

The Business of Human Resources: Leading HR into the Future
*Sample Schedule**

	Day 1	Day 2	Day 3	Day 4	Day 5
Morning	<i>Participant Arrivals</i>	Financial Reporting & Analysis Linda Bowen	Evaluating Business Decisions Bob Connolly	Designing, Managing & Improving Operations Wendell Gilland	Strategic Change through Technology & Business Innovation Al Segars
		Lunch	Lunch	Lunch	Lunch
Afternoon	Program Introduction & Working Lunch Susan Palmer Business in a Global, Post Industrial World Peter Brews	Strategy Formulation & Implementation under Uncertainty Atul Nerkar Business Challenge Exercise	Making the Business Case Bob Connolly Business Challenge Exercise	Managing the HR-Marketing Interface: Objectives, Opportunities & Challenges Sridhar Balasubramanian Business Challenge Exercise	Business Challenge Exercise Atul Nerkar & Susan Palmer
Evening	Free Evening	Free Evening	Free Evening	"A Carolina Experience" Group Dinner	

*This is a sample schedule. Program content may change and the above may not include all areas of discussion. Questions? Please contact 1-800-UNC-EXEC.