

Kenan Institute Leadership Fellows

The Kenan Institute Leadership Fellows play an important role in strengthening critical bonds between the Institute and MBA students. Serving in a representative and advocative leadership capacity, the selected MBA Leadership Fellows work directly with the Institute Director of Outreach Lingmei Howell and various Institute Center Directors to explore ways to enrich our MBAs' Kenan-Flagler experience. In addition, the Fellows play an important communication role between the Kenan Institute and MBA student body. Through special projects and events, the fellows help address student needs and concerns, as well as to help incorporate MBA interests into Kenan programs and activities. Working with the Institute senior management, Kenan Institute Leadership Fellows strive to engage their MBA peer students in the diverse Kenan Institute opportunities and to further enhance their business education and professional development.

The Kenan Institute Leadership Fellows are charged with the following responsibilities:

1. Obtain a basic understanding of Kenan Institute functions and resources in order to effectively articulate Institute opportunities to its constituents.
2. Develop an intimate knowledge of their "adopted" Kenan Institute Center to assist the respective Center Director with the Center's specific projects, as well as marketing its activities to the MBAs.
3. Lead and champion at least one major event that raises awareness of Kenan Institute opportunities and experiences among MBAs. Such events may include special MBA luncheons, panel discussions, speaker series, receptions, etc.
4. Take up an ambassadorial role to represent the MBA students to the Kenan Institute and its key constituents.
5. Represent the Institute at the orientation club fair, as well as host/organize the Institute's major annual open house MBA welcome event.
6. Attend Kenan Institute Board of Trustees functions and present to the Trustees and key stakeholders.
7. Assist Admissions Office with recruiting efforts; e.g., participating in Fellows' visit events, Experience weekends, etc.
8. Prepare and publish Kenan Institute quarterly MBA newsletter, *MBA Corner*.
9. Report progress updates at bi-weekly strategy meetings.

(July 2009)