

Weekend and Evening MBA Curriculum: Typical Course List

Analyzing Environments	Building Strategies	Shaping Leaders
Core Courses		
Analytical Tools for Decision Making Corporate Financial Accounting: Reporting to the Shareholders Managerial Accounting: Accounting for Corporate Costs Financial Management: Managing the Corporate Capital Strategic Microeconomics Macroeconomics: Global External Environment	General Management and Strategy Strategic Technology Global Operations Management Marketing Management Global Context of Business Corporate Strategy Capstone: Corporate Strategy Simulation	Developing Leadership and Management Skills Ethical Aspects of Management Experiences in Leadership Communications Team Process
Elective Courses offered to the Class of 2010		
Applied Consulting Consulting Corporate Rivalry and Competitive Games MBA for Executives Project Equity Valuation Financial Statement Analysis The Real Estate Process Global Business Project Global Financial Markets Investments Legal Environment of Business Modern Financial Strategies New Urbanism, Smart Growth & Sustainable Community Development New Ventures: Discovery Sales Management Service Operations Management Strategic Innovation Strategy and Uncertainty Theory of Corporate Finance Washington Campus	Branding Customer Relationship Management Global Supply Chain Management Innovation and Entrepreneurship in Developing Economies Innovation and Product Development Leveraging Human Capital for Global Competitiveness Marketing Strategy Mergers & Acquisitions Negotiations New Ventures: Soft Launch Pricing Strategy and Tactics Project Management Real Estate Capital Markets Real Estate: Development Process Services Marketing	Global Immersions China & Hong Kong (General Management) Germany, Austria & Hungary (Entrepreneurship) United Arab Emirates & Morocco (General Management) Brazil (Sustainable Enterprise) Denmark & Netherlands (Innovation) Uruguay & Argentina (Real Estate) China & Hong Kong (General Management) Germany, Austria & Hungary (Entrepreneurship) United Arab Emirates & Morocco (General Management) Presentation Skills Sustainable Enterprise Values-Driven Leadership Beginner Working Spanish (w/Costa Rica immersion) Beginner Working Portuguese (w/ Brazil immersion) Beginner Working Mandarin (w/ China immersion) Communication for Developing Leaders Global Business Leadership