

## Elizabeth Dickinson, Ph.D.

The University of North Carolina at Chapel Hill  
Clinical Assistant Professor of Communication, Kenan-Flagler Business School  
Adjunct Faculty, Curriculum for the Environment and Ecology (CEE)  
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### AREAS OF RESEARCH, TEACHING, AND EXPERTISE

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**Culture and Communication:** Critical intercultural communication; gender; how cultural ideologies are produced, consumed, performed, hidden, and resisted through communication

**Ecocultural/Environmental Communication:** Eco-theory and philosophy; ecopedagogy; space/place; dialectics; environmental conflict; environmental campaigns; sustainability and consumption; ecofeminism; environmental racism and justice

**Approaches and Methods:** Qualitative, rhetorical, critical/cultural; rhetorical field methods, textual analysis, participant observation, interviewing, rhetorical criticism, ethnography, critical methods

### EDUCATION

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- Ph.D. Communication, University of New Mexico** 2010  
*Emphasis:* Ecocultural/Environmental Communication; Culture & Communication  
*Committee:* Karen Foss (adviser), Tema Milstein, Jan Schuetz, Karma Chávez  
*Dissertation:* “Constructing, Consuming, and Complicating the Culture-Nature Binary: Communication Practices in Forest Environmental Education”
- M.A. Communication, New Mexico State University** 1998  
*Emphasis:* Intercultural Communication and Social Change  
*Adviser:* Robbin Crabtree
- B.A. Communication, California State University, San Bernardino** 1996  
*Emphasis:* Organizational Communication  
(One year at the University of New Hampshire through the National Student Exchange Program)

### ACADEMIC POSITIONS

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- Assistant Professor**, Communication Area, Kenan-Flagler Business School, UNC-CH 2012–  
**Adjunct Faculty**, Curriculum for the Environment and Ecology (CEE), UNC-CH 2013–  
**Adjunct Faculty**, Enviro. Education, Oceanography, Nova Southeastern University (online) 2010–2014  
**Assistant Professor**, Communication Department, Salem College 2011–2012  
**Graduate Teaching Assistant**, Department of Communication, University of New Mexico 2006–2009  
**Co-Director/Instructor**, Teaching Assistant Resource Center, University of New Mexico 2008–2009  
**Lecturer**, Department of Communication, Florida International University 2003–2006  
**Adjunct Faculty**, Department of English & Speech, Miami-Dade College 2003–2006  
**Visiting Instructor**, International College of Beijing, University of Colorado Denver 2001  
**Graduate Teaching Assistant**, Communication Department, New Mexico State University 1996–1998

## AWARDS AND HONORS

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### For Research & University-Wide Awards

<b>Nominee</b> , Univ. Award for the Advancement of Women, UNC-CH, Carolina Women's Center	2015
<b>2014 Editor's Choice Recipient</b> (Taylor & Francis' Influential Articles Campaign) For "The Misdiagnosis: Rethinking Nature-Deficit Disorder" in <i>Environmental Communication</i>	2014
<b>Nominee</b> , Popejoy Dissertation Prize, University of New Mexico, campus-wide best dissertation	2013
<b>Top Four Paper</b> , Environmental Communication, <i>National Communication Assoc (NCA)</i>	2012
<b>Top Four Paper</b> , Intercultural Communication, <i>International Communication Assoc (ICA)</i>	2012
<b>1st Place Top Paper</b> , Environmental Communication, <i>International Communication Assoc (ICA)</i>	2012
<b>1st Place Top Paper</b> , Rhetoric & Public Address, <i>Western States Communication Assoc (WSCA)</i>	2012
<b>1st Place Top Paper</b> , Environmental Communication, <i>Western States Comm Assoc (WSCA)</i>	2011
<b>Scholarly Research Award</b> , Salem College, \$6,800 prize	2011
<b>Ev Rogers Doctoral Research Scholar Award</b> , Department of Communication, UNM	2009
<b>Top Four Paper</b> , Environmental Communication, <i>National Communication Assoc (NCA)</i>	2008
<b>Top Four Paper</b> , Communication Theory, <i>Western States Communication Assoc (WSCA)</i>	2008
<b>Top Student Paper</b> , Communication Theory, <i>Western States Communication Assoc (WSCA)</i>	2008

### For Teaching and Mentoring

<b>The Graduate Student Mentor Award</b> , Office of Graduate Studies, UNM	2010
<b>Outstanding Teaching Assistant Award</b> , UNM, highest university teaching assistant award	2008
<b>Outstanding Graduate Teaching Assistant Award</b> , Department of Communication, UNM	2008
<b>New Teaching Assistant Award</b> , Department of Communication, UNM	2007
<b>International Communication Association (ICA) Outstanding Graduate Teaching Award</b> , Department of Communication, NMSU	1998

## RESEARCH

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### Under Revision & Under Review

17. **Dickinson**, E. (revised and resubmitted). Ecocultural conversations: Bridging the human-nature divide through connective environmental communication practices. *Southern Communication Journal*
16. **Dickinson**, E., Foss, K., & Kroløkke, C. (under review). An easier pill to swallow: Redefining disgust through alternative postpartum placenta practices. *Women's Studies in Communication*

