

# FINANCIAL ANALYSIS FOR NON-FINANCIAL MANAGERS

## *Sample Schedule\**

Day One	Day Two	Day Three
<ul style="list-style-type: none"> <li>- Accounting concepts</li> <li>- Exercise: Photo Supply</li> <li>- How to create simple financial statements</li> <li>- Exercise: Chemalite (John Hand)</li> </ul>	<ul style="list-style-type: none"> <li>- Finance concepts</li> <li>- The time value of money (Bob Connolly)</li> </ul>	<ul style="list-style-type: none"> <li>- Creating pro-forma financial statements</li> <li>- Exercise: Financing the business (Hand/Connolly)</li> </ul>
Lunch	Lunch	Lunch
<ul style="list-style-type: none"> <li>- Product costing basics</li> <li>- Exercise: Analyzing financial statements</li> <li>- Exercise: Ratios-Tell-A-Story (John Hand)</li> </ul>	<ul style="list-style-type: none"> <li>- Financial decision rules</li> <li>- Capital budgeting (Bob Connolly)</li> </ul>	<ul style="list-style-type: none"> <li>- Exercise: Is the project worthwhile?</li> <li>- Exercise: How much is the firm worth?</li> <li>- Wrap-up integration (Hand/Connolly)</li> </ul>

NOTE: The curriculum is a combination of interactive lecture, class discussion, and group-based cases, quizzes and Excel analyses.

\*This is a sample schedule. Seminar content may change and the above may not include all areas of discussion.

If you have questions regarding content, please contact 1-800-UNC-EXEC.