WHEN THE GOING GETS TOUGH, THE TOUGH GET INNOVATING

EMERGING FROM THE RECESSION, INNOVATORS HAVE THE UPPER HAND
What innovative moves has the School taken recently that show UNC Kenan-Flagler has evolved to meet the challenges of the new business world?

A great example is our new MD-MBA program in collaboration with the UNC School of Medicine. This program recognizes the increasing importance of health care in the economy and the need to bring the best possible business thinking to the health care arena. Students will earn both the MD and MBA degrees at the same time, whether they are future practicing physicians who want to gain management and business skills for their own practices, they want leadership positions in hospitals or they are people who want to develop medical innovations and start their own medical businesses. The program also includes projects to improve health care cost and quality. In fact, our students have already completed a few such projects in collaboration with UNC Health Care.

Has the downturn and recovery influenced course offerings at UNC Kenan-Flagler? If so, how?

One of the things we’ve seen coming out of the recession — in the United States and around the world — is that government plays a large role in how business operates. Business schools, in general, have not done as much as they can to help students understand that role. In response to that, UNC Kenan-Flagler is collaborating with the deans of the UNC School of Law and UNC School of Government to develop a course that will involve faculty and students from all three schools to help students achieve a better understanding of the relationship between business and government. That course will be in place in the spring 2013 semester, and will be led by Professor Michael Jacobs.

UNC Kenan-Flagler has long been an advocate for entrepreneurship — and intrapreneurship within companies — which has proven to be an asset for many businesses in uncertain economies. How is entrepreneurship woven into the MBA curriculum so it’s useful for those who are not going to launch their own businesses?

We explicitly instill in all our students that entrepreneurship is relevant in all stages of business. However big your business, you need to come up with new ideas and identify new markets. This has been no more evident than in recent analysts’ criticism that Microsoft’s management techniques and forced ranking of employees have dampened creativity.

All our students need to understand the entrepreneurial climate, either from an active standpoint, such as how to grow a business, or from an analytical standpoint — how to work with a business that’s growing very quickly.

In addition, all MBA students have the opportunity to participate in a project through our Center for Entrepreneurial Studies or Center for Sustainable Enterprise. We’ve continued to grow our STAR (Student Teams Achieving Results) program, which enables both graduate and undergraduate students to get close-to-the-ground, action-based learning while helping businesses solve real problems. Our students recently worked on projects in locales as varied as North Carolina, Brazil, China and India.

UNC Kenan-Flagler has been ahead of the curve in globalization. How will that benefit alumni in the current recovery?

Our focus on globalization gives our graduates the ability to look for new business opportunities wherever they exist. There are nearly 200 countries where you might consider doing business, but it’s not realistic to really know all of them well. We encourage students to understand the economy and business in depth, especially in Brazil, India and China. Many students visit two or three of these during their time here. We also give them the breadth of knowledge to be able to go into a new country and culture and ask the right questions and form good partnerships, so they can learn quickly and avoid problems often encountered in doing business in a new country.
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WHEN THE GOING GETS TOUGH, THE TOUGH GET INNOVATING

EMERGING FROM THE RECESSION, INNOVATORS HAVE THE UPPER HAND

By Nancy Oates
The relentless innovation that Dyson brought to vacuum cleaners and Walt Disney brought to entertainment — that’s what Jason Kilar (BSBA ’93) is bringing to television.

As CEO of online video behemoth Hulu, Kilar put his company’s innovative spirit on display for a large part of the world when he opted to run its first advertising spot — a risky ad featuring Alec Baldwin as an alien declaring that Hulu was planning to destroy the world — during the 2009 Super Bowl.

“From a creative standpoint, we did something that most people thought was insane,” Kilar said. “It just changed our business, and we literally grew 60 percent as a company as a result of that spot. To do it another way — the plain vanilla approach — we wouldn’t even consider that.”

The best businesses at their essence are humble and self-aware and know when they are missing something and need to double down on innovation, he said. “UNC Kenan-Flagler was very good at teaching that.”

During the hunkered-down survival-mode environment of the recent recession, many companies kept busy learning from the stress. As businesses cautiously emerge into a recovering economy, their innovative changes have made them as strong and flexible as tempered steel. Innovative programs at UNC Kenan-Flagler prepared many business executives to lead with a creative edge.

In his July Forbes.com article, Steve Cohen, author and former professor who’s been writing about education and college admissions for more than 25 years, distinguished MBA@UNC by claiming, “What Apple’s Mac did for the personal computer, the MBA@UNC is about to do for higher education.”

After sitting in on UNC Kenan-Flagler’s online MBA offering for several weeks, Cohen declared MBA@UNC as unlike any online educational program he’d experienced because of its technology platform and intimate virtual classroom. That kind of innovation is in UNC Kenan-Flagler’s DNA, and it’s molded alumni pioneers in management, marketing, finance, consulting, accounting, sustainability and entrepreneurship.

The innovation game

IBM recognized the possibilities in the ability of Phaedra Boinodiris (AB ’94, MBA ’08) to harness sophisticated gaming engines with cloud computing so that business process models could be stress-tested and tweaked before implementing costly changes to real-life operations. For years, gamers have played SimCity games with unseen competitors and collaborators over the Internet. With the ability to load real data and processes into a game, the fantasy-world manipulations offer real-world benefits.

A game designer responsible for IBM’s serious gamers’ segment, Boinodiris uses strategy games targeting health care, education, and military and government operations to explain complex systems, which is increasingly important as businesses try to make sense of the huge amount of data available and collaborate with others to optimize it.

IBM discovered Boinodiris during a business process management case competition at UNC Kenan-Flagler. Boinodiris completed an entrepreneurship focus during her MBA program and threw herself into the excitement of case competitions, competing in a half dozen while at UNC Kenan-Flagler.
“Coming out of the recession, it’s more important than ever to be able to wrap your arms around complex systems,” she said. “People are deluged with data right now.

A lot of money is wasted under suboptimal processes. Gaming could result in an incredible amount of cost savings.”

Is there an entrepreneur in the house?

Ted Zoller, director of the Center for Entrepreneurial Studies and associate professor of strategy and entrepreneurship at UNC Kenan-Flagler, would cite Boinodiris’ work as an example of “intrapreneurship” — entrepreneurship within a company.

“Business leaders are taking the vagaries of the current economy in their own hands and showing leadership in developing new ventures and driving sustained growth in existing firms,” Zoller said. “MBA training at UNC Kenan-Flagler, where we are known for entrepreneurship, is most helpful in building these leaders.

“The UNC Kenan-Flagler experience fuses strategy and entrepreneurship, so our graduates are prepared not only to manage an organization but to lead its transformation by fundamentally understanding a problem and putting in motion actions toward a solution. We train students through actual business scenarios. This approach brings about innovative capability to derive solutions that are adaptable and that can easily weather changing market conditions.”

Shortly before the 2008 Olympics in Beijing, UNC Kenan-Flagler established the UNC-Tsinghua Center for Logistics and Enterprise Development with Tsinghua University. Noel Greis, director of the Center for Logistics and Digital Strategy at the Frank Hawkins Kenan Institute of Private Enterprise, and a co-director of the joint center

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— Jason Kilar (BSBA ’93)
CEO, Hulu
along with Professor Cai Linning at Tsinghua University, played a key role in that initiative, which helps U.S. businesses enter markets in China. With rising labor costs in China and competitive innovations and automation implemented by U.S. manufacturers during the recession, “it’s no longer a slam-dunk to go to China,” Greis said. “We teach students to take a broad view of where the best place is to locate production to serve the markets they want to serve. The calculus of making that decision may have changed because the global situation has changed. We teach students that they need to develop good analytical skills and decision processes that are able to incorporate these changes in making sourcing and production decisions.”

Greis recently helped launch a dual-degree program with Tsinghua. Geared toward senior executives in China, the program offers a UNC Kenan-Flagler MBA and Tsinghua MEM (master’s in engineering management). Greis, along with Cai and a professor at Cranfield in the United Kingdom, will teach a signature course on logistics innovations that are changing supply-chain thinking and global trade patterns.

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Callie Brauel (BSBA ’09) took Ted Zoller’s “Launching the Venture” class after returning from a study abroad experience in Ghana with an idea for turning around the lives of girls who lived on the streets of Ghana’s capital. She would teach them to make purses and tote bags out of recycled plastic water pouches that she would sell in the United States, then use the proceeds to fund a shelter, school and day care facility for the girls and their babies.

“I had a good idea, but I didn’t have a business model,” Brauel said. Zoller’s class enabled her to think through all the steps to start up A Ban Against Neglect (ABAN), her nonprofit that generates revenue from selling products made by the girls who also learn life skills, job skills, and math and literacy skills while earning money. Zoller paired her with business coaches and mentors in the community who gave her the confidence and polish to enter — and win — Carolina Challenge, garnering $16,000 in seed money.

Brauel started ABAN during the worst of the recession, creating a social service enterprise that relies about 60 percent on donations and 40 percent on product sales. She not only oversees manufacturing, exports product and finds distributors to increase sales volume, she also woos big donors and organizes house-party fundraisers to support operating expenses. To keep up with product demand, she’ll soon open a sewing center for adult women who can work more hours, and she’ll offer them literacy classes and child care.

To strengthen her business, Brauel plucks the best practices from the business cultures of Ghana and the United States. She succeeds by remaining flexible and open, merging two very different cultures without trying to change one into the other. The rainy season can halt production if the sun-dried batik fabric needs replenishing, and a trip to pick up more beads and zippers can be an all-day trek along bumpy back roads and searching through a vast outdoor market.
“We want to train the next generation of supply-chain leaders to integrate the supply chain around the world,” she said. “In meeting the challenges of today’s global environment, innovation is the key to success.”

Online. And on task.

The economy collapsed within a year after Google had hired Brent Callinicos (BSBA ’87, MBA ’89) to build a world-class treasury. But four years later, the amount of cash he manages has tripled, and the number of employees in the treasury has increased sevenfold. The on-site trading room he created to manage Google’s portfolio was profiled in Businessweek.