### Publications: Peer Reviewed

15. Carr, J., **Dickinson**, E., McKinnon, S., & Chávez, K. (forthcoming). Kiva's fat, flat world: Ten years of microcredit in cyberspace. *Globalizations*
14. **Dickinson**, E. (2014). Environmentalism and environmental racism. *The Blackwell Encyclopedia of Race, Ethnicity and Nationalism*.
13. **Dickinson**, E. (2014). Ecocultural schizophrenia: Dialectical environmental discourses and practices. *Communication, Culture & Critique*, 7(4), 612-631.
  - *Top Four Paper in Environmental Communication, NCA, 2012*

12. **Dickinson, E.** (2013). The misdiagnosis: Rethinking “nature-deficit disorder.” *Environmental Communication: A Journal of Nature and Culture*, 7(3), 1-21.
  - 2014 Editor’s Choice Recipient (Taylor & Francis’ “Influential Articles” Campaign)
  - Lead Article
  - Picture from article was selected for the issue’s front cover image
11. McKinnon, S., **Dickinson, E.**, Chávez, K., & Carr, J. (2013). Kiva.org, person-to-person lending, and the conditions of intercultural contact. *Howard Journal of Communications*, 24(3), 327-347.
  - Lead Article
  - Top Four Paper in *Intercultural Communication, ICA, 2012*
10. Milstein, T., & **Dickinson, E.** (2012). Gynocentric greenwashing: The discursive gendering of nature. *Communication, Culture & Critique*, 5(4), 510-532.
  - 1st Place Top Paper in *Environmental Communication, ICA, 2012*
9. **Dickinson, E.** (2012). (Re)appropriating the petroglyphs: Commercial representations of a cultural landscape. *Journal of Consumer Culture*, 12(2), 1-20.
  - Lead Article
  - Top Four Paper in *Environmental Communication, NCA, 2008*
8. **Dickinson, E.** (2012). Addressing environmental racism through storytelling: Toward an environmental justice narrative framework. *Communication, Culture & Critique*, 5(1), 57-74.
7. **Dickinson, E.**, Foss, K. A., & Chen, Y.-W. (2012). Disrupting polarization in discourses of terrorism, the environment, and race: The generative possibilities of dialectical innovation. *International Journal of Humanities and Social Science*, 2(14).
  - 1st Place Top Paper in *Rhetoric and Public Address, WSCA, 2012*
6. Lutgen-Sandvik, P., **Dickinson, E.**, & Foss, K. A. (2012). Painting, priming, peeling, and polishing: Constructing and deconstructing the woman-bullying-woman identity at work. In S. Fox, & T. R. Lituchy (Eds.), *Gender and the dysfunctional workplace* (pp. 61-77). Northampton, MA: Edward Elgar Publishing Ltd.
5. **Dickinson, E.** (2011). Displaced in nature: The cultural production of (non-)place in place-based forest conservation pedagogy. *Environmental Communication: A Journal of Nature and Culture*, 5(3), 300-319.
  - 1st Place Top Paper in *Environmental Communication, WSCA, 2011*
4. Milstein, T., Anguiano, C., Sandoval, J., Chen, Y.-W., & **Dickinson, E.** (2011). Communicating a “new” environmental vernacular: A sense of relations-in-place. *Communication Monographs*, 78(4), 486-519.
3. **Dickinson, E.** (2009). The Montana meth project: Applying Burke’s dramatisic pentad to a persuasive anti-drug media campaign. *Communication Teacher*, 23(3), 126-131.
2. **Dickinson, E.** (2009). Simulation and media. In S. W. Littlejohn & K. A. Foss (Eds.), *Encyclopedia of Communication Theory* (pp. 885-887). Thousand Oaks, CA: Sage.

1. **Dickinson, E.** (2008). [Review of the book *Trying Leviathan: The Nineteenth-Century New York Case That Put the Whale on Trial and Challenged the Order of Nature.*] *Green Theory and Praxis: The Journal of Ecopedagogy*, 4(1), 118-121.

### **Publications: Non-Peer Reviewed & Popular Pieces**

5. Dickinson, E. & Byrd, A. (2014, July 15). Strengthen social security while we still can. *The Raleigh News & Observer*. Op-Ed article. <http://www.newsobserver.com/2014/07/15/4008117/social-security-simply-needs-a.html>
4. Dickinson, E. (2014, July 14). The missing bullying conversation. *Truthout, Speakout*. Op-Ed article <http://truth-out.org/speakout/item/24945-the-missing-bullying-con>
3. Dickinson, E. (2010). Instructor's manual for *Theories of human communication*, 10th ed. (S. W. Littlejohn & K. A. Foss, Eds.). Belmont, CA: Wadsworth.
2. Dickinson, E. (2009). Limitations of drug prevention messages. *Communication Currents*, 4(3). <http://www.natcom.org/CommCurrentsArticle.aspx?id=935>
1. Dickinson, E. (2007). New directions in action based environmental theorizing: Emerging perspectives on nature, communication, and social change. *Graduate-Level Advanced Theorizing Course Reader* (Dr. Jan Schuetz, instructor). Department of Communication, University of New Mexico
  - *Top Four Paper in Communication Theory, WSCA, 2008*

