UNC KENAN-FLAGLER BUSINESS SCHOOL

THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL'S

Kenan-Flagler Business School

UNC's Kenan-Flagler Business School is **consistently ranked one of the world's best and one of the country's top business schools.** UNC Kenan-Flagler's MBA program is known for experiential learning in leadership, fostering a global perspective and a focus on sustainability.

LEADERSHIP

UNC Kenan-Flagler's Leadership Initiative is a unique advantage for our MBA students. The initiative is grounded in a four-step continuous learning cycle: **learn leadership principles, practice leadership skills, gather feedback and reflect on progress.** Our Leadership Initiative prepares students to adapt and thrive as new leadership opportunities arise throughout their careers.

GLOBAL PERSPECTIVE

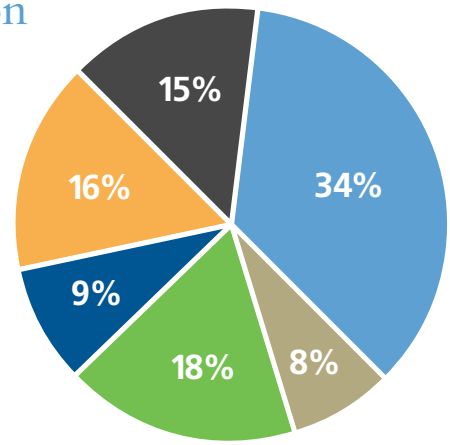
Successful leaders benefit from a global perspective. Nearly 50% of our MBA students take advantage of **global immersion electives, international treks and exchange programs** to enhance their global perspective. Our student body also reflects the international focus of UNC Kenan-Flagler – international students represent more than 25% of the first-year class.

SUSTAINABILITY

The Center for Sustainable Enterprise at UNC Kenan-Flagler prepares students to view business through the triple bottom line of **financial profitability, ecological integrity, and social equity.** As one of the first business schools to offer a sustainability curriculum, UNC Kenan-Flagler continues to be a leader in the field by expanding offerings in this crucial area. The Aspen Institute ranks UNC Kenan-Flagler No. 2 in for-profit sustainability course content.

Post-Graduation Employment

MBA Class of 2010



- Finance: 34%
- Marketing: 18%
- Consulting: 16%
- General Management: 15%
- Other: 9%
- Real Estate: 8%

"UNC taught me how to adapt to a new environment quickly. It increased my ability to be a fast learner. This ability is so critical in the ever-changing global business environment."

- Helen Ding (MBA '98) Citigroup Senior Vice President, Institutional Client Group Risk Management, New York

UNC Kenan-Flagler MBAs "At a Glance" Class of 2012	
Class Size	290
Median years work experience	5
Males	73%
Females	27%
US Minority	15%
International Students	26%

Core MBA Employers

American Express	General Electric
Bain & Company	Goldman Sachs
Bank of America	Hershey
Barclays	IBM
Boston Consulting Group	Johnson & Johnson
Coca-Cola	JP Morgan
Credit Suisse	Kraft Foods
Deloitte Consulting	McKinsey & Company
DuPont	Morgan Stanley
Eli Lilly and Company	Procter & Gamble
Fidelity	Wells Fargo

MBA Recruiting Timeline

APR	MAY	JUNE	JULY
Schedule on-campus recruiting activities for coming year			
AUG	SEPT	OCT	NOV
Build campus presence and recruit for full-time positions			
DEC	JAN	FEB	MAR
Recruit for internship positions			**Hire for "just in time" positions**

MBA Recruiting Options

ENGAGEMENT	TIER I	TIER II	TIER III
Generate Awareness Awareness is the first step in recruiting MBA students.	▪ Host a virtual presentation or event ▪ Post jobs and internships through Recruiter Central	▪ Hold an on-campus presentation ▪ Participate in a networking or regional interview forum	▪ Host a Career Club trek at company office(s) ▪ Host a meet & greet, networking reception or office hours
Make an Impact Once students know who you are, make an impact by getting more involved.	▪ Share expertise by working with faculty to do in-class presentations	▪ Participate in on-campus Career Club activities and events	▪ Hire for internship and full-time positions ▪ Sponsor Career Club social or event ▪ Become a Corporate Sponsor
MBA Hiring Matching MBA talent with your company's needs is our ultimate goal.	▪ Post internship and full-time positions through Recruiter Central ▪ Hold video conference or phone interviews	▪ Participate in interview forums ▪ Hold off-campus interviews ▪ Request member resume referral from student clubs	▪ Hold on-campus interviews including job posting and resume collection ▪ Purchase resume book online

MBA Student Career Clubs

Business Technology
Consulting
Energy
Entrepreneurship & Venture Capital
Finance
General Management
Global Supply Chain Management
Healthcare Industry
Investment Management
Marketing
Net Impact
Private Equity
Real Estate
Retail
Sports, Entertainment, Hospitality

Full club listings with contact information can be found at www.hirembas.unc.edu; click on the MBA Clubs link on the MBA Quick Links menu.

Our Staff

Our MBA Career Management Center staff will work with you to design a recruiting program customized to meet your needs, preferences, and budget.

Amy Wittmayer
Director

Michelle Audette-Bauman
Employer Outreach Coordinator

Meredith Everett
Recruiting Coordinator

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