Knowing that businesses adapt or die, he built his team with “people who can switch gears really quickly,” he said. “The more adaptive people are, the more creative they are.”

Google is a company that has become synonymous with innovation and has a culture that leads to a plethora of new products. All are tied to finite expectations, and each is measured. The company encourages critical feedback and change.

“I don’t want anybody to think that because I created something we shouldn’t change it,” he said. “If we haven’t changed something in 12 months, why? The best idea holds.”

At another company known as a pioneer in its industry, Aaron Watkins (MBA ’10) recently won Walmart.com’s top award for talent. Watkins, senior marketing manager for Walmart.com, collaborated with bloggers and YouTube personalities to talk up certain items that, as a result, showed a sales lift of between 60 percent and 600 percent.

As marketing budgets have tightened across industries in recent years, Watkins has leveraged the power of social media in new ways for Walmart.

“Commerce is still very much brick-and-mortar, but dollars are flowing online now,” Watkins said. “As customers start to find things online in a mobile space, they’re making more purchases. We want customers to see Walmart and Walmart.com as one entity rather than two separate channels.”

In a leadership and management class he took at UNC Kenan-Flagler, Watkins learned techniques to persuade people to buy into an idea that might seem crazy to a large, conservative company. His core analytics and statistics courses have given him an edge over other marketers. “I’m not afraid to dig into data and mine for insights,” he said. “I’ve been able to get information to prove that some of my crazy ideas might work.” Watkins helped blur the line between the dot-com and brick-and-mortar spaces by launching Spark Studio, a Pinterest-like experience on Walmart.com.

Rather than selling items, he advocates selling solutions. He encourages cross-merchandising — strategically placing fabric swatches seasonally for Back-to-College: furnishing a 700-square-foot space for under $700; optimizing the Super Bowl Sunday experience: or shopping one-stop for a couch, a TV and a bag of chips.

Heather Harreld contributed to this story.

“We teach students that they need to develop good analytical skills and decision processes that are able to incorporate these changes in making sourcing and production decisions.”

– Ted Zoller, director of the Center for Entrepreneurial Studies and associate professor of strategy and entrepreneurship at UNC Kenan-Flagler
Alumni on innovation

Danvers Fleury (MBA ’08)
Chairman of Pruvop.com

Ted Zoller ran “Launching the Venture,” and the very nature of this class was innovative — so many outside perspectives were brought in, coaches changed every school period and you got a 360-degree feedback report on your venture as it evolved. It was practical, immersive, intense and valuable. Ted personally mentored me my first year and gave me a lot of real-time feedback on my decisions.

Dan Cable taught class in a traditional fashion, but his course content rocked my world. He wrote the book “Change to Strange,” which I use as a bible for running my company and have even applied to marketing, even though it is a human capital book.

Charlie Blocker (EMBA ’92)

Rollie Tillman, Paul Bloom and Jim Smith were all innovative faculty. All had a consistent discipline to not allow the class to fall into the normal paradigm of “how it should be” but rather pushing for “fresh ideas and solutions.” I remember Paul taking us down a marketing path that on the surface was “highly predicable and routine” but then used this as the “learning” to underscore how we fall into patterns of thinking in solving problems/solutions when we should think more 360.

Jim Bowman (MBA ’75)

Professor Dick Levin was the faculty member I would consider to be an innovator during my time at the business school. He was always trying to create a better or more effective process for teaching and learning. I think all the students intuitively knew that, and we respected him immensely.

To read additional alum responses, visit www.kenan-flagler.unc.edu/alumni-mailbag.
“I always want my teams to question what we are doing. What do our customers want? Are we delivering it in the most efficient and effective way possible?”

— Laura Gamble (BSBA ’85)
Regional president for Greater Maryland at PNC Financial Services Group Inc.
“Leading isn’t about setting rules or issuing edicts. It’s about coaching your employees and doing what you can to help them be successful,” says Laura Gamble (BSBA ’85), regional president for Greater Maryland at PNC Financial Services Group Inc. in Baltimore.

After leaving Bank of America in 2009 to launch her own advisory and consulting enterprises, Gamble returned to banking in April 2012 when she joined PNC. The move came at a time when the banking industry and its leadership and practices were being scrutinized by regulators and customers alike.

“I had no plans to go back into banking, but it was the opportunity to join PNC that got me interested,” Gamble says. PNC stayed above the fray during the banking crisis, thanks to stable leadership — four CEOs in 40 years — a local-market focus and moderate-risk profile. Together, these factors have positioned the bank to “come through the downturn in a strong way and still deliver for our customers.”

Leadership style
Gamble leads with a coaching style that dovetails with her values that are based on:

- **Integrity**
  “Do what you say you’ll do, and be consistent about it,” she says. And confront tough issues honestly. Integrity fosters trust, empowering employees to communicate openly and take reasonable risks without fear of retribution.

- **Communication**
  Effective leaders talk and listen. “Communicate your vision and what you want people to do, but also seek feedback,” Gamble says. “I firmly believe the best ideas come from many perspectives.”

- **Fairness**
  “It’s never been my goal to be nice, but it has always been my goal to be fair,” she says. That feeds integrity and breeds loyalty.

- **Empathy**
  “Remember that employees are people, not widgets,” Gamble says. “Your organization’s made up of people, and your success is defined by the success of those people.” A focus on humanity — yours and theirs — engenders employees’ allegiance and commitment.

Leaders like Gamble blend these traits with vision. “While leaders are concerned with the individuals, they also have a greater perspective of the whole organization and a strategic view of what will keep it successful and healthy, too,” she says. UNC Kenan-Flagler’s focus on critical thinking and working as part of a team prepared her well for success in business. “I always want my teams to question what we are doing,” she says. “What do our customers want? Are we delivering it in the most efficient and effective way possible?”

**Developing leadership**
Gamble’s not just a corporate leader. She volunteers with several organizations, including the Baltimore Community Foundation, the Central Maryland Transportation Alliance and the Sheppard Pratt Health System.

Volunteer leadership positions supported her career growth. “Long before I had a leadership role in a company, I was able to take leadership roles in volunteer opportunities — and the experience really translated,” she says.

Community work also is good for business. “If my community isn’t doing well, my business doesn’t stand much of a chance,” she says. “But if you have a lot of concerned, active people in the community, then you’ll have a great community that supports all kinds of people and businesses.”

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**Learn how Thiago Penido’s (MBA ’09) passion drives his leadership style.**
http://biz.unc.edu/KS
The truth is out there
Analyzing data—when done correctly—reveals the information you need

By Don Evans

Brett Kornfeld (MBA ’05) has seen a big benefit from the recession — an expanded opportunity for innovation in how diverse datasets are captured and used.

The recession forced cost cutting that led to a number of innovations. Kornfeld, a certified financial analyst and director of applied strategy in the New York office of DISCERN, focuses on the development of technology that can manipulate Big Data — datasets of a size beyond the ability of software tools commonly used on Wall Street to capture, manage and process such information quickly.

The company, headquartered in San Francisco, uses a cloud-based analytics platform to sort and organize a diverse array of data streams to provide investment guidance for corporations and fund managers. Statistical reports and metrics that used to be produced sporadically when resources were available now can be compiled instantly, everything from job trends in Silicon Valley to Arctic ice variations.

Analysts also must sift through what Kornfeld calls “noise,” the distracting data that accompany and overwhelm key information. For example, national housing reports that give broad numbers about predominantly localized markets only add to the noise. Headlines alone can’t tell investors how a company should be run. Big Data can.

But Big Data can be overwhelming.

“More data by itself doesn’t mean more information or decision-making ability,” said Kornfeld, who worked on the proprietary trading desks at Barclays Capital and Lehman Brothers before joining DISCERN. “Turn on a data pipe like a fire hose and people can be paralyzed. You need the ability to put data in context. We monitor specific data sources so our clients don’t have to themselves.”

DISCERN’s platform empowers customers to improve business returns through “Context-as-a-Service” products that Kornfeld views as the next generation of last decade’s Software-as-a-Service (cloud-hosted on-demand software) business trends.

“The company’s mission is to become the premier provider of Big Data analytics services, whether it’s for corporations making investments or a portfolio manager picking stocks or credits,” he said. “We expect to do so by reducing decision-makers’ most common source of lost opportunity: all the noise out there.”

Kornfeld believes Wall Street lost its leadership role in the area because, as trading commissions fell, banks became content to de-emphasize investments in research. And while traditional research done by a phone and an Excel spreadsheet was great for the 1990s, it’s a different world now with much more information available to process.

“Better analysis, better ideas and better research lead to better value,” Kornfeld said.

Kornfeld was drawn to UNC Kenan-Flagler because of the intangibles it teaches — networking skills and important business concepts versus relying on textbook training. Even more important was the in-practice investment management taught by such UNC Kenan-Flagler faculty members as Greg Brown, Kenan Distinguished Scholar and professor of finance, and Mustafa Gültekin, associate professor of finance — mentors he frequently checks in with.

“I certainly learned much elsewhere,” he said, “but Carolina is the only school that led me to a career.”

UNC Kenan-Flagler’s entrepreneurship program had a busy year. Catch up on the latest happenings at the Center for Entrepreneurial Studies. http://biz.unc.edu/KT

UNC BUSINESS
On Twitter, Starbucks has more than 2.5 million followers. Whole Foods, more than 2.6 million. What more could a brand ask for? Plenty. Getting followers is like enticing people to walk into your store. But what most brands want is the Twitter equivalent of a purchase — a retweet (when followers spread your message to their own network). “The real power of social media for brands,” says Arvind Malhotra, T.W. Lewis Scholar and associate professor of strategy and entrepreneurship at UNC Kenan-Flagler, “is that their followers can validate the brand by retweeting the brand’s message to potentially thousands of people in their own personal network. This is electronic word-of-mouth at its best.”

