### <u>Transcript of the November 29, 2010</u> UNC's Kenan-Flagler Business School's Admissions Questions Chat

ADM-Lisa> Welcome! Today we have several admissions directors, a member of our records room staff, and one of our current students here today.

ADM-Lisa> We are: Sherry Wallace (Director of MBA Admissions), Lisa Beisser (Sr. Associate Director of Admissions), Alison Jesse (Sr. Associate Director of Admissions), Phil Russell (Records Room Coordinator), and Makiko Matsumoto (2nd year student). You can recognize each of us as belonging to the Admissions Office because we are using â€eADMâ€□ in front of our username. Feel free to ask questions!

SeanSun> Sean from China, midnight 1:46AM!

SeanSun> hi everyone! nice to meet u

### ADM-Sherry> Hi, Sean. Thanks for staying awake

Humberto Alex Humberto Alexander, from Brazil.

Alokraj> hey ADM ppl and fellow applicants

Alokraj> this is Alok from India

ready2go> Hello from DC

## ADM-Alison> Hi DC. I am your region manager so feel free to contact me. ajesse@unc.edu

#### ADM-Lisa> Looks like we have a group from around the world. Welcome!

Ashish> Hello ADM , this is Ashish from India. I would like know from where can I see the details of the profiles offered to UNC students ?

Parry> Some sweet competition from India as it seems, ha! I am Parry from India.

Ashish> @Parry: as always

# ADM-Sherry> Ashish, not sure I understand what you mean. Please clarify the profiles you want to know

Ashish> I am looking for consultancy role specifically in IT consultancy

SeanSun> I have a business trip to US in Jan 2011. Can i schedule a campus interview before i submit my package? who should i contact with? thx

ADM-Sherry> Yes, Sean. You can schedule a visit at anytime. Do it online.

ADM-Sherry> If you have problems finding the online visit scheduler, email deepa\_nair@unc.edu

SeanSun> Ok sherry. Hope to see you again on campus. i met u once at Shanghai MBA tour!

ADM-Sherry> It seems so long ago that was in Shanghai, but it was only September. I so love visiting that city!

Alokraj> I am asking this question as an early action applicant

ADM-Sherry> Aloraj, what was your question? Glad you decided to apply early action. We are looking forward to reviewing that batch in admissions committee.

Alokraj> After going through different blogs and talking to various applicants I realised that students majorly with 700+ Gmat scores had received interview calls. Does this mean that 700 +/- dx is the cutoff for an interview call?

ADM-Sherry> Alokraj, thanks for that comment. We are constantly screening the applicant pool to invite people to interview. Some people are invited based on receipt of a strong GMAT score, some are invited because of strong recommendations, some are invited because of compelling resumes.

ADM-Sherry> 700 GMAT is not that uncommon in our applicant pool so it's not unusual that many of those reporting an invitation have 700's. Rest assured, others lower than 700 have also been invited to interview

Alokraj> Thank you Sherry but can you elaborate on your definition of strong recommendation

ADM-Sherry> Alokraj, happy to talk about strong recommendations. The most helpful recommendations come from people who are in superior roles that have supervised your work. They provide examples to illustrate the impact you have had on the organization. They describe with detail how you have led and worked with others. They speak to your work ethic and tell us how others view you.

ready2go> For the essays, Is the word limit extremely strict or can we go a little over the word limit and if so how much over can we go?

ADM-Alison> Ready to go: The word limit is there on purpose; we would like you to articulate your answer in the framework provided. Of course you can go over a bit, but sometimes writing succinctly is difficult and we want to see how well you can do this.

ready2go> got it, thanks @ADM-Alison

SueTan> If I submit my application on next week and improve my GMAT at my January 15 retake, will that impact my opportunity for award money? My GMAT is slightly below your average but above your 80% floor.

SueTan> My work experience, extra curriculars, GPA, and essays are very good, I think.

ADM-Lisa> SueTan - You can certainly submit an updated GMAT score when you get it on January 15th. We will consider that score both for admissions purposes and for fellowships/scholarships. A higher score can certainly help both in terms of admissions and fellowships.

SueTan> Lisa, thanks for your answer on the GMAT retake. :)

Guest233> Is the 80% floor only for scholarship money?

