

DRIVING PROFITABLE GROWTH WITH STRATEGIC INNOVATION

*Sample Schedule**

	Day 1	Day 2	Day 3
MORNING	Customer-Focused Innovation and Growth (Sridhar Balasubramanian)	Differentiation through Technology and Business Innovation (Al Segars)	Understanding the Drivers of Success in Innovation (Atul Nerkar)
AFTERNOON	Customer-Focused Innovation and Growth (Sridhar Balasubramanian)	Competing with Innovation in a Globally Connected Marketplace (Ron Williams)	Innovation and Corporate Entrepreneurship (Atul Nerkar)
EVENING	Application of Concepts to Participant Industries	Application of Concepts to Participant Industries	

*This is a sample schedule. Seminar content may change and the above may not include all areas of discussion. If you have questions regarding content, please contact 1-800-UNC-EXEC.

