UNC Kenan-Flagler is undertaking a school-wide global education initiative that reaches far beyond incremental change or curriculum revision. Our goal is for all students to learn and master a set of defined global competencies so they are prepared to manage, lead and succeed in global business. We aim to do what has never been done before: provide a strategic and comprehensive global business education with clear measures of success. We defined specific global competencies and created a Global Education Model© as a framework for advancing those competencies. We are transforming our entire learning environment – curricular and co-curricular, on campus and abroad – and systematically and holistically integrating global competency development across all of our degree programs – from orientation to graduation.

GLOBAL EDUCATION MODEL©

LEARNING ENVIRONMENT
- Skills: Reflection, Adaptability, Empathy, Intercultural, Business, Logistics, Accounting, Finance
- Knowledge: Self, Business, Strategy & Entrepreneurship, Operations, Marketing, Communication, Marketing
- Attitude: Open, Interactions, Resilient, Respectful
- Experiences: Flexible, Attitude, Organization, Behavior, Introspective, People

GLOBAL EDUCATION INITIATIVE AT UNC KENAN-FLAGLER: TRANSFORMING GLOBAL BUSINESS EDUCATION

Attitude or tendency to be flexible, open, self-aware, respectful and resilient

Cross-cultural skills critical to reflection, empathy, adaptability, collaboration and communication

Global and cultural knowledge

Global business practices such as global marketing and global finance

Create your own customized Global Education Development Plan.

Ignite your cross-cultural capacity through disruptive, innovative experiences.

Master in-demand global business competencies to accelerate your career.
PREPARING STUDENTS TO SUCCEED IN GLOBAL BUSINESS

UNC Kenan-Flagler created the Global Education Initiative to give our students a critical competitive edge.

When students graduate, they will be ready to work across cultures, whether based in the U.S. serving on diverse teams, collaborating virtually with colleagues half way around the world or leading global operations and traveling to new markets. We help students be open and flexible, understand differences across cultures, adapt their communication and leadership styles, and learn about economic trends, government regulations and business practices in different markets.

Whatever work students do – and wherever they do it – they will be uniquely prepared for long-term success, because all careers are global.

DEVELOPING GLOBAL LEADERS FOR BUSINESSES

Business leaders told us that they need and value global competencies in the people they hire. We developed the Global Education Initiative to meet these needs.

Recruiters will find talented graduates at UNC Kenan-Flagler who possess:
- Cross-cultural skills
- Open and flexible attitudes
- Global knowledge
- Understanding of global business practices
- The ability to work well in diverse teams
- The potential to lead global operations

Our graduates have mastered global competencies and are ready to contribute to the organizations where they work and the communities they serve.

A GLOBAL BUSINESS SCHOOL

Our curriculum is global and students study around the world.

We have degree-program partnerships with schools in Brazil, Mexico, the Netherlands, China and Denmark.

Our full-time professors represent 20 countries and 37% are from countries other than the U.S.

We have a global network of 33,918 alumni in 79 countries.

THE GLOBAL BUSINESS CENTER

The Global Business Center has developed globally competent business leaders for more than 20 years.

The Global Business Center enables UNC Kenan-Flagler to provide the most integrated, intensive global business education with the greatest impact of any leading business school. Our mission is to increase the global business competencies of students, faculty and staff at UNC Kenan-Flagler.

Our priorities are to:
- Enhance students’ capability to manage, lead and succeed in global business
- Develop faculty and staff to prepare students for the global marketplace
- Expand cutting-edge research in and knowledge of best global business practices

“We are doing what has never been done before: providing a systematic global business education with specific global competencies and measures of success. Our unique model is the roadmap to providing a transformative global education for every student who graduates from UNC Kenan-Flagler.”

Douglas A. Shackelford
Dean, UNC Kenan-Flagler Business School

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