Dedication in the MBA Curriculum 2011, 2016, 2017, 2018
- The Distinguished Faculty Award for Outstanding Teaching in the MBA Curriculum 2015
- Winner - Administrative Science Quarterly Award for Scholarly Contribution 2015
- Kenan-Flagler Core Faculty Champion in Sustainability award 2013, 2015
- Winner - Technology and Innovation Management Division (AoM) Best Paper Award 2014
- Western Academy of Management Ascendant Scholar Award 2013
- Top cited article in Strategic Management Journal for 2012 2012
- Weatherspoon Award for Excellence in MBA Teaching 2012
- Finalist - “Best Conference Paper” – Strategic Management Society 2010
- Winner - IDEA Thought Leader Award for best published paper in entrepreneurship 2010
- University of Maryland “Top 15% of Instructors” Award 2006-2008
- Winner - Academy of Management Carolyn Dexter Best Paper Award 2006
- Runner-up - Heizer Award for the best dissertation on entrepreneurship 2006
- Finalist - Richard N. Farmer Award for the best dissertation in international business 2006
- Winner - Atlanta Competitive Advantage Conference Best Paper Award 2005
- Stanford University Full Tuition Fellowship 2000-2005
- BYU Marriott School and BYU Kennedy School Full Tuition Scholarships 1998-2000

Updated: January, 2025

BIBLIOGRAPHY

ARTICLES

1. Garg, S., & Bingham, C. (2025). Fostering positive CEO-board relationships: Board synchronization skill and relationship cycles in new ventures. Forthcoming. *Strategic Management Journal*
2. Law, C., Howell, T., Bingham, C., Bermiss, S., (2025). From joiners to founders: Startup employment and underrepresented entrepreneurs. Forthcoming. *Strategic Management Journal*
3. Bingham, C., Meyer-Doyle, P., & Heimeriks, K. (2024). How firms cultivate collaboration during post-merger integration of technology acquisitions. *Strategy Science*, 9(2): 205-228
4. Vuori, N., Burkhard, B., Laamanen, T., & Bingham, C. (2024). Heuristics in organizations: Towards an integrative process model. *Academy of Management Annals*, 18(2): 670-711
5. Bingham, C. (2024). After a merger, these three inefficiencies can actually be assets. *Harvard Business Review*, March
6. Cohen, S., Hallen, B., & Bingham, C. (2024). What sets successful startup accelerators apart? *Harvard Business Review*, March
7. Howell, T., Bingham, C., & Hendricks, B. (2022). Going alone or together? A configurational analysis of solo-founding vs. co-founding. *Organization Science*, 33(6): 2421-2450
8. Bingham, C., & McDonald, R. (2022). Mastering innovation's toughest trade-offs. *MIT Sloan Management Review*, 63(4): 66–72.
9. Howell, T., Bingham, C., & Hendricks, B. (2022). Don't buy the myth that every startup needs a co-founder. *Harvard Business Review*, April
10. Uparna, J., & Bingham, C. (2022). Negativity's benefit for entrepreneurial funding. *Journal of Business Research*, 139: 1353-1365
11. Hendricks, B., Howell, T. & Bingham, C. (2021). How long should a founder remain CEO? *Harvard Business Review*, December
12. Furr, N., & Eisenhardt, K., & Bingham, C. (2020). Simple rules for a world of change: Reflections on “turning a process into a capability”. *Strategic Entrepreneurship Journal*, 14(4): 560-562
13. Bingham, C., Hendricks, B., & Howell, T. (2020). Do founders tune out their teams? *MIT Sloan Management Review*, October
14. Bingham, C., Hendricks, B., Howell, T., & Kolev, K. (2020). Boomerang CEOs: What happens when the CEO returns? *MIT Sloan Management Review*, September
 - Cited by Wall Street Journal, Economist, CNN, Forbes, CNBC, BBC, NPR, Bloomberg, Fortune, Reuters
15. Strueben, J., Lee, B., & Bingham, C. (2020). Collective action problems and resource allocation during market formation. *Strategy Science*, 5(3): 245-270

