Student Ambassador Scholarship Awarded to 10 New UNC Students

The University of North Carolina Kenan-Flagler Business School has awarded 10 Student Ambassador Scholarships for UNC Business Essentials (UBE), the online, non-degree business certificate program which provides non-business majors with the essential business knowledge, skills, and confidence to differentiate themselves in today’s competitive job market.

The UNC-Chapel Hill students who received the scholarship, valued at $2,500, will serve as UNC Business Essential ambassadors for this academic year by educating others about the online business certificate program and its benefits.

The new ambassadors are Barbrianna Adams, Shawn Dua, Corinne Dymond, Tanisha Edwards, Kristin Foster, Claire Hannapel, Briana Kelly, McKenzie Layne, Angelica Ortiz, and Kelly Reiter.

Student Ambassador Kristin Foster summarized the value of the program as follows, “The UNC Business Essentials program is the most unique opportunity I have gotten in my time as a student at UNC. UBE is the business program for people who find their heart’s lie in another field, but value the importance of general business knowledge.”

The flexible format of the online program makes it an ideal choice for busy individuals wanting to broaden their skill base by increasing their business knowledge. Student Ambassador McKenzie Layne reported, “I spent my summer working at a huge ad agency in New York City. I was extremely busy working 60 hour weeks and trying to adjust to the city life. UBE provided me with incredible flexibility to work through the courses and learn at my own pace. It was so nice to be able to study on my own time and go at my own speed, so I could balance the other things I had going on too!”

The UNC Business Essentials program includes six online courses: introduction to business, financial accounting, economics and finance, marketing, business operations, and business communication. Students who successfully complete the program can cite the UNC Business Essentials certificate from UNC Kenan-Flagler on their resumes.

The 100 percent online program has no residential requirements, so students can start it at any time and tailor it to their schedules. UNC Kenan-Flagler graduate students are available 24 hours a day and seven days a week via discussion boards to help students gain a thorough understanding of the materials.

UNC Business Essentials was developed by combining UNC’s curricular expertise with ADEPT Central’s experience in e-learning and instructional design. UNC partners with Instructure for the Canvas learning management system.

For more information, visit UNC Business Essentials, call 1-866-821-9458 and visit the Student Ambassadors’ UNC Business Essentials blog.