### **In Process: Working Papers and Projects**

#### ***Academic (Peer Review)***

- Kroløkke, C., Dickinson, E., & Foss, K. (final writing stage). From trash to treasure: The construction and consumption of placenta bio-products. To be submitted to *Journal of Consumer Culture*
- Dickinson, E., Kroløkke, C., & Foss, K. (early writing stage). You are what you eat: Exerting identity through choice in post-partum placenta consumption
- Dickinson, E. (early writing stage). Performing capital: Consumer appropriations of human nature in environmental education. To be submitted to *Communication and Critical/Cultural Studies*
- Dickinson, E. (early writing stage). Communicating (weak) sustainability in the *No Child Left Inside Act*. For submission to the *Journal of Applied Environmental Education & Communication*
- Dickinson, E., & Chen, Y.-W. (analysis stage). Intercultural communication and relationships between international au pairs and U.S. host families
- Dickinson, E. (conceptualization stage). Inter(eco)cultural communication: Making room for nature in intercultural communication research. *Journal of International and Intercultural Communication*

### ***Popular Press***

Dickinson, E. (writing stage). The gateless gated community: Co-housing, community, and the ownership class. Non-fiction article.

Dickinson, E., & Hill, J. B. (conceptualization stage). Strippers and bouncers in training: The perils of gendered baby clothing. Op-Ed article.

Dickinson, E. (conceptualization stage). Overcoming technological peer pressure: Embrace the old. Op-Ed article.

### ***In the News***

(2014, August). Quoted in “Women CEOs: Why companies in crisis hire minorities - and then fire them.” *The Guardian*. <http://www.theguardian.com/sustainable-business/2014/aug/05/fortune-500-companies-crisis-woman-ceo-yahoo-xerox-jc-penny-economy>

(2013). Featured in: “Stopping women who bully women in the workplace.” *Ideas for Leaders*. Online article. Available at: <http://www.ideasforleaders.com/ideas/stopping-women-bullying-women-in-the-workplace>

### **Conference Presentations**

Dickinson, E., Foss, K., & Kroløkke, C. (pending). An easier pill to swallow: Redefining disgust through alternative postpartum placenta practices. Paper submitted to the *National Communication Association (NCA)*, Las Vega, NV

Dickinson, E. (2014). Ecocultural conversations: Using connective communication practices to bridge the human-nature divide. Paper presented to the Environmental Communication Division, *National Communication Association (NCA)*, Washington, DC

Dickinson, E., Foss, K., & Kroløkke, C. (2014). Exerting choice through consumption: Cultural practices surrounding post-partum placenta eating. Paper presented to the *Organization for the Study of Communication, Language, and Gender Annual Conference, San Francisco, CA*

Dickinson, E., Foss, K., & Kroløkke, C. (2013). Pills, smoothies, and lasagna: Cultural and communicative practices surrounding consuming and handling the placenta after childbirth. Panel presented to the Social Construction and Feminist and Women Studies Divisions, *National Communication Association (NCA)*, Washington, DC

Dickinson, E. (2012). Ecocultural schizophrenia: Dialectical environmental discourses and practices. Paper presented to the Environmental Communication Interest Group, *National Communication Association (NCA)*, Orlando, FL

- *Top Four Paper*

Milstein, T., & Dickinson, E. (2012). Gynocentric greenwashing: The discursive gendering of nature. Paper presented to the Environmental Communication Interest Group, *International Communication Association (ICA)*, Phoenix, AZ

- *1st Place Top Paper*

- McKinnon, S., Dickinson, E., Chávez, K., & Carr, J. (2012). Kiva.org, Person-to person lending, and the conditions of intercultural contact. Paper presented to the Intercultural Communication Division, *International Communication Association (ICA)*, Phoenix, AZ
- *Top Four Paper*
- Dickinson, E., Foss, K. A., & Chen, Y. W. (2012). Negotiating polarization in discourses of terrorism, race, and the environment: The generative possibilities of dialectical disorientation. Paper presented to the Rhetoric and Public Address Division, *Western States Communication Association (WSCA)*, Albuquerque, NM
- *1st Place Top Paper*
- Dickinson, E. (2012). The misdiagnosis: Assessing and retheorizing “nature-deficit disorder.” Paper presented to the Environmental Communication Division, *Western States Communication Association (WSCA)*, Albuquerque, NM
- Dickinson, E., & Milstein, T. (June 2011). The gynocentric-androcentric dialectic: Gendering nature in ocean and forest contexts. Presented in the panel, “Environmental Dialectics: Exploring the Material-Symbolic Tensions of Human-Nature Relations.” *Conference on Communication and Environment (COCE)*, El Paso, TX
- Dickinson, E. (2011). Displaced in nature: The rhetoric of space/(non-)place in forest environmental education. Paper presented to the Environmental Communication Interest Group, *Western States Communication Association (WSCA)*, Monterrey, CA
- *1st Place Top Paper*
- Dickinson, E. (2011). Interrupting the human-nature divide: The rhetoric of resistance in place-based environmental education. In the panel, “Rhetorics of Place.” Panel presented to the Rhetoric and Public Address Division, *Western States Communication Association (WSCA)*, Monterrey, CA
- Lutgen-Sandvik, P., Dickinson, E., & Foss, K. (2010). “But what do we *do* about it?”: Undergirding a bridge between constructive organizing and workplace bullying-aggression research. Paper presented to the Applied Communication Division, *National Communication Association (NCA)*, San Francisco, CA
- Carr, J., Dickinson, E., McKinnon, S., & Chávez, K. (2010). Microfinance/Microliberalism: The role of internet enabled microfinance in scaling down neoliberal citizenship. Paper presented to the *American Association of Geographers* annual meeting, Washington, D.C.
- Dickinson, E., McKinnon, S., Chávez, K., & Carr, J. (2010). Microlending as micro neoliberalism: Reproducing neoliberal discourses in philanthropic online lending. Paper accepted (but not presented) to the Mass Communication Division, *Southern States Communication Association (SSCA)*, Memphis, TN
- Milstein, T., Anguiano, C., Chen, Y. W., Dickinson, E., Rucker, I., Sandoval, J., Knudsen, L., Otero, M., Benavidez, J., Martinez, J., Sandoval, A., & Rael, H. (2009). Environmental communication and community participatory action research with US Southwest Hispanic communities. Paper presented at the *National Communication Association*, Chicago, IL

