



# GLOBAL BUSINESS PROJECT

## Kickoff Weekend

March 10-13, 2011  
Washington, DC

**Client specific events**

**Student specific events**

**Country Leader Specific events**

### Accommodations

**Renaissance Dupont Circle Hotel**  
1143 New Hampshire Ave., NW

### Friday Sessions

**Renaissance Dupont Circle Hotel**  
1143 New Hampshire Ave., NW

### Saturday Sessions

**George Washington University**  
Duquès Hall, 2201 G Street, NW

### Thursday, March 10, 2011

5:00pm - 8:00pm

**Country Leader Session** (working dinner)

Potomac

*Renaissance Dupont Circle Hotel*

### Friday, March 11, 2011

10:00am – 12:00pm

**Language Assessments**  
(as scheduled with your Language Mentor)

Potomac

*Renaissance Dupont Circle Hotel*

11:00am – 12:00pm

**Registration**  
(luggage storage available)

Lower Lobby

*Renaissance Dupont Circle Hotel*

12:00pm – 1:00pm

**Welcome Lunch,**  
*Julia Kruse, UNC CIBER Associate Director*  
*Dr. Liesl Riddle, George Washington University*  
*Susanna Easton, Department of Education*  
*Steven Pappas, Department of Education*  
**Country Leaders**

City Center Ballroom

*Renaissance Dupont Circle Hotel*

1:00pm – 1:30pm

**GBP Overview**  
*Professor Lynne Gerber*

City Center Ballroom

*Renaissance Dupont Circle Hotel*

1:30pm – 3:30pm

**TEAM FOCUS WORKSHOP**  
*Professor Paul Friga*

City Center Ballroom

*Renaissance Dupont Circle Hotel*

3:30pm – 4:30pm

**Break – Hotel check-in**

4:30pm – 6:30pm

**TEAM FOCUS WORKSHOP – continued**

City Center Ballroom

*Renaissance Dupont Circle Hotel*

6:30pm – 9:30pm

**Concurrent Sessions (Working Dinner)**  
**TEAM FOCUS WORKSHOP – Continued**  
(Students, Language Mentors & Faculty Advisors)

City Center Ballroom

*Renaissance Dupont Circle Hotel*

**Developing the GBP Corporate Team**  
(Client Reps, Consortium Reps & Country Leaders)

Potomac

*Renaissance Dupont Circle Hotel*

9:30pm -

**Continue team formation through social engagement** - on your own

## Saturday, March 12, 2011

Breakfast on your Own    Travel to GWU School of Business

Break Service will be available all day – Room 420

Team Breakout Rooms				
Brazil Teams	China Teams	Japan Teams	Thailand Teams	Vietnam Teams
AGCO - 451 GE - 453 P&G - 458 RBS - 320	Glen Raven – 153 Google – 154 Longistics – 252 Lord – 253 Syngenta – 258 Westinghouse - 262	Haku Tsuru - 553 Kobe Portopia - 520	Burapha - 261 T.C. Radio - 257 Sichang Island - 256 Central Group - 255	GapIT - 620

<b>8:00am – 10:30am</b>	<b>Team Work session – Meeting Preparation</b>	<i>Team Breakout Rooms</i>
<b>10:30am – 12:00pm</b>	<b>Kick-off Meeting – Teams and Clients</b> <ul style="list-style-type: none"> <li>Teams and Clients present Introductions &amp; Understanding the Issues</li> <li>Teams and Clients agree on approach to problem and process for communicating and sharing information</li> </ul>	<i>Team Breakout Rooms (listed above)</i>
<b>12:00pm – 2:00pm</b>	<b>Cultural Understanding - Country Sessions</b> <i>working lunch</i>	<i>Brazil – Room 451 China – Room 258 Japan – Room 553 Thailand – Room 255 Vietnam – Room 620</i>
<b>2:00pm – 2:30pm</b>	<b>GBP Group Photo</b>	<i>Lobby or Front Steps of Duquès Hall</i>
<b>2:30pm – 4:15pm</b>	<b>Scope of Work Session - Teams and Clients</b> <ul style="list-style-type: none"> <li>Finalize Scope of Work &amp; sign NDA</li> <li>Selection of Project Leader</li> </ul>	<i>Team Breakout Rooms (listed above)</i>
<b>4:15pm – 4:30pm</b>	<b>Break</b> <i>Copy and submit SoW &amp; NDA Copies can be made in suite 450 &amp; room 452</i>	<b>Duquès Hall – Room 420</b>
<b>4:30pm – 6:00pm</b>	<b>Effective Virtual Teaming &amp; Best Practices</b>	<b>Duquès Hall – Room 151</b>
<b>6:00pm – 6:45pm</b>	<b>Return to Hotel from GWU and Break</b>	
<b>6:45pm</b>	<b>Country Dinners</b> <ul style="list-style-type: none"> <li><b>Brazil</b> – Grill from Ipanema*</li> <li><b>China</b> – Meiwah</li> <li><b>Japan</b> – KAZ Sushi Bistro*</li> <li><b>Thailand</b> - Mai Thai</li> <li><b>Vietnam</b> - Miss Saigon</li> </ul>	<i>*transportation will be provided</i>  <i>Groups are to meet in the lobby to depart</i>

## Sunday March 13, 2011

*Breakfast on your Own*

<b>8:30am – 9:30am</b>	<b>Project Leader/Faculty Advisor Meeting - meeting with Professor Lynne Gerber, to review processes and responsibilities</b>	<i>City Center Ballroom Renaissance Dupont Circle Hotel</i>
<b>9:30am – 12:00pm</b>	<b>Team Meetings – KOW Deliverables:</b> <i>Kick-off Slides &amp; Team Charter (post to Blackboard)</i>	<i>City Center Ballroom Renaissance Dupont Circle Hotel</i>
<b>12:00pm</b>	<b>Student Departures</b>	

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