ADM-Alison> Guest 223: About 25% of our class receives fellowship dollars. To receive a fellowship, we look for excellence in all areas: testing, academics, work progression, recommendations and the interview.

Parry> In case of lack of professional recommendation, can the void be filled in by an academic or a personal recommendation?

ADM-Lisa> Parry - Sure, use your judgment in terms of selecting a good second recommender. You want to select someone who knows your day-to-day work product and work ethic. It could be someone you've worked with in an extracurricular or community context. While we generally do not prefer academic recommendations, if you have a professor that really knows you well, and you do not have an appropriate professional recommendation, that could work.

Parry> I managed to get on professional recommendation and for the second I decided to ask my dissertation tutor (worked on a case study for about 7months) and a friend. I have already added both onto the recommender's list. Is that fine?

AshokKadam> If I have strong qualitative GMAT score but a relatively lower Verbal GMAT score, is it still mandatory to answer the first optional essay?

SeanSun> any common quality you are seeking from mba candidates as mba admissions, or any common quality among current UNC students

ADM-Alison> Sean Sun: We are looking for fit. Know why you think UNC Kenan-Flagler is the right business school for you. The school's expectations for current students really are reflected in our core values: leadership, excellence, teamwork, integrity, and community.

AshokKadam> I am highly interested in UNC's 'Sustainable Enterprise' practicum, can you please elaborate on it?

ADM-Sherry> Ashok, thanks for asking about our Sustainable Enterprise enrichment concentration. We are very proud of our offerings in this area, and many people choose UNC because of this strength.

ADM-Sherry> Most of the sustainable enterprise enrichment concentrators are also interested in one of our career (aka functional) concentrations. For example, they intend to pursue marketing or finance as a function, but also want to overlay it with a strong understanding of sustainable enterprise

AshokKadam> My short term role would be in 'strategy consulting' space, can 'sustainable enterprise' enrichment be beneficial to my electives in 'management consulting'?

AshokKadam> I watched all video blogs and I must say they have been very insightful to me:)

SeanSun> Yeah. I watched the video about UNC admission process. very interesting and insightful to me as well.

Suyash> Hello! Are film-makers taken as serious candidates for your MBA? I am a film-maker, looking at getting into the business side of upcoming digital media avenues.

ADM-Lisa> Suyash - We seriously consider all candidates, regardless of professional background. A background in film-making sounds fascinating and could be perfect for a career in digital media. We look forward to reading your application!

Suyash> thanks lisa! am currently in process of writing the essays, and surprisingly enjoying the process:)

Guest233> I realized I didn't introduce myself. I'm Gretchen from Chicago. From what I gathered, the Sustainable Enterprise program is a concentration that is often tacked on to a general MBA. If I am looking to focus intensely on both real estate and sustainable enterprise, is it difficult to get the most out of both programs?

ADM-Alison> Guest 223: Hi Gretchen. I'm your region manager. No problem focusing on real estate and sustainability. We have a number of students that do both and benefit from all the offerings in each concentration.

SueTan> I'm a domestic applicant with interesting (and slightly entertaining) experiences during international excursions. Although I am not specifically targeting a global position, would you think describing this would be wise, or just raise more questions? Should I leave it out altogether?

ADM-Alison> Sue Tan: What you choose to include in your esssays reveals to us your judgment and that is important. International experiences impact your effectiveness as an MBA student and your openness to your classmates. I don't think it would raise more questions but you ultimately have to be the judge.

HumbertoAlex> Hi ADM, I am from Brazil and I have already applied to KFBS in the Early Round. The deadline to receive an interview invitation is near to December 13 deadline?

ADM-Lisa> Humberto - Yes, indeed. You should get a message from us on December 13th (likely in the morning).

HumbertoAlex> Thank you for your answer Lisa. So I can understand that until December 13 I will receive a interview position/status from the admissions?

ADM-Lisa> Humberto - We are still in the process of inviting people to interview from Deadline 1. So there's still a good chance you will receive an invite.

HumbertoAlex> Ok Lisa, thank you very much for your answer!

Alokraj> Lisa, does that mean that people who do not receive interview calls are more prone to get a rejection?

ADM-Lisa> Alokraj - Not necessarily. We continually look at the applicants to decide whether or not to invite to interview. Sometimes these invites are extended at the last minute, close to the decision release date.