- Milstein, T., Anguiano, C., Chen, Y. W., Dickinson, E., Rucker, I., Sandoval, J., Knudsen, L., Otero, M., Benavidez, J., & Martinez, J. (2009). Community engagement and empowerment: Examining local Hispanic environmental meaning systems. Paper accepted (but not presented) to the *Conference on Communication and Environment (COCE)*, Portland, ME
- Lutgen-Sandvik, P., Dickinson, E., & Foss, K. A. (2009). Cat fights, bitches, and alpha-females?: Exploring and critiquing the women-bullying-women pattern in bullying survey research. Paper presented to the Organizational Communication Division, *Western States Communication Association (WSCA)*, Phoenix, AZ
- Dickinson, E. (2008). Nature and the simulacrum: (Re)construction, commodification, and contestation of sacred space in "The Petroglyphs." Paper presented to the Environmental Communication Division, *National Communication Association (NCA)*, San Diego, CA
- *Top Four Paper*
- Dickinson, E. (2008). "The Pueblo master global village." Using critical race theory and narrative as alternative ways to examine nature, race, and space. Paper presented to the International and Intercultural Communication Division/Critical and Cultural Studies Division, *National Communication Association (NCA)*, San Diego, CA
- Dickinson, E. (2008). New directions in action based environmental theorizing: Emerging perspectives on the natural world, communication, and social change. Paper presented to the Communication Theory Division, *Western States Communication Association (WSCA)*, Denver, CO
- *Top Four Paper, Top Student Paper*
- Dickinson, E. (2007). A light bulb moment? Constructing environmentalism through catastrophe, ego, entertainment, and consumption in Oprah Winfrey's "Global Warming 101. Paper presented to the Environmental Communication Division, *National Communication Association (NCA)*, Chicago, IL
- Dickinson, E., & Leonardi, M. (2007). Feminism for stupid girls: A feminist rhetorical critique of a popular song by Pink. Paper presented to the Feminist and Women's Studies Division, *National Communication Association (NCA)*, Chicago, IL
- Dickinson, E., & Sekimoto, S. (2007). Performing gender through delinquency: A critical analysis of female juvenile delinquency in *On the Outs*. Paper presented to the Feminist and Women's Studies Division, *National Communication Association (NCA)*, Chicago, IL
- Leonardi, M., & Dickinson, E. (2007). A cluster analysis of the construction of dialogue through clash: A lack of cultural understanding in a U.N. speech. Paper accepted (not presented) to the Kenneth Burke Society, *Eastern Communication Association (ECA)*, Providence, RI
- Dickinson, E. (1998). Participatory observation in a health care setting: La Piñon sexual assault recovery services. Paper presented to the *Arizona State University West Communication Studies Student Conference*, Phoenix, AZ
- Dickinson, E. (1998). Victim, survivor, activist: A qualitative analysis of sexual assault and self-disclosure. Paper presented to the *New Mexico Women's Student Conference*, Las Cruces, NM

- Dickinson, E. (1998). Cultural identity, gender identity, and the perception of feminists. Paper presented to the *International Intercultural Communication Conference*, Miami, FL
- Dickinson, E. (1998). Negative consequences and resistance to the feminist label: An elaboration likelihood model perspective. Paper presented to the *Western States Communication Association (WSCA)*, Denver, CO
- Dickinson, E. (1998). The AIDS Walk as a communication campaign: An analysis of persuasion strategies in a community awareness event campaign. Paper presented to the *Western States Communication Association (WSCA)*, Denver, CO
- Dickinson, E. (1997). An analysis of World AIDS Day: Planning, theory and evaluation of an AIDS awareness/education campaign. Paper presented to the *National Communication Association (NCA)*, Chicago, IL
- Dickinson, E. (1997). An analysis of World AIDS Day: Planning, theory and evaluation of an AIDS awareness/education campaign. Paper presented to the *Arizona State University West Communication Studies Student Conference*, Phoenix, AZ
- Dickinson, E. (1997). A feminist analysis of Disney animated motion pictures in domestic and international media contexts. Paper presented to the *New Mexico Women's Studies Conference*, Albuquerque, NM
- Dickinson, E. (1996). A feminist analysis of Disney-animated motion pictures. Paper presented to the *California State University at Hayward Student Conference in Rhetorical Criticism*, Hayward, CA

