

Media Release

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UNC Kenan-Flagler Receives Innovations Award for Executive Development

ExperienceBase™, an innovative software program designed by the University of North Carolina at Chapel Hill's Kenan-Flagler Business School to help executives improve their organizations' performance, received a top honor from the International University Consortium for Executive Education (UNICON).

UNC Executive Development received the "Innovations in Executive Development" award at the annual conference of UNICON, a global organization of over 85 educational institutions dedicated to the theory and delivery of executive education.

The award program uncovered innovative teaching and learning practices from across the globe to improve the quality of the learning experience and the impact of executive development interventions for organizations. UNC Kenan-Flagler Executive Development was chosen from 100 entries that showcased innovations and chosen as one of six schools—from South Africa, Australia, Norway, United Kingdom and the United States—to be honored.

"ExperienceBase is a unique tool that provides a framework for executives to learn from their own experiences and those of others," said James W. Dean Jr., creator of the web-based software tool and senior associate dean of academic affairs at UNC Kenan-Flagler. "The development of this product is a classic example of the innovation process at its best as we strive to help companies improve their performance."

The following schools were honored by UNICON:

- University of Cape Town Graduate School of Business
- Mt Eliza, Melbourne Business School, Australia
- Ashridge Business School, United Kingdom
- University of Notre Dame Mendoza College of Business
- BI Norwegian School of Management
- University of North Carolina, Kenan-Flagler Business School

For more information, go to www.execdev.unc.edu.

For over 50 years, UNC Kenan-Flagler has developed executive education and leadership programs for a diverse group of organizations. [Executive Development](#) offers customized and open enrollment programs at its Paul J. Rizzo Conference Center in Chapel Hill and in locations around the world.

About UNC Kenan-Flagler

Consistently ranked one of the world's best business schools, UNC's Kenan-Flagler Business School is known for experiential learning in leadership and teamwork, superior teaching,

innovative research and a collaborative culture. UNC Kenan-Flagler's commitment to developing socially responsible, results-driven leaders distinguishes its programs, which educate people at every stage of their careers. Its range of innovative programs that prepare business leaders to manage successfully in the global business environment include the MBA, MBA for Executives (Evening, Weekend and OneMBA Global), Master of Accounting, undergraduate BSBA, PhD and Executive Development programs. UNC Kenan-Flagler is the only top business school with a unit that helps business and government tackle problems with impact on society; the Frank Hawkins Kenan Institute of Private Enterprise has operations on the UNC campus and in Bangkok.