Swati> Hello ADMs, my gmat is day before the application deadline and i wont be able to send the offical scores right away so am i allowed to send unoffical gmat scores in my application as temporary?

ADM-Phil> Swati we can accept unofficial gmat scores for the processing and review of your application.

Swati> Thanks Adm-Phil

Guest233> Hi Allison, thank you for your response. I have had positive experiences with undergraduate business case competitions and noticed that KFBS offers a real estate development challenge and a sustainable venture capital investment competition. is it likely that i would be able to participate in both?

ADM-Alison> Guest 223: Absolutely. Many of our first years are already taken advantage of case competition opportunities

SeanSun> Any tips or suggestion for interviews? campus interview at UNC is blind interview? who will conduct the interview?

ADM-Lisa> SeanSun - Sure, I'm happy to tell you a bit about our interviews. Yes, they are "blind" interviews, in that the interviewer will not have read your application. They will only have a copy of your resume to use as a guide during the interview. The

interviews are conducted by admissions directors and members of the admissions committee (except for alumni interviews, of course). Most have had careers in business.

SeanSun> thank you, lisa

Guest593> I am 33, have primarily worked in higher education for the past 10 years and with limited business experience, I worry about my prospects for admission as a career switcher. I am interested in applying sustainable practices to international business, but find myself worrying about being too old to be considered for your program.

ADM-Alison> Guest 593: Remember 28 is our average age; there are a number of students older than this in the program. There are also students who, like you, have a background in higher education.

Suyash> Lisa - a quick question. Does a wild life film maker I was chief assistant with on an award winning film count as a valid / strong recommendation? He has worked very closely as my superior, but is not in the business space.

SueTan> I'm self-employed. Can I ask one of my employees who has her masters to complete the recommendation? Also, can we find out what questions are on the recommendation form?

ADM-Sherry> Sue Tan, I recommend that self-employed applicants get other professional colleagues to write their recommendations. Do you have an accountant who can speak to how you run your business? Do you have a client or a banker that can speak about you professionally?

SueTan> Thanks Sherry. I'm thinking a woman I work with who supports the mission of my business would be good, she knows my work style and ethic. Another might be a former business professor who has served as a business advisor for me. Ah, the challenges of having entrepreneurial blood...

ADM-Phil> SueTan you can download the recommendation form on the website. It is under admission requirements http://www.kenan-flagler.unc.edu/Programs/MBA/Apply/requirements.cfm

SueTan> Thanks Phil for the link.

KFBS11Makiko> Here we are in Lisa's office answering your questions http://i53.tinypic.com/2dw9kcn.jpg

SueTan> The picture is great!

Parry> The purple shirt looks neat. :);)

Guest 223: haha, love the pic. you guys look like a friendly bunch!

### ADM-Alison> Guest 223: Yes, we are a friendly and fun bunch!

Alokraj> great pic! Sherry, can a low verbal GMAT score be compensated (not to a great extent but at least a little) by TOEFL score?

ADM-Sherry> For applicants for whom English is not your first language, the TOEFL score (or other English proficiency exam) will be an important part of your overall evaluation. The GMAT verbal score is not necessarily viewed as a reflection of your English proficiency. We get different information from TOEFL and from GMAT

Alokraj> Thank you Sherry

Guest993> Hi Alison! I have a question regarding the transcript for international students. I currently live in Los Angeles, but I graduated from Romania, Europe. Can my undergrad school mail you my non-English transcript and then a US transcript evaluator mail you the English version of it?

ADM-Alison> Guest993: Yes, but please send a literal translation, not a interpretive one, especially if you use WES (World Evaluation Services)

Guest993> yes, I am planning to use WES

Deepak\_Bangalore> Hi Sherry, Lisa, Phil, Alison and all: I am Deepak, EA Applicant, already interviewed. Belated Happy Thanksgiving!!! First of all, I would like to thanks the whole adcom team to have put such amazing information base about KFBS in terms of information at twitter, youtube and facebook. My question is: Are there any plans to extend the development programs to other concentrations similar to the Finance professional development program, introduced recently?

ADM-Lisa> Deepak - We have workshops (similar to the professional development program in finance) for both Consulting and Marketing (Consumer and Product Mgmt) concentrations.

Deepak\_Bangalore> Thanks Lisa. Just an add-on query: How intensive are these workshops as compared to 14-session long Finance program?