Malhotra teamed up with his wife, Claudia Kubowicz Malhotra, associate professor of marketing and an industry practitioner, and Alan See, CMO and vice president of MindLeaders, to find out which tweets are more likely to get those coveted retweets and why. They created a comprehensive list of 47 big brands that use Twitter heavily. Then they collected a random sample of tweets from these brands over a few months and coded each tweet manually, based on content. Between the two of them, the Malhotras spent about 200 hours collecting data and comparing the characteristics of tweets that were retweeted most often. “We thought it was very important to do the coding manually, because language is so nuanced, we wanted to be sure we captured and coded every informational aspect of a tweet,” Claudia says.

They published the resulting tips for getting retweeted in the winter 2012 MIT Sloan Management Review. While the Malhotras aimed their tips at brand managers, anyone who tweets could benefit from them.

**A sampling:**

- **Keep it short.** While the maximum tweet length is 140 characters, those that are even shorter — 70 characters or less — were retweeted nearly twice as often as longer tweets. Short tweets leave room for followers to add their own comments. “The retweeter is adding some support or validation — true advocacy. Allowing space for that is critical,” Claudia says.

- **Show your socially responsible side.** Tweets highlighting social causes were more likely to be retweeted than the average tweet. “It’s all about giving your individual followers a reason to spread the word about your brand,” Arvind says. “I may follow Kraft on Twitter, but I don’t have to announce that. But I will retweet their message if it’s about a common cause that we both care about, such as breast cancer awareness.”

- **Ask for the retweet.** That may seem pushy, but it’s effective, within reason. “Be strategic. You can’t ask that every message you send out be retweeted,” Claudia says. Arvind suggests that a good time to ask for retweets is when your message provides a benefit to the user, such as a discount, or requires some action, such as participating in a social cause.

- **Combine strategies.** Tweets that use more than one of these tips simultaneously may be the most effective. For example, Starbucks tweeted about a promotion that offered to fill customers’ reusable cups with coffee for free on Earth Day. That one tweet combined three strategies: capitalizing on a current event, highlighting a social cause and offering a deal.

Follow the Malhotras on Twitter: @claudiakm and @arvmalhotra.
On the surface, licensing a patent for an innovative product seems like a good way to foster innovation. Likewise, many business leaders keen to stoke innovation within company confines may encourage global and local networking and widespread discussion.

Yet, UNC Kenan-Flagler faculty research reveals that both of these strategies can actually stymie innovation.

“Patent pools — agreements between patent owners to license their patents to third parties — and strategic alliances are widely considered to be positive endeavors,” said Atul Nerkar, Jeffrey A. Allred Distinguished Scholar and strategy and entrepreneurship professor. But these strategies can detrimentally affect both company and consumer.

“There’s a big ‘aha’ here with patent pools because they have implications for policy and for practice,” Nerkar said. “For policy, if you’re the U.S. government, you think that pools are good for society. From a practical, firm-level perspective, though, becoming part of a pool isn’t really worth it. Your innovation engine will suffer.”

While joining a patent pool does have advantages, such as reaching a larger customer base with less effort, organizations that band together frequently lose motivation to push for new and better products and services, he said. To avoid stagnating, companies must remain outwardly focused, monitor competitors and focus on new research.

“If in the market where there is demand, there’s really only one way to make money — be a monopoly,” Nerkar said. “Despite the negative connotations, if you are an innovator, you have a monopoly. You’re the first-in-market, and until someone else comes along, you have that monopoly and will make money. However, being in a pool creates a different monopoly that causes firms to be less innovative.”

Nerkar’s other research also dispelled the theory that extensive networking and widespread discussion can only benefit business activities. Companies can suffer from having too many interorganizational ties and too much cohesiveness. In many cases, organizations strive for global cohesion within organizations because those in leadership believe it fosters a free-flow exchange of ideas. But, Nerkar said, both local and global ties can directly impact the quality and quantity of innovation negatively.

“Our findings suggest that too much global cohesion and too much local are bad things,” he said. “You must have some of each. If you create silos in your organization locally, no one ever talks to anyone. If you have too much networking globally, everyone is talking to everyone else, and there’s too much discussion. Things grind to a halt and nothing new happens.”

There is no uniform model for finding the right mixture of global and local cohesion, but Nerkar suggested organizations can sidestep redundant conversations and work efforts by creating multiple global pockets of excellence that stay closely connected and share ideas. Rather than operating one technology center where everyone discusses and is focused on the same topic, companies should consider operating several groups that concentrate on different but related topics. A similar balance with local relationships is equally important.

He cautioned businesses to remain constantly vigilant about their intraorganizational ties and cohesion.

“If you have too much networking globally, everyone is talking to everyone else, and there’s too much discussion. Things grind to a halt and nothing new happens.” — Atul Nerkar, Jeffrey A. Allred Distinguished Scholar and strategy and entrepreneurship professor
Read about UNC Kenan-Flagler’s innovative approach to teaching sales to MBAs.  
http://biz.unc.edu/KV
Alumni and friends increase giving

Thanks to all of our donors, UNC Kenan-Flagler Business School had impressive support during the 2011–2012 academic year. Specifically, 5,532 donors gave to UNC Kenan-Flagler, totaling $8,843,642 in cash receipts.

All gifts make a difference

Donor support remains crucial to our ability to maintain a top-quality experience for our students. Here are some examples of how gifts given in previous years impacted student life in 2011–2012.

Gaining a global education

Randall W. Byrnes of Vienna, Va., a friend of the school and proud parent of Rory Byrnes (MBA ’12), provided support that reduced the costs for all MBA Global Immersion Electives (GIEs) in the spring semester. One of those, for students studying real estate development, featured projects in Panama, where the students met with two of the five major families in real estate, and Cuba, where heavy state regulation showed them the great challenges and opportunities of newly opened markets.

Another immersion to India and the United Arab Emirates proved a fascinating contrast in emerging economies examined through high-level visits with GMR Group in Delhi and Genpact in Dubai. Alumnus George Alexander (MBA ’10) and his family gave a gift to additionally defray student costs and hosted the group on a fascinating tour of Kerala, including a night on the houseboats in the backwaters of Alleppey.

“Learning about India and Dubai through the lens of business was a great way to better understand the people, the business environment and, ultimately, what it takes to succeed in a respective market.” – Josh Gentine (MBA ’13)
More fellowship dollars available

Last academic year saw a 14.9 percent growth in MBA fellowships dollars awarded from the previous year. This provided a better classroom experience for all MBA students by ensuring the best and brightest business students from across the country and around the world interact with each other in and out of class.

"As a result of being in the Assured Admission Program, I’ve had the opportunity to meet other highly motivated business students, attend different workshops and interact with professors, enabling me to gain knowledge about the different opportunities in business as well as increasing my leadership skills.” – Allison Hill (BSBA ’13)

Make a Gift. Make an Impact.

Tuition and state support fund only 36 percent of our annual operating budget, and as state support continues to decline, we increasingly rely on private support. The cumulative power of many gifts — regardless of size — enables thousands of individuals to have an immediate and tangible impact on the business school. These gifts are crucial to the enduring success of UNC Kenan-Flagler and provide a margin of excellence that cannot be achieved without the continued annual support of our loyal and generous donors.

Please see the envelope attached to this magazine or visit giving.unc.edu/gift/kfbs to make your 2012-2013 gift.
Are you a UNC Kenan-Flagler graduate?

That seems a bit of a strange question, but over the years, UNC Kenan-Flagler has (purposefully!) evolved, and some graduates have shared they are not sure they are officially graduates of UNC Kenan-Flagler. What started in the College of Arts as the Department of Commerce in 1919, has become the comprehensive UNC Kenan-Flagler Business School.

Changes in the physical location and school name have occurred over time, and that has led to some of the aforementioned confusion. Some highlights are:

1922 Department of Commerce moves to Saunders Hall
1927 Becomes the School of Commerce
1929 Moves to Bingham Hall
1953 Moves to Carroll Hall (with some aspects residing in Hanes and Gardner Halls, as well)
1971 New Carroll addition completed
1991 UNC School of Business officially named Kenan-Flagler Business School
1997 School moves to current location in McColl Building
2000 The Paul J. Rizzo Conference Center opens to serve the Executive Development Program

Therefore, if you hold a degree (BSCOM, BSBA, MBA, EMBA, MAC, PhD) from any of our programs and earned your degree in any number of those buildings, YES, you are a UNC Kenan-Flagler alum!

We hope to see you at one or more of our events (please refer to our website at www.kenan-flagler.unc.edu/alumni) during the year. While we enjoy hosting graduates on campus, please note we have many city- and regional-based events as well and look forward to engaging with you soon. If I (or any member of my team) can be of any assistance to you, do not hesitate to call upon us.

Yours for UNC Kenan-Flagler,

Bradley R. Shafer
Associate Dean for Advancement
919-962-4415
bradley_shafer@unc.edu

1934
In Memoriam
M. Stewart Robertson Jr. (BSCOM ’34) Winston-Salem, N.C.

1935
In Memoriam
Gudger Yost Palmer (BSCOM ’35) Canton, N.C.

1937
In Memoriam
Eliza Rose Bagby (BSCOM ’37) Atlanta, Ga.
Wilborn Sink Swaim (BSCOM ’37) Salisbury, N.C.

1938
In Memoriam
Louis Berini (BSCOM ’38) Raleigh, N.C.

1939
In Memoriam
John Alexander Lindsay Jr. (BSCOM ’39) Winston-Salem, N.C.
Sara Kanoy Parker (BSCOM ’38) Winston-Salem, N.C.
Marshall V. Yount (BSCOM ’38) Hickory, N.C.
Robert Ervin Cunningham Sr. (BSCOM ’39) Greensboro, N.C.
Edward Cortner Huffman (BSCOM ’39) Shelbyville, Tenn.
Charles Edward Lynch (BSCOM ’39) Bennettsville, S.C.
Mary Elsie Pemberton Price  
(BSCOM ’39) Keller, Texas

1940  
**In Memoriam**  
John Augusta Apple Sr.  
(BSCOM ’40) Reidsville, N.C.

1941  
**In Memoriam**  
Whit Coffield Purvis Jr.  
(BSCOM ’41) Williamston, N.C.  
Daniel Evans Walker  
(BSCOM ’41) Southport, N.C.  
Alton Wright Wells  
(BSCOM ’41) Raleigh, N.C.

