

Entrepreneurship Concentration

Overview

Since 1997, the Center for Entrepreneurial Studies has fostered a culture of entrepreneurship at UNC. Attracted by our world renowned programs, students learn the analytical skills to recognize opportunities while developing the people skills to tap into the broader UNC entrepreneurial network. Recruiters agree that Kenan-Flagler students have a distinct entrepreneurial spirit that differentiates the UNC MBA.

More information is available at the Center for Entrepreneurial Studies web site (<http://www.ces.unc.edu>).

Concentration Team

The coordinator for the Entrepreneurship concentration is Ted Zoller (zoller@unc.edu). The Faculty Committee on Entrepreneurship includes Ted Zoller, Patrick Vernon and Clay Hamner.

Concentration Leader: Ted Zoller

Curriculum Advisor: Patrick Vernon

Career Advisor: Patrick Vernon

Concentration Requirements

To receive a certificate of completion of the Entrepreneurship Concentration, students must complete a total of six (6) courses from the following list:

Two (2) required courses:

MBA 835 Introduction to Entrepreneurship

MBA 846J Business Plan Analysis

A minimum of four (4) ELECTIVE courses

MBA 744 Entrepreneurial Marketing

MBA 754A Innovation & Product Development

MBA 817 Venture Capital Valuation & Deal Structure

MBA 818 Venture Capital Management

MBA 836 Entrepreneurship & Minority Economic Development

MBA 843 Entrepreneurship through Acquisitions: Structuring your Buyout

MBA 843A Family Business I

MBA 843B Family Business II: Managing the Family Office and Enterprise

MBA 846A Private Equity

MBA 846G Commercializing Emerging Science and Technology

MBA 846K Acquiring Proprietary Technology to Start Your Entrepreneurial Venture

MBA 846R Private Equity Fund Management

MBA 848A Launching the Venture I: Scientific

MBA 848B Launching the Venture II: Feasibility

MBA 848C Launching the Venture III: Business Planning

MBA 864 Managing Intellectual Capital

MBA 866 Social Entrepreneurship

MBA 866B Social Innovation Lab

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Sample Concentration Sequence

Module I	Module II	Module III	Module IV
Year One			
MBA Core Curriculum		-835 Intro to Entrepreneurship	-846J Business Plan Analysis
Year Two			
<ul style="list-style-type: none"> -754A Innovation & Product Development - 864 Managing Intellectual Property -848A Launching the Venture I - Scientific - 846R Applied Private Investment Management 	<ul style="list-style-type: none"> -836 Entrepreneurship & Minority Economic Development -848B Launching the Venture II: Feasibility -846A Private Equity - 846R Applied Private Investment Management 	<ul style="list-style-type: none"> -846G Commercializing Emerging Science and Technology -843A Family Business I: Introduction to Family Enterprise -848C Launching the Venture III: Launch -843 Entrepreneurship through Acquisitions: Structuring your Buyout -817 Venture Capital -843A Family Business I - 846R Applied Private Investment Management -866B Social Entrepreneurship 	<ul style="list-style-type: none"> -843B Family Business II: Managing the Family Office and Enterprise -848C Launching the Venture III: Financing -818 Venture Capital Mgmt. -846K Acquiring Proprietary Technology to Start Your Entrepreneurial Venture -846R Applied Private Investment Management -866B Social Innovation Lab