16. Hallen, B., Cohen, S., & Bingham, C. (2020). Do accelerators work? If so, how? *Organization Science*, 31(2): 378-414
 - Winner - Technology and Innovation Management Division (AoM) Best Paper Award
17. Bingham, C., Howell, T., & Ott, T. (2019). Capability creation: Heuristics as microfoundations. *Strategic Entrepreneurship Journal*, 13(2): 121-153
18. Hendricks, B., Howell, T. & Bingham, C. (2019). How much do TMTs matter in founder-led firms? *Strategic Management Journal*, 40(6): 959-986
19. Cohen, S., Bingham, C., & Hallen, B. (2019). Why are some accelerators more effective? Bounded rationality and venture development. *Administrative Science Quarterly* 64(4): 810–854
 - Also published in the Academy of Management Meeting Best Paper Proceedings
20. Lee, B., Strueben, J., & Bingham, C. (2018). Collective action and market formation: An integrative framework. *Strategic Management Journal*, 39(1): 242-266
21. Eisenhardt, K., & Bingham, C. (2017). Superior strategies in entrepreneurial settings: Thinking, doing and opportunity logic. *Strategy Science*, 2(4): 246-257
 - Recognized as one of the top cited articles of *Strategy Science*
22. Ott, T., Eisenhardt, K., & Bingham, C. (2017). Strategy formation in entrepreneurial settings. *Strategic Entrepreneurship Journal*, 11(3): 306-325
23. Bingham, C., Heimeriks, K., Schijven, M. & Gates, S. (2015). Concurrent learning: How firms develop multiple dynamic capabilities in parallel. *Strategic Management Journal*, 36(12): 1802-1825
 - Also published in the Academy of Management Meeting Best Paper Proceedings
24. Heimeriks, K., Bingham, C., & Laamanen, T. (2015). Unveiling the temporally contingent role of codification in alliance success. *Strategic Management Journal*, 36(3): 462-473
25. Bingham, C., & Eisenhardt, K. (2014). Heuristics in strategy and organizations. *Strategic Management Journal*, 35(11): 1698-1702
26. Bingham, C., & Kahl, S. (2014). Anticipatory learning. *Strategic Entrepreneurship Journal*, 8(2): 101-127
27. Bingham, C., Furr, N., & Eisenhardt, K. (2014). The opportunity paradox. *MIT Sloan Management Review*, 56 (1): 29-35
28. Bingham, C., & Kahl, S. (2013). How to use analogies to introduce new ideas. *MIT Sloan Management Review*, 54 (2): 10-12
29. Bingham, C., & Kahl, S. (2013). The process of schema emergence: Assimilation, deconstruction, unitization and the plurality of analogies. *Academy of Management Journal*, 56(1): 14-34
 - Also published in Academy of Management Meeting Best Paper Proceedings
30. Bingham, C., & Davis, J. (2012). Learning how to grow globally. *MIT Sloan Management Review*, 53(3): 16-19
31. Bingham, C., & Davis, J. (2012). Learning sequences: Their existence, evolution and effect. *Academy of Management Journal*, 55(3): 611-641
 - Also published in the Academy of Management Meeting Best Paper Proceedings
32. Bingham, C., & Halebian, J. (2012). How firms learn heuristics: Uncovering missing components of organizational learning. *Strategic Entrepreneurship Journal*, 6(2): 152-177
 - Also published in the Academy of Management Meeting Best Paper Proceedings
33. Bingham, C., Eisenhardt, K., & Furr, N. (2011). Which strategy when? *MIT Sloan Management Review*, 53(1): 71-78

34. Bingham, C., & Eisenhardt, K. (2011). Rational heuristics: The “simple rules” strategists learn from their process experiences. *Strategic Management Journal* 32(13): 1437-1464
 - Winner – Atlanta Competitive Advantage Conference Best Paper Award; Finalist - Strategic Management Society Best Conference Paper; Winner – Academy of Management Carolyn Dexter Award
 - Top cited SMJ article in 2012
35. Eisenhardt, K., Furr, N., & Bingham, C. (2010). Micro-foundations of performance: Balancing efficiency and flexibility in dynamic markets. *Organization Science*, 21(6): 1263-1273
36. Bingham, C. (2009). Oscillating improvisation: How entrepreneurial firms create success in foreign market entries over time. *Strategic Entrepreneurship Journal*, 3(4): 321-345
 - Winner – Academy of Management IDEA Award for best published paper in entrepreneurship
37. Davis, J., Eisenhardt, K., & Bingham, C. (2009). Optimal structure, market dynamism, and the strategy of simple rules. *Administrative Science Quarterly*, 54(3): 413-452
 - Winner - Administrative Science Quarterly Award for Scholarly Contribution, 2015
38. Bingham, C., & Eisenhardt, K. (2008). Position, leverage and opportunity: A typology of strategic logics linking resources with competitive advantage. *Managerial Decision and Economics*, 29(2-3): 55-75
39. Bingham, C., Eisenhardt, K., & Furr, N. (2007). What makes a process a capability? Heuristics, strategy, and effective capture of opportunities. *Strategic Entrepreneurship Journal*, 1(1-2): 27-47
 - One of the “Top 5” articles of *Strategic Entrepreneurship Journal*; Best Published Paper of SEJ, 2017
40. Davis, J., Eisenhardt, K., & Bingham, C. (2007). Developing theory through simulation methods. *Academy of Management Review*, 32(2): 480-499

