
"Well designed, well planned, and well executed--one of the best I have come across in my 10 years of academic career."

- Charles Dhanaraj, Professor
Indiana University, 2004 participant

Registration Information

The deadline to register is April 30, 2005.
The application can be found online at
<http://www.ciber.unc.edu>.

Medical Insurance & Release and Assumption of Risk

All applicants must show proof of medical insurance and sign a legal release and assumption of risk form prior to departure. The release form can be found online at

<http://www.ciber.unc.edu>. Participants should send a copy of the front and reverse sides of their medical insurance card with other registration materials to Kathy Sadler at the University of North Carolina, Chapel Hill; CB#3440, Kenan Center; Chapel Hill, NC 27599-3440.

Travel Insurance

Participants may purchase the international travel insurance that covers emergency medical evacuation and repatriation of remains. Participants may contact TravMed, MEDEX or any other international travel insurance company.

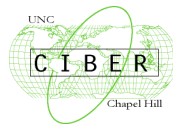
Program Directors

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UNC
KENAN-FLAGLER
BUSINESS SCHOOL



For information on partial
scholarships and general questions:

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Summer Institute For Business Faculty

June 5-9, 2005

South American Business Issues:

*Bringing the Company into
the Classroom*



Overview

This seminar is designed for faculty who are interested in incorporating South American businesses and business issues into their teaching. It also affords attendees with a chance to discuss research interests and possible collaboration. It provides a thorough overview of the South American business context as well as the specific dynamics of major academic areas. Since the seminar is based in Brazil, it will give special attention to this country, which accounts for about half of South America's economy. Participants will return with materials they can use in class such as readings in English, cases and first-hand experience. The cases will be "live" with discussion and meetings with company executives.

Program Fee: \$1,100

The fee includes all program activities, cases and course materials, breakfasts, lunches, one dinner and hotel for all four nights. It does not include transportation to São Paulo or to the hotel.

Accommodations

The Paulista Wall Street is an executive suite hotel with roof-top pool and in-room Jacuzzis. FGV-EAESP will host classes on its campus, a five minute walk from the hotel.

Travel Arrangements

Upon registration, each participant will receive access to a Web site with course materials, detailed country information, travel tips and visa and passport information. Participants are responsible for their own transportation to and from São Paulo. All participants must obtain a valid visa for Brazil.

About FGV-EAESP

The premier business school in South America, FGV-EAESP was founded in 1954 with the strategic mission of training the business leaders of Brazil. Today the school has an impressive network of alumni and a long list of credentials, among them accreditation by both AACSB (North America) and EQUIS (Europe). FGV-EAESP faculty have developed special expertise linking South America and the rest of the world through executive education, business consulting, exchange programs, academic alliances, government missions, and community programs.

About CIBER

The UNC-Chapel Hill CIBER is one of 30 U.S. government – sponsored Centers for International Business Education and Research serving business communities, students, faculty, and the general public.

Program Schedule

Subject to change

June 5, Sunday (at noon)

- Survival Portuguese class
- Sao Paulo city & cultural tour

June 6, Monday

- South American Politics & Society
- Contemporary South American Economics & Trade
- Lunch case discussion: Embraer
- Visit to case company
- Brazilian Churrasco Rodízio Dinner

June 7, Tuesday

- South American Management
- South American Realities: Ops
- Lunch case discussion: Submarino.com
- Visit to case company

June 8, Wednesday

- South American Ethics & Social Responsibility
- South American Realities: Marketing
- Lunch case discussion: Natura-Ekos
- Visit to a case company

June 9, Thursday

- Visit to Banco do Brasil
- Workshop on Research
- Closing reception: Brazilian Feijoada Lunch