### **Colloquia, Symposia, Lectures, and Workshops**

- Dickinson, E. (March, 2015). Gender and work: Competing beliefs and perspectives. Lunch and Learn Workshop presented in the *Kenan-Flagler Diversity and Enrichment Committee Lunch and Learn Workshop Series*. Kenan-Flagler Business School, UNC-Chapel Hill, Chapel Hill, NC
- Dickinson, E. (November, 2014). Gender 101: Important fundamentals of gender and work. Workshop presented to the *2014 Carolina Women in Business Conference*. Kenan-Flagler Business School, UNC-Chapel Hill, Chapel Hill, NC
- Dickinson, E. (October, 2014). Best presentational practices. *Presented to Ph.D. students in the School of Exercise Science*, UNC-Chapel Hill, Chapel Hill, NC
- Dickinson, E. (September, 2014). Senior diversity and inclusion session. Workshop presented to the *2014 Undergraduate Business Symposium*. Kenan-Flagler Business School, UNC-Chapel Hill, Chapel Hill, NC
- Dickinson, E. (2013). The misdiagnosis: Rethinking “nature-deficit disorder” and environmental education. Presented in *The North Carolina Botanical Garden Speaker Series*, Chapel Hill, NC
- Dickinson, E. (2013). Critical cultural listening. Presented to the first year cohort orientation, Carolina Center for Public Service, UNC-CH, Chapel Hill, NC



- Dickinson, E. (2013). Environmental racism, environmental justice, and storytelling. Featured speaker for the *2013 Water Justice Symposium*, The UNC Graduate School, UNC-CH, Chapel Hill, NC
- Dickinson, E. (2013). Ecocultural schizophrenia: Rethinking environmental education and human-nature relationships. Paper presented in the *Curriculum for the Environment and Ecology's* symposium series, UNC-CH, Chapel Hill, NC
- Dickinson, E. (2012). Environmental racism, environmental justice, and storytelling: The contested case of New Mexico's Petroglyph National Monument. Presented at the *19th Annual Conference on Critical Geography*, Department of Geography, UNC-CH, Chapel Hill, NC
- Dickinson, E. (2012). Women and workplace bullying: Gender and the dysfunctional workplace. Presented in the "Women in Business: Transitioning to Leadership" Executive Development Program, Kenan-Flagler Business School, UNC-CH, Chapel Hill, NC
- Dickinson, E., & Milstein, T. (2012). Gynocentric greenwashing: The discursive gendering of nature. Presented in the colloquium series in the *Department of Women's and Gender Studies* at the UNC-CH, Chapel Hill, NC
- Dickinson, E. (2011). Communicating the risks of environmental racism: Toward an environmental justice narrative framework. Presented at the *Research Symposium, Program in Communication, Rhetoric & Digital Media (CRDM)*, North Carolina State University, Raleigh, NC
- Dickinson, E. (2010). Communication practices in forest environmental education. Web lecture (via Skype) presented to Dr. Marianne Leonardi's "Sustainability Studies" undergraduate course, Portland State University, Department of Communication
- Dickinson, E. (2009). An examination of communication practices in forest environmental education. Lecture presented in Dr. William Kinsella's "Environmental Communication" graduate-level course, North Carolina State University, Department of Communication
- Dickinson, E. (2009). Constructing and consuming "nature:" Material-symbolic practices in forest education. Paper presented at the Department of Communication & Journalism's departmental colloquium, University of New Mexico
- Dickinson, E., & Sekimoto, S. (2009). Using alternative teaching techniques to reach and motivate students. Taught workshop to graduate students through the Career Services and Office of Graduate Studies, University of New Mexico
- Dickinson, E. (2008). Basic tips in rhetorical criticism research. Guest lecturer. Part of a panel that presented in Dr. Karen Foss' "Rhetorical Criticism" graduate course, Department of Communication & Journalism, University of New Mexico
- Dickinson, E. (2008). Metaphors in environmental communication. Guest lecturer. Lecture presented in Dr. Patricia Covarrubias' "Metaphors in Communication" undergraduate course. Department of Communication & Journalism, University of New Mexico

Dickinson, E. (2007). “The Petroglyphs” versus “The Petroglyphs:” Discourses of simulacra, construction, commodification, and contestation of sacred space. Presented at the Communication and Critical/ Cultural Studies Graduate Student Symposium. Department of Communication & Journalism, University of New Mexico

Dickinson, E. (2007). Environmental communication and mass media. Lecture presented in Dr. Tema Milstein’s “Introduction to Communication” undergraduate course. Department of Communication & Journalism, University of New Mexico

Dickinson, E. (2007). A light bulb moment? Constructing environmentalism through catastrophe, ego, entertainment, and consumption in Oprah Winfrey’s “Global Warming 101.” Paper presented at the Department of Communication & Journalism’s annual symposium, University of New Mexico

## TEACHING

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### Undergraduate Courses Taught

