



The Leonard W. Wood Center for Real Estate Studies

Shaping Real Estate Leaders for Tomorrow and Beyond

The Leonard W. Wood Center for Real Estate Studies enriches the real estate experience at UNC Kenan-Flagler for our students, faculty, alumni and employers. Our primary goal is to create a community of real estate practitioners engaged in lifelong learning and career development. Many of our resources are devoted to creating a “Real World Real Estate” experience for our students, leading to unparalleled career success for our graduates. The Wood Center is funded entirely through the generosity of alumni and friends of our real estate program.



Our Blueprint for Success



Develop and Maintain an Engaged Community

- Annual Real Estate Conference – attracts 450+ alumni, industry leaders and students for learning and networking
- UNC Real Estate Alumni Network Receptions – bring together alumni and students around the nation to strengthen our community
- Alumni Professional Development – provides ongoing learning and engagement opportunities for our alums
- New Student Recruitment – builds our community by attracting talented students into our graduate and undergraduate programs

Foster and Support an Experiential Learning Environment

- Annual UNC Real Estate Development Case Competition – one of the nation’s premier case competitions
- Student-Managed Real Estate Private Equity Fund Management - a unique learning experience
- ARGUS, Financial Modeling & Capstone Development Class Funding – replicates a real world environment

Prepare Community Members for Sustained Career Success

- Student Career Coaching, Interview Preparation and Networking Guidance – enhances employment outcomes
- Best-In-Class Employer Engagement on a National Scale
- Student Career Treks and Industry Association Support

Make a donation to the Wood Center online :

realestate.unc.edu

Our Community's Impact Across the Career Spectrum

“ I wouldn't be where I am today without the influence, advice and leadership of my fellow alumni. The UNC real estate community has been an invaluable resource during my career. ”



Kim Bucklew
Managing Director, Alliance Residential, Atlanta
BSBA 2005, MBA 2011

“ The support I've received from our UNC real estate community over my career has been nothing short of phenomenal. It's exciting to give back to the program and watch the next generation of real estate leaders take shape. ”



Danion Fielding
Chief Financial Officer, Getty Realty
New York City, MBA 2005

“ UNC Kenan-Flagler Business School and the Wood Center for Real Estate Studies is the “gift that keeps on giving.” Whether you consider the education that you receive, the relationships and friendships that you develop or the alumni network that you join, the real estate program at Carolina becomes an integral part of your life. I consider it my responsibility to help ensure that this opportunity continues to grow and to be available for future generations. ”



Leo Horey
Chief Administrative Officer, AvalonBay
Communities, Washington, D.C., MBA 1990

Playing Your Part as a UNC Real Estate Community Member

- **Unrestricted Monetary Gift Support** – allows us to continue our core mission and consider new opportunities including additional class offerings and new faculty research dissemination capabilities
- **Fellowship Monetary Gift Support** – provides real estate specific fellowships to prospective MBA students
- **Multiple Points of Engagement** – keeps you an active part of our community via class lectures, reception hosting, career trek involvement, etc.
- **Stay in Contact with Us** – allows us to make you aware of future opportunities to participate



Make a Difference Today

The Wood Center relies entirely on private funding to grow and deepen our UNC real estate community. Your continued financial support is vital to cementing UNC Kenan-Flagler's status as the world's leading real estate program.



\$100 GIFT

PAYS FOR AN MBA OR UNDERGRADUATE STUDENT TO ATTEND OUR ANNUAL REAL ESTATE CONFERENCE



\$20,000 GIFT

COVERS THE ANNUAL EXPENSE OF SENDING STUDENT TEAMS TO COMPETE IN NATIONAL CASE COMPETITIONS



\$250 GIFT

COVERS THE STIPEND FOR A STUDENT TO JOIN AND ATTEND INDUSTRY ASSOCIATION EVENTS



\$120,000 GIFT

CREATES A FULL-TUITION MBA FELLOWSHIP FOR ONE STUDENT



\$2,500 GIFT

PAYS FOR A STUDENT TEAM'S DUE DILIGENCE EXPENSES IN OUR MBA CAPSTONE DEVELOPMENT CLASS



\$1,200,000 ENDOWMENT

CREATES A FULL-TUITION MBA FELLOWSHIP FOR A NEW STUDENT EVERY OTHER YEAR