JOURNAL ARTICLES SUBMITTED FOR PEER-REVIEW

1. Bingham, C., & Fur, N. (2025). Simple rules: Towards macro-foundations of micro theory. Under review at *Strategic Entrepreneurship Journal*
2. Howell, T., Hendricks, B. & Bingham, C. (2025). Crossing borders, creating unicorns: The unique impact of immigrant entrepreneurs on the entrepreneurial ecosystem. Revise and Resubmit at *Strategic Management Journal*
3. Law, C., & Bingham, C. (2025). Culture creation in new ventures. Revise and Resubmit at *Strategic Management Journal*
4. Howell, T., Bingham, C., & Kolev, K. (2025). Boomerang founders: What happens when the CEO comes back? Reject and resubmit at *Strategic Management Journal*

RESEARCH PROJECTS IN PREPARATION FOR JOURNAL SUBMISSION

1. Bingham, C., & Howell, T. (2025). Using mixed methods in abductive research
2. Volmar, E., Cox, E., & Bingham, C. (2025). Hybrid competition: How non-profits compete with for-profits.
 - Technology and Innovation Management Division (AoM) Best Paper Award Finalist

BOOKS

1. Bingham, C., & McDonald, R. (2022). Productive Tensions: How Every Leader Can Tackle Innovation’s Toughest Trade-Offs. **MIT Press, Management on the Cutting-Edge Series** (MIT Press partnership with MIT Sloan Management Review and Penguin Random House).
 - Reviewed and named by *Financial Times* as one of the top business books to come out in Spring, 2022

GRANTS

- UNC Kenan Center for Private Enterprise 2017-2019
 - UNC Center for International Business Research (CIBER) Research Grant (PI) 2010, 2011
 - Business and International Education Grant from the U.S. Department of Education (PI) 2006
 - University of Maryland General Research Board Grant (PI) 2006
 - National Science Foundation Grant #28820 - How do firms learn from experience? (Co-PI) 2003-2006
 - Lilly Research Grant (PI) 2003
 - George & Dolores Eccles Research Grant (PI) 2000
 - David M. Kennedy International Research Grant (PI) 1999
-

TEACHING RECORD

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

MBA 800 – Strategic Management 2009-2018

- Teaching ratings for MBA core strategy course (out of 5.0): 4.8
- Highest rated MBA core course in the business school
- “MBA Teaching All-Star” award
- Weatherspoon Award for MBA Teaching Excellence

PhD - Seminar in Qualitative Methods 2014, 2016

Executive MBA 899 – Strategy in High Velocity Markets 2012-present

- Teaching ratings for Executive MBA elective (out of 5.0): 4.9
- Top 5% of instructors
- Voted Best Professor in Executive MBA Program (2017, 2018, 2021)

UNC/Tsinghua MBA 800 – Strategy in a Global Arena 2013-2017

- Teaching ratings for EMBA elective for Tsinghua executives (out of 5.0): 4.9
- Top 10% of instructors

Executive Execution – Strategy, Entrepreneurship, Leadership and Innovation 2010-present

- Average teaching ratings (out of 5.0): 4.9
- Clients include 2U, Astellas, AstraZeneca, AvalonBay, Bayer, Corning, CSX, DLA, ExxonMobil, FedEx, Harris, Honeywell, Huber Woods, Intel, Leidos, Lenovo, Levi Strauss, Liberty Hardware, Lumen, MCAA, Marriott, Martin Marrietta, Royal Caribbean, Schaeffler, Skanska, Southern Glazers, Sunbelt Rentals, Tanger, Textron, U.S. Air Force, U.S. Army, U.S. Marines, U.S. Navy, U.S. Space Force, Veterans Affairs, Volunteers of America, Vulcan Materials and WL Gore.

UNIVERSITY OF MARYLAND

MBA 690 – Strategic Management 2006-2008

- Top 15% Instructor Award for academic years 2006-2008

PROFESSIONAL SERVICE

Associate Editor:

- *Strategic Entrepreneurship Journal* 2020-present
- *Strategic Management Journal* 2014-2022

Editorial board member:

- *Strategic Management Journal* 2010-2014
- *Journal of Business Venturing* 2008-2013

Representative at large:

- Strategic Management Society – Knowledge and Innovation Interest Group 2013-present
- Strategic Management Society – Strategy Process Interest Group 2010-2013

Founding member:

- Strategic Management Society – Behavioral Strategy Interest Group 2013-2020

Membership:

- Strategic Management Society 2009-present
- Academy of Management 2000-present

Founder:

- Frontiers of Entrepreneurship Conference – Annual conference co-hosted by Stanford, Wharton, Yale, Chicago and Duke convening world's top academics, practitioners and policy makers to discuss most pressing entrepreneurship topics 2017-2022

INDUSTRY EXPERIENCE

Deloitte Consulting	<i>Strategy Research Intern</i>	San Francisco, CA. - 2001
McKinsey & Company	<i>Strategy Intern</i>	Provo, UT. - 1999
Anita Brooks Inc.	<i>General Manager</i>	Las Vegas, NV. - 1997-1998
Price Waterhouse	<i>Audit and Business Advisory Consultant</i>	Boston, MA. - 1996