ADM-Lisa> Deepak - There are different formats. It varies by functional area, but they almost always include alumni and professionals from these functional areas.

Deepak\_Bangalore> Thanks Lisa. I would love to explore them more, hopefully, after my admit :-)

SeanSun> Could you share more info about international students' job placement (especially in consulting area? I know BCG is one of top recruiters at UNC.

ADM-Lisa> SeanSun - Here is the website with our most recent employment statistics http://www.kenan-flagler.unc.edu/Programs/MBA/careerServices/placement.cfm. As you can see, some of this data is a little old, but will be updated shortly.

ADM-Lisa> SeanSun - Also, I'm going to dig in my email for a minute to find any recent data that might be useful for consulting.

AshokKadam> Sherry, could you tell something about 'Kenan Institute Asia'?

ADM-Alison> Ashok: Kenan Institute Asia is a great resource for our students for internships and networking in Southeast Asia.

AshokKadam> Thanks Alison, It looks like Kenan Institute Asia will immensely help me for my long term goal!! wow!!

Suyash> Do recommendations from superiors in a non-business background count? (I worked with a wildlife film maker on a lion conservation film for a few months). He was my superior through the film, but of course not in the business space.

Guest593> Let's pretend that my undergraduate gpa from a decade ago was far below your average, yet I went back to school a couple of years ago and earned a 3.9 in (intro Econ, micro, macro, intro stats, college algebra and trigonometry) while working full time. I understand that admissions officers look at applications wholistically, but would the latter coursework have a greater impact on admission than the former?

SueTan> I second Guest593's concerns about academic issues in applicants' younger years. Hello, optional essay.

ADM-Alison> Guest 593; Yes, it is a wholistic process. The more recent coursework will show the admissions committee that you now able to perform well in an academic environment. Whether or not or how much it will offset a weaker academic record is a question I really can't answer until the whole app is submitted

Swati> I want to remove one of the recommender from my application, but the email is already sent to univ from my recommender. am i allowed to remove it?

ADM-Phil> Swati we can remove the recommendation from your application. We just ask that you send an email request for our records. You can send the email to me at phillip\_russell@unc.edu.

Swati> Thank You!!

psherman> For an applicant who is in the military and doesn't have a lot of business experience, what does the admissions committee look at in the resume (apart from the GMAT and GPA) to determine his or her ability to handle KF's rigorous curriculum? How about in the essays?

ADM-Alison> psherman: Military applicants often bring important leadership experiences and their progression in the military is viewed as we would work experience with other applicants.

psherman> Thanks Alison

Guest254> I graduated college in 3 years, and have been working as a schoolteacher for the past 2. Due to the economy, I am currently working as a restaurant manager. However, it is a stepping stone that will help me gain the skills/knowledge necessary to do what I \*really\* want - educational consulting. Do you think the fact that my current job is not directly related to my ultimate goal will count against me?

Guest254> Also, approx. what percent of your admitted applicants enter with less than 3 years of work experience? Do you have any advice for such applicants?

ADM-Alison> Guest 254: You need to tell us the relevance of your current job and how you think it works into your larger career plan.

Guest254> Thanks Alison! I was worried the admissions team would see the job as indicative of me not knowing what I want to do - but like I said, I'm doing the best I can in this economy with what I've got!!

ADM-Phil> Guest254 At least 99% of students have more than 2 years work experience. We estimate at least 80% have more than 3 years.

SueTan> How much do you really want us to describe specific courses, clubs, activities in our essays?

Alokraj> Sherry, Sorry to blurt out questions this way but I also wanted to know how are the GPA's for an international applicant valued. For ex: a guy getting a 7/10 in absolute grading is definitely not equal to a 2.8/4 (American Standards)

Alokraj> Especially if the highest in his/her class is just 7.5 or 8

Alokraj> Hi is Sherry online?

Alokraj> Sherry did you understand my question about GPA or you want me to elaborate it?

ADM-Alison> Alokraj: Hi, I'm answering for Sherry. We do not compare "apples and oranges" or different country system of educations. Rather, we look at you in the context of your country and the system of education. Luckily, we have a very well versed staff that understands the nuances of different grading scales, systems, etc.

AshokKadam> Admissions team, how would you evaluate a GPA of a candidate who got his undergrad in Percentage system?