1942  
**In Memoriam**  
H. Foil Craver  
(BSCOM ’42) Kingsport, Tenn.  
Frank Alexander Masters  
(BSCOM ’42) Greensboro, N.C.  
K. David Silver  
(BSCOM ’42) Greensboro, N.C.

1943  
**In Memoriam**  
Wallace White Chappell  
(BSCOM ’43) Castle Hayne, N.C.  
James Eugene Holmes Jr.  
(BSCOM ’43) Winston-Salem, N.C.  
H. Fred Oehler Jr.  
(BSCOM ’43) Myrtle Beach, S.C.

1944  
**In Memoriam**  
Walter Atkinson Damtoft  
(BSCOM ’44) Bethesda, Md.  
Marjorie Henderson Roe  
(BSCOM ’44) Winter Haven, Fla.

1945  
**In Memoriam**  
Marion Lucline Gaines-Saulsbury  
(BSCOM ’45) Augstell, Ga.  
Thomas Wiley Harris  
(BSCOM ’45) Rocky Mount, N.C.  
Benjamin Levine  
(BSCOM ’45) Yardley, Pa.

1946  
**In Memoriam**  
James Henry Booth  
(BSCOM ’46) Ocala, Fla.  
Inez Macklin Cobb  
(BSCOM ’46) Hockessin, Del.

1947  
**In Memoriam**  
H. Edward Alexander  
(BSCOM ’47) Burlington, N.C.  
Stephen Edward Elmore Jr.  
(BSCOM ’47) Greensboro, N.C.  
Elmer Paul Knopf  
(BSCOM ’47) Sedona, Ariz.  
William Andrew Krusen Sr.  
(BSCOM ’47) Tampa, Fla.

1948  
**In Memoriam**  
Henry Blue Barnes  
(BSCOM ’48) Raleigh, N.C.  
Edgar A. Denton  
(BSCOM ’48) Greenville, N.C.  
Robert Weir Elliot  
(BSCOM ’48) Charlotte, N.C.  
Mervyn David Lentz  
(BSCOM ’48) West Hartford, Conn.

1949  
**In Memoriam**  
Claude Barclay Barbee III  
(BSCOM ’49) Atlanta, Ga.  
William W. Brickell  
(BSCOM ’49) Dunwoody, Ga.  
Carl Herndon Coghill Jr.  
(BSCOM ’49) Campobello, S.C.  
John Carl Gale Jr.  
(BSCOM ’49) Chambersburg, Pa.

1950  
**In Memoriam**  
G. Kenneth Archer  
(BSCOM ’50) New York, N.Y.  
Numa Reid Baker Jr.  
(BSCOM ’50) Reidsville, N.C.  
C. Edward Clark  
(BSCOM ’50) Raleigh, N.C.  
Vernon F. Daughtridge Jr.  
(BSCOM ’50) Wilson, N.C.  
Thomas Madden Donnelly  
(BSCOM ’50) Concord, N.C.  
Pete Meador Eberesole  
(BSCOM ’50) Atlanta, Ga.  
Charles Lacy Ezell III  
(BSCOM ’50) Charlotte, N.C.

1951  
**In Memoriam**  
Stanley Goodman  
(BSCOM ’51) Birmingham, Ala.  
Walter Atkinson Damtoft  
(BSCOM ’51) Williamston, N.C.  
Marvin Wyatt Cates  
(BSCOM ’51) Raleigh, N.C.  
Robert Miller Groome  
(BSCOM ’51) Sanford, N.C.  
Carl Nelson Harris  
(BSCOM ’51) Durham, N.C.  
Clayton Carr Holmes Jr.  
(BSCOM ’51) Wrightsville Beach, N.C.  
Lee McDonald Rogers Sr.  
(BSCOM ’51) Orange, Texas  
William Elbert Smith  
(BSCOM ’51) Raleigh, N.C.

1952  
**In Memoriam**  
Lewis Forman Camp Jr.  
(BSCOM ’52) Concord, N.C.  
David Stanley Flowers  
(BSCOM ’52) Hickory, N.C.  
Robert Edward Goodman  
(BSCOM ’52) San Mateo, Calif.  
Samuel Herndon Helton Jr.  
(BSCOM ’52) Greensboro, N.C.  
John W. Jones Jr.  
(BSCOM ’52) Carolina Shores, N.C.  
Wallace Hugh Mitchell  
(BSCOM ’52) Fuquay Varina, N.C.  
William White Morris  
(BSCOM ’52) Bessemer City, N.C.  
Thomas Warwick Steed Jr.  
(BSCOM ’52) Raleigh, N.C.
In Memoriam

Edward Vernon Ferrell Jr. (BSBA ’53) Winston-Salem, N.C.
Joe Carroll Nelson (BSBA ’53) Clemmons, N.C.
Harry Samet (BSBA ’53) Greensboro, N.C.
Thomas Alfred Sanders Jr. (BSBA ’53) Winston-Salem, N.C.

1955

In Memoriam

Nicholas A. Beninate (MBA ’55) Cocoa Beach, Fla.
James William Claiborne (BSBA ’55) Charlotte, N.C.
Horace Baxter Cowell II (BSBA ’55) Washington, N.C.
Guy Matthews Ross (BSBA ’55) Little Switzerland, N.C.
Robert Leon Stockmeyer (BSBA ’55) Houston, Texas

1956

In Memoriam

Frank Day Watkins Jr. (BSBA ’55) Belmont, N.C.
James Edwin Yokeley Sr. (BSBA ’55) Charlotte, N.C.

1958

In Memoriam

Samuel Brown Andrews (BSBA ’58) Orlando, Fla.
Claude V. Barbee (BSBA ’58) Greensboro, N.C.
Carl Winfred Barbour (BSBA ’58) Chapel Hill, N.C.
Hugh Edward Campbell Jr. (BSBA ’58) Charlotte, N.C.
William Carter Clement (BSBA ’58) Knightdale, N.C.
Roger Foster Eller (BSBA ’58) Sneads Ferry, N.C.
Joel Fleishman (BSBA ’58) Greensboro, N.C.
Joseph Edward Jennette Jr. (MBA ’58) Gaithersburg, Md.

Donor Spotlight

Luther Wade Humphreys Jr. (BSBA ’57)

Retired Professor and Management Consultant, Virginia Commonwealth University

Carolina lit the spark

When Luther Humphreys (BSBA ’57) started to think about estate planning, UNC Kenan-Flagler was first in his thoughts. “Carolina lit the spark for me. I entered the freshman class as a searching adolescent and graduated as a young man with a better definition of his future. The faculty provided challenge and guidance that enabled me to grow into my own expectations.” Humphreys was the first in his family to graduate from college. He chose the U.S. Navy to fulfill his military obligation and retired with 37 years of service that included both active duty and Ready Reserve, attaining the rank of Commander. After a brief career in commercial banking, he earned his MBA and PhD in business administration before joining the faculty at Virginia Commonwealth University. As part of his estate plan, he established the Dr. Luther Wade Humphreys Jr. Scholarship Endowment. “I wanted to provide to future students the same life-changing opportunity that was provided to me by UNC.”
Donald Sutton Patterson Sr. (BSBA ’58) Chapel Hill, N.C.

1959
In Memoriam
Robert Udell Harris Jr. (BSBA ’59) Charlotte, N.C.
William Grant Hendren (BSBA ’59) Bethesda, Md.
James Tex Millican (BSBA ’59) Birmingham, Ala.
Emily Louise Stafford (BSBA ’59) Pittsboro, N.C.
Everett Lamar Wohlbruck (BSBA ’59) Charlotte, N.C.

1960
In Memoriam
William Guy Crocker (BSBA ’60) Charleston, S.C.
Clifton Waldo Paderick Sr. (BSBA ’60) Clinton, N.C.
Paul Reid Williams (BSBA ’60) Hillsborough, N.C.

1961
In Memoriam
Edward Lee Boyd (MBA ’61) Charlotte, N.C.
Hugh Ward Causey Jr. (BSBA ’61) Lincolnton, N.C.
Dwight Carl Gregory Jr. (BSBA ’61) Chapel Hill, N.C.

1962
In Memoriam

1963
Clement Schrader (BSBA ’63) was named Manager of Overseas Agent relations at Livingston International.

In Memoriam
Ronald Lee Boger (BSBA ’63) Montgomery, Ala.
Donald Barry Hubbard (BSBA ’63) Chester, S.C.
Gary Frederick Liebscher (BSBA ’63) Marco Island, Fla.


1964
Jay Gould (BSBA ’64) welcomed grandchild, Dylan James Kerr, on May 24, 2012. He joins big sister, Ava Kerr.
Stephen Rich (BSBA ’64) retired to Chapel Hill and is involved with many organizations. He is treasurer for the N.C. Botanical Garden Foundation, Preservation Chapel Hill and the Chapel Hill Public Library Foundation.

In Memoriam
Alan Evanda McKnight (BSBA ’64) Fremont, Ohio

1965
In Memoriam
H. Raynard Eller (BSBA ’65) Palm City, Fla.
James Thomas Summers Jr. (BSBA ’65) Kernersville, N.C.

1966
David Willard Edwards (BSBA ’66) is Chair of the board of directors of The Hospice House of Greenville and a member of the board of the Patients First Foundation.
Thomas Pierce Jr. (MBA ’66) retired from Hickory Springs Mfg. Co. as board Chairman. He and his wife, Anne, have been married for 49 years and live in Bermuda Run, N.C.
Koyt Everhart (BSBA ’66) moved to San Antonio, and married Jennifer Blanton of Texas. He is working with a regional clothing retailer, Melrose Family Fashions.

In Memoriam
Edgar Franklin Fincher Jr. (MBA ’66) Atlanta, Ga.
Randell Croft Thomas (MBA ’66) Atlanta, Ga.
Samuel Gordon West III (BSBA ’66) Florence, S.C.

