



Don't stop achieving. Start growing.

You know you need to invest in yourself, but you don't want to slow down your career trajectory for a full-time MBA program. It's hard for you to envision how you could go back to school with your travel schedule and commitments at home.

Tailored for those who live both within and outside North Carolina, as well as those with demanding travel schedules, the Weekend MBA program boasts the fewest number of required days out of office—and the lowest tuition—of any top-ranked EMBA program on the East Coast. The transformative UNC business school experience is within your reach.

THE WEEKEND MBA



One weekend every three weeks plus one immersion week over the 20-month program.



Blends immersive on-site courses and networking with tech-enabled modules (<15%).



Boasts the fewest number of required days out of the office—and the lowest tuition—of any top-ranked EMBA program on the East Coast (defined as Top 15 by *Bloomberg Businessweek* 2011 ranking).



Ideal for business professionals who live both within and outside of North Carolina, as well as those who have a demanding travel schedule.



Diverse selection of electives—at least 20 offered from which you take a minimum of 10. An option to have an academic concentration.

INDUSTRIES REPRESENTED

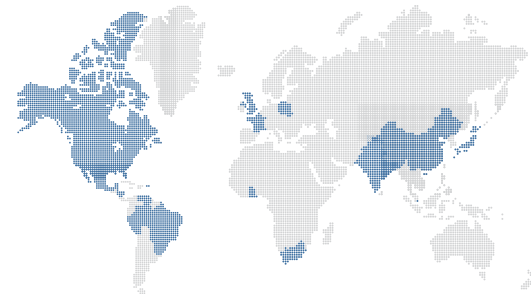
- CONSULTING 17%
- FINANCIAL SERVICES 15%
- TECHNOLOGY/SOFTWARE 15%
- HEALTH CARE/PHARMA/BIOTECH 12%
- MANUFACTURING 10%
- CONSUMER PRODUCTS 7%
- OTHER 16%

45 : AVERAGE AGE:
TYPICAL CLASS : **36**

AVERAGE YEARS WORK EXPERIENCE: **12**

35% HOLD ADVANCED DEGREES

TRAVEL TO UNC FROM 9 STATES, WASHINGTON, DC, AND PUERTO RICO.



TIES TO:

BANGLADESH
BRAZIL
CANADA
CHINA
FRANCE
GHANA

GERMANY
HONDURAS
INDIA
JAPAN
MEXICO
PARAGUAY
PERU

POLAND
PUERTO RICO
SINGAPORE
SOUTH AFRICA
UNITED KINGDOM
VENEZUELA



EXPERIENCE REQUIRED

5 years minimum professional work experience (8 years preferred)



PROGRAM LENGTH

February 2014 to October 2015 (20 months)



CLASS TIMES

All day Friday and Saturday every 3 weeks (plus a 3-day weekend every third class weekend), in addition to 1 immersion week over the 20-month program

CLASSROOM FACILITIES

You will attend classes at the Rizzo Conference Center in Chapel Hill, as well as the McColl Building on the UNC campus in Chapel Hill.

LEADERSHIP AND YOUR CAREER

You'll work through our process of learning, practice, feedback and reflection to become a leader who can initiate change and drive business strategy within your organization. Leadership and professional development courses are integrated into the core curriculum, with additional leadership elective courses, seminars and activities available.

Career management support includes individual coaching, workshops and seminars, alumni networking, campus events and access to online resources. UNC's Career Management team is dedicated to providing guidance customized to your career goals.

LIFELONG LEARNING

Weekend MBA alumni may return to take additional elective courses for a nominal fee.

COST

The cost for the Weekend MBA program beginning February 2014 is \$93,500. Cost includes tuition, texts, socials, overnight accommodations and most meals for the 20-month program.



APPLICATION DEADLINES

We accept applications on a rolling basis, with deadlines to help you manage your time.

Deadlines

APRIL 28, 2013

MAY 28, 2013

JUNE 28, 2013

JULY 28, 2013

AUGUST 28, 2013

SEPTEMBER 28, 2013

OCTOBER 28, 2013

“Only a few months into the program, I created a framework for evaluating my company’s major capital initiatives using tools I learned in my strategy and finance courses.”

Marty Uczen, Class of 2009