



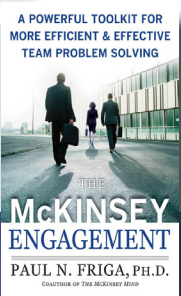
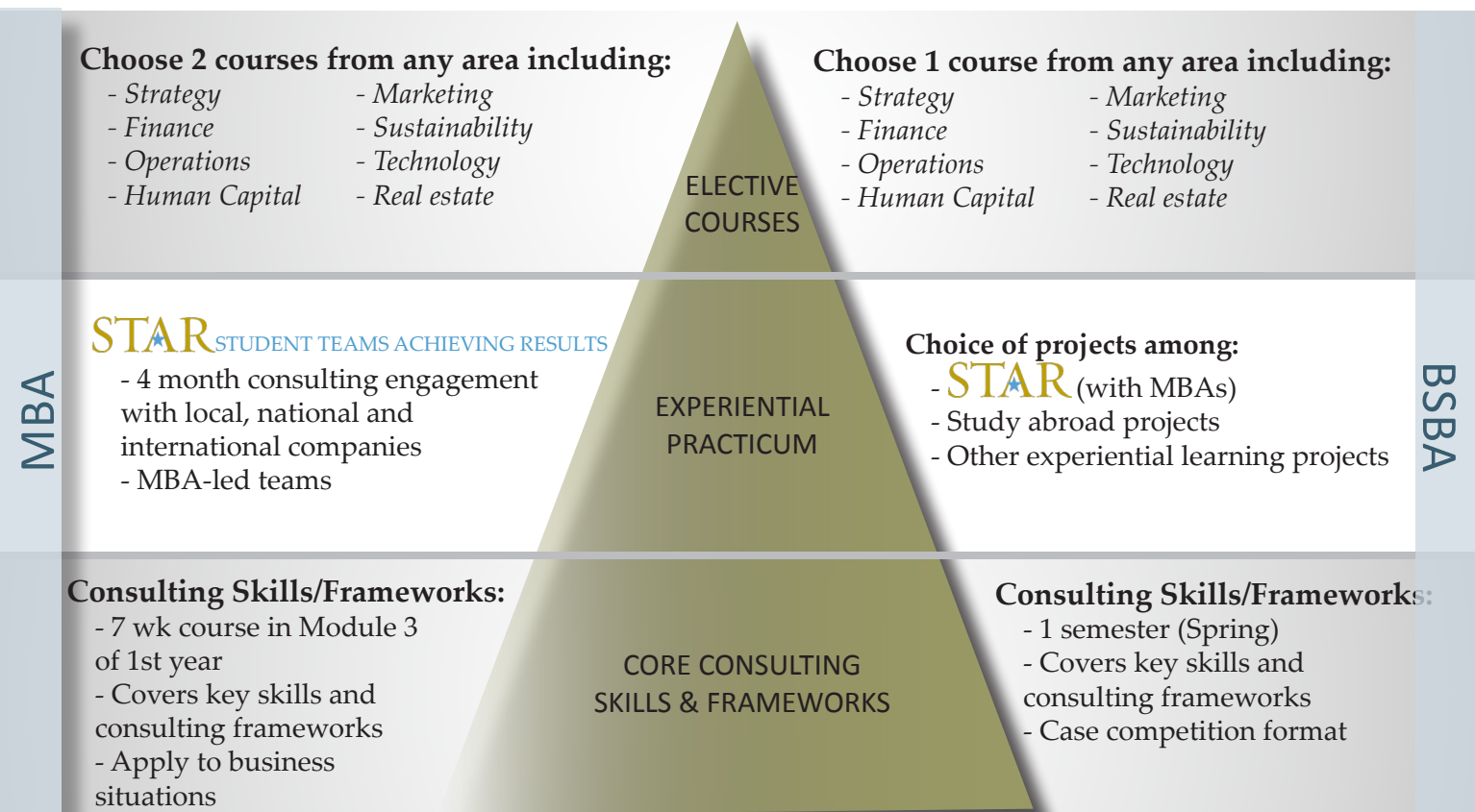
## MISSION

To prepare students for careers in consulting and promote them to the top consulting firms

## VISION

To be recognized as the most innovative, intensive, and individualized consulting program in the world

## OUR APPROACH



The Kenan-Flagler consulting curriculum employs key principles used by leading consulting firms and outlined in the best-selling book *The McKinsey Engagement* by Paul Friga

Over 900 alumni currently working in consulting

Graduates represent 40 out of the top 50 consulting firms



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**Alex Lassiter, BSBA Consulting Club President (2010)**  
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# Consulting Program Overview

Event	Audience	Date
Consulting Workshop	MBA/BSBA/Executive	August 21
Consulting Immersion	MBA/BSBA/Executive	September 17-19, 2009
Consulting Overview Talk	MBA/BSBA/Executive	September
Undergraduate Business Symposium	BSBA	September 25th
Consulting Club Career Trek	MBA	October 15-16
Consulting Industry Education Series	MBA/BSBA/Executive	Fall- Wednesdays from 5-6 PM
Case Competition vs. Duke	MBA/BSBA	October/November
Consulting Club Weekly Events	MBA/BSBA	Fall & Spring
Consultant in Residence Program	MBA/BSBA	Fall & Spring
Consulting Industry Guest Speakers	MBA/BSBA	Fall & Spring



“Having spent the summer working with a leading consulting firm, I appreciate Kenan-Flagler’s experiential approach that prepared me for day one.”

*Brock Gavin - KFBS'10; Bain & Co. Summer Intern 2009*

**For more information on our program or to participate in any of these events, please contact:**



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