1967
In Memoriam
Jasper Earl Cowan (BSBA ’67) Durham, N.C.
William Foster Deegan Jr. (BSBA ’67) San Antonio, Texas
Paul Geren McFarland (MBA ’67) Franklin, Tenn.

1968
Terry Brookshire (BSBA ’68) is Co-Founder and Executive Director of Graphene Technologies, producers of single to few layer graphene powder ranging from 20-100 nanometers and made in tonnage quantities synthetically from carbon dioxide.
Charles R. Gainey (BSBA ’68) retired in May 2012 after 13 years as a professor in the Dept. of Educational Leadership at East Carolina University.
Pete Haysworth (BSBA ’68) is joining other Boomers with a trans-retirement venture, one that draws on a longstanding proprietary business analysis approach: ENTERPRISE SUSTAINABILITY® & Sustainable Growth Analysis—Principles and Tools for Enlightened Business Strategy.

In Memoriam
George Allen Rogers (BSBA ’68) Decatur, Ga.
David Mitchell Still (BSBA ’68) Cornelius, N.C.

1969
Richard Paige (BSBA ’69) was named to the board of directors of The Bostwick-Braun Company of Toledo, Ohio.

In Memoriam
R. Daniel Barber (BSBA ’69) Winston-Salem, N.C.
Howard Southerland Boney Jr. (BSBA ’69) Tarboro, N.C.
Frederick Bigelow Easton (BSBA ’69) Edisto Island, S.C.
A. Scott Honeycutt Jr. (BSBA ’69) Burlington, N.C.
J. Richardson Rudisill Jr. (BSBA ’69) Hickory, N.C.
Alvin Thomas Sale (BSBA ’69) Charlotte, N.C.

1970
Peter E. Berg (BSBA ’70) announces his son, PJ, received his Master’s in Public Affairs from Princeton’s Woodrow Wilson School of Public & International Affairs.

Tyson Betty (MBA ’70) retired once again. He and Nancy plan to spend their time traveling and visiting with friends, children and grandchildren.

In Memoriam
Michael Frederick Cornick (MBA ’70) Charlotte, N.C.
Kenneth Russell Haynes Jr. (BSBA ’70) Reidsville, N.C.
Frederick James Matt (BSBA ’70) Wrightsville Beach, N.C.
Lawrence Lee McNitt (PHD ’70) Harrah, Okla.

In Memoriam
Virginia Johnson Brown (BSBA ’71) Shallotte, N.C.
Larry Charles Byers (BSBA ’71) Mooresville, N.C.
1972

Franklin Bost (MBA ’72) announces the new master’s degree in biomedical innovation and development at Georgia Tech.

Robert Fligel (BSBA ’72) announces the relocation and expansion of RF Resources LLC to 90 Park Ave., N.Y., N.Y.

Clark Shoaf (BSBA ’72) writes that his daughter was admitted to Kenan-Flagler Business School. “She can realize the same positive experience I had while achieving my BSBA.”

In Memoriam
W. Randall Hobbs Jr. (BSBA ’73) Siler City, N.C.

1974

Kenneth W. Yow (BSBA ’74) and his musical group, the Franklin Street Band, played at Kenan Stadium for the 4th of July. He also received an award from Chancellor Thorp for 35 years of service to the university.

In Memoriam
Michael Gray Ward (BSBA ’74) Raleigh, N.C.

1975

James Bowman (MBA ’75) is at Bowman Center for Leadership & Innovation as CEO/Chief Strategist. He started a consulting and speaking business helping business owners and leaders innovate and create new-growth businesses.

In Memoriam
Carol Elaine Dice (BSBA ’76) Beulaville, N.C.

1976

Bill Black (BSBA ’76) completed his PhD in Accounting at the University of Mississippi. He will teach accounting information systems and managerial accounting at the University of Illinois-Champaign-Urbana.

Martha Inman Lorch (MBA ’76) exhibited her watercolor, “Mime with Rose, Paris” in the 145th Exhibition of American Watercolor Society at the Salmagundi Club in New York City in April.

1978

Tony Dillingham (BSBA ’78) joined GDC Total Business Solutions as the Vice President of Business Development & Strategic Alliances.

Rich Lyman (BSBA ’78) was named Tax Director for ReCommunity Holdings. ReCommunity is at the forefront of implementing single-stream recycling systems in communities throughout North America.

Jim Middleton (BSBA ’78) was inducted into the Litigation Counsel of America (LCA) at the LCA’s 2012 Spring Conference & Induction of Fellows in Santa Barbara, Calif.

In Memoriam
Kenneth Edgar Lewis (BSBA ’78) Southern Pines, N.C.

Marriages
Morrison Creech (BSBA ’78) and Lib Johnson Creech were married on May 2, 2012, in Maui, Hawaii. Morrison is Head of Private Banking for Wells Fargo and Lib is a retired Project Manager.

In Memoriam
Kenneth Edgar Lewis (BSBA ’78) Southern Pines, N.C.

1979

Monty Blanchard (MBA ’79) established OBX Hospitality LLC and purchased two motels in financial trouble. Visit www.colonialinnmotel.com and www.theouterbanksinn.com. He is the President of...
Donor Spotlight

Janet Ramsey (BSBA ’79, MBA ’83)
Founder and President of Premier Advisor Group LLC

Impacting the future

After more than 20 years as managing director with MetLife and sales VP with Jefferson Pilot Financial, Janet Ramsey (BSBA ’79, MBA ’83) decided to establish her own wealth advisory firm in Durham, N.C. “My UNC Kenan-Flagler education gave me a great deal of knowledge and confidence to strike out on my own,” says Ramsey. As part of the services provided, she helps families—including her own—make tax-wise decisions with their philanthropy. For that reason, she designated UNC Kenan-Flagler as a beneficiary of one of her retirement plans. Ramsey is also a founding member and former chair of UNC Kenan-Flagler’s Alumni Council. “In the future, I hope more and more alumni will connect with the School to share their expertise and financial support. I believe in supporting the education and preparation of future global business leaders who can solve challenging problems and create opportunities for generations to come. For me, that’s a great investment for impacting the future.”

1980

1981
Rusty Lindsey (MBA ’81) was appointed to Regional Account Manager for Carolinas Region for NTTData Public Sector. He is responsible for client relations, operations, and service delivery to state and local government in North Carolina, South Carolina and Virginia.

In Memoriam

John Macon Cornick (BSBA ’81) Raleigh, N.C.
Ronald James Edwards (BSBA ’81) Chapel Hill, N.C.
Cynthia Snipes Rendleman (BSBA ’81) Clemmons, N.C.
David Thomas Simpson Jr. (BSBA ’81) Charlotte, N.C.
Barbara Giffen Swain (MBA ’81) Baltimore, Md.

1982
David Bodenheimer (MBA ’82) wrote the Defective Pricing Handbook described as the “definitive text” on the Truth in Negotiations Act. A PDF is available at www.crowell.com.

In Memoriam

James Brannan (MBA ’79) was promoted to Director, Worldwide Enterprise Software Sales at IBM and still resides in Raleigh, N.C.

In Memoriam

B. Robert Williamson Jr. (BSBA ’79) New York, N.Y.

Michael Jacobs (BSBA ’80) published an article in the Harvard Business Review titled: Do You Know Your Cost of Capital? He co-authored with Anil Shivdasani.

Richard Rand (BSBA ’81), Professor of Accounting at Tennessee Technological University, was named the Earl McDonald Professor of Business.

Christine Klages Staley (BSBA ’81) is in her eighth year working with the show “So You Think You Can Dance” in Los Angeles, Calif., as Production Supervisor.

Terry Brake Williams (BSBA ’81) is an Internal Auditor with the Internal Audit and Compliance Department at Riverside Health System.

1980

Donor Spotlight

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Alumni

Clifton Homesley (BSBA ’82) was part of a panel at The Racing Attorneys Conference in Charlotte. www.racingattorneys.com.

Peggy Jadwin (MBA ’82) is working part-time in business development and marketing for a school architecture firm. One daughter graduated high school and is heading to University of Chicago.

Gillian Hookway Jones (MBA ’82) works for Merrill Lynch Wealth Management in Greenville N.C. She enjoys living in North Carolina again and re-connecting with old friends and family. She can always use extra crew aboard her sloop “River Gypsy.”

Bob Sheppard (MBA ’82) went to Stockholm as part of a team that successfully obtained a large grant from the Government of Sweden in support of the United Nations Capital Development Fund.

Colleen Bush Spencer (BSBA ’82) released her debut novel; a romantic mystery entitled “The P.U.R.E.”. It’s published by J. Taylor Publishing. She writes under the pen name Claire Gillian.

Marriages

Michael Davis (BSBA ’82) and Dawn Davis were married on Sept. 24, 2011. Michael was promoted to Executive VP at Millennium Laboratory Corp. in Raleigh, N.C.

In Memoriam

John Lloyd Snipes (BSBA ’82) Hillsborough, N.C.

Joseph John Tiedemann (MBA ’82) Marietta, Ga.

1983

Donald A. McLamb (BSBA ’83) has made a career in state government as the CFO of the N.C. Division of Youth Service at the N.C. Department of Health and Human Resources and then as a Financial Analyst and the Coordinator for Local Government Audit Resolution.

Franklin Templeton (BSBA ’83), a partner with Nelson Mullins Riley & Scarborough, was named to Business North Carolina’s “Legal Elite” for 2012 in the field of Business Law.

Jeffrey J. Zaleon (BSBA ’83) is happy to be back in North Carolina after 28 years.

In Memoriam

Scott Pearson Haviland (MBA ’83) Morrisville, N.C.

1984

Dan Hayes (MBA ’84) was elected Mayor of Bridgewater Township, N.J.

Leonard Johnson (MBA ’84) is at The University of Chicago Booth School of Business as Executive Director, Marketing. He is responsible for building and evolving the Booth brand globally and disseminating the school’s intellectual capital.

Alfred Perrin (BSBA ’87) is the Director, Financial Planning & Analysis at LF USA.

