

Weekend and Evening MBA Curriculum: Typical Course List

Analyzing Environments	Building Strategies	Shaping Leaders
Core Courses		
Analytical Tools for Decision Making Corporate Financial Accounting: Reporting to the Shareholders Managerial Accounting: Accounting for Corporate Costs Financial Management: Managing the Corporate Capital Strategic Microeconomics Macroeconomics: Global External Environment	General Management and Strategy Strategic Technology Global Operations Management Marketing Management Global Context of Business Corporate Strategy Capstone: Corporate Strategy Simulation	Developing Leadership and Management Skills Ethical Aspects of Management Experiences in Leadership Management Communication: Writing and Presentation Skills Team Effectiveness and Process
Elective Courses offered to the Class of 2009		
Applied Consulting Consulting Equity Valuation Financial Statement Analysis Global Financial Markets Investments Legal Environment of Business Management and International Development Management Science Models New Ventures: Discovery Real Estate: General Process Real Estate: Capital Markets Theory of Corporate Finance 21st Century Business Models for Global Competition Washington Campus	Branding Corporate Rivalry and Competitive Games Customer Relationship Management Global Supply Chain Management Innovation and Product Development Marketing Strategy Mergers & Acquisitions Modern Financial Strategies New Urbanism, Smart Growth and Sustainable Communities New Ventures: Soft Launch Performance Metrics: Organizational Effectiveness Pricing Strategy and Tactics Project Management Real Estate: Development Process Services Marketing Strategic Innovation Strategy and Uncertainty	Global Immersions <ul style="list-style-type: none"> o Australia and New Zealand (innovation focus) o Brazil (sustainable enterprise focus) o China and Hong Kong o Dubai and Greece (real estate focus) o Egypt and Turkey o India Global Business Leadership Global Business Project Leveraging Human Capital for Global Competitiveness MBA for Executives Project Negotiations Presentation Skills Strategies for Advancing Your Career Sustainable Enterprise Values-Driven Leadership Working Spanish (w/Costa Rica immersion) Working Portugese (w/ Brazil immersion) Working Mandarin (w/ China immersion)