Introduction to Communication	Public Speaking/Oral Communication
Persuasion	Nonverbal Communication
Conflict and Communication	Intercultural Communication
Interpersonal Communication	Business and Professional Communication
Gender and Communication	Gender and the Workplace
Effective Environmental Communication (pending)	Service Learning (Intercultural Communication)

### Graduate Courses Taught

Teaching the Basic Course (Communication Pedagogy)  
 Reasons for Environmental Hope (Environmental Education)  
 Teaching Environmental Concepts (Environmental Education)  
 Environment & Society (Environmental Education)  
 Coastal Zone Interpretation (Oceanography)  
 Gender and the Workplace (MBA Course)  
 Effective Environmental Communication (pending)

### Teaching History and Positions Held

**The University of North Carolina at Chapel Hill, Chapel Hill, NC** 2012–  
*Assistant Professor of Communication, Kenan-Flagler Business School*  
 -Business and Professional Communication (undergraduate, upper division)  
 -Gender and the Workplace (undergraduate, upper division)  
 -Gender and the Workplace (graduate)

**The University of North Carolina at Chapel Hill, Chapel Hill, NC** 2013–  
*Adjunct Faculty, Curriculum for the Environment and Ecology (CEE)*  
 -Effective Environmental Communication (graduate, undergraduate)

**Nova Southeastern University, Virtual** 2010–2014  
*Adjunct Instructor/Course Developer, Oceanographic Center (M.S./Ph.D. Programs)*  
 -Effective Environmental Communication (graduate, oceanography)  
 -Coastal Zone Interpretation (graduate, oceanography)

<p><b>Nova Southeastern University</b>, Virtual  <i>Adjunct Instructor/Course Developer, Fischler School of Education (M.S. Program)</i>  Environment &amp; Society (graduate level, environmental education)  -Reasons for Environmental Hope (graduate, environmental education)  -Teaching Environmental Concepts (graduate, environmental education)</p>	2010–2013
<p><b>Salem College</b>, Winston-Salem, NC  <i>Assistant Professor, Communication Department</i>  -Oral Communication (lower division)  -Intercultural Communication (lower division)  -Gender Communication (lower division)</p>	2011–2012
<p><b>University of New Mexico</b>, Albuquerque, NM  <i>Co-Director and Instructor, Teaching Assistant Resource Center</i>  -Teaching the Basic Course (graduate level)</p>	2008–2009
<p><b>University of New Mexico</b>, Albuquerque, NM  <i>Teaching Assistant/Instructor of Record, Department of Communication</i>  -Persuasive Communication (upper division)  -Communication and Culture (upper division, service learning)  -Nonverbal Communication (upper division)</p>	2006–2009
<p><b>Miami Dade College</b>, Miami, FL and Online  <i>Instructor, English and Communication Department</i>  -Fundamentals of Communication (lower division)</p>	2003–2006
<p><b>Florida International University</b>, Miami, FL  <i>Instructor, Department of Speech Communication</i>  -Intercultural Communication (upper division)  -Business and Professional Communication (upper division)</p>	2003–2006
<p><b>China Agricultural University</b>, Beijing, China  <i>Visiting Instructor, University of Colorado Denver, International College of Beijing</i>  -Fundamentals of Communication (lower division)  -Public Speaking (lower division)</p>	2001
<p><b>Japan Exchange &amp; Teaching Program (JET)</b>, Aomori, Japan  <i>English Teacher, Japanese Ministry of Education, Rokkasho Village</i>  -English (adult, K-12, preschool)</p>	1998–2000
<p><b>New Mexico State University</b>, Las Cruces, NM  <i>Graduate Teaching Assistant/Instructor of Record, Department of Communication</i>  -Principles of Human Communication (lower division)</p>	1996–1998

### Official Teaching Evaluations

<i>University</i>	<i>Term, Year</i>	<i>Course</i>	<i>Scale</i>	<i>Scores</i>
UNC-Chapel Hill	Spring 2015	Workplace Comm (undergraduate)	5 (high) – 1 (low)	(Total score) Section 1: 4.6 Section 2: 4.4 Section 3: 4.5
UNC-Chapel Hill	Spring 2015	Gender at Work (graduate)	5 (high) – 1 (low)	Total score: 4.2
UNC-Chapel Hill	Fall 2014	Workplace Comm (undergraduate)	5 (high) – 1 (low)	(Total score) Section 1: 4.6 Section 2: 4.2 Section 3: 4.2
UNC-Chapel Hill	Fall 2014	Gender at Work (undergraduate)	5 (high) – 1 (low)	Total score: 4.7
UNC-Chapel Hill	Spring 2014	Workplace Comm (undergraduate)	5 (high) – 1 (low)	(Total score) Section 1: 4.3 Section 2: 3.8 Section 3: 4.6
UNC-Chapel Hill	Spring 2014	Gender at Work (graduate)	5 (high) – 1 (low)	Total score: 4.4
UNC-Chapel Hill	Fall 2013	Gender at Work (undergraduate)	5 (high) – 1 (low)	Total score: 4.6
UNC-Chapel Hill	Fall 2013	Workplace Comm (undergraduate)	5 (high) – 1 (low)	(Total score) Section 1: 4.7 Section 2: 4.5 Section 3: 4.7
UNC-Chapel Hill	Spring 2013	Workplace Comm (undergraduate)	5 (high) – 1 (low)	(Total score) Section 1: 4.6 Section 2: 4.4 Section 3: 4.5
Salem College	Spring 2011	Oral Comm (undergraduate)	4 (high) – 1 (low)	Instructor: 3.8 Course: 3.5
Nova Southeastern University	Spring 2011	Reasons for Environmental Hope (graduate)	5 (high) – 1 (low)	Instructor: 4.6 Course: 4.5 Objectives: 4.5
Nova Southeastern University	Summer 2010	Reasons for Environmental Hope (graduate)	5 (high) – 1 (low)	Instructor: 4.6 Course: 4.5 Objectives: 4.6
University of New Mexico	Spring 2009	Persuasive Comm	5 (high) – 1 (low)	Instructor: 4.8 Course: 4.3 Overall: 4.4
University of New Mexico	Fall 2008	Comm & Culture (with service learning)	5 (high) – 1 (low)	Course: 4.7 Instructor: 5.0 Overall: 4.7
University of New Mexico	Fall 2007	Persuasive Comm	6 (high) – 1 (low)	Course: 5.5 Instructor: 5.7 Overall: 5.6
University of New Mexico	Spring 2007	Nonverbal Comm	6 (high) – 1 (low)	Course: 5.6 Instructor: 5.7