Patricia Porubsky Sisson (BSBA ’87) was awarded The Mecklenburg Times top 50 most influential women for 2012. She is the owner of The Range at Lake Norman, a state-of-the-art indoor sports shooting entertainment facility.

Mark Paiewonsky (BSBA ’84) is Chief Financial Officer at NYLX Inc. in McLean, Va.

David Peddycord (BSBA ’84) and his Partners celebrate the second-year anniversary of Banyan Search’s Raleigh office, a recruiting agency specializing in the placement of finance and accounting professionals. David is also a board member of the UNC Kenan-Flagler Triad Alumni Club.

In Memoriam

Kyle T. Webb (MBA ’84) Atlanta, Ga.

1985

John Forlines (BSBA ’85) is Senior Vice President and Chief Credit Officer for Single-Family at Fannie Mae in Washington, D.C.

Tony Reevy (MBA ’86) is working at UNC and with a book from publisher, ABRAMS in New York, entitled “O Winston Link: Life Along the Line.” For more information visit the ABRAMS site.

Kelley Ford Semmelroth (BSBA ’86) was named EVP and Chief Marketing Officer of Cedar Fair.

In Memoriam

Nereus Clarkson English IV (BSBA ’86) Greensboro, N.C.

1987

Alfred Perrin (BSBA ’87) joined a consulting business. He works with technology companies on employee and partner communications, and building sales messages for a training company that works with soon-to-be-paroled prisoners.

Jon Thomas Wallner (BSBA ’87) celebrated 25 years with Ferguson Enterprises. He serves as Warehouse and Safety Manager. His daughter, Katharine, is attending UNC this fall.

1988

Charlie Shumate (BSBA ’88) rejoined Aon Hewitt in its Human Resources Business Process Outsourcing (HR BPO) division as a Technology Client Group Leader.

1989

Melody Montgomery Giacomin (BSBA ’89) is at U.S Phytotherapy as Chief Operating Officer. They are working to bring to market compounds for cholera, dengue fever, malaria and Lyme Disease.

Bruce T. Lamont (PhD ’89) was appointed to the Thomas L. Williams Eminent Scholar Chair in Strategic Management at Florida State University.

In Memoriam

Edward Haviland Petit III (MBA ’89) Sandy Hook, Conn.

Michael Peder Soehnlein (MBA ’89) Raleigh, N.C.

1990


Bryan Rutberg (MBA ’90) joined a consulting business. He works with technology companies on employee and partner communications, and building sales messages for a training company that works with soon-to-be-paroled prisoners.
Family Additions
Elizabeth Wheless Miller (BSBA ’90) and Kyle Miller announce the birth of Caroline Anne on April 12, 2012. Caroline joins big brother, Max, and big sister, Sarah.

In Memoriam
John Lee Wesley II (MBA ’90)
Sarasota, Fla.

1991
Charles Alston (BSBA ’91) was appointed to the Healthcare Policy Advisory Board for the University of Miami School of Business Administration.

Jeffrey Dailey (BSBA, MAC ’91) is with General Atlantic as a Senior Vice President in technology, global sourcing portfolio companies in finance, expertise assisting their in-house functional provides in-house functional.

1992
Frank Alkenbrecher (MBA ’92) is General Manager of Prostrakan GmbH in Dusseldorf Germany. He lives with his three boys in Berlin.

Jenny Repass Kobin (MBA ’92) is Vice President of Investor Relations for PSS World Medical, a healthcare distribution company.

Jack Turner (EMBA ’92) was promoted to the position of National Engineering Manager with Parsons Corporation, Atlanta, Ga.

Marriages

1993
Tom Kilpatrick (BSBA ’93) formed the Kilpatrick Law Group PLLC with his wife, Samantha. The firm focuses on civil litigation of business disputes. Website is www.kilpatricklawgroup.com.

Ella Abernathy McGaughey (MAC ’93) was promoted to Manager, Payroll Marketing Operations at GlaxoSmithKline.

Amy Long Mudd (BSBA ’93) is president and co-owner of Katche’ Marketing Group in Raleigh, N.C.

Keith Pigues (MBA ’93) was appointed to the board of directors for the Office of Mortgage Settlement Oversight at North Carolina Central University.

In Memoriam
Susan Diane Hall (BSBA ’91)
Greensboro, N.C.

1994
Will Ketchum (MBA ’94) was promoted to President & CEO of Burdette Ketchum, an integrated marketing consulting and communications firm.

Family Additions
Joseph Julius Schonberg (MAC ’93), Elizabeth and brother, Jack, announce the birth of Carolina Garner Schonberg on April 12, 2012.

1995
Michael Jay Clemmer (BSBA ’95), an attorney with Burr Forman LLP, was recognized as a “Rising Star” of business law in the 2012 edition of Alabama Super Lawyers.

Marya Gwyn Upchurch (BSBA, MAC ’93) is Vice President, North Carolina Health Information Exchange.

Heath Rigsby (BSBA ’94) is the Vice President of Sales for Burt’s Bees. His wife, Monique, and their three children, Nathan, 8; Evelyn, 5; and Vivian, 7 months live in Morrisville, N.C.

Richard Worrell (BSBA ’95) was appointed Managing Partner for Northwestern Mutual.

Mary Gwyn Upchurch (BSBA, MAC ’93) is Vice President, North Carolina Health Information Exchange.

Family Additions
Joseph Julius Schonberg (MAC ’93), Elizabeth and brother, Jack, announce the birth of Carolina Garner Schonberg on April 12, 2012.

Dan Daniel (EMBA ’95) earned the Chartered Life Underwriter designation from The American College.

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Michael Jack (EMBA ’96) is Vice President of Customer Engagement at Nexxo Financial, a technology provider for self-service everyday financial services. He and his family reside in the San Francisco Bay Area.

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Family Additions

James Black (BSBA ‘96) and Shanah Fuerst Black announce the birth of Robert James Black on July 11, 2012.

Joshua Neelon (BSBA ‘96) and Laura Neelon announce the birth of Evelyn Chappell Neelon on Jan. 29, 2012. She joins big sisters Lucy, 7; and Alice, 5.

1997

Ken Ast (EMBA ‘97) writes the EMBA class of ’97 had a reunion in February at the Ast house in Cary. It was wonderfully attended and a terrific time for all.

1998

Kristine Abbott Campbell (MBA ‘98) is the 2013 President of the board of trustees at the United Methodist Church of the Resurrection. On her second mission trip to Haiti she helped construct a school and provide fluoride treatments to students.

1999

Catherine Sage Creps (BSBA ‘98, MAC ‘00), a senior manager with KPMG LLP, moved with her husband, Doug, and two daughters, Campbell and Colbie, to Manhattan for a three-year rotation with KPMG’s Department of Professional Practice.

In memoriam

John Medlin Jr. (BSBA ’56), who presided over Wachovia Corp. during a 17-year period when its assets grew tenfold and it became a national banking institution, died on June 7, 2012.

During his tenure as chief executive, from 1977 through 1993, Wachovia’s assets grew from $3.6 billion to $35.3 billion, The New York Times reported in 1993. John joined Wachovia, based in Winston-Salem, in 1959, and he served as chairman until 1998. He received the American Banker lifetime achievement award in 2002 and was the 2004 winner of the UNC Kenan-Flagler Global Leadership Award.

“John was the definition of integrity in the banking industry. We at UNC Kenan-Flagler are proud of his legacy of leadership on behalf of Wachovia and the people of North Carolina,” said James W. Dean Jr., dean of UNC Kenan-Flagler.
Family Additions

Ruth Keffer (BSBA ’98) and Matt Keffer along with big brother, Ryan, welcomed Dainan Jacob Keffer on May 8, 2012.

G.C. Robinson III (BSBA ’98) and wife, Melissa, had a baby, Caden Neal Robinson, on July 19, 2011.

Marco Merida (MBA ’99) along with wife, Jess, and daughter, Anna Gabrielle, welcomed Alexander James, born in August of 2010.

Rachel Savage (BSBA ’99) welcomed Michael on Feb. 16, 2012. She was promoted to Inside Sales Manager at Molnycke Health Care.


In Memoriam

Mason Anthony Benson (BSBA ’98) Benson, N.C.

1999

Ryan Byers (BSBA ’99) earned his CPA license. Ryan is a department manager with The Vanguard Group.

William Jackson (BSBA ’99, MBA ’05) founded and is President of Synchrogistics LLC. They focus on arranging transportation for mid-market manufacturers and distributors.

Edd Lovette Jr. (MBA ’99) is Director of Facilities at Central Regiona Hospital in Butner, N.C.

Marriages

Ryan J. Jack (BSBA ’99) and Beth Roemer were married on April 14, 2012, in Charlotte, N.C. Ryan is an investment analyst at Chapter and Beth is an internal strategy consultant at Wells Fargo.

Family Additions

Kelly Brown (BSBA ’99) and Louis Schacht announce the birth of Griffin Brown Schacht on June 1, 2012.

Janeth S. Espinoza (MAC ’00) is President and Founder of Espinoza & Company LLC and moved her CPA practice to a new office in Virginia Beach, Va.

Christine Dodd Evanko (MBA ’00) earned certification as a Board Certified Behavior Analyst and started a company called Snowflakes ABA LLC. She is creating a program to teach piano to children with ASD, and she has written a children’s book that helps with inclusion.

Philip Jakes (EMBA ’00) is Senior Manager of Strategic Technology Development at Lenovo Group Ltd. He works to drive adoption of innovative technology across all of Lenovo’s product lines.

Erica Donahue (BSBA ’01) was promoted to Talent Acquisition Manager at Stanley Black & Decker in Huntington Beach, Calif.

Stacy L. Cashin (MBA ’02) was appointed to the position of Director, Business Development for the Ag & Turf Division at John Deere.

Len Van Popering (MBA ’01) was promoted to Vice President of Marketing—Product Development & Innovation at Arby’s Restaurant Group Inc. in Atlanta.

Lesha Hedgecock Sabio (BSBA ’01) and Hernan Sabio were married on July 23, 2011, in Winston-Salem, N.C.

Family Additions

Michael Park (EMBA ’01) was appointed to the position of Director, Business Development for The Vanguard Group.

