Feedback to Denied Applicants
We regret that we cannot accommodate requests for feedback from denied applicants. The UNC Kenan-Flagler Full Time MBA Program attracts more qualified applicants than we can admit. The volume of denied applicants makes it impossible for us to provide individual feedback.

Each application is carefully considered. At least two members of the admissions committee independently review the application materials, and applicants also have the opportunity to interview with a member of the admissions committee. Applicants are denied when the admissions committee concludes that their qualifications do not position them ahead of enough other applicants in the pool.

Below are some of the areas that distinguish admitted applicants. Denied applicants might find it helpful to assess their own admission packages against these attributes.

Communications:
- Successful applicants clearly and succinctly express themselves in the essays and interview. They are focused in their responses and do not present superfluous detail
- Admitted applicants demonstrate superior English proficiency in essays, interview and test scores
- Successful applicants conveyed in interviews and essays their interest in the Kenan-Flagler Program and the specific ways in which they plan to contribute to the Program if admitted, such as joining clubs or activities
- Successful candidates also made use of the essays to highlight their work accomplishments (with examples), global experiences, community leadership, and extracurricular activities, as well as their quantitative and analytical skills and coursework success
- Admitted applicants demonstrated strong writing skills in their essay writing, with attention to organization, writing mechanics, grammar, punctuation, avoidance of typographical errors, and spelling.

Career results/Outlook for future career success:
- The best applicant clearly articulates his/her short and long term career goals, as well as explaining why they would like to obtain an MBA - the skills they hope to develop through obtaining an MBA, as well as through Kenan-Flagler in particular. They will have an insight into what experiences and skills they can leverage to future employers and what role the MBA can play for them in their future career.
- Successful applicants have posted impressive career results to date. Their resumes and letters of recommendation detail the contributions they have made to their organizations
- Admitted applicants have goals that will transfer well from their current career positions to UNC's Kenan-Flagler Career Concentrations, from which established recruitment relationships exist or independent career searches make sense.
- Admitted students have shown leadership in their organization through project management, team leadership, or supervising others, ideally through demonstrated job progression. Also, admitted students may have leadership roles in community and non-profit organizations outside of work.

Letters of Recommendations:
- Successful applicants have typically obtained letters of recommendation from supervisors, managers or clients who comment, in detail with examples, on the applicant's contributions to the organization.

Prior Academic Performance:
- Admitted applicants have excelled academically. Most admitted applicants have college GPAs higher than that of the currently enrolled students. Refer to http://www.kenan-flagler.unc.edu/admissions/mba/class-profile
Successful applicants highlight study abroad or global immersion experiences on their resume, speaking to their international exposure.

**GMAT/GRE:**
- Most admitted applicants have GMAT scores higher than median GMAT of the currently enrolled class. [http://www.kenan-flagler.unc.edu/admissions/mba/class-profile](http://www.kenan-flagler.unc.edu/admissions/mba/class-profile)
- The GMAT and GRE scores of admitted applicants are higher than the scores of others from the same demographic groups.

**Re-Applicants**
We do not reconsider applicants in the same season, but we would welcome previously denied applicants the next year. Being denied a prior year is not a negative factor. Re-applicants submit an entirely new application, including the application fee. Re-applicants will be evaluated based on the new application materials and new interview. If the re-applicant is satisfied with test scores submitted in a prior year, and if the scores are still valid, there is no need to resubmit new ones.