ADM-Alison> Ashok: look at my answer to Alokraj; it may help.

Alokraj> Thank you Allison

ADM-Sherry> Ashok, we have much experience with international educational systems. For example, we understand the Indian marks. We evaluate each system according to what is high and low performance in that system.

AshokKadam> Is there a bidding process to participate in exchange program?

ADM-Alison> Ashok: There is not a bidding process, but rather a short application process.

SueTan> Any advice for students who live very far from you and cannot come visit prior to submitting their applications?

AshokKadam> Do you think international candidates would find it difficult to get Business project for their STAR program?

ADM-Alison> Ashok: Not sure I understand your question, but international students are equally as involved in STAR projects.

AshokKadam> Ok. Do you have rough figure on how many candidates prefer Domestic Business Project to Global Business project in the STAR project?

KFBS11Makiko> AshokKadam - I actually was a part of the Global Business Project in Japan. Internationals with language experience add great value to the GBP. There are more projects for the Domestic Star and the GBP has a consortium of schools so you will be working with students from other school. I don't know the exact percentage off hand.

AshokKadam> Makiko, does it become compulsory to learn local language for global business project? Were you enforced to learn basic Japanese??

KFBS11Makiko> AshokKadam - As part of the global business project, there is a component that you are studying the language of the country and have an intereste for the country. The team is comprised of individuals with all language levels.

AshokKadam> Thanks Makiko!!

Guest593> What if one's current job is in no way related to their future career path?

ADM-Alison> Guest 593: Full time MBA programs are perfect for career switchers.

Guest593> I guess I have a bit of trouble with the notion that I'm going to convince you that I've had an epiphany in terms of a career switch without having business experience to back that up. To me, this is almost a chicken and egg problem: get out of higher education and work

in industry then apply to MBA or go to MBA, acquire skills that would help me break in easier. Again, at 33, it feels like a now or never style issue.

### ADM-Alison> Guest 593: Working in higher education is work experience. You need to convince yourself too:)

Guest254> I agree w/ Guest 593. My goal of running an international charter school could be more easily facilitated w/ an MBA. In this economy, I could not find a job directly related to that goal, so I'm working in a restaurant. I don't want to work odd jobs until I have enough "work experience" to apply for an MBA.

SueTan> Do applicants need to plan to visit UNC if they are invited to interview? For those who are very far away, I'm wondering if you are using local alumni or skype as alternatives.

Guest233> if you are looking to switch careers, how do you incorporate that into your resume if your past job experience doesn't correlate to what you want to do in the future? especially since the interviews are based solely on your resume

### ADM-Alison> Guest 233: You would talk about your future career goals in the essay question.

Guest233> sorry, i meant how do you represent it in your resume so that it is brought up in your interview since they solely have that to review and now your essays

Guest233> Hi Alison, I'm not sure if you saw my follow-up to your response about career switches. I intend to discuss that in my future career goals, however how would you suggest incorporating that transition into my resume since my previous work experience doesn't necessarily correlate to what I want to do in the future? The interview is based solely on the resume and I'd like to make sure it is discussed since that is the reason I'm applying to the MBA program

ADM-Alison> Guest 233: You really can't incorporate something in your resume that you haven't done. The interview uses the resume as a starting point but we will ask you questions about your future goals.

Guest233> ok great, thank you!

Deepak\_Bangalore> A Question to Sherry: You graduated from KFBS in 1987 and has been working with KFBS for last 12 years (correct me if I am wrong). Has the culture of the school changed in the time that you've been associated with it? If so, how and why?

ADM-Sherry> Deepak, it is true that I've been associated with Kenan-Flagler for a while. I love the fact that although we are constantly evolving --newer technology, new course offerings, continuously stronger students -- much of our culture has remained unchanged. We were very collegial when I was student n 1985-87, and we are still so today. The teaching and the faculty interaction with students was and is still incredibly strong.

## ADM-Sherry> Big difference now is that our students/faculty/curriculum is much more globally representative

Deepak\_Bangalore> Awesome :-) Strong knitted family of KFBS is one of the biggest reason that I applied to KFBS. I had my own personal interactions with Professors and students and I look forward to take this relationship to the next level, hopefully :-) Thanks for answering those queries, Sherry.

HumbertoAlex> Just adding what Deepak said, students in KFBS are very collaborative with one another. It is an excellent environment to study.