Louis Schacht (BSBA ’01) and Kelly Brown (BSBA ’99) welcomed Griffin Brown Schacht, on June 1, 2012. He joins big sister Hannah, 3.

Marriages

Dina Fifadra Mehta (BSBA ’01) announces the arrival of Amar Chirag Fifadra on Feb. 14, 2012.

2000

Tracy Chen (MBA ’01) is the Portfolio Manager of Mortgage-backed Securities at Brandywine Global Investment LLC. She is portrayed in the Legg Mason 2012 Annual Report.

Leslie Smith Barney (BSBA ’00) announces the birth of Elizabeth Carolyn Mason Anthony Benson on June 23, 2012. Leslie is the mother of Michael Massey.

2001

Andrew J. Smith (BSBA ’00) and wife, Melissa, had a baby, Caden Neal Robinson, on July 19, 2011.

Laura Streeter de Kreij (EMBA ’00) and Arno announce the birth of Oscar Niels on Jan. 5, 2012. Oscar joins big sister, Stella.

Dierdre Blane (BSBA ’00) and Matt Martin were married on July 23, 2011, in Winston-Salem, N.C.

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Len Van Popering (MBA ’01) was promoted to Vice President of Marketing—Product Development & Innovation at Arby’s Restaurant Group Inc. in Atlanta.

2002

Stacy L. Cashin (MBA ’02) is Product Marketing Director of Sustainability for SABIC Innovative Plastics in the Americas. This role is focused on developing less environmentally intensive and innovative solutions for our resins portfolio.

Michael Massey (WEMBA ’01) launched Massey CPA PLLC. The firm serves both for-profit and non-profit entities with attestation, accounting services, tax and consulting services.

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Kevin Davidsen (MBA ’02) is Global Innovation Head at Abbott Nutrition in China. He and his wife, Michelle, and three children live in Shanghai.

Tom Eller (MBA ’02) and Tim Rains (BSBA ’80) did a 70+ mile backpacking trek on the Philmont Scout Ranch in Cimarron, N.M. They accompanied seven scouts from BSA Troop 7.

Liz Ellen Holtan (BSBA ’02) is an anesthesiologist at Georgetown University Hospital.

Chad Martin (BSBA ’02) is Creative Director at queue LLC.

Bradford L. Picot (BSBA ’02), president of SouthEnd Dentistry was voted as a Top Dentist in Charlotte Magazine and Best Dentist in Charlotte’s Elevate Lifestyle Magazine.


Family Additions

Paul Amisano (MBA ’02) and Angie Amisano announce the birth of Delaney Finch on April 12, 2012. She has a big sister, Mattingly Olivia. 3. Paul leads Strategy and Innovation for Digital Channels and Retail Payments at BB&T Bank.

2003

Hitesh Chugani (BSBA ’03) expanded his family business, Kay’s Fine Jewelry, a chain of jewelry boutiques across Aruba, St. Maarten and St. Kitts by opening their first retail location in S.C. Kiawah Fine Jewelry is the exclusive Breitling dealership in the greater Charleston area.

David Eyngorn (MBA ’03) moved to the Netherlands with Philips Electronics. He says visitors are always welcome.

James Kimball (BSBA ’03) is Senior Manager of Financial Reporting at KapStone Paper and Packaging Corporation.

Christian Stephens (BSBA ’03) joined the Boston office of Eckert Seamans Cherin & Mellott LLC, where he will continue to represent clients in commercial and business litigation matters in both Massachusetts and Rhode Island.

Janice Enslen Harden (MAC ’03) and her husband, Michael, welcomed Grant Keith Harden on Oct. 12, 2011.

Susan Toups Murphy (MBA ’03) and Brian Murphy announce the birth of Megan Toups Murphy on Jan. 28, 2012.

Marriages

Brian Gater (MBA ’03) married Wendy Kaye Gater on May 16, 2012.

Family Additions

Carlo De de Girolamo (MBA ’03) and Claudine announce the birth of Carlo De Girolamo III on June 26, 2012.

2004

Ellen Daube (BSBA ’04, MAC ’05) was promoted to Senior Manager, International Risk Management at The Home Depot. Ellen will oversee international risk consulting work in China, Canada and Mexico.

Rob Henrich (MBA ’04) writes his daughter, Paige, joined her parents in Omaha at last year’s College World Series. Rob is still at JP Morgan’s Private Bank.

Peter Istvan (WEMBA ’04) and friend cofounded “Pedaling for Parkinson.” They cycled over 100,000 pedal strokes in three days. The event raised almost $18,000.

Greg Karsh (MBA ’04) has a new job at W.G. Nielsen & Co., a boutique investment bank in Denver, Col.

Katie Kross (MBA ’04) was recognized among the Triangle Business Journal’s “40 Under 40.” She is president of the North Carolina Sustainability Center.

Brian May (BSBA ’04, MAC ’05) works in the National Professional Standards Group of Grant Thornton LLP in Charlotte, N.C. The position focuses on audit methods and quality.

Jen Onesko (BSBA ’04, MAC ’05) and Ryan Carlson (MAC ’04) are getting married in Kennebunkport, Maine, on Sept. 22, 2012.

Derrick Mark Preston (BSBA ’04) graduated with an MBA from the Wharton School and a JD from the University of Pennsylvania Law School. He is employed as a Vice President at JLL Partners.

Scott Stark (MBA ’04) is Principa at Midtown Consulting Group in Charlotte, N.C.

Sam VanNorman (WEMBA ’04) is Director of Business Intelligence and Co-Lead of the Office of Population Health at Park Nicollet Health Services in Saint Louis Park, Minn.
William Wei (OneMBA ’04) was featured in a TV report in China about overseas high tech talent coming to China to start businesses.

Jennifer Doane Williams (MBA ’04) is a Solution Marketing Partner/Team Lead with Sabre Airline Solutions.

**Marriages**

Renee Graves Barber (EMBA ’04) and Matthew Barber were married on July 1, 2011, in Mequon, Wis. Attending were Nycole Sayer, Dileep Tiku, Bennet Dunn III, along with April & Darryl Watkins (all EMBA ’02).

Sunay Shah (BSBA ’05) moved to Detroit, Mich., as a resident physician working at Henry Ford Hospital.

Karen Seeh (MBA ’04) married Terry Trepel on April 28, 2012, in Orange, Va. Karen is a program manager at the U.S. EPA focusing on electronic environmental regulatory reporting.

Yerina Mugica (MBA ’04) and RJ Ticzon announce the birth of Lamaya Esperanza Ticzon Oct. 3, 2011. She has a brother, Santiago, 3.

**In Memoriam**

B. Robert Williamson Jr. (BSBA ’79) died in an automobile accident on April 22, 2012. Robert was managing director and portfolio manager of hedged U.S. equities at Chilton Investment Co. in New York City. Previously, he was a managing director at Tiger Management. Prior to Tiger, he was with Donaldson, Lufkin & Jenrette for 15 years.

“Robert was first and foremost a wonderful family man. He also loved his university, serving on the UNC board of visitors and supporting UNC Kenan-Flagler faithfully for many years,” said James W. Dean Jr., dean of UNC Kenan-Flagler.

Jennifer A. Sperberg (WEMBA ’05) announces the fifth anniversary of her advertising agency, Broderick Communications. www.BroderickCommunications.com.

Matt Williamson (MBA ’05) and Brad McGinity (MBA ’11) were featured in Entrepreneur Magazine regarding their entrepreneurial venture called Windsor Circle. Windsor Circle’s Retention Marketing Platform helps retailers identify their best and most profitable customers, and keep them. www.windsorcircle.com

**Family Additions**

John de Guzman (MBA ’04) and Avril de Guzman announce the birth of Sophie Maylin on May 22, 2012.


Alyson Wheelahan Vaughan (BSBA ’04) and Ryan announce the birth of Caitlin Mary on Feb. 12, 2012.

Indrajit Ponnambalam (OneMBA ’05) is CFO of Time Warner Cable’s East Region.

**2005**

Tomás Arias (BSBA ’05) completed his MBA at Wake Forest University and received the Outstanding Marketing Graduate Award. He works at Johnson & Johnson. He and wife, Allison (BSBA ’05, MAC ’06), live in Hoboken, N.J.

Santiago Bravo (MBA ’05) works for Bank Mendes Gans (part of ING) and will move to Amsterdam for about two years.

Denny Docherty (WEMBA ’05) is Worldwide Director, Global Strategic Marketing Ag & Turf.

Erica Rendall (MBA ’05) is Senior Brand Manager of Kool-Aid for Kraft Foods in Chicago.

Arnoldo Reyes (MBA ’05) was appointed Head of Market Development for Latin America & Caribbean at PayPal. He’s based in Miami, Fla.

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In Memoriam

Craig Stephen Maszer (MBA ’04) Andover, Mass.

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Marriages
Kendall Cline (BSBA ’05) and John Talbott (BSBA ’05) were married on March 17, 2012 in Chapel Hill.

Missy Orr (EMBA ’05) married Dave Bullamore June 30, 2012 in Charleston, S.C.

Family Additions
Lauren Mascavage Callaway (BSBA ’05) and her husband Chris announce the birth of Jackson Peter. He was born on June 4, 2012.

Family Additions
Sam Judd (MBA ’05) and wife, Laura, welcomed son, William Cooke Judd, on May 21, 2012.
David Glenn Mayes (MAC ’05) and wife, Jessica, along with big brother, Colton, welcomed Libby Ford Mayes on April 3, 2012.
Lisa Shpritz (MBA ’05) and Jeremy Tart announce the birth of Hannah Rebecca Tart on March 18, 2011.

2006
David Bookhout (BSBA ’06) works at the Transaction Advisory Services practice of Ernst & Young LLP in Miami, Fla. He is focused on M&A advisory in the Latin American and United States markets.
Garrett Hall (BSBA ’06) rejoined AlpInvest Partners as an Investment Manager on the Secondary Private Equity team. He graduated from Harvard Business School with Distinction.