				Overall: 5.6
Miami Dade College	Summer 2007	Fundamentals of Comm (Online)	4 (high) – 1 (low)	Instructor: (Respect): 3.6 (Knowledge) 3.5 (Interesting): 3.9
Florida International University	Spring 2005	Intercultural Comm	100% (high) – 1% (low)	Course: 92% Instructor: 92%

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**SERVICE**

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**Service to the Communication Discipline**

**Academic Journals**

<i>Reviewer, Journal of Consumer Culture</i>	2015–
<i>Associate Editorial Board Member, Communication Studies</i>	2013–2015
<i>Editorial Board Member, Journal of Applied Environmental Education and Comm</i>	2013–
<i>Reviewer, Journal of Applied Environmental Education and Comm</i>	2013–
<i>Reviewer, Communication, Culture &amp; Critique</i>	2012–
<i>Reviewer, Environmental Communication: A Journal of Nature &amp; Culture</i>	2010–
<i>Book Review Editor, Green Theory &amp; Praxis: The Journal of Ecopedagogy</i>	2007–2010

**International Communication Association (ICA)**

<i>Chair, Nominations Committee, Environmental Communication Interest Group</i>	2012
<i>Paper Reviewer, Environmental Communication Interest Group</i>	2011–

**National Communication Association (NCA)**

<i>Yearly Awards Reviewer, Applied Communication Division</i>	2015
<i>Paper Reviewer, Environmental Communication Division</i>	2009–
<i>Paper Reviewer, Peace and Conflict Division</i>	2007
<i>Paper Reviewer, Feminist and Women Studies Division</i>	2007

**Western States Communication Association (WSCA)**

<i>Paper Reviewer, Environmental Communication Interest Group</i>	2008–
<i>Secretary, Environmental Communication Interest Group</i>	2010–2012
<i>Paper Reviewer, Communication Theory &amp; Research Division</i>	2008–2009
<i>Author, WSCA Newsletter article, “The Environmental Communication Division”</i>	2009

**Conference on Communication and Environment (COCE)**

<i>Paper Reviewer</i>	2011, 2012
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**Carolinas Communication Association (CCA)**

<i>Faculty Paper Reviewer</i>	2012
<i>Graduate Student Papers Submission Coordinator for 2011 Conference</i>	2011
<i>Graduate Paper Award Committee</i>	2011

## Advisees, Mentorship, and Graduate Committee Service

### Current Advisees and Committees:

- PhD Adviser*, UNC-CH, Curriculum for the Environment and Ecology, PhD student 2014–  
 Diamond Ebanks (Recipient of UNC-CH Minority Presence Fellowship)  
 \*Multidisciplinary research that focuses on how, based on socioeconomic status, humans experience environmental inequality in access to outdoor green spaces and environmental resources
- PhD Adviser*, UNC-CH, Curriculum for the Environment and Ecology, PhD student 2014–  
 Tony Mayer  
 \*Multidisciplinary research that focuses on design, place, and sustainability in urban gardening among late teens/early adults
- PhD Dissertation Committee Member*, UNC-CH, Curriculum for the Environment and Ecology (CEE) PhD student Samuel Sellers 2014–  
 \*Focusing on population-health-environment interventions that combine programming in reproductive health and coastal conservation
- PhD Dissertation Committee Member*, UNC-CH, Department of Communication PhD student Jessica Rich 2012–  
 \*Focusing on the intersection between environmental struggle/conflict within histories/theories of work and labor within the hydraulic fracturing industry

### Past Students:

- PhD Dissertation Committee Member*, UNC-CH, Curriculum for the Environment and Ecology (CEE) PhD student Susan Caplow. Dissertation title: *The communication of values, beliefs, and norms in live animal interpretive experiences* 2012–2014
- MS Thesis Committee Member*, Nova Southeastern University, Oceanography (Marine Biology) MS student Ashley Wiehl. Topic: environmental education messages and issues surrounding reef preservation and restoration 2012–2013
- BA Honors Thesis Committee Member*, UNC-CH, Kenan-Flagler Business School's undergraduate student Payal Nanavati. Topic: *The demographic factors contributing to the success of collaborative consumption enterprises* 2013