SueTan> I'm a single parent. Do you have students who are successfully juggling family life and the demands of the program?

ADM-Alison> Sue Tan: Yes, we do have students who have families and some students who start families while students. Our MBA Program office works closely with students to accomodate their needs. About one third of our students come to UNC Kenan-Flagler with partners or spouses.

SueTan> Alison, thank you.

Ashish> I have applied in early decision deadline. But not given my TOEFL score at that time. Can I give my scores now ?

### ADM-Phil> Ashish you can send your TOEFL score whenever it is ready.

Parry> Thank you everyone viz. the applicants and adcom. :) This brief chat session has been pretty informative. Signing off.

Guest254> Do you have any advice for those with less than 3 years of experience?

ADM-Lisa> Guest254 - Sure, I recommend you focus less on the number of years work experience, and more on results. Highlight any teams or projects that you have led. Any key accomplishments and deliverables. Three years is certainly in the ballpark...our average years of work is 5, but plenty of people have 3 years of great work experience.

SueTan> What aspects of the culture and community at UNC and Kenan-Flagler do your students find to be most unique?

ADM-Lisa> SueTan - Students LOVE the culture here overall. They point to the collaborative environment, friendliness and intense teamwork experience. All the while being part of a top MBA program with outstanding academics. It's a powerful combination.

KFBS11Makiko> SueTan - If you have specific questions for students, you can reach out to the MBA ambassadors http://www.kenan-

flagler.unc.edu/programs/MBA/interviewsVisits/Ambassadors/index.cfm. Where are you coming from? We may be able to put you in touch with an alumni.

KFBS11Makiko> SueTan - From a student's perspective, I think that our collaborative culture is really fantastic. I especially noticed it when I was searching for internships last year. I also like the small class size because I really get to know my professors.

SueTan> Thank you Makiko. (re: culture)

SueTan> Lisa, how much of the work is case based?

ADM-Lisa> SueTan - We let the professors decide which teaching methods works best for their subject area. Generally, we find that about 50% of content is taught with the case method. And the rest is a combination of lecture, guest speakers, experiential learning.

SueTan> Sounds like a perfect blend. Thank you Lisa.

SueTan> How are internship and full-time job placements for product management students?

psherman> If I'm starting an internship with a company after the application deadline, do you still consider this if it's on an applicant's resume?

ADM-Phil> psherman Yes, they will take your internship into account during the review process.

psherman> thanks

Guest593> I am reluctant to bring this up, but I played a support role for someone getting their ph.d./post-doc experience over the last 10 years. As a result, I moved around the country a number of times and didn't have the chance to stay in any one job (until recently) for long, thus not necessarily allowing me to advance in my responsibilities. This whole thing was a part of my personal narrative and partially explains why I am where I am, but I find it to be unfashionable to use even part of the supplemental

Guest593> To address it. Thoughts?

ADM-Alison> Guest 593: Post docs and higher ed is a world where advancement is measured differently. If I were you, I would make a point of showing progression that might not be readily apparent.

SueTan> Alison, good advice on progression. I've had to extrapolate the progress of my skills to explain how I've grown when job titles haven't done the trick in my essays.

Guest638> Hi this is Neha signing in from India

#### ADM-Alison> Hi Neha

Guest233> Thank you very much for your help today. Have a great rest of the afternoon! - Gretchen

ADM-Alison> Bye Gretchen. Look forward to reading your application

ADM-Sherry> How are you all progressing with the application? Any problems?

Guest993> So far everything works well. I just had a question regarding my Romanian transcript. Luckily Alison was able to clarify it.

AshokKadam> I will be submitting my application in couple of hours from now :)

Alokraj> I have already applied for early action and have my fingers crossed

Alokraj> Hoping for the best

Guest638> I wanted to know that in case a candidate is rejected, would the adcom tell him the grounds of rejection so that he can work on them and come again next year?

ADM-Alison> Guest 638: you can contact us in the summer and we can talk about it

Guest638> Sure Alison..thank you

SueTan> How many do you waitlist?

ADM-Sherry> SueTan,the number of applicants waitlisted varies with the applicant pool. An applicant is waitlisted when we know that they have a lot to add to the class but we are not yet convinced that they are the most qualified in the applicant pool

SueTan> Thank you Sherry.