Bernardo Mendez Arista (MBA ’06) is at Active Power as product manager, Uninterruptible Power Supplies. He leads all product planning, development, and marketing efforts for Active Power’s three phase UPS product line.

Alexander Woodard Nixon (BSBA ’06, MAC ’07) is an Investment Banking Associate at KGS Alpha Capital Markets.

Pietro Corigliano (MBA ’06) and Elsa Bourdin announce the birth of Cecilia on May 31, 2012.

Family Additions
Jai Arun (EMBA ’06) and Varshal Arun announce the birth Yogya Varjai Sai Arun on Oct. 28, 2011.

2007
Melissa Adelman (BSBA ’07) and Craig Schwartz announce their engagement. The wedding ceremony will take place in September of 2013 in Roslyn Harbor, N.Y.

David Griffin (BSBA ’07, MAC ’08) is joining the Columbia Law School class of 2015 this fall.

Ryan Leece (MAC ’07) received a PhD in accounting from Virginia Tech. Ryan will teach advanced accounting at the University of Wisconsin - Milwaukee.

Patrick Loyd (BSBA ’07) is a sales/account executive with Neway International Valves in Denver, Col.

Andrew Miller (MBA ’07) is marrying UNC alum Anne Kinsella in October of 2012.

2006
Robert Sullivan (BSBA ’06) was promoted to Vice President—Mezzanine Finance at Oaktree Capital Management.

John Wyatt (BSBA ’06) was promoted to Associate on the Interest Rate Risk Management team at Wells Fargo Bank for derivatives sales.

Family Additions
Preston Lee Mitchell (BSBA ’06) and his wife, Christy, announce the birth of Grant Patrick. Preston is Account Manager with software startup, Jama Software.

Kevin Nicholson (MBA ’06) and Megan Humphreys Nicholson (MBA ’06) welcomed Palmer Dean Nicholson on March 16, 2011; and younger brother, Beau McCarthy Nicholson, on June 4, 2012.

Deb Parson (MBA ’06) and her wife, Dayna Soares, welcomed daughter, Cecelia Grace Soares-Parsons, on June 22, 2012.

Svyatoslav Slava Silivra (EMBA ’07) was promoted to Manager, Analytics & Sales Support. Slava’s group supports a FedEx Healthcare Sales division.

William Shingleton (BSBA ’07) is Business Process Manager at Affiliated Managers Group. He is engaged to Jennifer Ricks and they plan a September wedding.
Mathew Sosna (BSBA ’07) is at BMW of North America as Option & Pricing Specialist. Mathew is responsible for development of optional equipment strategy in the U.S. market.

Jim Welch (MBA ’07) co-wrote an article that appeared as the cover story for the May issue of Strategic Finance magazine.

Marriages
Jennifer Beasley (BSBA ’07, MAC ’08) and Scott Taylor were married on May 25, 2012, in Chapel Hill, N.C. They both work at Ernst & Young.

Sarah Brady Holton (BSBA ’07, MAC ’08) married John Holton on August 20, 2011. Sarah is employed at Ernst & Young in Raleigh, N.C.

Michael LaMana (BSBA ’07) married Nuria Llorens-Anton from Spain. He continues to work at Clarkston Consulting.

Family Additions
Sara Botwick (MBA ’07) and Sandro Gisler (MBA ’07) announce the birth of Mila Edith on May 29.

Audra Gaiziunas Marotta (OneMBA ’08) helped launched LoMo Market Inc. The first mobile farmer’s market in the Triangle, LoMo connects local food producers with local food lovers by providing a distribution framework using cloud-based technology, logistics and social media.

Erin Simons Cook (MBA ’07) and David Cook (MBA ’07) announce the birth of Nicolas Simons Cook on Feb. 17, 2012.

Brannen Edge (MBA ’07) and Melinda welcomed daughter, Porter Sidney, on January 16, 2012. She joins older brother James. Brannen is the Chief Operating Officer of Brackett Flagship Properties and Flagship Capital Partners.

Elam Hall (MBA ’07) and Brynn Ballenger Hall welcomed Lemley Gayle Hall on Jan. 30, 2012.

Eric Hansen (MBA ’08) and Stephanie (MBA ’08) announce the birth of Eve Margaret on July 9, 2012.

Rene Molina (MBA ’08) announces the birth of Marissa Molina de la Calle on Oct. 22, 2011.

Jason Murphy (WEMBA ’08) and Susan (WEMBA ’08) welcomed daughter, Kate Murphy, on April 26, 2012.

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2008
Omer Ansari (WEMBA ’08) and family have moved to Pino, Texas.

2009
Jackie Adkins (BSBA ’09) helped promoted to Account Executive at GMR Marketing.

Paul Demshur (EMBA ’09) is a Engineering Program Manager at Apple.

2010
Tim Brunt (BSBA ’10) was promoted to Business Analyst with Nestle and moved to Tampa, Fla.

Stephanie Delgado (MBA ’10) is at ESPN in Bristol, Conn., as Associate Manager, Digital Media Programming & Acquisitions. Stephanie
is responsible for content strategy and scheduling for WatchESPN & ESPN3.

Jason Fernandez (BSBA ’10) is a Business Analyst for Lincoln Financial Group.

Morris Gellblum (BSBA ’10) had his company, Sweeps, featured in the Chapel Hill News.

Anurag Raj (MBA ’10) was appointed as Global Portfolio and Strategy Manager at DuPont Protection Technologies.

Amar Chirag Fifadra on Chebeague Island in Maine. (MBA ’10)

Chirag Fifadra

Family Additions

Marc Zawel

Vikas Bharathwaaj (MBA ’09) and Neha Java (MBA ’10) were married on March 22, 2012.

Jay Melamed (EMBA ’10) welcomed Judah Sidney Melamed on April 19, 2012. Jay’s firm, Prime Energy Group, has experienced over 90% year over year growth since he graduated from the program.

In Memoriam

Luis Dario Martinez (MBA ’10) Chapel Hill, N.C.

2011

Ed Brewer (EMBA ’11) is General Manager, Business Services, Duke Energy in Charlotte, N.C.

Rebecca Buran (WEMBA ’11) is Director, Checking and Debit Products at Ally Bank. Rebecca is on the marketing committee for the North Carolina Dance Theatre and was named to the board of directors of The Possibility Project-Chesapeake.

Julia Davis (EMBA ’11) is Transaction Manager, Jones Lang LaSalle in Washington, D.C.

Joy M Hamilton (WEMBA ’11) is the Chief Medical Director for a multi-specialty medical group in Brooklyn, N.Y.

Cristina Loth (OneMBA ’11) is Director of Service Management for Burger King.

Shahid Murtuza (MBA ’11) has joined Roland Berger Strategy Consultants’ Boston office.

Cara M. Pemra (EMBA ’11) joined Highwoods Properties Asset Management Division in Raleigh, N.C.

Gowrishankar Srinivasan (MBA ’11) is at Navy Federal Credit Union in Vienna, Va., as BOA - III.

Marriages

Austin Brey (MBA ’11) married Diana Keating (MBA ’11) in Louisville, Ky., on Sept. 8, 2012.

Tara Fiscella (MBA ’11) and Mark Flickinger (MBA ’11) were married on May 27 in Chapel Hill.

2012

Mia Farber (MBA ’12) is Director of Foodlink Local. She leverages the company’s technology to increase consumer access to locally and regionally grown foods in grocery stores.

Elcin Vardar (MBA ’12) is working as a Senior Consultant at Deloitte Consulting LLP Atlanta office.

Marriages

Ricardo Amaro (MBA ’12) and Thiago Cardoso were married on July 5 in Sao Paulo, Brazil.


Family Additions

Ben Blackburn (MBA ’12) and Allison Blackburn announce the birth of Charles Bennett Blackburn on June 27, 2012.

Nick Black (MBA ’13) was featured in a WTVD11 segment for his work with Stop Soldier Suicide. The organization helps spread the word about support services offered to soldiers and helps raise money.

Family Additions

Graham Savage (MBA ’13) and wife, Amy, welcomed their daughter Gloria in April 2012.

2016

In Memoriam

Matthew Ryan Neal (PhD ’16) Saint Louis, Mich.
Action Items

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Over the past two years, UNC Kenan-Flagler has reduced paper usage by 25 percent. Choosing not to receive the print version will allow us to further reduce our paper consumption as well as to better use our resources by reducing print production and postage costs. The online version will offer a richer, more dynamic experience and include links to exclusive, online-only content such as videos and special features.

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☑️ JOIN OUR NEW FACEBOOK PAGE!

The School is consolidating our Facebook presence. To keep up with the latest happenings at UNC Kenan-Flagler, please like us at [www.facebook.com/KenanFlagler](http://www.facebook.com/KenanFlagler).

☑️ CONNECT WITH US ON LINKEDIN!

Join us on LinkedIn at [http://biz.unc.edu/KP](http://biz.unc.edu/KP). Be sure to join our alumni group and follow our company page.

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**Briefings**


Kenan Institute names new director

UNC Kenan-Flagler’s Frank Hawkins Kenan Institute of Private Enterprise has appointed Joseph M. DeSimone as its new director.

UNC Kenan-Flagler invites MBA students back to school

MBA alumni now have the opportunity to enroll in classes in the new online program, MBA@UNC.

School expands global consulting projects to India

MBA students from UNC Kenan-Flagler completed 12-week projects in May provided by three United States multinational corporations and an Indian-based multinational as part of the Global Business Project (GBP) consulting program.

Global executive OneMBA® program celebrates 10 years

During the past decade, UNC Kenan-Flagler has built a unique five-school partnership global executive MBA program boasting more than 1,000 alumni in senior leadership positions around the world.
Regardless of the size of your estate, you can help create the business education of tomorrow. Through a Planned Gift to UNC Kenan-Flagler, you can continue the world-class business education and research that keeps your school ranked among the very best in the nation and world.

Please call or email to learn about giving options that could provide you with immediate tax deductions and perhaps even lifetime income for you or a loved one. Whether creating something new or informing the school of a plan already in place, we look forward to hearing from you.