## **UNC Executive Development and ExxonMobil Celebrate 10-Year Partnership**

UNC Executive Development and ExxonMobil are marking 10 years of developing business leaders around the world through ExxonMobil's Enterprise Leadership Program (ELP).

Over 5,000 ExxonMobil employees have graduated from the custom-designed program offered in North America, Europe and Asia by the University of North Carolina's Kenan-Flagler Business School.

UNC Executive Development and ExxonMobil will take a moment during the final programs of 2009 to mark the occasion of the decade milestone.

In the late '90s, the corporation asked several highly regarded, nationally known business schools to submit proposals for designing a customized executive education program. Key among ExxonMobil's goals were aligning the thinking of future leaders with its fundamental business principles, and developing consistent leadership capabilities across the company's entire global workforce.

Exxon Mobil initially chose UNC Executive Development to deliver ELP for the Americas (the United States, Canada and Latin America), one of five such programs globally, and UNC offered the first program in December 1999. Attendance is by nomination only. A senior leader in one of the company's units identifies and recommends an employee for participation; that nomination must be approved by a unit's president or vice president.

UNC Executive Development's involvement with ExxonMobil expanded in 2006 when UNC was awarded the global ELP contract. UNC Executive Development now delivers approximately 35 programs for ExxonMobil annually in three countries: the United States, France, and Singapore.

The benefits of ExxonMobil's continued investment in their people and their business are clearly represented by ExxonMobil's leadership in both innovation and safety. ExxonMobil remains ranked among *BusinessWeek*'s "The World's 50 Most Innovative Companies" and they lead the industry in workplace safety with the lowest incident rates for work-related injuries and illnesses.

UNC Executive Development has benefited from the partnership as well, gaining a deeper understanding of the critical issues that a world leader in innovation and safety faces, and developing the capabilities to help other organizations tackle similar challenges.

For more information about UNC Executive Development's custom executive education programs, visit <a href="http://www.kenan-flagler.unc.edu/execdev/custom-experiences.aspx">http://www.kenan-flagler.unc.edu/execdev/custom-experiences.aspx</a>.

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