## Departmental Service

### Communication Area, Kenan-Flagler Business School, University of North Carolina Chapel Hill

- Workshop Presenter*, Professional Development Seminar, Department of Exercise and Sport Science, UNC-CH 2014
- Hiring Committee*, Hiring of departmental administrative assistant 2013
- Website Coordinator*, Coordinate and manage department's web page 2012–
- Search Committee Member* 2012, 2014

**Communication Department, Salem College**

<i>Hiring Committee</i> , Hiring of adjunct faculty for department	2011–
<i>Curriculum Committee</i> , Revamped the department’s curriculum	2011–
<i>Promotions Committee</i> , Designed promotional literature and events for department	2011–

**Department of Communication, University of New Mexico**

<i>Co-chair, Departmental Colloquium Series</i> , Planned the departmental colloquium series with a faculty member, raised \$2,500 in grants, coordinated speakers	2008–2009
<i>Workshop Facilitator</i> , “Workshop on Conflict Management in Graduate School”	2008
<i>Faculty Liaison</i> , Represented graduate students in departmental faculty meetings	2007–2008
<i>Website Liaison</i> , Coordinated departmental website’s student biographies	2007–2008
<i>Teaching Demonstration</i> , “Teaching in Graduate School,” Departmental New Graduate Student Orientation	2007
<i>Graduate Student Retention and Recruitment Committee</i>	2006–2007

**University Service****University of North Carolina at Chapel Hill**

<i>Faculty Presenter</i> , First Year Cohort Orientation, Carolina Center for Public Service	2013
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**University of New Mexico**

<i>Workshop Series Coordinator</i> , Designed and ran a university-wide workshop series for graduate students through the Career Services and Office of Graduate Studies	2008–2009
<i>Mentor</i> , Project for New Mexico Graduates of Color (PNMGC), An organization that provides mentorship to historically underrepresented graduate students	2008–2009
<i>Workshop Facilitator</i> , “Using Alternative Teaching Techniques to Reach and Motivate Students,” workshop for graduate students, Career Services and Office of Graduate Studies	2009

**Community Service**

<i>Writer</i> , North Carolina Fair Share, CDC, Raleigh, NC	2014–
<i>Mentor</i> , Mentoring Children of Prisoners Program, Albuquerque, NM	2006–2009
<i>Mentor &amp; Moderator</i> , Hablamos Conference on Renewable Energy.	2006–2008
<i>Advocate &amp; Mentor</i> , Barrio Logan College Institute, San Diego, CA	2002–2003
<i>Grant Writer &amp; Advocate</i> , The Women’s Initiative, San Diego, CA	2002–2003
<i>Advocate and Telephone Counselor</i> , La Piñon Sexual Trauma Crisis Center, Las Cruces, NM	1997–1998
<i>HIV &amp; AIDS Survivors Advocate</i> , Community Action Agency of So. NM, Las Cruces, NM	1996

**GRANTS**


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\$1400	<i>Research Travel Grant</i> , Salem College	2012
\$6800	<i>Faculty/Student Summer Scholarly Research Grant</i> , Salem College	2011
\$750	<i>Research Travel Grant</i> , Salem College	2011
\$950	<i>Research Travel Grant</i> , Salem College	2011
\$670	<i>Research Travel Grant</i> , University of New Mexico, Office of Graduate Studies	2009
\$300	<i>Student Research Allocation Committee Travel Grant</i> , University of New Mexico, Graduate & Professional Student Association	2009
\$730	<i>Research Travel Grant</i> , University of New Mexico, Office of Graduate Studies	2008

\$500	<i>Student Research Allocation Committee Travel Grant</i> , University of New Mexico, Graduate & Professional Student Association	2008
\$300	<i>Research Travel Grant</i> , University of New Mexico, Office of Graduate Studies	2007
\$400	<i>Student Research Allocation Committee Travel Grant</i> , University of New Mexico, Graduate & Professional Student Association	2007

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### PROFESSIONAL AFFILIATIONS

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International Communication Association (ICA)	2009–
National Communication Association (NCA)	2007–
Western States Communication Association (WSCA)	2006–
Environmental Communication Network	2007–
International Environmental Communication Association	2011–
Southern States Communication Association (SSCA)	2009–2010
Canadian Communications Association (CCA)	2009–2010
Carolinas Communication Association	2011–2012
Organization for Research on Women and Communication (ORWAC)	2006–2008

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### SKILLS

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#### Programs and Software

- Trained in *NVivo* qualitative data analysis software
- Trained in *SPSS* statistical software

#### Online Teaching Platforms and Tools

- Trained and experienced in WebCT (certified), Prospero, WebCT Vista, E-College, ANGEL, Elluminate (certified), Blackboard (certified), Moodle, Canvas, Sakai

#### Language

Intermediate Japanese (oral, reading, writing; passed intermediate proficiency exam, 01/2008)

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### REFERENCES

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