



## leadership initiative

### How UNC Kenan-Flagler Shapes Leaders

**The Kenan-Flagler Leadership Initiative** Our mission is to develop our MBAs to become exceptional leaders who positively impact the organizations they lead and the communities they serve. Our integrated approach focuses on your individual development as a leader, resulting in a competitive advantage for career success.

**Principles** Our classes combine the best of theory and practice of leadership.

- Required classes in leadership and management, ethics, strategy and communication
- “Lessons of Experience” from executive guest speakers
- “Applied Leadership” elective taught by an executive-in-residence

**Practice** We give you multiple opportunities to apply and practice the principles you learn in classes through real-life challenges.

- Business simulations to test your ability to solve problems, empower and influence
- Leadership days filled with interactive workshops
- “Leadership Immersion” course taught by faculty and executives

**Feedback** You will develop an action plan that includes self-assessment and career goal-setting. To support it, we provide structured, constructive feedback.

- Personal assessment of your strengths and interests
- Team assessments from members of your study group
- Multirater assessment of student leadership positions and action-learning projects

**Reflection** To capitalize on that feedback, we provide safe ways to learn from your experiences and better prepare you to compete in the marketplace. You will interact intensively with successful executives and peer coaches who share their expertise through:

- One-on-one coaching
- Small group discussions
- Executive debriefs

*By taking full advantage of the Leadership Initiative activities, you will significantly enhance your leadership capabilities and be better prepared to compete in the business world.*

FOR MORE INFORMATION

Director of Leadership Mindy Storrie, [Mindy\\_Storrie@unc.edu](mailto:Mindy_Storrie@unc.edu)  
[www.kenan-flagler.unc.edu/Leadership](http://www.kenan-flagler.unc.edu/Leadership)



UNC

KENAN-FLAGLER BUSINESS SCHOOL