SueTan> As a domestic applicant, should I include that I've had several extended international experiences in my essay? They were not academic or professional.

ADM-Alison> Sue Tan: International experiences that you think will add value to your role as a team member and student at UNC Kenan Flagler would be helpful.

SueTan> Thanks Alison. I think I can work a few in to the essay then.

**ADM-Lisa>** Five more minutes left to the chat. Any last unanswered questions?

SueTan> Do you feel the best essays that demonstrate fit also cite specific coursework, clubs, or other KFBS aspects?

Guest120> Is it really even worth it to apply in round 3?

ADM-Lisa> Guest120 - We plan to admit people in all four of our application rounds. Our 3rd deadline is January 7th and perfectly fine. The last deadline (in March) is typically tougher since many candidates have already been admitted. But, again, we still typically are able to admit strong applicants even in that round. One more thing to consider is fellowship/scholarship dollars. You need to apply by the January deadline to be considered for fellowships.

AshokKadam> Sherry, what is the significance of attaching 'Employment History' when we also have to attach 'Resume'?

ADM-Sherry> Ashok, we get a lot more detail in the Employment History document. Resumes vary in formats, but the consistent format of the Employment History document allows us to compare applicants more completely.

AshokKadam> So in the 'Responsibilities' section of employment history, do I need to mention day to day job responsibilities of brief answer is FINE?

SeanSun> also, Nature of business in Employment history, how details admissions want to see?

ADM-Lisa> SeanSun - We don't need a ton of detail under "nature of business" in employment history. Just a brief description of the type of company or organization.

ADM-Phil> Just so you know as we get closer to the deadline we will probably have some server issues due to the large amount of applicants we are expecting. If you do have a problem with submitting your application please email the admissions office and let us know.

SueTan> Phil, my home lost power several hours before the last deadline. HORROR. Luckily I had submitted everything an hour earlier. Good idea not to take any chances.

### ADM-Lisa> Sorry, good luck with your applications!!

Alokraj> It was nice talking to you guys. Quite a lot of things are now clear. Anyways Thank you for your assistance. Wishing you all a Merry Christmas and Prosperous new year.

ADM-Alison> Alokraj: Happy Holidays to all of you too.

AshokKadam> How many candidates are you targeting to admit in Round 2?

ADM-Alison> Ashok: How many we will admit in Round 2 really depends on the quality of the pool of applicants, which we don't know until we get into committee.

AshokKadam> Great!!

psherman> How many slots for Yellow Ribbon program do you have, and how quickly do they fill up?

ADM-Sherry> Psherman, the University has not set a cap on the number of Yellow Ribbon benefits it will provide. So far, we have been able to provide it to all that qualify.

psherman> What is the amount that UNC generally provides under Yellow Ribbon?

ADM-Sherry> Psherman, not sure of the exact amount, but we can ask our financial aid manager to give you that. She is susan\_brooks@unc.edu.

SeanSun> will CFA L3 AND CPA be a plus for candidates? thx

ADM-Alison> Sean: Yes

ADM-Lisa> Ok, everyone, thanks so much for your questions. Good luck with your questions. We hope to be able to do another admissions chat in early January.

SueTan> Thank you so much! I really appreciate your answers.

Guest993> Thank you Lisa and everyone!

HumbertoAlex> Thank you once again for the opportunity!

AshokKadam> I really like to study my MBA in a town like environment such as UNC

psherman> Ok, thanks!

**ADM-Sherry> Bye, everyone.** 

SeanSun> thank u . time for sleeping :o

#### ADM-Lisa> Goodnight SeanSun!

Alokraj> Bye

SueTan> Good luck applicants! Hope you all get the call for the interview. :)

Alokraj> same to you SueTan

Alokraj>:)

AshokKadam> Thaks a lot to the KF team for your time addressing our concerns and doubts!!

SueTan> Happy December, everyone.

HumbertoAlex> bye

AshokKadam> Thank Sherry, Lisa, Alison and Phil

AshokKadam> and Makiko thanks to you too for the clarifications!!

AshokKadam> byeeeee

Alokraj> Any of you among the early action applicants?

KFBS11Makiko> The chat transcript will be posted on our website within two weeks: http://www.kenan-flagler.unc.edu/Programs/MBA/infoSessions/Chats.cfm.